Prepared for Review of the vConferenceOnline.com platform

Demonstration Images

vConferenceOnline.com Virtual Event, Webcast, eLearning and Video Delivery Environment

Contact information:

Stephen Wynkoop, Bits on the Wire, Inc.

+1 520-760-2400

Skype: swynkoop

Email: swynk@bitsonthewire.com





Please note:

These are samples only, and are fully-customizable for your content.

Headers, features, content, graphics, embedded video welcomes... all part of the system.

Public Event Information and Registration Pages



Welcome to the Virtual Conference demo site for Bits on the Wire and vConferenceOnline. This powerful virtual platform is a great alternative to expensive in-person events that require your attendees to travel and lose productive time. This demo will show you the power of the vConferenceOnline virtual event platform utilizing the latest technology to create, produce and host a full featured virtual conference.

Benefits of vConferenceOnline Platform

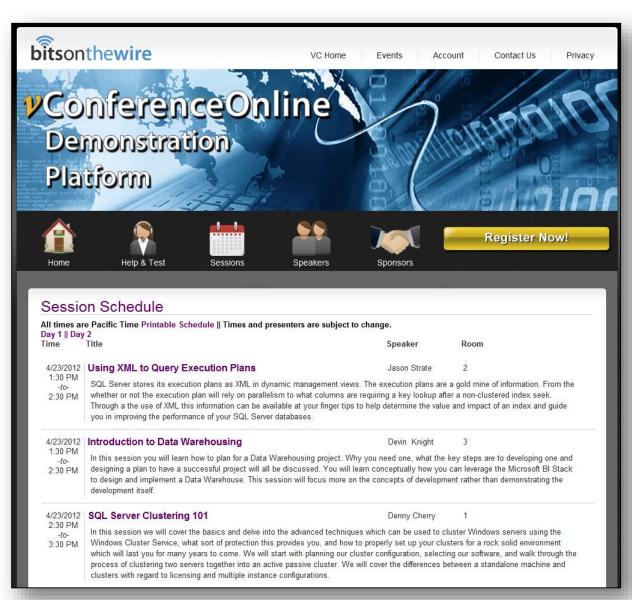
The vConferenceOnline platform provides:

- » Easy website navigation for attendees
- » Full integration with High Definition video
- » Full exhibition hall capabilities
- » Online support provided before, during and after an event
- » Social networking features to help attendees be fully-engaged
- » Full registration site for each event
- » Integrated chat during event and during each session
- » Integrated chat for booth personel
- » Dedicated, responsive team devoted to making your event a success

Online events are quickly becoming essential tools for companies and organizations interested in reaching customers, prospects and partners. The ability to reach out and immediately interact with key customers and partners or



