

## **AUTOMATICALLY CLASSIFIES INFORMATION**

based on its meaning, giving enterprises the ability to organize content in a highly accurate, fast and cost effective manner.



#### CHALLENGES OF UNSTRUCTURED INFORMATION

Organizations across all industries are faced with increasing amounts of electronic data that must be organized, stored and eventually deleted. Most enterprises don't know what data they have, so they keep everything. Relying on employees to organize their information is a losing battle, as employees have neither the incentive nor the time to address the issue. The only way to keep up with the terabytes of electronic information being created daily is to use technology to identify, categorize, and tag the content. In order to address increasingly stringent regulations, litigation, and to follow best practices in information and records management, leading organizations are automating the categorization of information so they know what data they have and why they are keeping or deleting it.



#### ACCURATE CATEGORIZATION BASED ON CONTENT'S MEANING

Using Recommind's powerful automatic categorization engine, organizations can dramatically reduce the time and effort needed to organize, tag and manage content. Decisiv Categorization uses automated and rules-based categorization techniques to provide content experts with the ability to organize huge quantities of data automatically, without sacrificing quality or control.



### STORAGE AND DATA CENTER OPTIMIZATION

It is estimated that unstructured data is increasing by 100-200% per year, a problem which is greatly exacerbated by the fact that most enterprises simply do not know what information should be kept for business, records management, compliance or eDiscovery purposes – meaning they simply cannot delete anything. With its ability to accurately locate content which must be kept, Decisiv Categorization gives enterprises the powerful ability to begin deleting data resulting in lower information risk and huge cost savings from streamlined storage and data center optimization.

#### WHY RECOMMIND?

"Decisiv Categorization classifies large volumes of data much faster and even more accurately than human experts. We can now automatically classify thousands of newly created documents every day. Simply put, Decisiv Categorization has enabled us to greatly improve the speed and the quality of our information management."

Martin Steinbach, Head of Archiving, Handelsblatt



#### PART OF AN END-TO-END EDISCOVERY PLATFORM

By adding Decisiv Categorization to Recommind's award-winning applications, enterprises enjoy the industry's first and only end-to-end eDiscovery platform – from information management to collection, processing, review, analysis and production.



#### MAXIMIZE SHAREPOINT INVESTMENTS

With Decisiv Categorization, enterprises can cleanse and categorize data before it is entered in SharePoint, making information far more usable and actionable across the organization. With more accurate and comprehensive search results, SharePoint installations and upgrades will prove far more beneficial and meaningful for users.



#### **ENHANCE SEARCH RESULTS**

Decisiv Categorization boosts the effectiveness of Decisiv Search – or any search technology – by extracting and categorizing content, providing additional context to an enterprise's corpus of documents, allowing users to find exactly the information they need.



#### HOW DECISIV CATEGORIZATION WORKS

Decisiv Categorization actively crawls and indexes text from any source, including document management systems, intranets, web sites, CRM applications, databases or file systems. Based on the content, documents are associated with one or more categories such as topics, document types, geographic locations, industries, and tagged as such enriching the document's metadata. Decisiv Categorization is able to perform automated categorization of new documents based on a training set using positive and negative sample documents, and can be augmented by user-defined rules.

Using Decisiv Categorization, an organization can develop a taxonomy based on file structures or information contained in a document collection. Decisiv Categorization can also classify documents into existing taxonomies such as the Medical Subject Headings (MeSH) or the International Press Telecommunications Council (IPTC) taxonomies, as it can classify documents into multiple taxonomies. As documents change and new documents are added, Decisiv Categorization incrementally crawls and tags them automatically.

For more information about Decisiv Categorization please visit: www.recommind.com/products.

# DECISIV® Categorization

#### CORE® TECHNOLOGY

Recommind's products are powered by patented CORE search technology. The advanced nature of CORE delivers search and automatic categorization that is significantly more accurate than traditional search engines, while requiring far less effort to implement and maintain. Developed specifically to meet today's information management requirements, CORE enables organizations to access information more quickly and easily.



#### ABOUT RECOMMIND

Recommind is the leader in predictive information management and analysis software, delivering search-powered business applications that transform the way enterprises, government entities and law firms conduct eDiscovery, enterprise search, and information governance.

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