FAST FACTS REVIEW NEW Transiti@ns® Signature®VII A REVOLUTIONARY BREAKTHROUGH



Groundbreaking technology that absorbs more light, making Transitions Signature VII darker when it counts

Darkest photochromic lenses available with full indoor clarity



Greater temperature stability for consistent performance all year long



Best true-to-life color... for better appearance and color perception*



*The result of comparing to other photochromic lenses.

Opening New Opportunities for Greater Patient Satisfaction

Clear lens wearers

- **Optimized:** Darkest photochromic lenses with full indoor clarity
- **UV protection:** Block 100% of transmitted UVA/UVB rays to protect patients' eyes
- Comfortable vision: Less squinting for patients as lenses adapt to changing light

Existing photochromic lens wearers

- Superior performance: More comfortable vision and better protection
 - Up to 40% darker outdoors
 - Up to 57% more temperature stable
- Patient satisfaction: Highest patient satisfaction with lens color at dark state

Wearer preference proven by Life360™



to their current clear lenses**



Preferred 2 to 1 over Transitions VI lenses^{**}

When combined with Varilux[®] Progressive and Crizal[®] No-Glare Lenses, Transitions Signature VII offers the sharpest and most comfortable vision at every distance and light condition.

FAST FACTS REVIEW

The Transitions Family of Products THE PERFECT PHOTOCHROMIC OPTION for Each and Every Patient

	Transiti@ns [.] Signature [.] VII	Transiti@ns ⁻ XTRActive ⁻	Transiti@ns [*] Vantage [*]	Regular Clear Lenses
Lens Description	Fully clear indoors, optimal tint outdoors	More activation for extra protection	Variable polarization for even crisper, sharper vision outdoors	Clear
Clear Indoors	\checkmark			1
Dark Outdoors	\checkmark	1	\checkmark	
Activate Behind the Windshield		1		
Variable Polarization			 Image: A set of the set of the	
Block 100% UVA/UVB Rays	\checkmark	✓	✓	

Recommending a single-lens solution has never been easier

Transiti@ns[®] Signature[®] VII

The darkest photochromic lenses with full indoor clarity

Transitions[®] XTRActive[®]

Superior darkness outdoors and activation behind the windshield of a car Transiti@ns[®] Vantage[®]

The only everyday lenses with variable polarization for crisper, sharper vision. Virtually clear indoors, then darkens and polarizes outdoors

For more information on Transitions Signature VII lenses and the Transitions family of products, go to EssilorTransitions.com.

©2013 Essilor of America, Inc. All rights reserved. Unless indicated otherwise, all trademarks are the property of Essilor International and/or its subsidiaries. Transitions, the swirl and XTRActive are registered trademarks and Chromea7, Life360, Signature and Vantage are trademarks of Transitions Optical, Inc. ©2014 Transitions Optical, Inc. Photochromic and polarization performance is influenced by temperature, UV exposure and lens materials. LTRN200372 SHK/REV 12/13