



JOIN IEP'S VIRTUAL

# PROFESSIONAL DEVELOPMENT SERIES

**CUSTOMIZED TRAINING FOR YOUR TEAM - LIVE, WHEREVER YOU ARE!**

**71%**

of higher ed professionals  
state they would stay at their  
institution if they had more  
access to training\*\*

We know the high cost of getting your entire team to a conference. We also know the high cost of turnover, especially in these challenging times. This summer, let IEP meet you where you are and provide the professional development your team needs. Reserve your training today!



# NEXT STEPS

## ASSEMBLE YOUR A TEAM

Whether you are have a large staff or a small team, we welcome as many participants as you'd like to include. Consider including colleagues who share the same workspace and, more importantly, the same goals.

## CHOOSE YOUR SESSIONS

Select up to 3 sessions from the options listed to customize training to best suit the needs of your team. One full day of training is 6 hours.

## CONFIRM YOUR DATE

Contact IEP for a list of available dates. Spaces are limited.

**Reserve by May 15th** and receive complimentary templates and tools, customized for your office.

## PRICING

\$900 per day of training - for unlimited participants. Due to current coronavirus concerns and travel restrictions, we've reduced our daily training price from \$2,000 to \$900. (*On-site pricing includes training + travel expenses*)

**RESERVE YOUR TRAINING TODAY!**



[info@iepabroad.org](mailto:info@iepabroad.org)

[iepabroad.org](http://iepabroad.org)

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# INNOVATIVE SOLUTIONS TO REALIZE YOUR GLOBAL GOALS



## WHO WE ARE

For 15 years, IEP has provided part-time and full-time support in international education through staffing, project management, individualized consultancy and coaching. We are proud to offer our education abroad services to campus and organization partners alike.

## CHOOSE FROM THE FOLLOWING SESSIONS

### **Creative Capacity: Working With What You've Got**

Budget cuts, layoffs and hiring freezes - we are hearing these words frequently. How can you possibly do the same work (or more) with less funding or staffing? Meet these challenges head on, by developing a plan to evaluate current office processes, identify inefficiencies, and discover practical solutions to help your team weather the current storm.

### **So...What Would You Say You Do Here?**

You know the strengths of your team, but do others? Learn how to create opportunities to showcase the value of your office and team to key stakeholders when it matters most.

### **How to Market Study Abroad When You Can't Go Abroad**

With so much uncertainty about when the world will open back up, it can be a challenge to keep your students and faculty engaged. Explore strategies for marketing in the current climate, as well as best practices for outreach and recruitment.

### **What To Do When the Unexpected Happens: Lessons Learned During a Pandemic**

International Educators understand the importance of risk management and the need to have plans in place for all the what ifs that go hand and hand with our industry. But what happens when our best laid plans aren't enough? Hear from university and partner organization professionals about strategies that work and help prepare your team to respond to the unexpected.

### **Fear and Loathing in Data**

Data informed decisions are best, but let's face it - data can be scary and frustrating. Explore simple tools that will allow you to let go of your fear and learn to love data.

### **The Database that Solves All Your Problems.....Doesn't Exist**

Databases and CRMs are incredible tools - when they are set up and implemented correctly. Discover helpful tips to get the most out of your database.

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