Landing Page Example

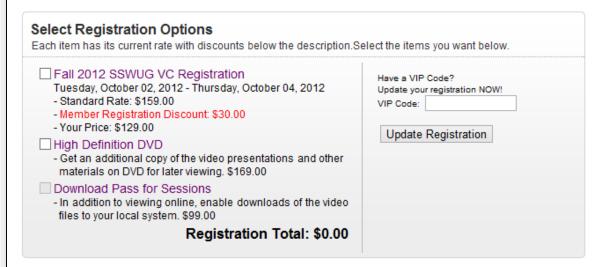


Session Listing and Schedule



Sponsor Listing

Event Registration



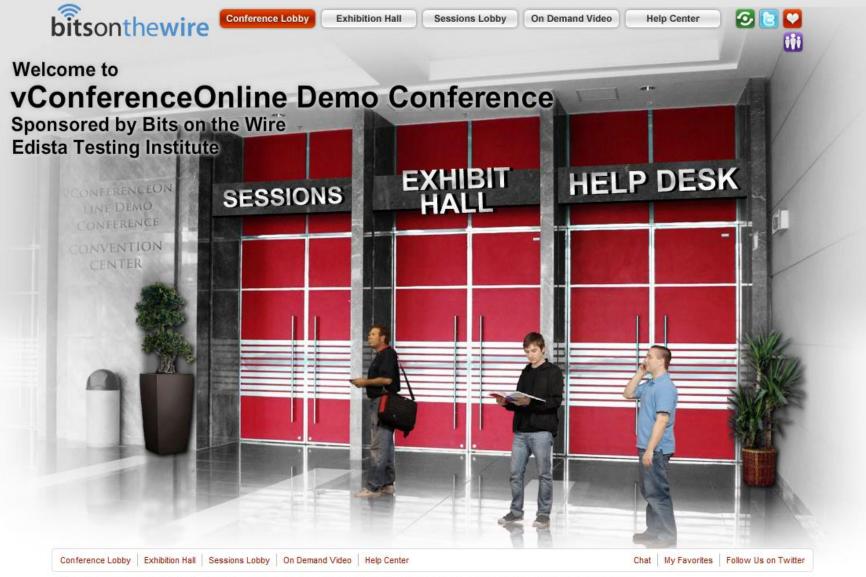
Member ID: 13750	Email: swynk@bitsonthewire.com	
First Name:	Last Name:	Phone:
Stephen	Wynkoop	520-760-2400
Address Line 1:	Address Line 2:	Postal Code:
6420 E Broadway Blvd	Ste A300	85710
City:	State:	Country:
Tucson	Arizona	United States
Company:	Title/Position:	Industry:
BOTW	CEO	Mr
Name on Card:	Card Number:	Email CC for Receipt:
	Note: no dashes or spaces	We'll email a copy of the receipt to this address.
Card Security Code:	Expiration Date:	
	01 January V 2012 V	
[What's This?]		

Registration Page
You can offer paid and
free registrations, plus
cross-sell of DVDs and
other elements. You
can also accept VIP
codes (coupon codes)
for discounts.

Additional questions (optional and required response) can also be customized on the form.

