

 Special Offer: Free Text Messaging Tool with PlanSource, powered by ebm

# Employee Communication Center

Employees are being bombarded with news right now, and they need accurate, timely information from their employer to stay informed as our situation changes by the day. HR teams need to be sure that they're getting the message across to the right people at the right time.

As many employees are forced to work remotely for the foreseeable future, companies need a way to communicate with at-home or on-the-go employees. During the COVID crisis, HR leaders can use this technology to keep employees informed about office or plant closures, updated safety protocols, and work schedules that are changing by the minute. They can also remind employees how to use critically important benefits, such as telemedicine and Employee Assistance Programs that provide free and confidential video and phone-based mental health and substance abuse counseling.

The employee communication tool allows HR managers to easily send targeted messages right from within the benefits system with customized recipient lists. PlanSource text messaging also enables employers to test, schedule, and track the results of each campaign, helping to ensure employees receive accurate information and remain up to date.

## Employee Communication Center enables HR to:

- Send targeted messages to employees, right from within the benefits system
- Customize messaging and recipient lists based on role, benefits enrollment, or any other data within the system
- Test, schedule and track results of communication campaigns



**Get started today.** [hello@getebm.com](mailto:hello@getebm.com) | 855-400-0792 | [www.getebm.com](http://www.getebm.com)