Armed for Success Privacy Policy
We urge the site visitor and/or Member ("you") to read this Privacy Policy for a description of how we will use your personal information. You agree by using any part of Our site, without limitation or qualification, to be bound by this Privacy Policy. Please do not use Our site if you disagree with any part of our privacy policy. The commitment to our visitors Armed for Success is sensitive to keeping you informed of our policies—and what Information is being garnered on Our website, how the Information is being used and your options regarding the collection and use of the Information.

What the Privacy Policy does
The web Services Privacy Policy describes the information Armed for Success collects about you, how Armed for Success uses that information, and how Armed for Success protects your privacy when you use these websites and the services and software we offer at www.armedforsuccess.com
This summary gives you some key points from the Privacy Policy, but you should read the whole Privacy Policy to get a full understanding of our privacy practices.

What the Privacy Policy does not do
Please note: the Privacy Policy does not tell you what information we collect and how we use it when you use other Armed for Success services. These services have their own privacy policies. Types of information collected and their uses
We gather personally identifiable information that you provide expressly by entering information into forms, interactive exercises, communication and community features on Our site including, without limitation: your name, mailing address, e-mail address, and other unique personal identifiers, e.g., date of birth (Personal Information). Should you choose to not share this Personal Information, we may not be able to offer you personalized services that require such information.
We also gather anonymous information, which includes any information that is not tied to your Personal Information, such as your IP address (Anonymous Information). you are not required to sign up on Our web site in order for Us to collect your Anonymous Information. Also, we may receive information about you from other sources including (but not restricted to) service providers for tracking and marketing purposes (Source Information). Source Information may consist of: a) referral data or the web site you were previously visiting prior to visiting Our web site; and b) information connected to the browser and/or platform you are using to access Our web site. Personal Information, Anonymous Information, and Source Information will be collectively referenced as simply 'Information' from this point forward in this policy.

Beyond this Information that you give to Us or that we garner about you, we will also collect specific info resulting from your use of Our site, or complement the data we collect with other information from other online or offline sources. For example, we use "cookies" and the Information collected by them to improve your experience at our site—and to provide you with relevant and personalized content and offers. we may also use third-party advertising groups to present and track ads that appear on Our site. Such third-party entities may use cookies and action tags to measure advertising effectiveness.
We collect Information in order to: • Provide products, programs, content and services that you have requested; • Conduct and enhance the features, functions and content presented to you • Customize the content and advertisements displayed on our site; • Communicate with you and respond to any questions; • "Pre-populate” forms; • Carry out research about your use of the features, offerings and content from Us, Our parent or sister companies and partners; • Spur product improvement; • Present you with customized content or advertisements targeted to your preferences; and • Offer you other products, programs, or services that may be of interest.
(we also reserve the right to collect and use your Information for marketing reasons.)
We reserve the right to collect Information about you and store it in connection with other online or offline information we may possess or obtain about you. Such information may include, information about education or training programs that you request information from, school programs that you enroll in and
other personalized offers, e.g., webinars or podcasts, that you register for through Armed for Success or
our Affiliates or Partners.

Who does Armed for Success share Information with?

We may share Information about you with other individuals or nonaffiliated groups or for specific
purposes including the following reasons outlined below. In every case you’re able to opt-out of sharing
your Information with such providers by choosing not to use or register for that particular service or
content.

Requests for Products or Services. Should you submit a request for a product or service on Our web site,
we will share Information from the request form with Our Affiliates or Partners in order to respond to
your request. Additionally, Our business partners have the right to contact you via telephone, e-mail, or
mail based on the Information you provided to Us, including your contact preferences. This applies even
if you have opted into the National Do Not Call List overseen by the Federal Trade Commission, any state
equivalent Do Not Call List, or the Do Not Call List of a specific company. Should one of Our business
partners contact you by telephone, and you desire to not be contacted again by that business partner
regarding your inquiry, we advise that you specifically advise that partner to not contact you again in the
future.

Sweepstakes, Contests or Promotions. We may run promotions, contests and/or sweepstakes, which may
or may not be sponsored or co-sponsored by third-party companies. During a promotion or sweepstakes,
Information garnered about you is shared with the sponsor or co-sponsor unless you opt-out of sharing
Information with these entities.