Event Page Examples

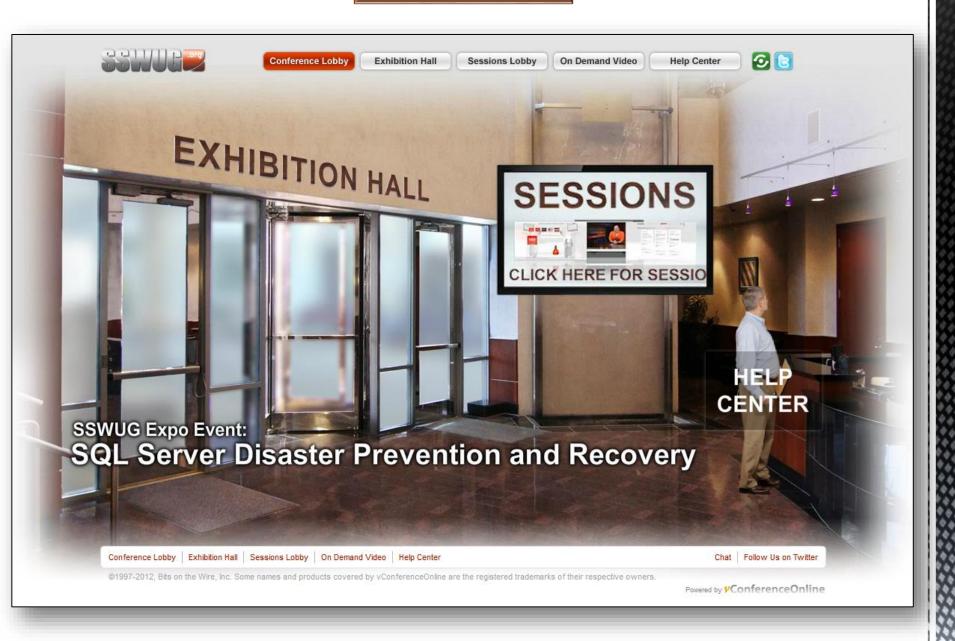
Sample Event Lobby



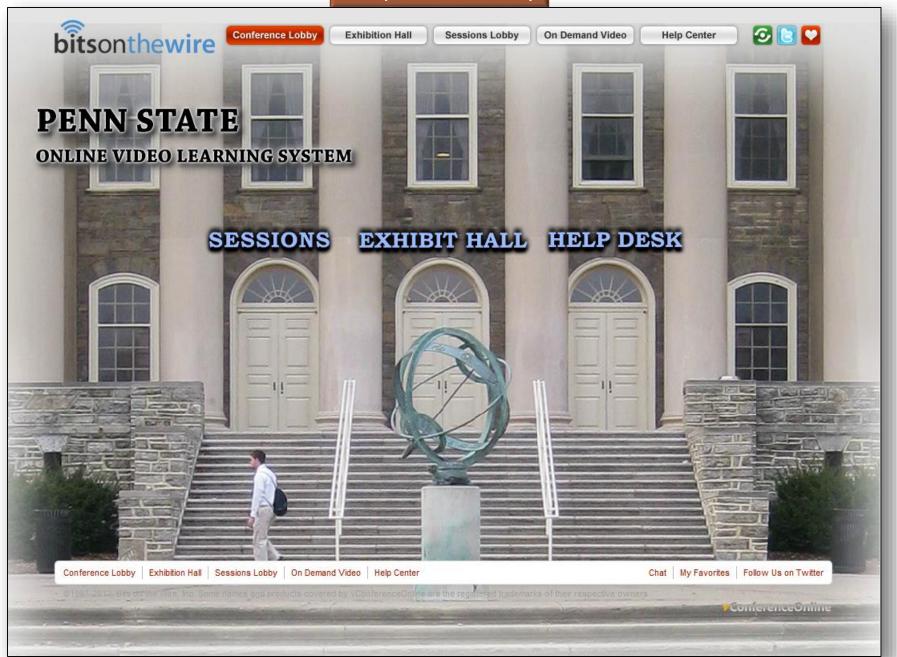
@1997-2012, Bits on the Wire, Inc. Some names and products covered by vConferenceOnline are the registered trademarks of their respective owners.

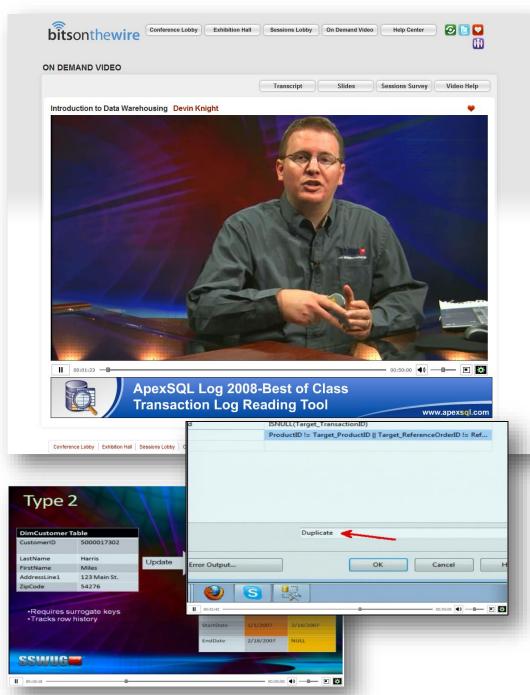
Powered by VConferenceOnline

Sample Event Lobby



Sample Event Lobby



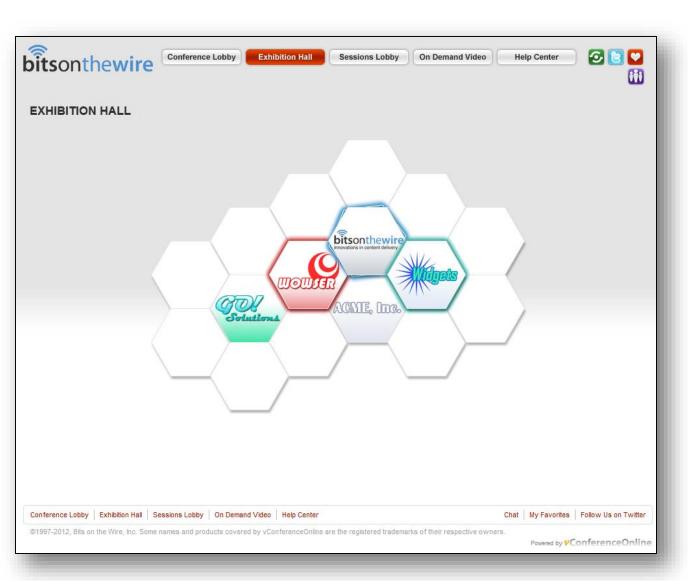


Sample
Session Room
Note full size,
full video with
PowerPoint,
Computer
Sharing and
Other visuals —

Think "Television"

HD video, full-screen support,
etc.

