

Why operate ATMs at Your Location:

- ATM Customers spend 30% of the money they withdraw from an ATM in the owner's business The average withdrawal amount is \$116.00 per withdrawal, so \$34.80 is spent in your location
- ATMs typically increase stores sales over 8% per month at convenience store locations
- 80% of all Americans have an ATM Card and 60% of them use it an average of 8 times per month
- \$3.00 is the most common ATM surcharge amount nationwide.
- Fewer credit card charges.
- No more bad checks.
- In 2012 there were 5.8 billion ATM cash withdrawals with an average value of \$116.00 (2013 Federal Reserve Payment Study.)
- An ATM will give your Locations a Competitive Advantage.
- Don't lose sales by sending your customers to another location to get cash!

Jerry F. Taylor
Wellington Technologies
General Manager
National Sales & Marketing
800.494.6984
jerryt@wellingtonatm.com