Service Providers: we may reveal Information about you to companies that run specific services for Us—
like marketing distribution, database developers or call centers. Our service providers use the Information
received from Us solely for the purposes of providing you with the products you requested. We may also
share aggregate information with third parties and business partners, in certain instances, in order to
provide the services they are contracted to perform.

Legally Required or Allowed. We may also share your Information as allowed or required by law including
(without limitation) inquires by law enforcement or to meet with Federal laws—including, without
limitation, the Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003 (aka, the

Subsidiaries, parent, and other affiliated companies. We also may share Information about you with Our
subsidiaries, sister companies, parent company, and other affiliated groups unless you officially opt-out of
sharing Information with such entities.

Non-Affiliated Companies. We will not sell your Personal Information with non-affiliated third parties-. we
will share your Personal Information if you initiate an action to share such information yourself, e.g., by
communicating with others, including—without limitation—career counselors, mentors professors or
peers, via Armed for Success message boards, forums, network contact lists, Armed for Success email or
other services. we may share general, categorical or statistical information about you in order to provide
a product or service that we feel may be of interest to you, based on your indicated interests and
preferences, e.g., webinars, podcasts, articles, books, etc. from unaffiliated third parties such as
publishers, authors, subject experts, professional associations, etc. -

Business Transfer. It is possible, as with any other business, that Our site and all information gathered
through it could be merged with or acquired by another group. If such acquisition, purchase or transfer
of information should take place, the succeeding company would have availability of the information
maintained by Us. This includes your Personal Information and customer and business account
information, which would continue to be bound by this Privacy Policy unless you otherwise consent.

Protecting your Information
we employ state-of-the-art technical and procedural safeguards created to protect your Information. we protect Information about you over the Internet by using a secure web server, which allows web browser programs to interact with Our web server via an encrypted session for form submissions we employ a Secure Sockets Layer (SSL) connection that provides an encrypted connection between your computer and Us. Depending on which browser you use, you will know you are in secured area by "https" or a lock appearing in the lower right hand corner of your browser window. When you visit Our web site, you may move in and out of secured areas.

**Transferring Data**
We may store, process and/or transfer personal data to countries outside of the United States of America and, by using Our products and services, you consent to such transfer. For example, if you elect to submit your Personal Information to a Canadian school, we may transfer your Personal Information across borders to the Canadian schools that you selected.

**Minors Under the Age of 13**
We do not intentionally gather or request personal information from anyone under the age of 13 or knowingly allow such persons to sign up. If you are under 13 years in age, please do not attempt to sign up for Armed for Success or provide us with any data about yourself—including your name, address, telephone number, or email. No one under age 13 may reveal any personal information to or on Armed for Success. Shall we discover that personal information from a child under age 13 has been collected without verification of parental permission, we will delete that data as quickly as possible. If you are concerned that we may possibly have gathered any information from or about a child under 13, please contact us immediately at the email below.

**Minors Between 13 and 18 Years of Age**
We advise that minors 13 years of age or older check with their parents for permission before transmitting any personal information onto the Internet.

**Your Information May be Shared Among Armed for Success Companies**
The web Services are provided by various companies that are part of Armed for Success. We may share your information among these Armed for Success companies so we can make it easier for you to use several web Services seamlessly. Also, if you use the web Services in connection with other Armed for Success services, we may need to share your information with the Armed for Success companies that offer those services, too.

**Disclosure of your Information**
We respect and protect your privacy, but it is possible that we may be required to provide information about you to a court or law enforcement agency. we will only disclose your information if we are legally required to do so-- if we receive a valid subpoena, court order, or search warrant, for example.

**Your Choices**
We want you to know how you can control the personal information that we may collect. When you use the websites and Services that post the Privacy Policy, you are agreeing that the policy applies to you.
Registering
You may choose not to register for any one of the web Services (or for all of them) if you do not want to share information that identifies you when you use that website. If you do register, we will give you a chance to create a profile. we may use some of the information in that profile to choose the content and advertising we think you would like to see.
When you register, we may also send you email about other products and services. You may choose not to receive these messages. However, we will still send you email with information about the specific services you use.