Can also include handouts, slides, scripts, PDFs, other materials for students and attendees.



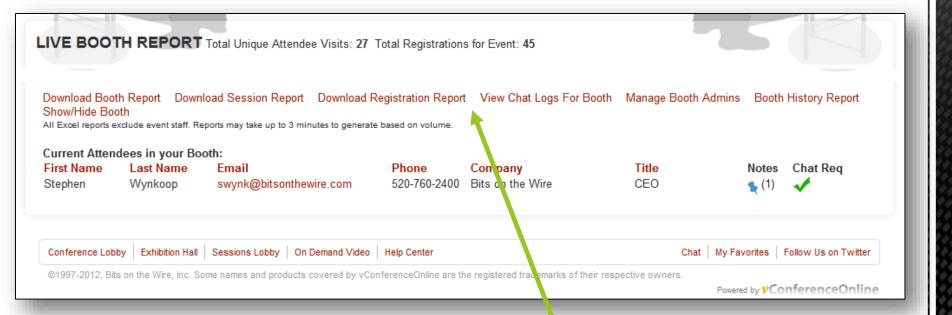
Expo Hall Entry

With customizable treatments, layout, sizing that supports very large exhibit halls.

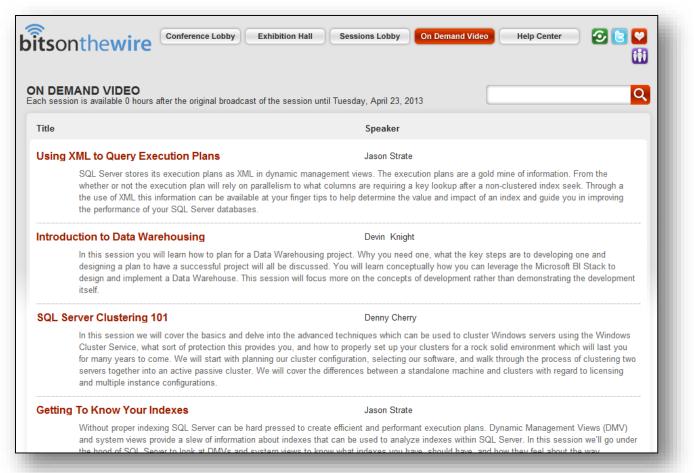


Exhibit Booth — supports many options, downloads, features and customization.

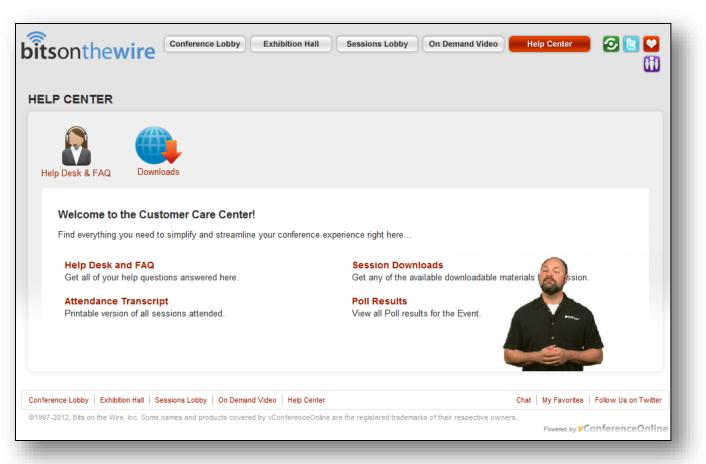
Backgrounds, logos, colors, chat bots, walk-ons, videos, asset downloads, real-time attendee-in-booth reporting, chat, customization of buttons... and much more



