

# Thought Leadership Content Menu

## Group & Worksite Markets



Follow the links below or go to the [Study & Tools page](#) on [GuardianLife.com](#) for more thought leadership insights and tools.

### Report

### Published

### Overview

- [Risk Redirect: Using Group Accident and Disability insurance to reduce illegitimate workers' compensation claims](#) Feb 2020 Learn how employers can help lower workers' comp claims through offering group benefits.
- [Coming into Focus: The Role of Vision Benefits and Eye Care in Health & Wellness](#) Dec 2019 Explore the latest trends in vision benefits, and the linkage between eye health and overall wellness
- [Vaping In America: Use Among Working Adults in 2019](#) Sept 2019 The dangers of vaping are making headlines. This brief examines e-cigarette usage among working Americans and the potential impact on oral health.
- [Protecting Those We Love: The Role of Life Insurance in Financial Wellness](#) Sept 2019 This report covers trends in life insurance ownership and the financial impact on a household with insufficient coverage when tragedy strikes.
- [What Employees Want: Benefits that Drive Engagement and Retention](#) Aug 2019 A challenging labor market and record low unemployment are causing employers to rethink their benefits strategies to better attract/retain talent.
- [Guardian Absence Management Index & Study: The Value of Leave Management Integration](#) June 2019 The fourth wave of Guardian's bi-annual study of employer trends in managing leave explores the value of integrating the expanding number of leave types.
- [Income Protection: The Role of Disability Insurance in Financial Wellness](#) May 2019 Many working Americans do not own disability insurance and are financially at risk should they be out of work for an extended period due to injury or illness.
- [An Ounce of Prevention: The Benefit of Regular Dental Visits](#) May 2019 Analysis of Guardian dental claims data reveals how regular preventive dental care can improve oral health and enable earlier diagnosis of serious conditions.
- [College Debt in America: The Case for Tuition Benefits](#) Feb 2019 Growth of student loan debt to \$1.5 trillion is negatively impacting financial wellness of many working Americans, including baby boomer parents.
- [The Future of Dentistry: Improving Oral Health & Wellness](#) Jan 2019 This whitepaper examines five major trends expected to accelerate change in the practice of dentistry and dental benefits design and management.
- [Small Business, Big Benefits](#) Oct 2018 Market forces are causing small businesses to rethink their benefits strategies and to leverage technology, flexible work arrangements and voluntary benefits.
- [Game-Changer: The Digitalization of Employee Benefits](#) May 2018 Employers are accelerating adoption of benefits technology to address the needs of tomorrow's workplace, but many need help developing a strategy.

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- [Dental Benefits: A Bridge to Oral Health & Wellness](#)

Jan 2018

Our research shows that regular preventive dental care contributes to better oral health and overall well-being, and lower dental claims costs.

- [The Next Generation of Work](#)

Oct 2017

From robotics to artificial intelligence, automation is a seismic change impacting the nature of work. Are employers doing enough to prepare?

- [Part-Time Nation: Benefits & The "Gig Economy"](#)

July 2017

The growing "gig" economy is leaving part-time workers financially vulnerable, with less insurance coverage and retirement savings vs. full-timers.

- [Guardian Absence Management Activity Index & Study](#)

March 2017

Employers are increasingly outsourcing leave administration driven by concerns about compliance, especially among mid-size firms (250-1,000 lives).

- [Mind, Body & Wallet: Workforce Well-being](#)

Feb 2017

Guardian's inaugural Workforce Well-being Index highlights important role of supplemental health products, EAP, and college tuition benefit.

- [Closing the Gap: Enrollment Strategy](#)

Oct 2016

A more personalized, multi-channel experience can improve participation and close gaps in financial security, e.g., under-insured, under-saved.

- [Crack in the Foundation: Supplemental Health Benefits](#)

Sept 2016

Covers the unintended consequences of high deductible health plans on financial wellness and the health behaviors of working Americans.