

# HYDROEYE® POWERFUL DRY EYE SUPPORT

Superior to just fish oil, this patented formula offers *GLA*: **the Dry Eye Omega**, plus other key nutrients

CLINICALLY TESTED\*



SOOTHES IRRITATION\*

MAINTAINS CORNEAL SMOOTHNESS\*

\*In a double-masked, placebo-controlled, multi-center trial. Sheppard JD, Pflugfelder SC, et al. Cornea, 2013



Patients prefer HydroEye to fish oil because it offers: **smaller** caps, **no smell or taste**, better **GI comfort**, a reasonable price, and a 60-day **satisfaction guarantee** 



Oral formula works from the inside out to help promote healthy tear glands and support normal tear production



Replaces or reduces the need for artificial tears for most users

Patti Barkey, CEO, COE, OCS Neel Desai, MD Doug Devries, OD Damon Dierker, OD, FAAO Johnny Gayton, MD Whitney Hauser, OD, FAAO RECOMMENDED BY

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#### AND MANY OTHERS

### For more information, call 888 433 4726 or visit SBH.com

# WHAT TO EXPECT







BEGINS RELIEF from the inside out



4 CAPS DAILY 2 in am ∽ 2 in pm (or 4 at once)



Taken

consistently

WITH MEALS



**IMPROVEMENT** GUARANTEED\*\* in 3-8 weeks, for ≈85% of users\*\*\*

\*\* Patients not satisfied after 2 months consistent use (upon prompt notice) can receive a full product refund. \*\*\* Maximum Effectiveness: 3-4 Months; More severe dry eye (if responsive to a supplement), may require additional approaches /more time to experience benefit.

## CLINICAL EVIDENCE: PATIENT SATISFACTION

"HydroEye is my first line nutraceutical for addressing Dry Eye. The published science and the guarantee make the initial recommendation easy. The results keep them coming back for more. It's a proven winner for both patients and practice."

Scott Schachter. OD



The advantages of HydroEye to our clients are numerous. Number one, it's been clinically validated to help with dry eye. Number two, it's very well-tolerated. It's a small cap with

a wonderful side effect profile, meaning really minimal to none in our experience. Number three, it is affordable. We've minimized the barriers when we have an ask for long-term health and wellness in incorporating HydroEye into their lifestyle long-term. The experience has been fabulous, and our clients are seeing the difference as well, and at the end of the day, that's what's most important."

George Waring, MD



"I prefer HydroEye due to incorporation of the unique medical grade poly-unsaturated fatty acid, gamma-linolenic acid (GLA), as well as a philosophy dedicated to continuously updated

formulations derived from pure natural sources and peerreviewed scientific literature."

#### John Sheppard, MD, MMSc, FACS



" I have personally seen excellent clinical and cellular biomarker (MMP9) results in Dry Eye patients who took the nutritional supplement HydroEye as a solo agent (patients who got too busy to begin the other recommended approaches)."

Laura Periman. MD



HydroEye's patented formula delivers a unique omega, gamma-linolenic acid, or GLA. GLA is a precursor for the beneficial Prostaglandin E1 or PGE1, which promotes tear production, and

supports other tear layers. Hence GLA is sometimes known as the *dry eye omega*. Other nutrient co-factors in HydroEye ensure that the omegas are being utilized appropriately. By combining the right nutrients, doses, and ratios, these components together provide targeted dry eye support. So while fish oil alone is healthy, HydroEye's formula offers a more tailored approach to dry eye."

**Elizabeth Yeu, MD** 



" I recommend HydroEye as a baseline approach for all of my dry eye patients because of the research associated with its primary omega fatty acid, gammalinolenic acid (GLA). GLA is supported by 7 clinical

trials that show support for tear production, decreased irritation and smoother corneas. In addition, HydroEye is very tolerable for patients. They appreciate the smaller softgel, its affordable price and the lack of fish smell or taste or GI issues sometimes associated with high dosage omega-3 supplements."

**Doug Devries, OD** 



RETAIL: \$34.95 (Wholesale pricing also available) SHIPPING QUANTITY: 12 BOTTLE CASE



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