In-Booth Reporting for Vendors Reports update in real-time

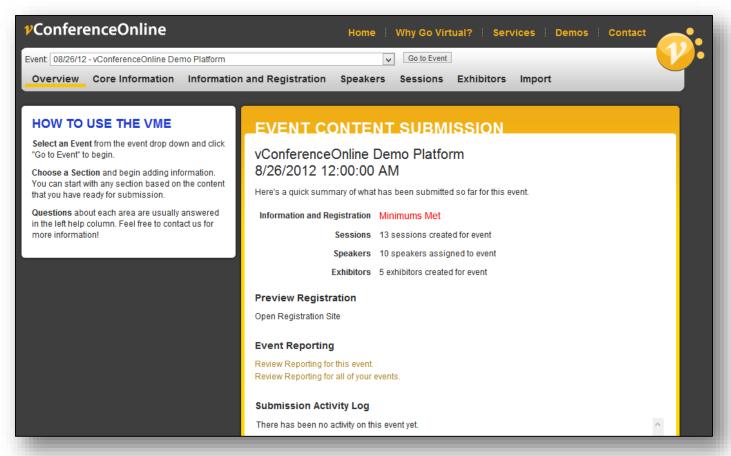


Sessions go to ondemand status based on your configuration.



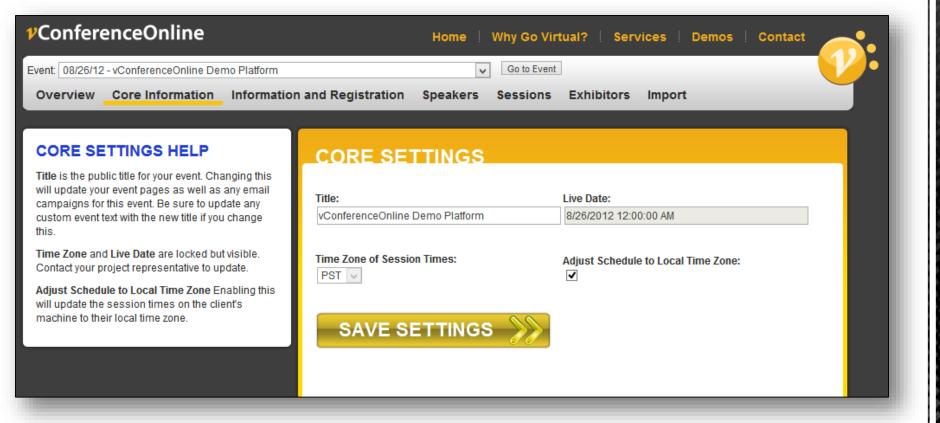
Help Center

Also included – live one-onone chat with the event team for assistance. VME
The Virtual Manager
for Events



Start Page

Shows overall status of your event, provides a starting point and direct links to administrative reporting



Core Settings

First things first – the date, time, time zone and time zone adjustment settings



Host Logo will appear in the top left of the registration site as well as the internal event. Maximum dimensions for this logo are 200x60 pixels. Logo Link is the URL that you want associated with the image.

Registration Banner is the event banner used on the registration site. The mandatory width for this banner is 1000px. The height has no limit but keep page usability in mind.

Webinar Sponsor Image/URL will be present on the registration site of a webinar if provided. Maximum width for this image is 250px.

Event Info is the information that will appear on the home page of the registration site. Basic HTML formatting is already in place for a new event. Advanced users can input full custom HTML if desired. For formatting guidlines please contact your project manager.



