



# QUESTIONS & ANSWERS

## 1) WHAT IS THE REGISTRATION FEE?

We are offering all SiB practitioners a **special discount** for being a part of SiB. This discount has a final asking price of \$300 for 12 months, \$165 for 6 months (\$330.00 for 12 months), or \$30 for 1 month (\$360.00 for 12 months). The discount will continue for those who signed up prior to February 8th for the first year.

## 2) WHAT'S EQUIVALENT IN PRICE TO ONE YEARLY SUBSCRIPTION?

One pair of glasses with prescription lenses!

## 3) HOW DO I REGISTER?

Please visit [www.theeyebook.com](http://www.theeyebook.com). On the top right of the homepage there is a button for registration. Both practitioners and consumers can register for the site. There is a systematic process to help you register.

## 4) WHAT SHOULD I DO IF I FORGET MY PASSWORD?

On the login screen there is a 'Forgot my Password' button. Please enter your password and you will receive your new password activation code through the email entered.

## 5) WILL MY ANNUAL SUBSCRIPTION FEE INCREASE AFTER THIS YEAR?

All SiB 2013 practitioners will be grandfathered in at the subscription fee that they chose to sign up with.

## 6) HOW MANY PRACTITIONERS ARE CURRENTLY ON THE EYEBOOK?

The EyeBook is proud to note that we have over 3800+ practitioners in all 50 states.

## 7) DOES THE EYEBOOK HAVE NEWSLETTERS OR BLOGS?

Each month, The EyeBook will be sending out health related blog articles that will be added to our site under the blog tab, included in all of our newsletters, and be added on both of our Social Media pages on Google, Yahoo, and Bing.

## 8) WILL THE EYEBOOK BE AT ANY DIFFERENT CONFERENCES THIS YEAR?

To date, The EyeBook will be exhibiting at both the International Vision Expo East and The Optometry Meeting.

### MORE QUESTIONS?

Email us at [info@theeyebook.com](mailto:info@theeyebook.com)

Visit us at [www.theeyebook.com](http://www.theeyebook.com)

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