Armed for Success
Armed for Success users have several choices about how to share information from their profiles and other community functions that are a part of Armed for Success Web Services. Armed for Success Website explains how you can make those choices.

Advertising Networks
Advertising networks help us display ads to you. They may use cookies and other technology to identify your interests so they can give you more useful ads. In the Privacy Policy, we give you the links to the "opt-out" pages for the ad networks that we use. you can elect to tell them not to collect information from you.

Forums, Message Boards, Live Chat, All Communication Features
If you choose to post information on forums, message boards, live chat or via any communication features on the websites, (such as SMS text messaging), it will not be private. Once the information is posted, other users may copy or store it.

Transferring Information to Social Networking Sites and Services
You may choose to use social networking websites to share information from your Armed for Success profile, or information about what you do when you use the Armed for Success Web Services. If we (including our servers and/or databases) receive instructions to send your information to one of these websites, with your valid Armed for Success login information is included, we will accept the instructions to transfer your information.

Changes to Armed for Success’s Business or the Privacy Policy
If Armed for Success’s business changes—for example, if our company merges with another company or we sell one or more of the Armed for Success companies that provide the web Services—we may give the new owners of the web Services your information. If this happens, we will tell you. we will also let you know if the Privacy Policy changes for any other reason, so you can decide whether you want to continue using the web Services.

What is outside the scope of this Privacy Policy?
Some of the Armed for Success web Services contain links to other websites, including websites of third parties who are acting on our behalf as our agents, suppliers, or providers. These other websites are not operated by Armed for Success and have their own privacy policies that we encourage you to read before you use them. Other sites that we link to may contain Armed for Success branding, but these non-Armed for Success websites and resources are provided by companies or persons other than Armed for Success. Examples of these non-Armed for Success websites include websites where you are required to log-in using a username and password other than your username and password for the Armed for Success web Services. This Privacy Policy does not apply to those non-Armed for Success sites. Those sites will have their own policies that we encourage you to read before you use them.

All Users
Armed for Success, or third parties acting on Armed for Success’s behalf, routinely logs Non-Personally Identifiable Information that is automatically generated when all users visit or use the Armed for Success
Sites, as a by-product of the user’s activities ("web Log Data"). This information includes, but is not limited to, Internet protocol ("IP") header information that is automatically passed between a user’s computer and the Armed for Success Sites, such as the computer’s IP address, the browser being used at the time, and the URL of the webpage on the Armed for Success Sites that the browser requested. This information may also include details relating to the activities users perform within the Armed for Success Sites, such as what links they click on, in what order they access specific web pages within the Armed for Success Sites, and the search queries they perform on the Armed for Success Sites.

Some of the Armed for Success web Services allow you to store certain details and preferences that help you personalize that Armed for Success Service ("Preference Data"). This Non-Personally Identifiable Information may include ZIP code, age, gender, profile preferences, etc. Armed for Success stores Preference Data in a cookie that it places on your computer. We do this so that you do not have to enter this data every time you return to the Armed for Success Sites. We may also use the Preference Data to deliver other personalized services and features of the Armed for Success web Services.

**Registered Users**

Armed for Success asks you to provide certain information when you initially register to use the Armed for Success web Services and then afterwards may ask you to provide additional information when you use certain Armed for Success web Services for the first time. In addition, Armed for Success also collects information about your use of the Armed for Success web Services as a registered user. This table summarizes the different types of information that we may collect from you when you register for the Armed for Success web Services and use the Armed for Success web Services as a registered user.

<table>
<thead>
<tr>
<th>Type/Name When Collected</th>
<th>Representative Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Data</td>
<td>First and last name, username, password, e-mail address, mailing address, phone number, gender, and date of birth</td>
</tr>
<tr>
<td>Profile Data</td>
<td>Additional e-mail addresses, lists of people to connect with through certain Armed for Success web Services, school affiliations, career preferences, and notification preferences for products and services made available by Armed for Success</td>
</tr>
<tr>
<td>Activity Data</td>
<td>Flagging or rating articles, podcasts, webinars or other content, posting forum entries or comments, sharing URLs, and content and data feeds from non-Armed for Success social networks or services that you choose</td>
</tr>
</tbody>
</table>

Collectively, your Registration Data, Profile Data, Activity Data, and any other generally available demographic data about you that Armed for Success gathers from other sources is referred to as "your Data." Your Data does not include information that third parties may independently gather from other websites about you using their own cookies, as further described in this Privacy Policy.

