

PROVEN SOLUTION FOR BABIES WHO ALTERNATE BETWEEN BREAST & BOTTLE



THE SHAPE

Unique, naturally-sloped nipple promotes a healthy wide latch and provides a proper resting place for baby's lips, decreasing mouth fatigue.



THE VENT

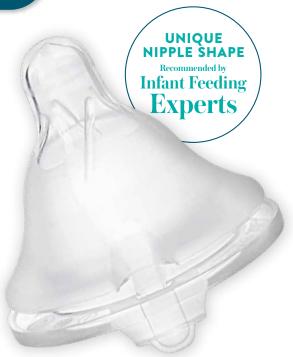
Effective 1-piece integrated $\mathsf{Proflo^{TM}}$ venting helps prevent colic, gas, and fussiness with no extra parts to clean or lose.



THE FLOW

FloRight $\mbox{^{TM}}$ technology provides a slower flow rate for a calm, gulp-free feeding at baby's pace.





Developed with Pediatric Feeding Specialists, the Balance + Bottle has a unique, naturally sloped nipple designed to support healthy bottle feeding without interfering with your breastfeeding journey.

Available in Wide & Standard Neck Plastic and Wide Neck Glass.



DESIGNED FOR BREASTFED BABIES



THE SHAPE

Developed with Pediatric Feeding Specialist, these pacifiers were designed to meet babies needs. The cylindrical shape allows baby to mimic the natural tongue shape they make while breastfeeding, while the orthodontic shape supports as teeth emerge.



SOFT & GENTLE

At 22% lighter than the leading national brand, the 1-piece soft silicone design is flexible and lightweight, making it easier for baby to suck on for longer periods of time.



RECOMMENDED BY 9 OUT OF 10 PARENTS

Recommended by Infant Feeding Experts and parents alike, this award winning pacifier is quickly becoming the registry must-have.



Cylindrical

Promotes tongue cupping, mimicking baby's tongue while breastfeeding



Orthodontic

Preferred design when teeth are emerging

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Our female-led organization is on a mission to ensure better care for every baby by providing families with quality, innovative products at a price that does not break the bank. We are here to make feeding available and accessible to all, regardless of wealth, status or community, because we are... Every Baby's Advocate & Every Parent's AllyTM