

SOUTH BRIDGE ACCESS



References, Client Testimonials and
Risk Prevention

I. Client References

Sara Easler
Director, International Programs and Study Abroad
Haslam College of Business
The University of Tennessee
Tel: 865-974-5078
E-mail: seasler@utk.edu

14 programs have visited Chile, Argentina, Uruguay, Costa Rica and Panama with Southbridge Access since 2012.

Susannah Gawor
Director, Graduate Business Programs in Medicine
Kelley School of Business
Indiana University
Tel: 317-278-0323
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Multiple MBA program trips visited Cuba and Brazil with Southbridge Access since 2011.

Michael E. Goldberg
Assistant Professor, Department of Design and Innovation
Weatherhead School of Management
Case Western Reserve University
Tel: 216-368-6048
E-mail: michael.goldberg@case.edu

MBA program visited Chile in March 2016 and Argentina in March 2017.

Bill McShane
Experience Based Learning Program Manager
Joseph M. Katz Graduate School of Business
University of Pittsburgh
Tel: 412-383-8835
Email: wmcshane@katz.pitt.edu

MBA Programs to Mexico and Chile

Dr. Amy Wallis
Academic Director for WFU Business Abroad Programs
Wake Forest University School of Business
Tel: 336-758-5736
E-mail: wallisab@wfu.edu

Working Professional MBA Program to Cuba in 2019

Arlene Johnson
Director, Executive Education Operations
Kellogg Global Executive Education
Northwestern University
E-mail: arlene-johnson@kellogg.northwestern.edu

Advanced Management Program visited Brazil with Southbridge Access in February 2016 and Global Initiatives in Management visited Argentina, Uruguay and Peru in 2017.

Jeremy Marcel
Associate Professor of Commerce
McIntire School of Commerce
University of Virginia
Tel: 434-982-2776
E-mail: jjm4p@virginia.edu

Multiple Global Immersion Experiences for the M.S. in Commerce program since 2016 including Panamá, Bogotá, Medellín, Lima, Santiago, Buenos Aires, São Paulo and Rio de Janeiro.

Dr. Patrick Raines
Dean of the Jack C. Massey College of Business
Belmont University
Tel: 615-460-6175
E-mail: cobadean@belmont.edu

12 MBA programs hosted in Latin America since 2006.

Crystal Clayton
Executive Director of the Hegi Family Career Development Center
Southern Methodist University
Tel: 214-768-2000
E-mail: clwclayton@yahoo.com

4 undergraduate programs visited Costa Rica with Southbridge Access in 2014 to 2017, while being at Price College of Business at the University of Oklahoma.

Freeda Khan
Assistant Director, Culture & Community – International Lead
Rotman School of Management
University of Toronto
Tel: 416-978-3943
E-mail: Khan@rotman.utoronto.ca

MBA programs to Peru, Brazil, Chile and Colombia since 2017

Mary Goss
Former Director, MBA Program
Mendoza School of Business, University of Notre Dame
Current Director, MBA Program
Haslam College of Business, University of Tennessee
Tel: 865-974-1000
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9 Notre Dame MBA program trips hosted in Brazil, Argentina and Chile since 2008.

Nicole Jennings
Former Assistant Dean for Academic Affairs & Administration, Wisconsin School of Business
University of Wisconsin-Madison
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Multiple full time Executive and Evening MBA programs since 2015 to Brazil, Chile, Panama and Peru.

II. Client Testimonials

“Southbridge Access has consistently delivered outstanding results for the University of Tennessee across a range of programs including our Executive MBA, Professional MBA, Aerospace & Defense MBA, and traditional full-time MBA programs for almost 10 years. We have had multiple groups travel with Southbridge Access to Argentina, Brazil, and Chile.

I have worked directly with Southbridge Access on our Executive MBA residency periods in South America for the past three years and truly have nothing but praise regarding the quality and reliability of the team. Southbridge Access listens intently to what we desire for our students in a particular educational experience and then uses their deep experience and incredible network to deliver. Finally, everything is done with the highest degree of professionalism and responsiveness which make it enjoyable for all involved.