Most Armed for Success Sites have their own pages where you can manage certain portions of your Registration Data and Profile Data relevant to that specific Armed for Success Site.

**Use of Information**

Armed for Success uses web Log Data, Preferences Data, and your Data, including both Personally Identifiable Information and Non-Personally Identifiable Information in both aggregated and individual forms, to provide the Armed for Success web Services and support them. We may process and use this data for purposes consistent with this Privacy Policy including, but not limited to: • Customize, measure, and improve the Armed for Success web Services, and the content and advertising provided through them; • Enforce our web Services Terms of Service and detect fraud and other illegal activities; • Bill and collect for any applicable fees or charges; • Let you know about new products or services from Armed for Success or other companies we work with as well as promotional offers, based on your preference settings; • Let you know about changes to the Armed for Success web Services, the web Services Terms of Service, this Privacy Policy, and other terms that apply to our services; and • Update any programs or other tools that we provide in conjunction with the Armed for Success web Services.

Armed for Success may use web Log Data, Preferences Data, and your Data in these forms for internal business purposes, such as determining how much traffic certain portions of the Armed for Success web
Services receive, for license reporting and assessment of service levels, to better understand how the Armed for Success web Services are used, to gauge traffic patterns and determine what types of content and services are most popular with users of the Armed for Success web Services, or determining which search queries on certain Armed for Success Service are the most popular.

Armed for Success may also use web Log Data, Preferences Data, and your Data to customize the Armed for Success Sites and Services and make them more relevant to you. For example, Armed for Success may use such data to determine which news articles, podcasts, book recommendations, webinars or other content or features may be of interest to you.

Armed for Success may use your Registration Data to verify that you are the person authorized to use the Armed for Success web Services or to manage your account.

Sharing of Information
Armed for Success uses third parties to assist us in delivering parts of the Armed for Success web Services to you. We may share portions of your Data with these third parties to the extent necessary for them to provide these services. These companies are acting on Armed for Success’s behalf and are required, by contract with Armed for Success, to keep this information confidential and are only authorized to use it for specific purposes. As described in more detail below, Armed for Success may also provide Non-Personally Identifiable Information elements of your Data to third parties who deliver ads to you on Armed for Success’s behalf. Armed for Success will not provide your Personally Identifiable Information to these advertisers unless you expressly authorize us to do so.

Armed for Success may also share web Log Data and Preference Data, which do not contain Personally Identifiable Information, with third parties. For example, Armed for Success may share traffic data for one of the Armed for Success Sites with a third party that analyzes and publishes website traffic surveys. Or, Armed for Success may share web Log Data and Preference Data with one of the providers of movies on www.fancast.com, so that Armed for Success and the provider can determine what additional movies that provider should show on www.fancast.com.

Armed for Success may also share web Log Data, Preference Data, and your Data within its internal family of companies solely to provide you with the Armed for Success web Services, other cross-platform services, and advertising it thinks may be of interest to you. For example, Armed for Success will share your Registration Data within its internal family of companies to provide you with On-Demand Online Service if you have signed up for that service, and to make you aware of other Armed for Success products and services it thinks may be of interest to you. This sharing occurs when you sign up for and use these other services, and may be necessary for us to provide them. If you do not want your Data shared with a specific service such as Armed for Success or On-Demand Online Service, for example, then you may choose not to sign up for that service or stop using it at any time if you have already signed up for it.

You may authorize other Internet sites such as MySpace or Facebook to access and publish on their websites some of your Data, including your Profile Data. For example, you may enable a Facebook widget to access and publish to your Facebook page what careers you are researching on Armed for Success.com. In addition, certain Armed for Success web Services allow you to use your contact lists from Internet sites such as MySpace or Facebook to share portions of your Data, including your Activity Data, with others. If you provide Armed for Success with your credentials for this kind of Internet service and use the features of the Armed for Success Service that share information across these Internet services, or, if one of these Internet service contacts Armed for Success using your Armed for Success web Services credentials and asks to have access to certain portions of your Data, Armed for Success will treat this as your authorization to share such portions of your Data with that Internet service.

