

National Broker Partner Program

Your brokerage is already a member of the program. As a partner firm, you have exclusive access to valuable resources, tools and information that can help grow your business.

Market expertise

- Providing workplace benefits for more than 75 years
- Leader in the public sector since 1955
- Scalable solutions for all client sizes
- Premier services for accounts with over 500 employees

Dedicated support team

- We focus on you, so you can focus on your clients
- Concierge service through a dedicated corporate partner manager
- Local sales representative to provide support and office alignment

Ongoing education and personalized training

- Webinars, workshops and broker schools
- Conference sponsorships
- Online learning center

Sales management tools

- Quarterly reporting to track sales progress
- Broker website
- Co-branded marketing materials

Competitive revenue

- Net commissions
- Broker bonus programs

Diverse suite of voluntary product options

- Customizable to your client needs
- Competitively priced



Flexible enrollment support

- National enrollment services
- Core and/or voluntary benefits communication and enrollments
- Customized benefits website
- Dependent review and verifications

Adaptable technology solutions

- Proprietary enrollment system
- Ability to bridge to over 40 third-party administration platforms
- Benefits administration subsidies

Creative solutions and programs*

- Section 125 (premium-only plan)
- Discounted flex plans for public sector employees
- \$10,000 complimentary AD&D coverage
- WellCard health and wellness services discount card
- Telemedicine
- Identity theft protection and restoration
- Financial wellness programs
- Legal document preparation

Preferred underwriting

- Enhanced guaranteed-issue limits
- Reduced participation limits
- National underwriting offers

Take advantage of the many Colonial Life Alliance benefits today.
Contact your local Colonial Life representative.

ColonialLife.com

* Some programs require minimal participation levels. Some programs are not offered in all states. Some offers cannot be combined. All offers require home office approval.