

## RATIONALE

Bring to life our Values with special focus on Teamwork and encourage parentless children



## ACTIVITY

- In December 2017, Sanofi Ukraine implemented its traditional "Together we can give more" initiative, which brings together Sanofi employees on the eve of Christmas and New Year holidays in a single effort to share their warmth with those who need it most.
- This year the project was implemented in a new format. **Vira Lelytsia**, CHC product manager, suggested organizing a charity master-class on decorating Christmas balls for the children of the educational and rehabilitation center.
- Being inspired by Sanofi purpose&values activation Vira decided to go beyond everyday work-routine and initiated new project aimed at encouraging children to be ambitious, to express themselves, to be brave and accept challenges of the world.
- Success of the project is rooted in effective teamwork. Each person has his or her own role within preparation and execution of the initiative.
- On Saturday morning, December 16, 13 Sanofi employees, traveled for 120 km from Kyiv to Tarashcha, where the kids were waiting for them – boys and girls from 3 to 14 years old.
- Thanks to the help of our colleagues who could not go to the center but wanted to make a contribution, our volunteers brought a lot of gifts to the children - books, games, clothes, sweets and fruits.
- It is remarkable that our colleagues from different regions of Ukraine and different business units also supported this initiative. They visited and encouraged children in Oncology Centers, Center for Social and Psychological Rehabilitation, children of the specialized center for kids with neurological disorders.

## OUTCOMES

- Children in need have got a piece of Christmas mood
- Sanofi employees felt highly involved into team initiative

Here are some emotional feedbacks:

*"These children are struggling daily for their lives and every opportunity to forget about the disease for a while is another step towards recovery. Of course, we all were worried before meeting with the children, since it is not easy to touch someone else's grief. However, the atmosphere was very relaxed and positive."*



## LEARNINGS

These kind of initiatives are valuable way to empower team spirit. Participation in them is a good chance to demonstrate respect, teamwork and courage, which are surely transmitted to the further day-to-day work.

## NEXT STEPS

In order to leverage the effect on team spirit we decided to organize another 'beyond the working process' initiative. 'Sanofi running team' will help to contribute to Sanofi winning company image and increase team spirit. Moreover, sport activities are very healthy ones)).

