



# world

F A R M S

Global Cannabis Production |  
Manufacturing | Extraction |  
Distribution



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## PRESIDENT AND CEO



Mr. Griffiths has extensive experience in retail, real estate, civil design, construction, public relations, and international business transactions. He was the Managing Director of BOSCO UK and was Chairman for the Vancouver 2010 Olympic Bid Society. Locally Mr. Griffiths held positions as the youngest owner in NBA and NHL history where he held the position as Owner, Chairman and CEO for Orca Bay Entertainment, which owned the Vancouver Canucks, Vancouver Grizzlies, and where Mr. Griffiths privately financed the design and construction of GM Place (Rogers Arena). He also led the design and construction of the \$1.2 Billion Vancouver Skytrain System as Chairman and Chief Negotiator. Mr. Griffiths holds a Bachelor of Business Administration (BBA) focused on marketing and received his Honorary DR of Law in 2011.



**Arthur Griffiths**  
President & CEO, Director

## WORLD FARMS



- RESERVED SYMBOL: **FARM.cse**
- # OF SHAREHOLDERS: **6,200+**
- CEO: **Arthur Griffiths**
- PRE MONEY VALUATION: **\$20.4 M**
- POST MONEY VALUATION: **\$23.4 M**
- TOTAL OUTSTANDING: **\$ 81.0 M**
- PUBLIC FLOAT (Day 1): **\$ 8.8 M**
- FOUNDERS & STRATEGIC: **~50%**