Finding a provider that possesses the contacts to facilitate discussions with senior business leaders (Country Managers, COOs, Senior Gov't Officials) and one that is able to flawlessly arrange program logistics is very rare in my experience. Higher education groups who are traveling within Latin America are making a serious misstep if they do not first learn about the capabilities of Southbridge Access.”

Shay Scott
Director of the Global Supply Chain Institute
University of Tennessee

“I have to tell you about the amazing team you have. Since Sunday, we have added several plenary sessions and made many, many changes to our schedule. Silvina, Vanesa, Adriana, Monica and Alex (behind the scenes) have been nothing short of amazing. Not only can they make miracles happen, almost more importantly, they do it with a smile and the most pleasant attitude. I know from experience that this isn't easy. It takes intelligence, patience and kindness and your team has all of that! They are a joy to work and travel with.”

Arlene Johnson
Senior Director of Operations, Executive Education
Kellogg School of Management
Northwestern University

“Thanks so much for putting together such an amazing trip for us. Best trip I have been a part of in the three years I have been leading these trips. Look forward to working with you again next year.”

Michael E. Goldberg
Assistant Professor, Department of Design and Innovation
Weatherhead School of Management, Case Western Reserve University

“My first experience to Argentina and Chile was nothing short of spectacular. The depth and breadth of our visits gave all of us, in a short amount of time, great perspective on the beautiful countries we were visiting. Additionally, the logistics couldn't have been more well thought-out. It takes a great deal of effort to make a trip for 36 students and administrators run that smoothly”.

Megan Nelson
Former Director of Student Services
Mendoza College of Business
Notre Dame University

“Southbridge Access does an excellent job in partnering with a faculty person and program person to successfully achieve the goals in a country/region “global learning opportunity” class. From negotiating prices for hotels, meals, etc, to setting up logistics, and organizing company visits - it is a true turnkey operation, taking into account the needs of the faculty person, program person, and the students involved. This requires lots of planning, cost control, safety, language capabilities, and “on the ground” execution of the plan. I have utilized Southbridge Access while I was at the University of Iowa (MBA), and now at the University of South Carolina (undergraduate) for trips to Chile and Argentina.”

Frank Rydzewski
Former Associate Professor
The Moore School of Business
University of South Carolina

“Our trip with Southbridge Access was exceptionally well-planned and professionally managed. As this was our first MBA trip to Cuba, I needed a partner who would work with me to identify the highest value activities, business visits, and cultural experiences we could find, and match these to the needs of our MBA students. Southbridge worked closely with me to plan an excellent experience, following my lead on decisions that I felt strongly about, but also making recommendations that enhanced the experience beyond what I could have designed on my own. We were beyond satisfied with the level of service, creativity, and professionalism they provided.”

Dr. Amy Wallis
Academic Director for WFU Business Abroad Programs
Wake Forest University School of Business

“Our MBA program had a fantastic experience with Southbridge Access for our course trip to Brazil. Our guide had a deep knowledgeable of the culture and the cities we visited, and every detail of our trip was handled superbly. Southbridge Access ensured that each detail of our trip was well prepared from the hotel reservations, to the security arrangements, to our company visits. I recommend partnering with them for any trips to South America.”

Mike Judge
Director, Center for Brand and Product Management
Wisconsin School of Business
University of Wisconsin-Madison

“Southbridge makes the process of planning international trips for student groups easy, efficient, and educational. The staff is friendly, accommodating, well organized, and incredibly helpful both in the planning process ahead of time and onsite in the country you are visiting. I have been pleased with using Southbridge to assist in getting top-notch international corporate visits and in planning exciting cultural excursions for my student group. I am appreciative to the Southbridge team for making a smooth and seamless international travel experience for my students at the University of Oklahoma and am planning to use their services for future trips.”

