FOR INCOME

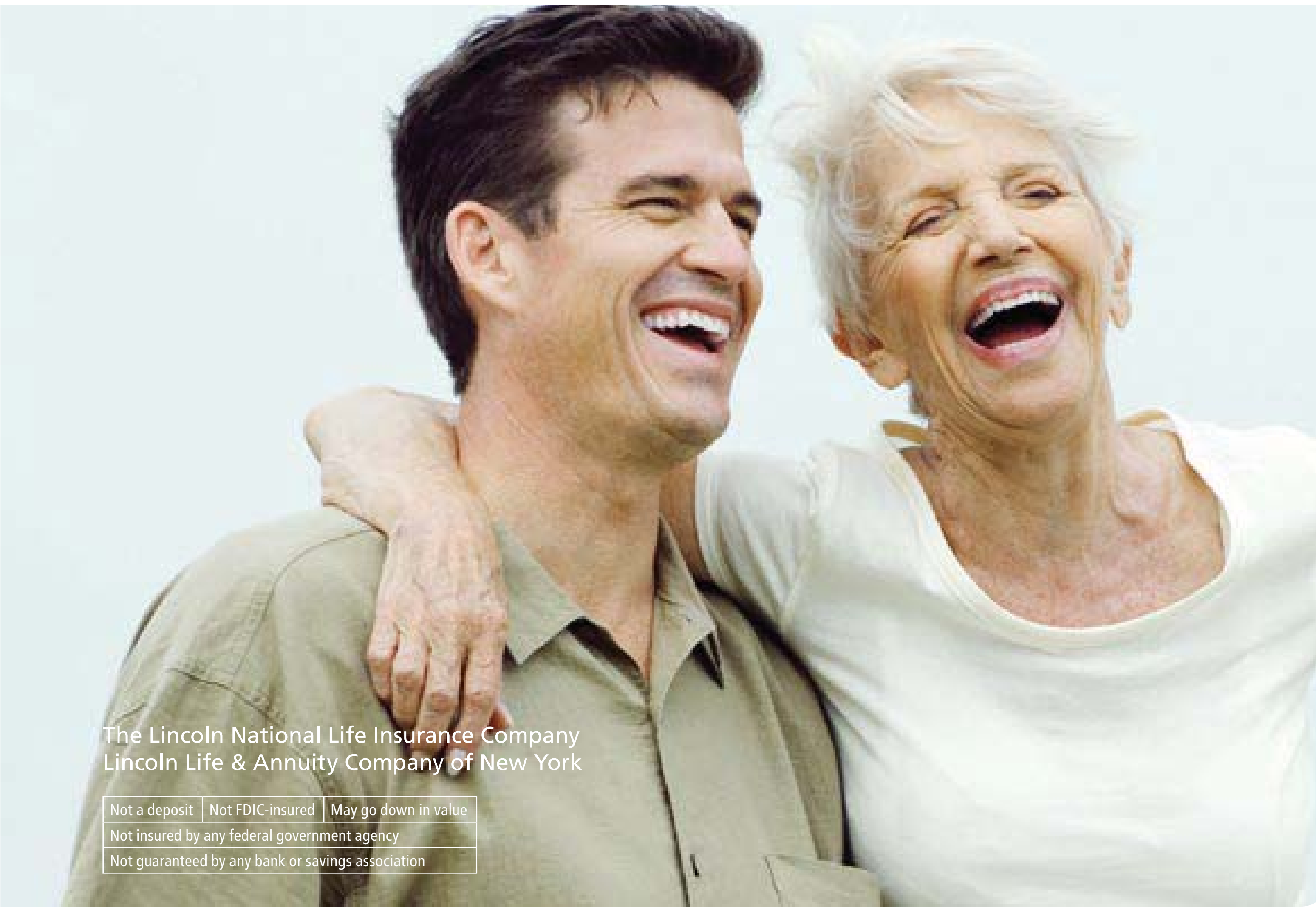
Lincoln ChoicePlus Assurance℠
variable annuity

Lincoln
Financial Group℠

i4LIFE® Advantage— providing a lifetime gift

The Lifetime Gift

Hello future.®



The Lincoln National Life Insurance Company
Lincoln Life & Annuity Company of New York

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The gift of a lifetime

If you have assets to spare, possibly in an annuity already, and are looking for a tax-efficient way to pass them on to a beneficiary, we have a possible solution. By electing *i4LIFE*® Advantage, an *Income-4Life*® innovation available with *Lincoln ChoicePlus Assurance*SM variable annuities for an additional charge, you can provide a guaranteed lifetime income for a loved one and see them enjoy it.