Global

Network

Pharmaceutical  
Grade  
Product

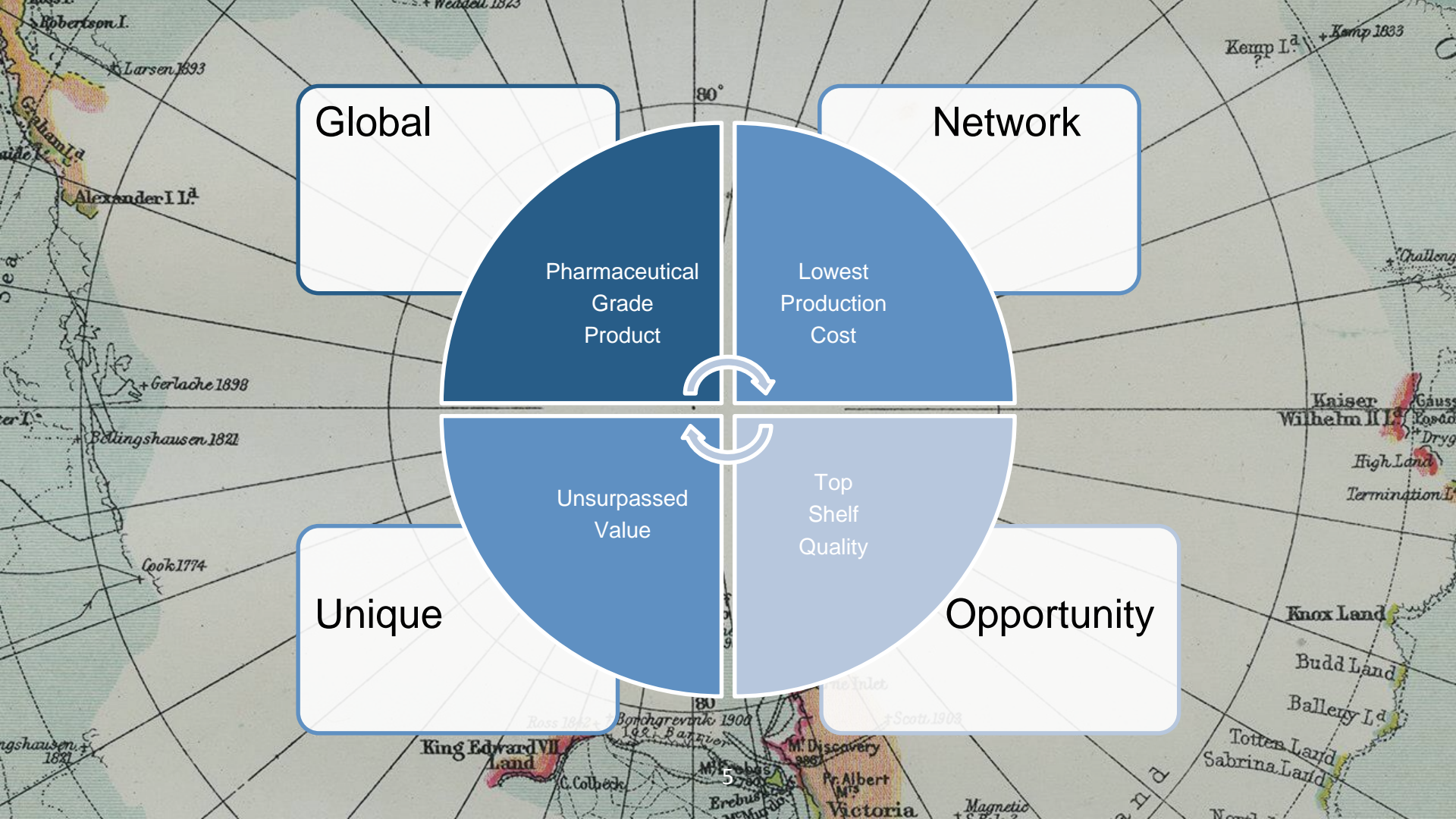
Lowest  
Production  
Cost

Unsurpassed  
Value

Top  
Shelf  
Quality

Unique

Opportunity





## CURRENT STATE



- World Farms is currently farming 150 acres High CBD with 2019 build out of Extraction facility
- Through put of 10 ton per day to produce CBD isolates & high-quality distillates for EU markets
- World Farms is in application phase for THC farms under J.V. with 55-65% ownership in Croatia, Italy, South Africa, Jamaica, UK and Uruguay
- The company has a 2019/2020 Offtake buyer with Q4 deliveries totaling \$35 MM USD in CBD Isolate





# STRATEGIC INVESTMENTS



## Real Estate & Infrastructure

Each jurisdiction has real estate and turnkey agricultural infrastructure suited for Cannabis and Hemp cultivation

## Licenses

All our locations have a Cannabis License, Hemp License or License Application in place







# A World Of Opportunity

WORLD FARMS







# CORPORATE STRUCTURE



World Farms Corp.

Latin America & Caribbean

South Africa\*

Europe

Uruguay\*

Jamaica  
(49%)



UK\*

Italy  
(65%)