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attendees to travel and lose productive time. This

Webinar Sponsor Image:

Event Info

Source

Choose File No file chosen

Powerful Virtual Event Platform

Welcome to the Virtual Conference demo site for Bits powerful virtual platform is a great alternative to exp

Logos, banners and the editor to enter and manage the page information using the editor



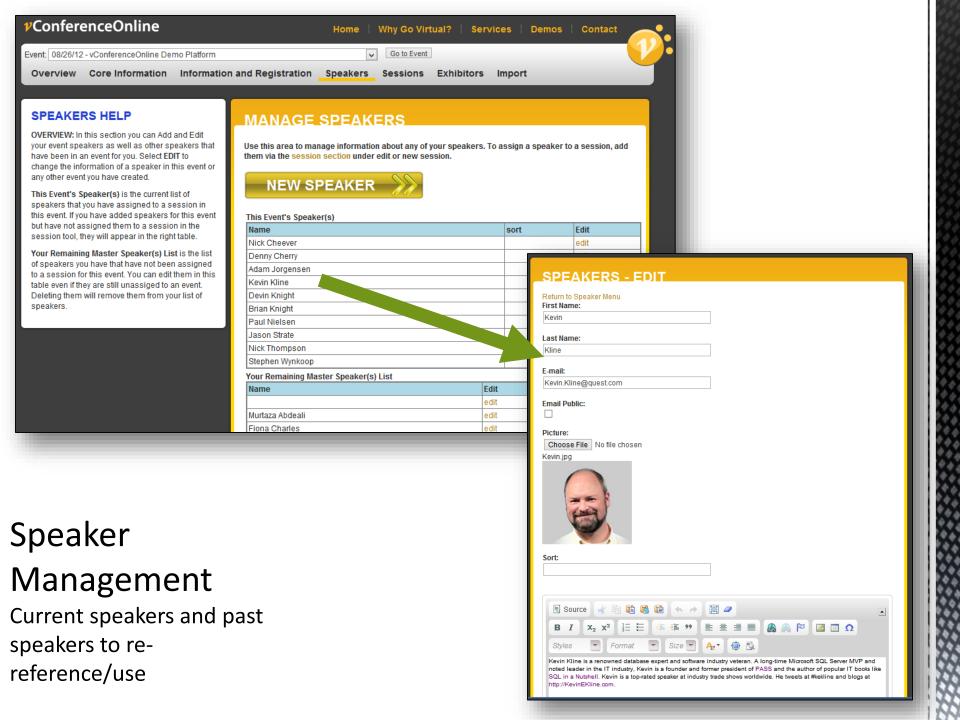
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SESSIONS HELP

OVERVIEW: In this section you can Add and Edit your event sessions. Select EDIT to change the information of a session in this event. Sessions are listed by their start time.

New Session: Click this link above the session listing to create a new session.

SESSIONS

NEW SESSION

Operational Excellence for DB



Submit Session Slides and Videos

File Submission Deliverables Report

Title	Speaker	Edit	Delete
Storage For the DBA	Denny Cherry	edit	[Delete]
Getting To Know Your Indexes	Jason Strate	edit	[Delete]
Introduction to SSIS Part 1	Devin Knight	edit	[Delete]
The EAV Pattern by Example	Paul Nielsen	edit	[Delete]
Using XML to Query Execution Plans	Jason Strate	edit	[Delete]
Introduction to Data Warehousing	Devin Knight	edit	[Delete]
SQL Server Clustering 101	Denny Cherry	edit	[Delete]
Temporal Database Designs	Paul Nielsen	edit	[Delete]
Data Cleansing with SSIS	Brian Knight	E	[Delete]
Common MDX Calculations and their Solutions	Adam Jorgensen	ed	Delete]
TRIVIA!	Stephen Wynkoop	edit	elete]
Operational Excellence for DBAs, Part 2: Automation	Kevin Kline	edit	(ete]

Session Management

Setup, upload materials and see what's outstanding and still needed for sessions

SESSION EDIT HELP

Title has a 100 character limit

Speakers are listed from the speakers you have added in the speaker admin. Speakers selected for a session will show up in the speaker admin under "This Event's Speaker(s)"

Session Sponsor is available for events with an exhibition hall. Assigning a sponsor will add their logo to the session description and give them access to a leads report for the session. This list is populated from the Exhibitor Admin.

Start/Stop Times Should be entered respectively to the same time zone of the event which is located in the Core Information.

