Srs Software recognition service

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SNOW LICENSE MANAGER

Home | Applications | Computers | Users | Agreements | Licenses | Objects | Reports

Windows Server
Microsoft Corporation

Summary

Total license cost
202,800.00 (EUR)

Compliance
14 %

Risk
-474,456.27 (EUR)

Unused installations
N/A

Risk (Unused installations)
N/A

Non-utilized licenses
56 %

Potential overspend
112,666.67 (EUR)

Covered   Not covered   Partially covered   No requirement   Installations

Older versions | Windows Server 2008 R2 Standar... | Windows Server 2008 R2 Enterpr... | Windows Server 2012 R2 Standar... | Windows Server 2012 Standard | Windows Server 2012 R2 Datacen...
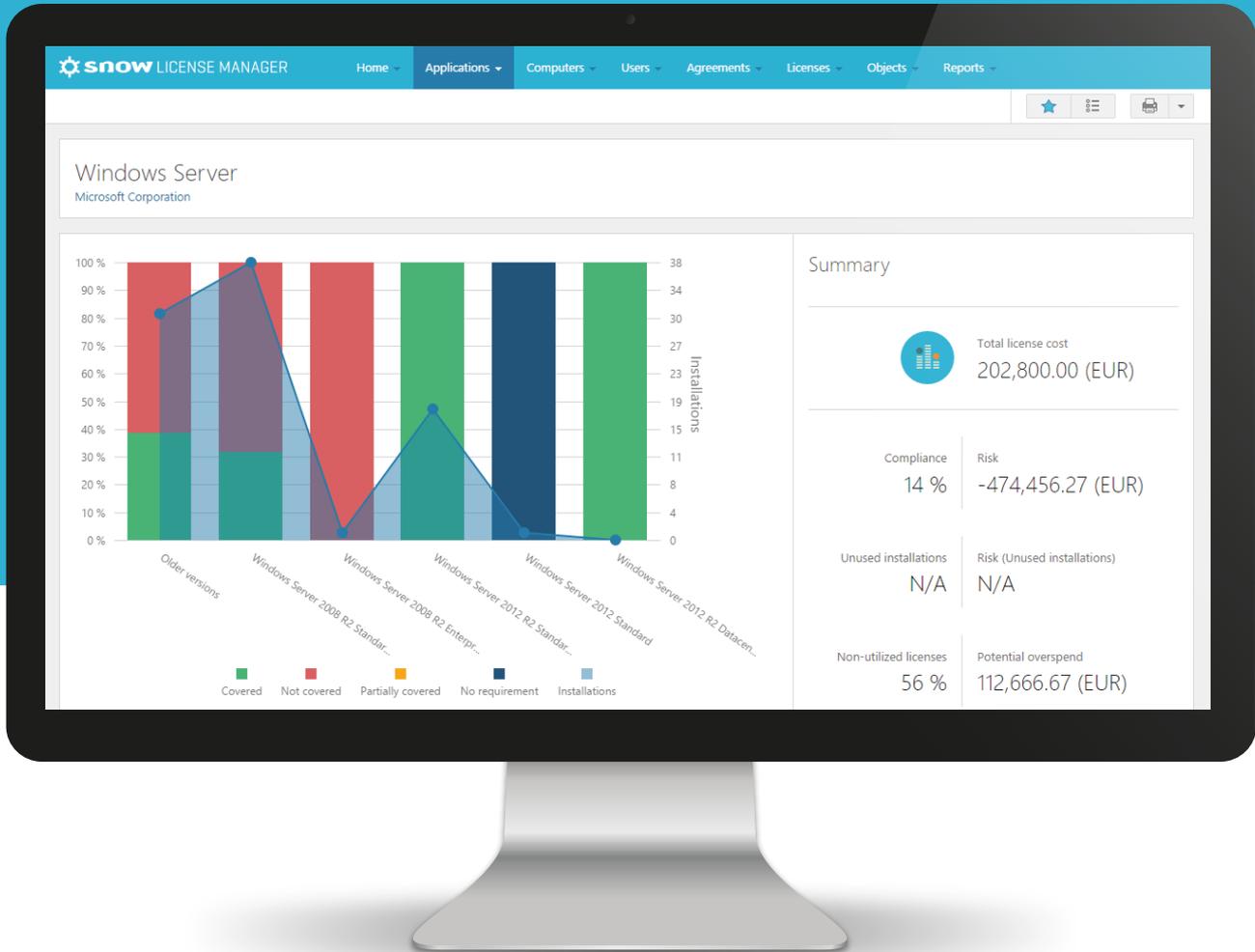
Successfully recognize and identify every commercially-licensable application across the multi-platform network.

