

# Grow. Protect. Evolve.

*We are focused on helping you grow and enhance your bottom line, protect your business and consumers, and evolve to stay ahead of your competition.*

We offer suites of solutions that aim to achieve the following primary outcomes for your organization:

- Discover a variety of products, services and delivery methods to **enhance revenue**.
- Maximize your operations, explore industry best practices and add new product lines to **expand lending**.
- Take steps to protect your business and consumers with our solutions to **manage risk**.
- Stay ahead of the competition with innovative and compliant solutions to **improve market share**.
- Invest in unique benefit solutions, training programs and development resources to better **engage employees**.



## ABOUT ALLIED SOLUTIONS

We have 40 years of experience helping more than 4,000 clients grow, protect and evolve their businesses. Our solutions are supported by more than 1,000 associates, delivering professional and consultative services across the nation. Our business is wholly owned by Minnesota Life Insurance Company and independently operated under the umbrella of the Securian Financial Group.

## Enhance Revenue

- Accidental Death and Dismemberment (AD&D)
- Auto and Home Insurance
- Auto Essentials
- Credit Life and Disability Insurance
- Credit Property Protection
- Debt Protection
- Guaranteed Asset Protection (GAP)
- Home Warranty
- Hospital Accident Protection
- ID Theft Protection
- Involuntary Unemployment Insurance
- Life Insurance Products
- Mechanical Breakdown Protection (MBP)
- Medical Supplement
- Miscellaneous Benefits
- Mortgage Life and Disability Insurance
- Pet Insurance
- Recuperative Care
- Term Life Insurance
- Total Advantage Protection
- Vehicle Depreciation Protection
- Whole Life

## Expand Lending

- Auto Deductible Reimbursement (ADR)
- Auto Loan Default Protection
- Auto Protection
- Auto Refinance Program
- Balloon Note Financing
- Car Buying Service
- Direct Auto Buying Technology
- Green Energy Incentives
- Home Deductible Reimbursement (HDR)
- Home Improvement Program
- Home Protection
- Indirect Lending
- Job Loss Protection
- Loan Forms
- Loan Origination Systems
- Mortgage Promotion
- Short Term Loans
- Student Lending Programs
- Take Back Loans
- Trade-In Protection

## Manage Risk

- Alternative Valuation Products
- Appraisals
- Balance Sheet Management
- Blanket Mortgage Protection
- Blanket Vendor's Single Interest (VSI)
- Breach Response Services
- Collections Outsourcing
- Collections Technology
- Commercial Property Evaluations
- Compliance Notifications
- Compliance Software
- Cyber Security Services
- Cyber Liability Insurance
- Data Breach Protection
- Debt Buying
- Electronic Title Tracking
- Excess Deposit Insurance
- EZ Claim
- Fidelity Bond
- Flood Determinations
- License Plate Recognition
- Loan Monitoring
- Management and Professional Liability Insurance
- Mortgage Collateral Protection Insurance
- Mortgage Impairment
- Mortgage Lien Protection
- Mortgage Loan Default Protection
- Mortgage Tax Services
- Mortgage Title Reports
- Order-Up Processing - Auto Loans
- Order-Up Processing - Mortgage Loans
- Outsourced Escrow Services
- Payment Tracking Technology
- Portfolio Analytics
- Portfolio Monitoring
- Pre SKIP®
- Property and Casualty Insurance
- Real Estate Owned (REO) Coverage
- REFUND Plus
- REPO Plus®
- REPO Plus & Track®
- Repossession and Remarketing
- Vehicle Collateral Protection Insurance
- Verification of Income or Employment (VOI/VOE)

## Improve Market Share

- Account Acquisition Solutions
- Account Revenue Solutions
- Aftermarket Services
- ATM and Debit Card Processing
- Automated Check Recovery
- Business Intelligence
- Checking Account Referrals
- Commercial Breach Services
- Electronic Payment Processing
- E-Signature
- Expense Reduction
- Explainer Video
- Motion Graphics Video
- Overdraft Solutions
- Reward Cards
- Reward Checking
- SmartVideo
- Text Solutions

## Engage Employees

- CRM, Sales and Performance Software
- Culture Enhancement Service
- Employee Benefits
- Employee Recognition Leagues
- Ethical Sales and Service Training
- Executive Benefits
- Executive Search and Placement
- HR and Payroll Administration
- Leadership Coaching
- Retirement Services
- Selections Assessment