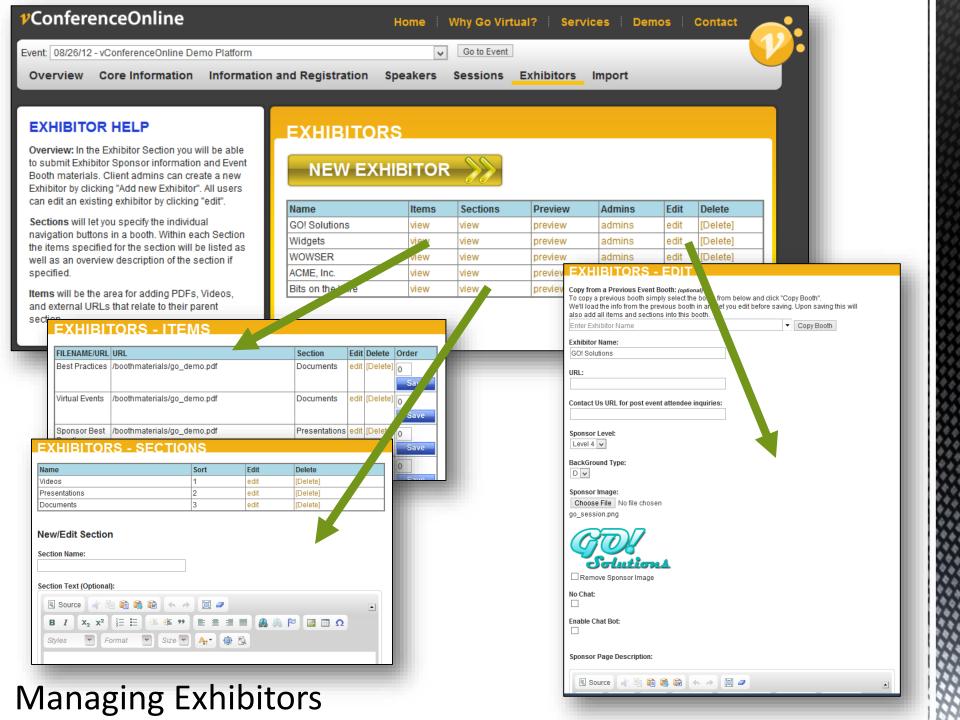
Description can have html formatting in it if desired.

Hide on Session List will exclude this session from appearing on the registration sites session list but will still appear on the event's session boards. This is useful for items that are used for timing like breaks or intermissions that don't need to be listed.

Hide Stop Time will keep the stop time appearing on the registration sites session list but will still appear on the event's session boards. This is useful for items that are used at the end of a track, like "Event Classe"

Title:				
Storage For the DBA				
Speaker 1:				
Denny Cherry	•			
Speaker 2:				
Nick Cheever	•			
Speaker 3:				
Enter Speaker Name	▼	•		
Speaker 4:				
Enter Speaker Name				
Session Sponsor:				
WOWSER 🗸				
Section:				
Room 1 🗸				
Room 1 v Start Time: (mm/dd/yyyy HH:	MM:SS AM/PM)			
Room 1 🗸	MM:SS AM/PM)			
Room 1 V Start Time: (mm/dd/yyyy HH: 8/26/2012 8:00:00 AM				
Start Time: (mm/dd/yyyy HH:				
Room 1 V Start Time: (mm/dd/yyyy HH: 8/26/2012 8:00:00 AM Stop Time: (mm/dd/yyyy HH:				
Room 1 V Start Time: (mm/dd/yyyy HH: 8/26/2012 8:00:00 AM Stop Time: (mm/dd/yyyy HH: 8/26/2012 9:00:00 AM				
Room 1 V Start Time: (mm/dd/yyyy HH: 8/26/2012 8:00:00 AM Stop Time: (mm/dd/yyyy HH: 8/26/2012 9:00:00 AM				
Room 1 V Start Time: (mm/dd/yyyy HH: 8/26/2012 8:00:00 AM Stop Time: (mm/dd/yyyy HH: 8/26/2012 9:00:00 AM	MM:SS AM/PM)			
Room 1 V Start Time: (mm/dd/yyyy HH: 8/26/2012 8:00:00 AM Stop Time: (mm/dd/yyyy HH: 8/26/2012 9:00:00 AM Description:	MM:SS AM/PM)		a m o	•

this session, we'll be looking at storage from both the database and storage perspectives. We'll be digging into LUNs, HBAs, the fabric, as well as RAID Groups. In addition to theory, we'll be looking at an actual EMC SAN so that we can