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Srs Software recognition service

If Software Asset Management (SAM) starts with finding the software that is installed across the network, the next vital step is to understand it. Only then can you optimize its use of software, addressing security risks, maintaining compliance and minimizing costs.

The better the data, the more complete picture you will have to make informed decisions.

The challenge is that inventory – whether from one source or many – starts with a list of raw executable data and other metrics which is little or no help to SAM managers and other stakeholders across the organization. Deciphering software the title, the vendor, the version and the release date is at best burdensome, if not impossible.

Snow's Software Recognition Service takes the legwork out of this investigation and reconciliation of raw data against commercial software titles. It processes the audit data from multiple inventory tools and turns it into meaningful information about the licensable applications being used across the IT estate. It removes the guesswork from identifying what software for Windows, Mac OS X, Linux and UNIX is installed.

A DYNAMIC APPROACH TO SOFTWARE RECOGNITION

Unlike most SAM solutions that rely on static libraries, Snow's Software Recognition Service provides a daily update to customers' software recognition databases and supports more software vendors and applications than any other software recognition technology. Snow's expert teams in Sweden and the USA are constantly adding new titles, minimizing unrecognized software on the network.

CLEANSING & NORMALIZATION

Recognizing the installed application from a single inventory source is challenging for SAM solutions that rely on static software recognition databases. Working with multiple inventory solutions is simply too much for many SAM tools as they fail to cleanse and normalize audit data, leading to confusion and duplication.

Snow's Software Recognition Service solves this problem by normalizing inventory data from multiple sources, providing the single source of truth for all software installed across the network, ensuring consistency of application title, vendor, version and more. It identifies all major and minor releases of applications, automatically aggregating them into supportable versions to minimize noise.

LICENSE INTELLIGENCE

A built-in SKU repository of over 383,000 SKUs with advanced license intelligence simplifies data on import and registration of new and existing licenses removing time-consuming manual effort. The SKU repository is updated dynamically on a daily basis.
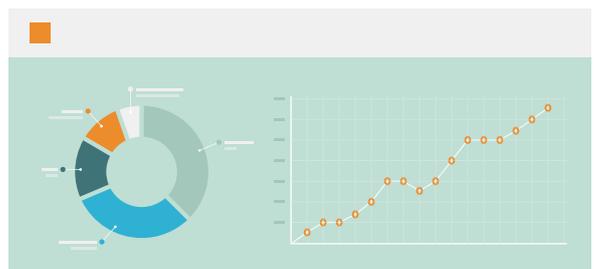
SUITE & BUNDLE RECOGNITION

The Software Recognition Service removes the guesswork and legwork from identifying the applications, suites and bundles installed across a multi-platform network.

RAW DATA

ACTIONABLE INTELLIGENCE

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KEY FEATURES & BUSINESS BENEFITS

FASTEST RECOGNITION OF NEW SOFTWARE

With more than 6,000 customer organizations using the Snow SAM platform, Snow teams in Europe and the USA provide a round-the-clock service to create recognition signatures and rules for newly discovered software titles. These are available to all Snow customers through the Software Recognition Service's daily updates.

THE LARGEST SOFTWARE RECOGNITION DATABASE

Snow's global software recognition database grows by more than 6,000 applications and 600 software publishers every month, making it by far the most comprehensive source of commercial software identification available to end users.

MULTI-PLATFORM SUPPORT

The Software Recognition Service recognizes applications, suites and bundles installed across Windows, Mac, Unix and Linux platforms as well as Android, iOS and Windows mobile platforms.

FAST, ACTIONABLE SAM INTELLIGENCE

Snow Recognition Service is a target-driven service to identify new and unrecognized applications delivering fast, straightforward, actionable SAM intelligence in the shortest timeframe possible.