Advertisements
Armed for Success, or advertising network providers acting at Armed for Success’s request, may deliver advertisements to you through the Armed for Success web Services, depending on whether you are a registered user or not, as described in more detail below.
All Users
We, or our advertising providers, automatically deliver ads or school program information to all users of the Armed for Success Sites, whether they are registered or not, based on anonymous information including: (i) the IP address associated with your computer for purposes of determining your approximate geographic location; (ii) the type of web page that is being displayed, such as a career or industry description, for example; or (iii) the content on the page that is shown, such as an article about a certain learning challenge or a review of a particular book. Because this advertising activity automatically applies to all users and it is purely contextual, this type of advertising delivery cannot be customized or controlled by individual users, except in a limited way by indicating career preferences in your personal profile.

Registered Users
If you are a registered user, Armed for Success may use your Data, regardless of where we gathered such information, to determine what type of ad or career program information to display to you on the Armed for Success Sites. For example, Armed for Success may use portions of your Data that it gathered on www.armedforsuccess.com to determine which ad to show you when you visit a different portion of the site or a Armed for Success-related mobile app. In addition, Armed for Success may send certain demographic information, like ZIP code, age, and gender to its advertising network providers, syndication partners or school clients, so that the advertising or offers you see are more relevant to you. These partners, providers and clients will only use such information to display an ad or offer to you on the Armed for Success Sites.

Advertising Networks and Other Service Provider Networks
The advertising companies who deliver ads for us on the Armed for Success Sites may use cookies to uniquely distinguish your web browser and keep track of information relating to serving ads on your web browser, such as the type of ads shown and the web pages on which the ads appeared. In addition, the third parties that provide web Log services for Armed for Success may use cookies to uniquely distinguish your web browser and to keep track of the websites that your web browser visits across the service provider’s network of websites. These companies may combine this information with other information they have independently collected from other websites relating to your web browser’s activities across their network of websites. These companies collect and use information under their own privacy policies. Armed for Success encourages you to be aware of the privacy policies of these companies before you choose to allow them to place a cookie for your web browser.

Communicating with you
Armed for Success will use your Registration Data to send you a confirmation e-mail verifying the ownership of the e-mail addresses provided in your Registration Data and to send you service-related communications about the Armed for Success web Services. In addition, Armed for Success may send you promotional or commercial e-mail relating to each Armed for Success Site or feature for which you have activated your account as permitted by applicable law. you can opt-out from receiving such promotional or commercial e-mail by following the instructions contained in the e-mails. Non-members may elect to permanently opt-out from receiving invite requests from members to join Armed for Success. When you register for permanent opt-out, you provide us with a validated e-mail address at which you no longer wish to receive Armed for Success invite requests. Armed for Success may send you an opt-out confirmation e-mail to the address you enter. If you are sent an opt-out confirmation e-mail, you must respond to that e-mail to complete the opt-out process.

Participating in Forums, Chat and Other Communication Features
If you post comments to any of the forums, boards, chats or other editorial sections of the Armed for Success web Services, any information you submit there can be read, collected, or used by other users of the Armed for Success web Services and any Personally Identifiable Information (PII) you post could be used to contact you. we are not responsible for PII you choose to submit through these features. Children under the age of 13 should not post in any of the blogs, forums, or other editorial sections of the Armed for Success web Services.
Security
Armed for Success uses industry standard approaches to securely store, control access to, and make appropriate use of your Data, and we require our contractors and other providers to do so as well. However, no security measure is completely effective and Armed for Success cannot guarantee the complete security of your Data. If you don’t want Armed for Success to know any particular information about you, you should not register to use the Armed for Success web Services or include it in anything that you submit or post to Armed for Success, including posts on the Armed for Success Sites or e-mails to Armed for Success.

