

**SOLUTIONS BRIEF** 

# CONTENT DELIVERY SYSTEM EXPEDITES SHAREPOINT 2010 ADOPTION

The information explosion has produced a massive headache for enterprises trying to contain and manage ever-expanding volumes of data. Organizations are on the lookout for improved tools to help their employees find relevant information quickly and provide customers with efficient services. Many companies migrating to SharePoint 2010 are taking advantage of the opportunity to integrate a Content Delivery System that streamlines the user's experience, offers economies of speed and consolidation, and accelerates wide adoption of SharePoint 2010.

# SEAMLESS INTEGRATION WITH KEY REPOSITORIES MAKES SHAREPOINT 2010 AN IDEAL KNOWLEDGE HUB

Although SharePoint 2010 continues to become a knowledge hub for organizations, not all enterprise content will be migrated, and the need for true enterprise-wide information access is more relevant than ever. The native search capabilities within SharePoint have improved but still lack key features required for gaining access to all enterprise knowledge.

By embedding Recommind's CORE (Context Optimized Relevancy Engine) index in SharePoint 2010, enterprises can provide the SharePoint portal as a single "go-to" source for all information, whether general to the enterprise, specific to a given office or team, or available from outside sources. The Content Delivery System web parts allow organizations to display any information on a SharePoint page without the need for IT involvement, which encourages the firm-wide adoption of SharePoint 2010. With an automated Content Delivery System, an organization can leverage its information assets in ways that it never could before. The transparent coordination of these two platforms removes the guesswork for employees, who can access information stored outside of SharePoint from the easy-to-use SharePoint interface.

### CONTENT DELIVERY PLATFORM FOR SHAREPOINT 2010

Offering far more than a search engine, Recommind's CORE is a Content Delivery Platform. This unique product combines sophisticated concept search technology with a simple user interface to deliver highly relevant content tailored to the requirements of the organization. Rules-based access enables secure customization of results for each user, giving optimal relevancy for information seekers. It also offers increased control over the display and ranking of information by administrators.

As a content-based system, CORE handles unstructured data as efficiently as structured data and enables users to search across internal and external data sources in a single query. The powerful search engine efficiently crawls and indexes information from any internal or external source, including document management systems, intranets, contact management databases, and the Internet.

In addition to search, Decisiv Categorization classifies, enriches, and inter-

# TAKE ADVANTAGE OF SHAREPOINT 2010 TRENDS WITH A CONTENT DELIVERY SYSTEM

As more enterprises deploy Share-Point 2010, key trends have emerged that can help organizations across verticals get the most value from their SharePoint investment. These trends include:

- Collaboration: SharePoint 2010 is becoming the business collaboration platform for the enterprise and the web
- Mission-critical content repository: As users move from email-based collaboration to Share-Point, SharePoint becomes a store of business-critical enterprise information
- Single point of access to content on dispersed and distributed systems: As users centralize collaboration on SharePoint, content from additional sources are displayed within SharePoint
- Preferred platform for delivering enterprise-wide solutions: Share Point 2010 is ideal for delivering solutions across the enterprise, such as enterprise content delivery





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relates content to leverage information and assets in new ways. Using predictive analytics, it can add intelligence and structure to such unstructured information as shared files, SharePoint content, and email archives. This means that unstructured data comes under the full control of the enterprise, which greatly reduces risk and improves efficiencies.

Likewise, the Projects & Expertise module extends the capability of enterprise search to include information found in CRM systems, billing systems, and project management systems. By associating this additional information with an organization's documents, Decisiv Search provides a complete view of the knowledge within an organization. Projects & Expertise can help users find, for a specific topic of interest, an internal or external expert or a similar project the company has done before.

## POWERFUL INFORMATION ACCESS CAPABILITIES

- Provides access from one location to multiple internal and external sites
- Processes both structured and unstructured data
- Supports keyword, natural language, phrase, and Boolean search input
- Automatically integrates results from multiple information sources and displays them in context for greater comprehension
- Helps users zero in on relevant information with one-click search refinement
- Provides a "Quick View" for rapid review of remotely stored documents
- Offers incremental indexing to efficiently and automatically update dynamic document collections
- Supports over 30 foreign languages, including double-byte languages
- Provides compatibility with over 400 document formats, including Microsoft Word, Excel, PowerPoint, WordPerfect, Adobe Acrobat, ASCII, HTML, XML, SGML, and HTML
- Supports terabytes of data
- Respects multiple security controls over integrated information

# RECOMMIND AND SHAREPOINT 2010 TO BOOST PRODUCTIVITY AND MORE

The Content Delivery System is just part of Recommind's information management suite. With solutions ranging from Email Management to complete end to end eDiscovery, Recommind is uniquely positioned to help companies maximize and protect their investment in enterprise systems like Share-Point 2010. With a common platform, CORE, spanning all solutions, the cost of ownership and the amount of administration is significantly reduced. Finally, the ability to manage, search, categorize, collect and review enterprise information in a single index can mitigate the risk, and cost, of data spoliation during eDiscovery.

#### **CORE® TECHNOLOGY**

Recommind's products are powered by patented CORE search technology. The advanced nature of CORE delivers search and automatic categorization that is significantly more accurate than traditional search engines, while requiring far less effort to implement and maintain. Developed specifically to meet today's information management requirements, CORE enables organizations to access information more quickly and easily.

## ABOUT RECOMMIND

Recommind is the leader in predictive information management and analysis software, delivering search-powered business applications that transform the way enterprises, government entities and law firms conduct eDiscovery, enterprise search, and information governance.

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