Crystal Clayton
Former Director, JCPenney Leadership Program
Price College of Business
University of Oklahoma
**Now at Southern Methodist University*

"This was Bradley University's first study abroad trip to Brazil so it was particularly important things went well. And they did! They arranged outstanding business visits, and we had a terrific program manager with us the whole time."

James Foley
Director of International Programs
Bradley University

"Southbridge Access is so superior that we would not think of using any other tour provider in Latin America. Our itinerary content is always customized to our requirements and needs educationally and to expose students to local culture; excellent government and business speakers are provided; site visits are outstanding and focused on industries we request if at all possible; hotels are clean, attractive, and in the best and safest areas of town for shopping and restaurants."

Richard C. Reizenstein, Ph. D.
Former Associate Professor of Marketing
Director, Executive-in-Residence Program
The University of Tennessee

"Our entire itinerary and the tour was a class act - top to bottom. Southbridge Access has a vast, relevant, and detailed first-hand knowledge and experience on South America, and their insight into executive education and its needs was amazingly deep and intuitive. This should be a standard for all MBA tour management companies."

Dr. Uday Tate
Former Director, Executive MBA Program
Lewis College of Business
Marshall University

"Since 2006, Southbridge Access has been Belmont University's exclusive provider of MBA study programs in Brazil, Argentina and Chile. Southbridge Access delivers first class accommodations and meaningful cultural activities and company visits. Any time we are planning a trip to Latin America we will call Southbridge Access first."

Dr. Patrick Raines, Dean
College of Business Administration
Belmont University

"Thanks so much for orchestrating such a wonderful program. We (and the students) were very impressed not only with the seamless logistics, but also the quality of the business visits. Truly, it was great."

Jeremy Marcel
Associate Professor of Commerce
McIntire School of Commerce
University of Virginia

III. Safety and Risk Management

SBA's on-the-ground presence in each of our markets enables us to provide expert, personalized services for our clients and allows our team to commit additional resources in case of an emergency, including around the clock emergency assistance and response available during the entire duration of your trip.

Examples of Southbridge Access' direct experience with on the ground crisis management include:

MEDICAL EMERGENCY:

"During our MBA trip to Argentina, we had a major health emergency and it could not have been handled better; A faculty member fell dangerously ill and was accompanied all day by a Southbridge Access Manager, who translated for medical staff and got him competent medical help in such short order that he was fine to travel home the next day."

Richard C. Reizenstein, Ph. D.
*Founder, Executive-in-Residence Program
The University of Tennessee*

NATURAL DISASTERS:

"Our MBA program had 30+ students and faculty scheduled to arrive to Santiago on February 28th, 2010. On February 27th, a major earthquake hit Chile and changed our plans. Southbridge Access was in constant communication with our admin staff in South Bend and was able to secure full refunds for all Chile trip expenses including flights and hotels, as well as arrange for early arrivals, last minute hotel reservations, activities, etc in Buenos Aires for students who still wanted to participate in the Argentina portion of the trip. SBA even provided a van and private guide to escort a staff member out of Chile to Mendoza, Argentina for a flight to Buenos Aires to meet the group after the earthquake."

Mary Goss
*Senior Director, MBA Program
Mendoza School of Business, University of Notre Dame*

"I have been enormously impressed with their team's resourcefulness in adapting quickly to unforeseen challenges. This was demonstrated when my university hired them to assemble an MBA study tour to Chile in the spring of 2010. When an earthquake hit Santiago, closing down the international airport shortly before we were scheduled to embark, our trip had to be canceled. SBA provided full refunds for our Chile trip and the team immediately began assembling a comparable trip for us to Buenos Aires. Despite the time pressures, this trip went flawlessly, as if Buenos Aires had been our original destination from the start. Considering all the complex arrangements that had to be made on such short notice for a group of about 50 people, it was a remarkable demonstration of their ability to make things happen in a hurry."

David Boruff
Executive Communications Consultant

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