ACCURATE, STANDARDIZED DATA

Having the right data enables better business decisions. With the raw data normalized, SAM managers get the visibility they need to display an effective license position – balancing the number of licenses purchased against licenses consumed. From here, they can immediately identify areas for license and spend optimization, risk reduction and compliance, audit defence and contract negotiations.

INVENTORY AGNOSTIC

As well as working with Snow Inventory, the Software Recognition Service is agnostic and can cleanse and normalize audit data from major inventory solutions including Microsoft SCCM, HP DDMI, Altiris, IBM ILMT and TAD4D, ADDM, LANDesk, and HEAT Software (formerly FrontRange/ Centennial). This ensures the successful aggregation of software titles and versions in the Snow License Manager software repository, eliminating duplicates and ensuring that technical versions are aggregated into commercial version groups.

ANALYST VIEW REGARDING NORMALIZING INVENTORY

> *The Primary benefit of the normalization activity is an accurate, organized and categorized inventory across different datasets.*

CATEGORIZATION

Snow classifies applications according to the UNSPSC Standard enabling the business to run reports that are required to make informed decisions. For example, the business can generate a report on all the anti-virus applications within their network and use it for consolidation purposes.

SAVE TIME WITH A COMMON APPROACH TO SAM

The Software Recognition Service reduces the overhead associated with software management by normalizing audit data from multiple inventory sources, providing the single source of truth that can be accessed by all SAM stakeholders across the organization.

QUICK RESOLUTION WITH SOFTWARE PUBLISHERS

Snow's software recognition ensures that software titles, versions and commercial suites are recognized and presented as the software vendors have them on their price lists, minimizing discrepancies and disruption in software reviews and audits.

UPGRADE AND DOWNGRADE RIGHTS

Applications are grouped into families to automatically identify upgrade and downgrade rights. Additionally, application release date information provides insight into what version that customers are entitled to use under maintenance agreements.

METRIC/LICENSE TYPE

Typically, most applications' license form is based on 'installation' however there are some that are measured via other metrics. Software Recognition Service can automatically suggest the most common metric that an application is licensed by such as 'per user', 'per device' or 'per core' etc.

Slm   Snow license manager

Snow License Manager enables organizations worldwide to optimize their software licensing, providing full visibility of software usage and entitlements to reduce costs and minimize compliance risks for all commercial software publishers. As the hub of Snow's SAM platform, Snow License Manager provides a unified view of all the software and hardware assets (for all the major software vendors such as Microsoft, Adobe, IBM, Oracle and SAP), license entitlements and application usage metrics, in use across the across all platforms – desktop, data center, mobile and cloud – in an organization's network.

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SNOW SAM PLATFORM

Slm Snow license manager

With millions of licenses sold, Snow License Manager is the world's leading SAM solution.

Inv Snow inventory

The true multi-platform audit solution designed to find devices, audit software installs and track usage.

Srs Software recognition service

Recognize commercially-licensable applications across the network.

Sic Snow integration connectors

Integrate Snow's SAM platform with existing Inventory, ITAM and Service Management solutions.

Om Oracle management option

Cut the costs of managing complex Oracle licenses.

Sos Snow optimizer for SAP® software

Manage SAP licensing to optimize one of the enterprise's largest software costs.

Vm Virtualization management

Identify and manage virtual assets across the network.

Ap Snow automation platform

Define and implement automated process to support software optimization.

Sdm Snow device manager

A complete enterprise mobility management solution that handles the full lifecycle of mobile devices.

ABOUT SNOW SOFTWARE

Snow Software's Mission: To stop organizations paying too much for the software they consume.

Whether it's through lack of control, lack of understanding or lack of compliance, Snow Software believes that most organizations today end up paying too high a price for their software.

To address this, Snow Software provides Software Asset Management (SAM) solutions designed to ensure that the $326 billion spent every year on enterprise software is money well spent – ensuring organizations have the appropriate licenses for the software they use – not too many, not too few.

Today, more than 6,000 organizations around the world rely on Snow Software's on-premise and cloud-based SAM platforms to manage software licensing across more than eleven million devices, from mobile to desktop, datacenter to the cloud.

Headquartered in Stockholm, Sweden, Snow Software is the largest dedicated developer of Software Asset Management solutions, with more local offices and regional support centers than any other vendor.

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