

What to Know and Expect as an Exhibitor:

As a sponsor of an event, your logo will be displayed on the event landing page - with the option to have your logo hyperlinked to your site.

- You might also have the opportunity to **describe** your business in more detail.
- If you are to have a virtual **booth** your main event coordinator/contact will be providing you with the necessary documents to build it.
- Consider **Giveaways** - people interact more when there is something more they can gain. Why not offer a prize to the first person that answers a secret question announced on your Twitter or Facebook? How about going into the session room chat and mentioning your booth and prize? Offering a giveaway creates a buzz about your company and is a great way to interact.
- In order to participate in the event on the day of the event, you do need to **register** yourself. To avoid any last-minute delays be sure to register and check out your booth in advance; the event manager will have the option to allow you in early to take a look.
- Participate in **Live Chat** - if available: simply look for the “chat” link at the top of every page within the event platform. Or, within the Session Room, simply scroll below the media player.
- Share or promote your booth on the day of the event by using the Share button. This allows you to share whatever page you are on (even your booth) via Facebook or Twitter. Simply copy and paste the Tiny URL into your social media account.
- For additional help or support you may contact our team anytime via email: production@vconferenceonline.com