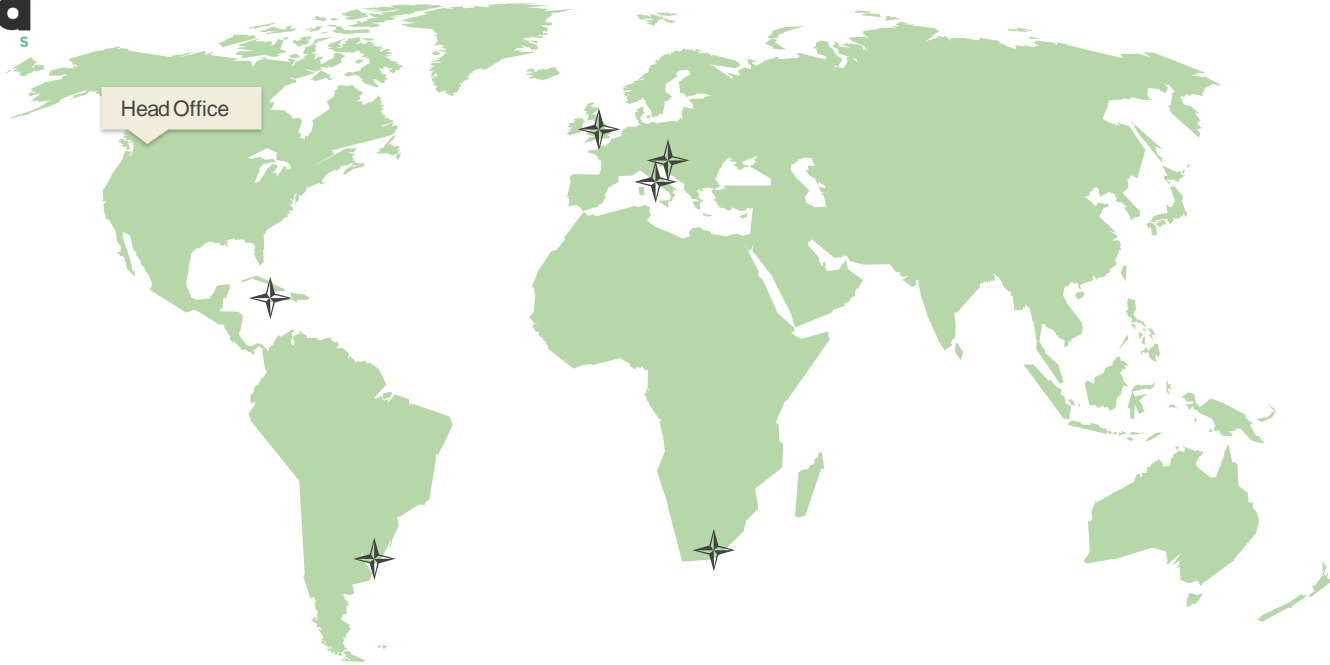
Croatia  
(55%)



\* Target



## OPERATIONS AND APPLICABLE TIMELINE







## THE THREE STAGE PROCESS



# Invest

Purchase strategic real estate and equipment that will enhance asset value and output

# License

Acquire or Apply for Medical and recreational licenses early in applicable jurisdictions

# Operate

Bring global expertise, standards and procedures to new markets offering superior quality products

# OPPORTUNITY OF A LIFETIME

The market heavily rewarded pioneer investors in the Canadian and US Cannabis Markets.

A global opportunity now awaits as the demand for medical cannabis surges and supply lags.

World Farms is focused on these markets with no current intention of entering North America

## LEGAL STATUS OF MEDICAL & RECREATIONAL CANNABIS AROUND THE WORLD

■ NO LEGAL OR DECRIMINALIZED STATUS   ■ LEGAL FOR MEDICAL, DECRIMINALIZED FOR PERSONAL USE   ■ LEGAL FOR MEDICAL  
■ DECRIMINALIZED FOR PERSONAL USE   ■ LEGAL FOR RECREATIONAL AND MEDICAL



CANNABIS COUNTRY STATUS COUNT





## OUR APPROACH



- Our approach is first to control and operate our supply chain and distribution paths to control costs to ensure quality and availability.
- Initial focus is on production, extraction and delivery
- Second, to collect and mine consumer data gleaned from distribution and delivery.
- Our model can be quickly replicated at low incremental cost to extend reach to new global markets
- Collectively, our capabilities and intimate consumer knowledge allow us to develop, test, and deliver branded products targeted to an evolving market.