*Lincoln ChoicePlus Assurance*SM variable annuities are long-term investment products designed for retirement savings and offer

Tax-deferred growth—Earnings aren't taxed until withdrawals are made, allowing for greater growth potential.

Lifetime income—There are several options for receiving an income stream for life.

Death benefits—Your savings can be transferred to beneficiaries.

Optional protection features—For an additional charge, you can elect optional features that protect your minimum future income and ensure growth.

Flexibility—You can meet your individual needs by customizing your contract through investment allocation, withdrawal options and adding or canceling optional features.

Following is one hypothetical scenario where an investor used i4LIFE to provide a tax-efficient lifetime income for a child.

Maggie and Rob Anderson

Maggie Anderson is an 80-year-old with a variable annuity worth $200,000, half of which is earnings. She has enough saved that she doesn't need all of the assets for income, so she wants to give a portion of it to her son, Rob, who does need it. She also wants to ensure that her gift can be used to create a tax-efficient income for the rest of Rob's life.

An annuity can be used to generate the lifetime income that Maggie wants for Rob. However, when an annuity is gifted while in the accumulation phase, all gain in the contract is immediately taxable to the grantor. So, with the help of her financial advisor, Maggie transferred her old annuity to a *Lincoln ChoicePlus Assurance*SM variable annuity, elected *i4LIFE*® Advantage and the Guaranteed Income Benefit (GIB) with Rob as the annuitant, and then gave the annuity to Rob. This way, Maggie would not owe income taxes on the gain in her old contract, and because *i4LIFE*® Advantage qualifies as an annuity payout option, Rob could receive the annuity as a gift and pay regular income taxes only as payments were received rather than in a lump sum. And, since part of each *i4LIFE*® Advantage payment represents a return of the cost basis, a portion of each payment Rob received was nontaxable.

Maggie used the $200,000 from her old annuity to establish a *Lincoln ChoicePlus Assurance*SM variable annuity and elected *i4LIFE*® Advantage with the GIB.

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Maggie gifts her annuity to her son, Rob.

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Maggie pays no income taxes on the $100,000 earnings in her old annuity, and Rob pays regular income taxes only as payments are received rather than in a lump sum.

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Payments will continue for the rest of Rob's life, and they will have the potential to grow based on his investment results.

This scenario works because Maggie elected *i4LIFE* with the GIB before her death, thereby moving her contract from the accumulation phase to the payout phase before it was given to Rob.

With the GIB, Rob's payments will never go below the guaranteed minimum amount, and they will automatically increase every year if his *i4LIFE*® Advantage payment increases. He also has the ability to make additional withdrawals during the Access Period.[1]

Keep in mind that, depending on the amount of your gift, federal gift taxes may be due as a result of implementing an annuity gifting strategy. See your tax advisor for guidance about your specific tax situation.

i4LIFE with the GIB is available for an additional annual charge of 1.05% above standard contract charges for single life, or 1.25% for joint life (2.00% maximum annual charge). Investment requirements apply for the GIB. After the Access Period ends, payments will continue on a lifetime basis, but contractowners will no longer have access to their assets or a death benefit. The tax-exclusion amount varies by age and only applies until the original cost basis in the contract has been recovered. Guarantees, including those for optional benefits, are backed by the claims-paying ability of the appropriate issuing company.

Before transferring to a new annuity, investors should consider factors relating to liquidity and costs (such as new fees and sales charges, longer holding periods, surrender charges and other early withdrawal penalties), potential loss of vested benefits, and new contract terms that could result in reduced contract values and death benefits.

[1]Additional withdrawals reduce the account value and income payments proportionately and are subject to ordinary income tax to the extent of the gain.

At certain broker/dealers, annuitization for nonqualified and standalone qualified contracts must occur by the annuitant's age 95.

For more information about how to turn a portion of your retirement savings into a lifetime gift, contact your financial advisor.

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Investors are advised to consider the investment objectives, risks, and charges and expenses of the variable annuity and its underlying investment options carefully before investing. The applicable variable annuity prospectus contains this and other important information about the variable annuity and its underlying investment options. Please call 888 868-2583 for a free prospectus. Read it carefully before investing or sending money. Products and features are subject to state availability.

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There is no additional tax-deferral benefit for an annuity contract purchased in an IRA or other tax-qualified plan.