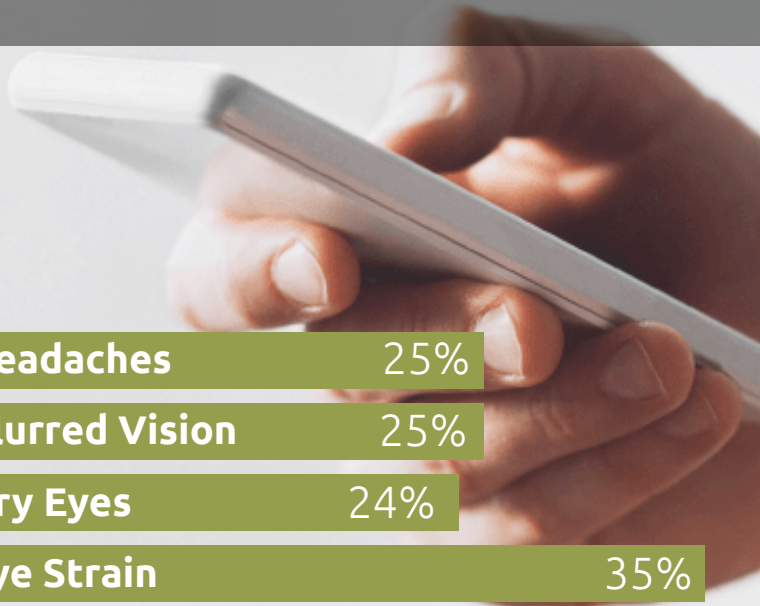


A new discovery links optometry and neurology



Are your patients experiencing symptoms of Digital Device Overuse?



65% of Americans experience symptoms of Digital Vision Syndrome on a daily basis.¹

¹The Vision Council "Digital Eye Strain Report 2016." <http://www.thevisioncouncil.org/digital-eye-strain-report-2016>

| | |
|-----------------------------|-----|
| Headaches | 25% |
| Blurred Vision | 25% |
| Dry Eyes | 24% |
| Eye Strain | 35% |
| Neck / Shoulder / Back Pain | 36% |

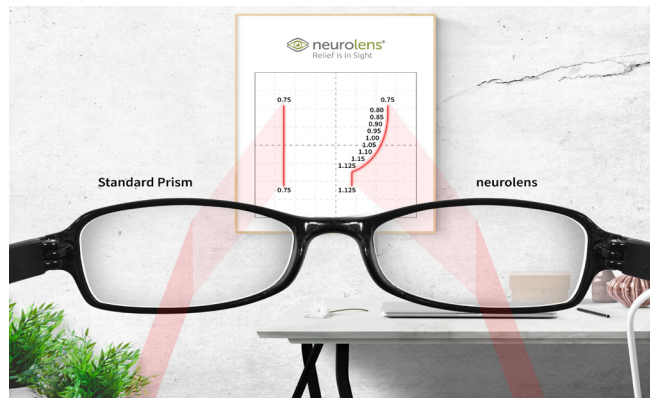


9 out of 10

More than 9 out of 10 people with digital eye strain use digital devices for two or more hours each day.

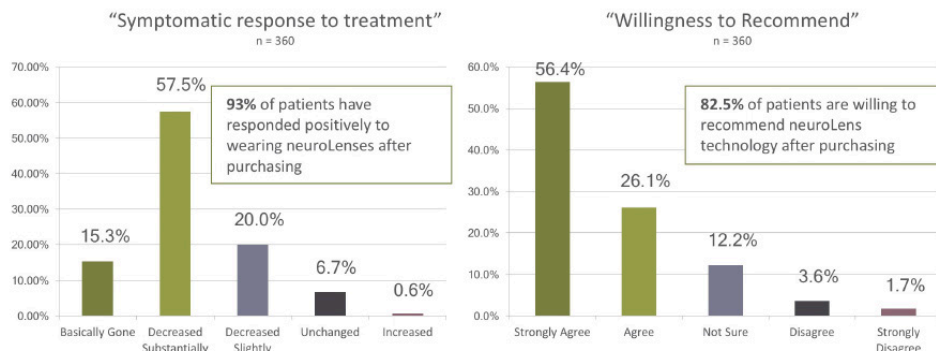


neuroLenses are the first prescription lenses that add a **contoured prism** to bring the eyes into alignment, relieving the headaches, neck/shoulder pain and eyestrain many patients experience.



Real Results, Real Relief

Offer your patients this life enhancing treatment with neuroLenses™





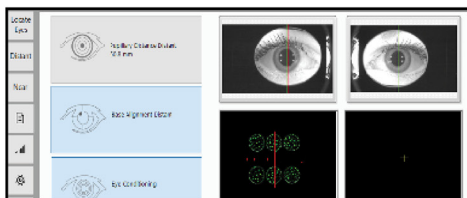
Objective. Dynamic. Accurate.

The neuroLens[®] Measurement Device is a breakthrough eye-tracking technology that measures the degree of eye-misalignment at distance and near and all elements of ocular fusion, including:

- Heterophoria
- Vergence Conditioning
- Binocular Peripheral Fusion
- Fixation Disparity
- Accommodative Convergence Response
- Alternating Monocular Central Fixation

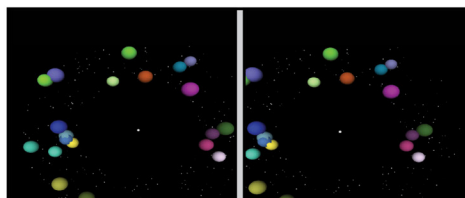


Objective



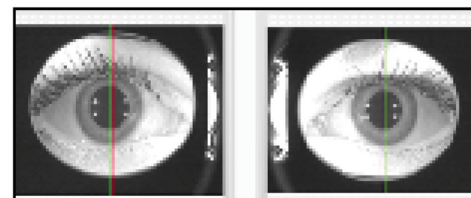
Sophisticated eye tracking measures the direction of gaze from the first purkinje and pupil center positions

Dynamic



Isolating peripheral fusion binocularly with three-dimensional moving planets provides a novel measurement of central nonius targets. Peripheral and central targets are calculated and placed at the patient's phoric posture (the preferred position of gaze) as opposed to starting at an orthopedic posture.

Accurate



Measured to 0.01 of a diopter

Sales data from optometric users:

| | |
|-------------------|--------------------|
| AVG RETAIL PRICE | \$750 |
| AVG PROFIT / PAIR | \$400 |
| AVG UNIT SALES | 12 pairs per month |
| AVG PROFIT | \$4,800 per month |

These results are based on our commercial investigators

“neuroLens gets at the root cause as to why all of these symptoms are occurring.”

Dr. Karpecki
Kentucky Eye Institute, Lexington, KY

“One of three WOW factors of my 30 year optometry career—right up there with LASIK and premium cataract surgeries.”

Dr. Lovcik
Anaheim Hills, Optometric