Armed for Success also takes additional steps to increase the security and reliability of customer communications. We do not read your outgoing or incoming e-mail, file attachments, video mail, private chat, or instant messages. However, we (along with our third party providers) use software and hardware tools to help prevent and block "spam" e-mails, viruses, spyware, and other harmful or unwanted communications and programs from bring sent and received over Armed for Success.net e-mail and the Armed for Success Sites. These tools may automatically scan your e-mails, video mails, instant messages, file attachments, and other files and communications in order to help us protect you and the Service against these harmful or unwanted communications and programs.

As an additional security precaution, neither Armed for Success nor any of our authorized service providers will ask you for your Armed for Success password in an e-mail, over the telephone, or in an online support forum or chat area. Do not give your Armed for Success password to anyone in an e-mail, over the telephone, or in an online support area. Keep your password secure at all times.

Disclosures of Information
Armed for Success holds customer privacy in the highest regard and we make every reasonable effort to protect your privacy as described in this Privacy Policy. Nevertheless, we may be required by law to disclose Personally Identifiable Information or other information about you or other users of the Armed for Success web Services. These disclosures may be made with or without your consent, and with or without notice, in compliance with the terms of a subpoena, court order, search warrant, or other valid legal process. we may also disclose information about you or users of the Armed for Success web Services when we believe in good faith that the disclosure of information is necessary to prevent financial loss, address suspected illegal activity, protect our rights or property, or prevent imminent physical harm.

Change of Ownership or Other Business Transaction
In the event Armed for Success enters into a business transition, such as a merger, acquisition, or the sale of all or part of its assets (a "Business Transition"), your Data (including PII and non-PII associated with the Armed for Success web Services) will likely be part of the assets transferred. In this event, we will notify you of any Business Transition. we will also notify you of any subsequent material changes to this Privacy Policy as a result of a Business Transaction and give you the opportunity to opt-out for information that we have collected before, or may collect after, a new Privacy Policy containing material changes takes effect.

Armed for Success
The following terms in this section apply only to your use of the Armed for Success Service, the Armed for Success Software, and www.armedforsuccess.com (collectively the "Armed for Success Offerings"). Armed for Success uses your Data to enable you to use the Armed for Success Offerings as follows.

Registration Data and Profile Data
The name you put in your Registration Data and the photo (if you have uploaded one) in your Profile Data will be displayed to members; and to non-members of the Armed for Success Network if you choose to make the data publicly accessible. This is primarily so your friends, family or business colleagues can find you and connect with you. All users can control whether or not their names are listed in the Armed for Success people search listings. you also control how all other information in your Registration Data and Profile Data is shared with others through your Armed for Success privacy settings (for example, friends, family, business) located at http://www.Armed for Success.com/settings/account. you control
whether or not you have a public profile. If you have a public profile you choose which information from your Registration Data and Profile Data is part of your public profile. Public profiles are viewable by any member or non-member of the Armed for Success Network.

**Activity Data**
You control with whom your Activity Data is shared. Once you share data with someone, however, you cannot control what those recipients do with your data.

**Changes to this Privacy Policy**
Armed for Success reserves the right to change this Privacy Policy from time to time consistent with applicable privacy laws. When we do change it, we will make a copy of the updated Privacy Policy available to you before it takes effect. If we make material changes to this Privacy Policy, we will also notify you by e-mail, or other reasonable methods that we select. In the event of material changes to this Privacy Policy, we will give you the opportunity to opt-out for information that we have collected before, or may collect after, a new Privacy Policy containing material changes takes effect.
You understand and agree that if you use the Armed for Success web Services after the effective date of the updated Privacy Policy, Armed for Success will consider your use as acceptance of the updated Privacy Policy.

**International Visitors**
Our computer systems are currently based in the United States, so your PII will be processed by us in the United States, where data protection and privacy regulations may be different than other parts of the world, such as the European Union. If you create an online account to use the Armed for Success Sites as a visitor from outside the United States, you will have agreed to the terms of the Privacy Policy and our web Services Terms of Service and you will have consented to the transfer to and processing of all such information in the United States, which may not offer an equivalent level of protection of that in the European Union or certain other countries.

**Queries, complaints and concerns.**
If you have any privacy concerns, questions, or complaints whatsoever, please touch base with:

**Zach Chouteau**
Content Director
Armed for Success
Box 636, Mill Valley, CA 94901

zach@armedforsuccess.com