# What's New at CEA



#### **Destination Highlight** SP, SU, FA **Big changes are coming to CEA Buenos Aires!** The new Liberal Arts & Social Sciences program will launch in Fall 2020. Courses encompass a wide range of subject areas and is ideal for students of all language 0 levels. Semester students can take advantage of a 2-week early start option and get a head start 0 on their language learning. Courses are available in both English and Spanish. 0 A new partnership with Universidad Austral will commence in Spring 2021. Austral holds AACSB accreditation and is consistently ranked as a top university in both Argentina and Latin America. o In establishing this partnership, the academic calendar at the CEA Buenos Aires Center will shift to the Argentine calendar, allowing more hybrid program options. • Students will be able to take 1-2 courses at Austral, which is a short 10-minute walk away from the Buenos Aires Center, creating a richer experience for students. Academic offerings focus on business, Latin American studies, as well as the liberal arts & social sciences. Fall 2020 programs at the Buenos Aires Center are \$14,995, and Spring 2021 programs available at the Buenos Aires Center and Austral reflect a reduced semester program price of \$13,595.

# Liberal Arts

### **GRANADA: Liberal Arts & Social Sciences**

In the new Liberal Arts & Social Sciences program, students may choose up to 4 courses at the University of Granada. Courses are available in a wide variety of subject areas including cultural studies, history, marketing, political science, sciences, and sociology. Students interested in taking electives in Spanish must be at an intermediate level of Spanish or above, and they must choose the early start option for additional Spanish language coursework.

COURSE HIGHLIGHTS: Health Science & Public Health in Spain, Spanish Civilization & Culture, Marketing Communication, The Political System of Spain & the European Union

## Health Sciences

### **BUENOS AIRES: Medical Spanish Immersion**

Designed for students seeking a career in health sciences, this program combines classroom instruction, with language acquisition and a medical shadowing opportunity. With a heavy focus on experiential learning, students in this program will complete a 60-hour clinical rotation at a local hospital in medical areas such as internal medicine, ER, pediatrics, orthopedics, traumatology and the intensive care unit. A high intermediate level of Spanish is required.

COURSE HIGHLIGHTS: Health Practicum, Spanish for Medical Professionals

## *Internships*

ALL CEA INTERNSHIP DESTINATIONS: 6 Credit Semester Internships

Beginning Fall 2020, we will be offering our existing 6 credit internship course, currently available in the summer, in the semester. Students will choose between the new 6 credit semester internship course and the existing 3 credit internship course in the Study + Internship semester program. In the 6 credit internship option, students will enroll in 12 credits: the 6 credit internship seminar and 2 electives at 3 credits each. Their internship placement will require a minimum of 200 hours of work throughout the semester. This new internship program will be ideal for students interested in maximizing their career development with more hours per week at their internship site.

COURSE HIGHLIGHTS: International Internship: The Multicultural Workplace

**University of Granada** 

SU

SP, FA

**University of Belgrano** 

SP. FA

**CEA Study Centers** 

For more info, please contact a member of the CEA University Relations team

# What's New at CEA

# **Discipline Highlight**

CEA is excited to take a deeper dive into engineering curriculum with a focus on computer science.

We've selected a number of our existing partners with strong course offerings in computer science to make these programs readily available to students on our website. With a primary focus on semester programs, students will find computer science programs at the following partner institutions:

- Vrije Universiteit Amsterdam in Amsterdam, Netherlands
- University of London-Goldsmiths in London, England
- National University of Ireland-Galway in Galway, Ireland
- Dublin City University in Dublin, Ireland

Computer science students interested in summer options will find an attractive course list available through VU Amsterdam. Additionally, Introduction to Programming (Python) is available at the CEA Barcelona and Rome Study Centers in the summer.

### New Course Highlights

### **BARCELONA: Political Marketing**

Students will study how political leaders, ideas, candidates, parties, programs, and actions are sold on the political market. Additional course topics will include branding, targeting, positioning, e-marketing, and framing from a political science perspective. Students will also explore different types of marketing strategies and will compare the US and host culture's forms of political marketing.

### **DUBLIN: Managing Technological Innovation**

This course will examine technological innovation from a management perspective, specifically in the context of contemporary organizations. Students will be introduced to the strategic concepts, models of innovation, technology lifestyles, data management techniques, and challenges that large companies are regularly confronted with in managing technological innovations. Students will also examine examples of large corporations that have overcome these challenges and explore best practices in doing so.

#### **DUBLIN: Physics II with Laboratory**

This course will explore material concerning electricity, magnetism, and optics. Specifically, students will study Coulomb's Law, electric fields, Gauss's Law, electric potential, current and resistivity, capacitance, DC circuits, Kirchhoff's Laws, magnetic forces and fields, Ampere's Law, induction, Lenz's Law, Faraday's Law, electromagnetic waves, AC circuits, wave optics, ray optics, and optical instruments. Prior to enrollment, students must successfully complete Physics I and Calculus II.

#### **FLORENCE: Environmental and Agricultural Policies in the EU**

The EU has developed some of the world's highest environmental standards directed at protecting natural habitats, keeping air and water clean, and reducing the environmental footprint of agriculture. This interdisciplinary course will explore the structure and functioning of the EU, identify relevant areas of EU agri-environmental policies, and sharpen students' analytical skills related to the effectiveness of environmental policies. This course will be cross-listed under both Agriculture and Environmental Sciences.

#### **PARIS: Introduction to Global Climate Change**

Students will receive an overarching introduction to the causes and consequences of Earth's recent anthropogenic climate change and its intersection with environmental, social, economic, and geopolitical issues. Students will examine foundational physical processes that determine the Earth's climate and demonstrate how former civilizations, flora, and fauna adapted to previous non-anthropogenic changes in climate. This course will also explore climate-related topics as they relate to current and current political policies.

### **ROME: Psychology of Judgement and Decision-Making**

Students will explore the application of the discipline in everyday life through scientific articles and experiments as well as reflect on the influence of heuristics and biases in the psychology of their own decisions. This subject matter finds a wide range of practical applications in the fields such as corporate management, marketing, social influence research, organizational behavior, and social psychology.

**CEA Rome Center** 

SP, FA

SU

SP, FA

SP, FA

SU

**CEA Dublin Center** 

**CEA Barcelona Center** 

**CEA Dublin Center** 

**CEA Florence Center** 

SP, FA



SP, SU, FA

**CEA Paris Center**