



Over 800 thriving partnerships: General Practice | Specialty + ER | Equine | Pet Resorts 888.767.7755 | info@nva.com | NVA.com

Potential partners should base their decision on their own independent due diligence and not on this marketing communication.



We build on what you've already built.

NVA respects the individuality of each pet resort we support. We can help you grow your business, while your team and culture remain intact.







Join Us. Stay You.

We're committed to the pet care profession.

For 22 years, NVA has grown a community of pet resorts and veterinary hospitals by acquiring high-quality, successful pet care businesses like yours. We provide the infrastructure to keep growing your business while maintaining your brand, culture and relationship with the community.

The best Support Center in the business, hands down.

- Finance, legal and HR services
- IT, including computer help desk and software support
- Marketing programs, including website, digital strategy and social media
- Yelp and Google reviews
- Staff training and development
- Exclusive call center staffed with specialists to make client reservations

We offer a variety of deal structures, and as much time as you need to make a decision.

We'll customize a deal that's aligned with your vision for both the practice and your personal goals. Only NVA can provide this degree of flexibility.

- Offer tailored to you and your specific needs
- 100% cash offers
- Ample time to make your decision no pressure and no time constraints

| | 100% Acquisition | Stay on or sell outright |
|---------------------------|---------------------------|---|
| Deal Structures | Joint Venture | Partner with us for growth and flexibility for multiple partners with differing timelines |
| | Assets vs. Stock Purchase | We're flexible based on best tax structure for you |
| Forms of Consideration | Cash/Note/Stock | We can pay you in preferred payment type |
| | | For notes, we'll tailor to your term and timeline |
| Other Options | Real Estate | Sell or lease to us |

ONE PARTNER'S PERSPECTIVE

Duncan and Laurie Campbell

Camp K9 - Madison, WI NVA partners since 2017



Q. What prompted you to have that first conversation with NVA?

A. We weren't even considering selling when NVA first reached out to us. But after 33 years of owning our resort and feeling like we were working 24/7, we started to see the potential benefits that a partnership could bring to us, giving us more freedom and less stress, and really changing our lives for the better.

Q. What got you to take the next step?

A. The idea of less stress was appealing, but we didn't want to rush into it. NVA was willing to work with us on our timeframe, plus support our daughters in their GM roles.

Q. Did you talk to any other potential partners?

A. We didn't. We decided that if things worked out with NVA, great. And if not, then we'd just carry on, running the business on our own. But everything just fell into place. It all went so smoothly. We stepped away from the business (even though it's right next door!), plus NVA trusted our daughters to continue managing the business, relying on their judgement, and giving them freedom to make decisions. NVA has kept everything the way it was and honored who we are as a company.

Q. What has been the biggest benefit of your partnership?

A. It's hard to give away something you've created, and put it in someone else's hands. But NVA helped us through every step of the way. They have the resources in place to make your company stronger, and help you build and grow in so many ways. If something unusual comes up – like a legal or HR issue – there's someone to run it by, and you know you're getting sound advice.