ITALY



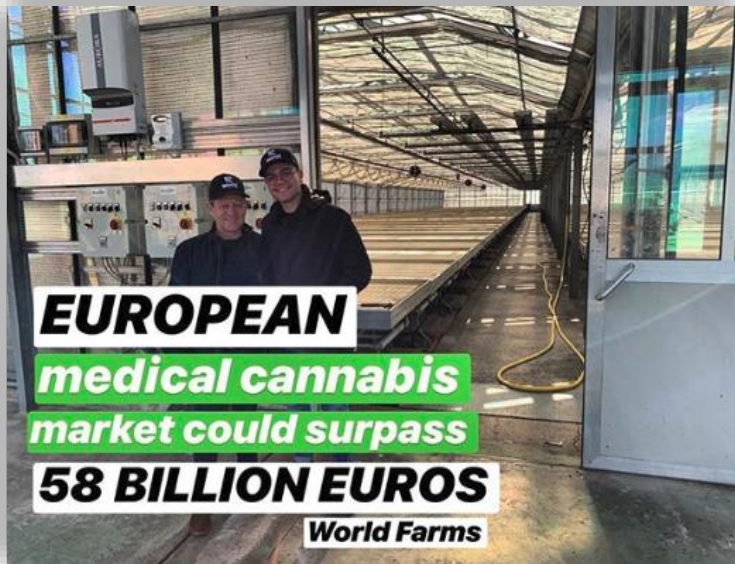
- Veneto ,North East Italy
- 87,000 sq/ft Greenhouse
- 700,000 feminized plant starts for 2019 season







ITALY





ITALY



Secured greenhouse facility – LED light dep facility





## CROATIA



- Zagreb, Croatia
- 55 hectares outdoor growing
- 700,000 feminized outdoor plants
- Cold storage and extraction facility





CROATIA



2019 Extraction Lab & Facility



Construction completion  
(Nov '19)



## SOUTH AFRICA 2020 TARGET



- Durban, South Africa
- Hemp, Medical & Recreational Cannabis
- Strategic Farm Location
- Operations to Commence Est. 2020





## WELLNESS BRANDS IN DEVELOPMENT

### SPORTS



- Relief Balm CBD
- Daily Gel Cap with Curcumin Turmeric for inflammation

### UK WELLNESS



- Balm with Lavender & Eucalyptus
- Mint Tincture
- Daily Gel Cap

### ITALY WELLNESS



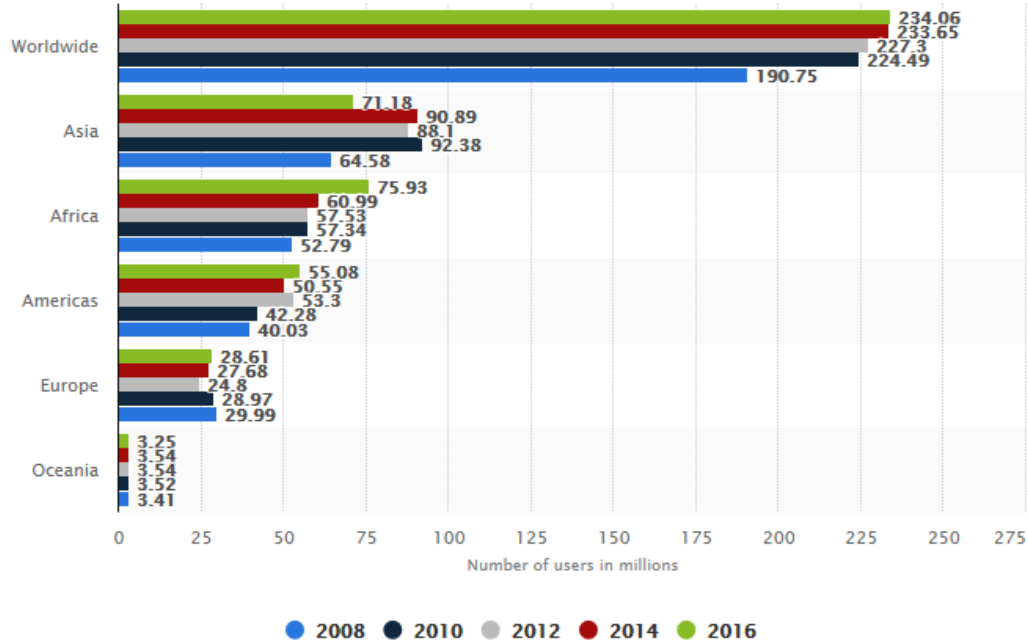
- Balm with Lavender & Eucalyptus
- Orange Tincture
- Daily Gel Cap with melatonin for sleep







