

VSP+ | EXCLUSIVE PERKS FOR UNITED BENEFIT ADVISORS

YOU + US = VSP+



HERE'S HOW IT ALL ADDS UP

Our approach to vision care is people-centered, health-focused, and forward thinking. We know that great eye care is about more than seeing clearly—it's about improving your overall quality of life.

That's why, as a valued partner, you have access to VSP+.¹ Check out the benefits available to you that'll help you sell more, earn more, and grow your business.



SPRING AND FALL INCENTIVES

Earn more when you choose VSP for your clients. Last year's incentives paid up to \$500 for every client new to VSP.



30% SAVINGS ON VSP BENEFITS FOR YOUR AGENCY²

Offer your team the vision benefit used by 1 in 4 Americans, and see why VSP is consumers' #1 choice in vision care.* Apply these savings to a vision benefit plan that's customized just for your agency's employees.

- Core or voluntary
- Plans with an annual eye exam and new glasses or contacts every 12 months
- Opportunity to add VSP EasyOptions, the first and only benefits customization feature in the industry



EDUCATION FOR YOU AND YOUR CLIENTS³

Get the latest information and pick up some quick tips and tricks about vision benefits with complimentary classroom training, webinars, ready-made client and employee resources, and more.

“Participating in the Fall Incentive from VSP was fabulous! I do what I do and got rewarded for it.”

- Patti Pileggi,
Account Executive,
The Richards Group



ANNUAL AWARDS*

Hard work deserves recognition. But beyond bragging rights, the highest-producing agency and top three producers—who have the largest increase in lives enrolled with VSP in 2020—will also win big!

Check out what you could win:

PRODUCER OF THE YEAR	AGENCY OF THE YEAR
<p>\$1,000 (2nd Place \$500; 3rd Place \$250)</p> <p>+</p> <p>The latest eyewear or sunglasses from Eyeconic® (valued up to \$500)</p> <p>+</p> <p>VSP-branded gifts of your choice (\$100 value)</p>	<p>\$2,000 donation to charity of your choice</p> <p>+</p> <p>Office party (valued up to \$1,000)</p>

Start taking advantage of your VSP+ perks today.

**Have questions or want a VSP quote? Contact your
VSP Business Development Manager or call 800.216.6248 (Option 4).**

*2017 National Vision Plan Member Research

Terms and Conditions:

1. Participation in VSP+ is based on an agency's affiliation with specific organizations in the United States. For full details, call **800.216.6248 (Option 4)**.

2. Available to participating agencies who don't currently offer VSP benefits to their employees, excluding agencies located in WA. 30% savings applies to the duration of the initial term of the contract. Participating agencies who currently have VSP benefits can take advantage of this offer at anniversary. Rates exclude commission.

3. Education is offered in partnership with participating organizations. Limitations on frequency and accessibility of training may apply.

4. Winner(s) selected based on increase in number of lives enrolled in a vision plan from VSP Vision Care between December 31, 2019 and December 31, 2020. Excludes broker of record changes and participating agencies purchasing VSP vision benefits through a third party. Winners must be a participating agency/employed by a participating agency at the start and end of the promotion period and when the winner(s) is announced. Winners will be announced no later than March 31, 2021.

©2020 Vision Service Plan. All rights reserved.

VSP, VSP Vision care for life, and Eyeconic are registered trademarks of Vision Service Plan. All other brands or marks are the property of their respective owners. 67623 VCBR