

# **Identity Management Services**

**Protecting It** Is Ours.

In a market overflowing with solutions that focus on credit and promote self-help, ID TheftSmart's licensed investigators simply do more. Our depth differentiates us and the organizations that offer our help when needed. Our investigators have thousands of hours of experience – more than any other company in the industry – helping people to determine the extent of their exposure to risk, and to restore their identities to pre-theft status as quickly and efficiently as possible.

ID TheftSmart investigators will do the bulk of the work for a fraud victim. Not as a 'counselor' ... not alongside ... not in conjunction with ... but as an advocate on their behalf.

Our licensed investigators handle identity theft issues with a three-staged defense. They attack the issue before, during, and after someone becomes the victim of identity theft. This multifaceted approach allows all members to benefit from the experience and expert consultation provided by the investigators. They address the issue of privacy and best practices before an event, action after a data exposure, and restoration services in the unfortunate event of an identity theft occurrence. Protection, Detection, and Restoration.

### Protection

**Immediate and Direct Access** 

- Consult on best practices for managing Personal Identifying Information (PII)
- Provide safety guidelines for communicating and interacting online
- Provide cardholders information about their rights under federal and state laws
- Consult on best practices for consumer privacy
- C Access to a personal advocate if identity theft occurs

## Detection

Analyze, Consult and Prepare

- Provide an action plan when information has been compromised
- Help with interpreting and analyzing credit report
- C Fraud alert assistance
- ℃ Credit freeze consultation
- Provide personal assistance when suspicious issues extend beyond initial findings

#### Did you know?

In the last year, approximately 16 7 MILLION Americans were victims of identity theft



Last year in the United States. someone was victimized by identity theft **EVERY TWO** SECUNDS







#### **Resolve and Restore**

Confirm identity fraud and identify its nature and scope

O Assist in obtaining a police report

• Provide tri-merged credit report and perform full non-credit searches

• Work on behalf of members until all identity theft issues have been verifiably resolved

• Place seven-year fraud victim statements with credit reporting agencies when applicable

The Federal Trade Commission estimates that last year \$16.8 BILLION was stolen from identity theft victims in the US



# ID TheftSmart

# Your Identity Is Your Business