## Estimated Number Of Cannabis Users Worldwide 2008-2016



234,000,000

Estimated Cannabis Users

HOW WE WILL TAP INTO THAT MARKET





## THE OFFERING



- 10,000,000 Units of the company at a price of \$0.30 per unit
- Each unit will consist of one common share and full purchase warrant at an exercise price of \$1.00 for 24 months
- If the issuer becomes listed on a stock exchange or public quotation system, the Securities will be subject to the following release schedule

<b>No Hold Period</b>	<b>50% of the Securities</b>
<b>75 days after the listing date*</b>	<b>50% of the Securities</b>

\*the date of the Final Exchange Listing Bulletin



## SHARE CAPITAL



	Issued & Outstanding	Warrants	Cash
Shell <small>(6,000+ shareholders)</small>	2,816,051		
Founders <small>(3 Year escrow)</small>	35,650,000		
Seed Financing	22,282,844	22,282,844 <small>Acceleration clause at \$0.60</small>	2,228,284
Italy & Jamaica <small>Acquisition Completed (1 Year Escrow @ \$0.20)</small>	11,000,000		
RTO Financing <small>Pre Money Val: \$20.1 Million</small>	10,000,000	10,000,000	\$3.0 Million
Total	81,751,895	32,082,844	





## PUBLIC ESCROW



PUBLIC ESCROW RELEASE TIMELINE		
Day 1	75 Days after trading	4 months after trading
8.8 MM	5MM	22.0MM

**FOUNDERS AND STRATEGIC INVESTOR ESCROW RELEASE TIMELINE:**

**36 MONTH VALUE ESCROW**



## PRO FORMA REVENUE HIGHLIGHTS 12 MONTHS



FARM	WF INVESTMENT	REVENUE	GROSS PROFIT	W.F %	W.F. GROSS PROFIT	2019 ROI
CROATIA	€ 2,279,700.00	€ 38,131,309.00	€ 31,906,990.00	55%	€ 17,548,845.00	769.79%
ITALY	€ 556,800.00	€ 4,185,000.00	€ 3,628,200.00	65%	€ 2,176,920.00	390.97%

The company has prepared pro forma revenue, capex and opex solely for 2019/20 based on the premise that our ability to expand operations for CBD and CBG is simply limited by the industry outlook and the economics of expanding the farms. Furthermore, the company is in application phase of pursuing 4 international cannabis THC licenses



A historical map of Antarctica, showing various landmasses and mountains. The map is centered on the South Pole, with latitude lines marked at 80° and 90°. The text "OUR EXECUTIVE TEAM" is overlaid in large, white, sans-serif font across the center of the map. The map includes labels for various geographical features such as King Edward VII Land, Victoria Land, and several mountains and inlets. The text "SOUTH POLE" is visible near the center of the map.

# OUR EXECUTIVE TEAM

King Edward VII Land

M<sup>t</sup> Longstaff  
9700  
Scott's Farthest  
1902

M<sup>t</sup> Markham  
15,100  
Shackleton Inlet  
10438

M<sup>t</sup> Discovery  
9880

Victoria

Ross 1842 + Borzhgrevink 1900  
1921 Bannier

+ Scott 1903

C. Colbeck

M<sup>t</sup> Erebus  
9350

Pr Albert

Knox Land

Budd Land

Battery Id

Totten Land

Sabrina Land

Kemp I<sup>d</sup> + Kemp 1833

Kaiser Wilhelm II I<sup>d</sup>

High Land

Termination I<sup>d</sup>

Challenger

Gauss

Dryg

Termination I<sup>d</sup>

Termination I<sup>d</sup>

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Termination I<sup>d</sup>

Termination I<sup>d</sup>

SOUTH  
POLE

80°

F

80°

27

Magnetic

P

North





## GLOBAL FARMING DIRECTOR



### **Michael Chaplin, Farming & Extraction**

Michael has a passion for developing and practicing Certified Organic/Natural farming methods. Throughout his extensive career in the cannabis industry, Michael's hallmark has always been a passionate belief that innovative holistic farming practices and creatively expressed ideas, integrated within a 360-degree "farm to pharmacy" approach will not only contribute to the future of farming models, but drive the disruption of existing frameworks. In a career that has spanned the value chain of sustainable cannabis farming, Michael is excited to lead World Farms production and extraction to the global stage.





