

Seeing is believing.

ZEISS C-UVProtect



UV
Screening
Technology-
Only from
ZEISS



The **ZEISS C-UVProtect™** technology is unlike anything you've ever seen before. By making invisible UV light visible, patients can now personally **experience** the amount of UV protection in their eyeglasses.



ZEISS C-UVProtect. Make the invisible visible.



Everybody knows about the dangers of invisible UV rays to our skin. But what about our eyes?

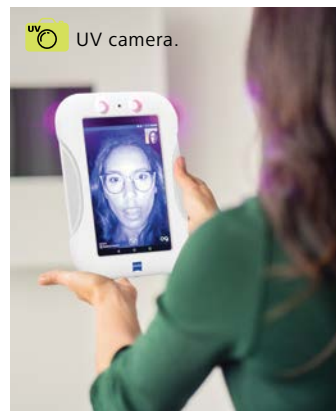
With the new ZEISS C-UVProtect, you can actually demonstrate to patients the amount of UV protection in their lenses - without ever leaving your office.

It's simple: Under UV light & using a special camera, clear lenses appear visibly dark - if they block UV up to the World Health Organization standard of 400nm. The clearer the lenses appear, the less the UV protection.

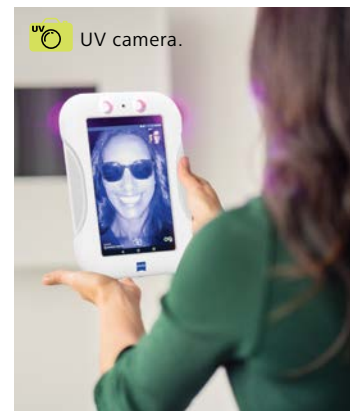
The ZEISS C-UVProtect is the only device of its kind. It's the perfect tool to let patients experience and understand the importance of full UV protection in their eyeglasses.

In a 2019 survey of over 2,200 US consumers: **98%** said they would be **UPSET** if their eye care providers did not offer them full UV protection. **84%** would **STOP** using their current eye doctor if not provided lenses with full UV protection up to 400 nm.

In the exam room or in the dispensary, ZEISS C-UVProtect is the perfect tool to engage with patients on the topic of UV protection in eyewear.



Clear lenses on the ZEISS C-UVProtect indicate incomplete UV protection.



Clear lenses with FULL UV protection will appear as dark as sunglasses on the ZEISS C-UVProtect.

Price ~~\$995~~ **\$495** – Introductory Special*

* While supplies last.



ZEISS C-UVProtect. Contact your ZEISS representative or call **1-866-596-5467** to order. (Please reference item number 840.000.00009.)

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