IMPORT ATTENDEES

Upload Excel File | Choose File | No file chosen

upload

All Columns must exist and match the exact name provided below. Failure to have these will result in an incomplete upload. Currently we only accept "XLS" file formats

Blank Template (If using the template, make sure to save the template locally first before editing)

Field	Description	Required	Field Type/Length
emailaddress	User's email. Improper formatting will result in a decline	Yes	varchar(50)
userpass	User's Password	Yes	varchar(50)
amount	Amount User paid for registration. Free events can use '0.00'.	Yes	numeric(18, 2)
pnref	Unique Transaction code that can be referenced by vConferenceOnline.com for payment disputes from users.	Yes	varchar(20)
company	User's Company. Should be provided for reporting purposes but not mandatory	No	varchar(100)
firstname	User's First Name	Yes	varchar(50)
lastname	User's Last Name	Yes	varchar(50)
address_1	User's First line of Address information	Yes	varchar(100)
address_2	User's Second line of Address information	No	varchar(100)
city	User's City	Yes	varchar(50)
state	User's State	Yes	varchar(50)
zip	User's Zip Code	Yes	varchar(50)
phonenumber	User's Phone Number	Yes	varchar(50)
mbrtitle	User's Job Title	No	varchar(50)
country	User's Country	No	varchar(50)

Import Attendees

Bring in attendees from your own pages, your memberships or other sources

Core Reporting

Registration Site
Submit Event Materials
Submit Session Materials
Conference Site(Functionality varies)
Speaker Logins
Registration Report
Vendor Booth Reports
Sponsored Session Reports

vConferenceOnline Demo Platform

8/26/2012 12:00:00 AM Pacific Time Sponsored by vConferenceOnline

Status: Event in On Demand ODPeriod: 363 days
Registration API: Disabled Audio Chat: Enabled

Audio Chat: Enabled Twitter Tag: NBA
Team Features: 1 Teams Event Messages/

Exhibitors: 5

Favorites: Enabled Team Features: 1 Teams Event Messages/Polls: 22
Vendor Reporting Link:

Session Room Chat Logs

Live Event Summary Update Live Information

Total Attendees: 13/17

Session Title	OnDemand Unique Views	Total Unique Views	Status
Storage For the DBA	137	257	On Demand
Getting To Know Your Indexes	113	229	On Demand
Introduction to SSIS Part 1	78	163	On Demand
The EAV Pattern by Example	29	121	On Demand
Using XML to Query Execution Plans	93	198	On Demand
Introduction to Data Warehousing	106	211	On Demand
SQL Server Clustering 101	66	172	On Demand
Temporal Database Designs	40	94	On Demand
Data Cleansing with SSIS	87	183	On Demand
Common MDX Calculations and their Solutions	42	96	On Demand
TRIVIA!	1	1	On Demand
Operational Excellence for DBAs, Part 2: Automation	63	167	On Demand
Operational Excellence for DBAs, Part 1: Setup and Configuration	63	172	On Demand

Exhibitor Booth	Visits
Bits on the Wire	27
WOWSER	15
Widgets	14
ACME, Inc.	11
GO! Solutions	10

Admin Reporting Home

Sessions: 13

Giveaways: Disabled

Session Watch: Enabled

Reports, downloads, event status



Admin Reporting Home II

Reports, downloads, event status



Admin Reporting Home II

Reports, downloads, event status

- Includes access to all reports found in booths, but at administrative (comprehensive level)
- Provides reporting on email campaign codes
- Provides reporting on session, booth attendance
- Provides access to custom-built reports
- All reports available as downloads to CSV (Excel and other products)

Administrative Portal Reporting

Thank You For Reviewing!

Demonstration Images

vConferenceOnline.com Virtual Event, Webcast, eLearning and Video Delivery Environment

Contact information:

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+1 520-760-2400

Skype: swynkoop

Email: swynk@bitsonthewire.com