## EXECUTIVE MANAGEMENT



### **Tracy Cairns, Sales and Marketing**

Tracy Cairns joins World Farms Corp. to lead the communications vision, planning and strategy for overseeing Global and Regional Corporate Operations. She will help to develop and maintain overall stewardship of the corporate brand, positioning, people and culture, legal and Investor Relations to deliver on the companies' priorities and growth ambitions. Tracey was the former Director of Sales for Aurora Cannabis.

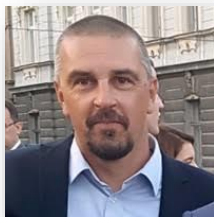


### **James T. Berard, Corporate Communications**

James Berard has 18 years experience in the capital markets. Having run his own investor relations firm for 10 years and has developed a relationships with Institutional and retail investors. James has been a part raises totaling over 40 million dollars.



## EXECUTIVE MANAGEMENT



### **Dr. Mario Zivkovic, VP Croatia**

Dr. Mario Zivkovic is a Croatian businessman and entrepreneur with over 20 years of managerial experience in pharmaceutical industry, IT, agriculture, tourism and construction. Mario is fluent in 7 languages, graduated from Medical school at Zagreb University in 1996, went through an executive MBA program in Vienna - Austria in 2002, and currently is a PhD candidate at School for Agriculture in Zagreb.

With vast experience in clinical development and marketing of centrally acting analgesics, he developed a network of centers for clinical development in central and eastern Europe and developed sales and marketing teams in several SE European countries. He worked as consultant for pharmaceuticals in CEE and recently started his own pharmaceutical business. Overall his greatest accomplishment is that he has been happily married for over 25 years and is the father of six children.





## EXECUTIVE MANAGEMENT



### **Andrea Castiglione, VP Italy**

Mr. Castiglione brings a heavily quantitative background having developed financial trading algorithms from the age of sixteen for over a decade. With a broad experience in various sectors technology and service design, he has been a key advisor to several international family offices and investment funds. Mr. Castiglione is fluent in four languages and has successfully conducted business in several jurisdictions outside of North America.



### **Matt McElligott, VP South Africa**

Mr. McElligott is a serial entrepreneur, investor & consultant in the finance and technology & cannabis industries. Having worked closely with venture capital, private equity firms, hedge funds and family offices he brings a diverse range of experience across a broad range of asset classes. He has conducted business in several different regions around the world which allowed him to build a global business & investor network. He holds a Bachelor of Commerce from the University of Cape Town.



## EXECUTIVE MANAGEMENT



### **Abbey Abdiye, Chief Financial Officer**



Mr. Abdiye brings extensive experience in the financial sector with both public and private companies. He is a Chartered Professional Accountant (CPA), current CFO of CROP Infrastructure Corp. and other reporting issuers, where he managed the responsibility for all financial, fiscal management, regulatory compliance, and reporting aspects of corporate operations. Mr. Abdiye also provides strategic guidance and direction in capital structuring and is engaged with innovative financing programs that leverage sales and development opportunities.

### **Christine Mah, Controller**



Ms. Mah is an experienced professional holding a marketing diploma from British Columbia Institute of Technology. Ms. Mah has spent ten years working with reporting companies assisting with office management, office system implementation, bookkeeping, and administration services. Her corporate experience has ranged from industries such as mining, technology, cannabis, and consumer goods.





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