

Leverage and Maximize SharePoint with Social Sites

NewsGator Social Sites 2010 is built on top of SharePoint 2010 as a scalable, managed service application allowing you to maximize the benefits of your SharePoint investment. Social Sites 2010 is built to accommodate your growing needs with a base solution plus simple plug-and-play solution packages that extend the solution's capabilities. NewsGator, with its continued leadership in the social computing industry, can guide you down the path towards Enterprise 2.0 success, helping you reap the benefits of social networking and collaboration.

Social Sites 2010 Base Solution

SharePoint 2010

We leverage SharePoint document repositories, security and authentication model – as well as wikis, blogs, tagging and rating, and bookmarking – out of the box. Seamlessly integrated, we extend the SharePoint collaboration platform with E2.0 capabilities that drive adoption and improve user experience.



Social Profiles

NewsGator eliminates the friction and fear of social networking by jump-starting adoption, participation, contributions, and collaboration with a simple profile-building coach to help your workforce create and maintain individual social profiles – their face to the organization.



Aggregated Activity Stream

The activity stream aggregates and pumps a continuous flow of user-generated content and system level activity to provide users with relevant and timely insights. It collects and filters events from Social Sites with those from SharePoint and other internal and third-party applications.



Microblogging

This intuitive conversation tool fosters spontaneous knowledge sharing, private messaging, and questions and answers. Built specifically for professional use, it helps your organization avoid the costs and overhead of another third-party solution while also providing peace of mind. You know your organizational conversations are secure and housed in your SharePoint environment.



Communities

Communities establish and cultivate a collaborative setting for your internal and external stakeholders. Turn SharePoint groups into Social Sites communities of practice for projects and initiatives, or create places for colleagues to connect about common interests and best practices. Templates are available to kick-start your community planning.



Spheres

When a SharePoint Team Site or a Social Sites Community is too in-depth, but email is too limiting, Social Sites 2010 lets you create a user-generated, light-weight public or private group called a Sphere. Sphere members can share messages, links, and questions and answers - greatly improving business communications and business agility.



Social Insights

Protect and expand your investment by measuring and tracking activity by community, type, and user. Easy-to-consume dashboards, pivot viewer, and monthly activity reports allow you to evaluate user adoption and participation levels.



Desktop and Email Clients

Participate in Social Sites without being inside the platform. Filter activity stream by top news, questions, ideas, topics, communities, and colleagues to quickly find the information you need. Similar to accessing the activity stream through your Web browser, the desktop client allows you to ask and answer questions, post, like, and comment.



Microsoft Lync Integration

Enable your users to conduct seamless bi-directional conversations spanning Lync and their Social Sites activity streams via IM notification alerts. Dialogue unfolds in your Lync client and your Social Sites activity stream, where it is captured and stored for later retrieval. View user presence and initiate on-the-fly IM, audio, and video conversations.



Glassboard Integration

Glassboard - a free social mobile app using Windows Azure-based services - lets individuals anywhere engage in private group sharing with external stakeholders using their mobile devices. Discover and interact with Glassboard groups through the Social Sites activity stream.



Add-on Solution Packages

Idea Stream

Social Sites provides a user-friendly interface to gather, evaluate, nurture, and prioritize fresh, new ideas that can transform your organization. The intuitive Idea Stream capability supports the crucial capture of input, feedback, and conversations from your customers, partners, and employees. Ideas can be submitted on the fly via the activity stream or via the Social Sites desktop, email, or mobile clients.



Mobile

Keep your road warriors connected to their colleagues and communities by providing them with a lifeline to the organization through Social Sites mobile clients – powering the iPhone, iPad, Android, and BlackBerry®. Easily access and reply to all of the events and activities in Social Sites.



News Stream

NewsGator continues to pioneer RSS feeds to streamline and structure enterprise communications. Integrated, secure social media monitoring from news sites, blogs, wikis, external social media streams (e.g., Twitter, LinkedIn, etc.), and business applications (e.g., Microsoft Dynamics, Salesforce.com Chatter) are delivered where your employees need them.



Spotlight

Spotlight - a badging, recognition, and expertise discovery module - is driven by meaningful, measurable participation that allows users to shine as subject-matter experts and earn merit-based, electronic badges, while letting organizations quickly locate, recognize and motivate top performers.



Video Stream

Video Stream enables employees to quickly post videos to internal communities such as product demos, Microsoft Lync-recorded virtual meetings, on-demand social learning, customer stories, or any number of real-life scenarios. Colleagues immediately see posted videos in their activity stream, and they can “like” them, start a discussion, and easily browse the most recent, most viewed, and most liked videos.



Implementation, Professional, and Business Consulting Services

NewsGator offers a series of unique services that allow us to guide you down the Enterprise 2.0 path to arrive at a solution perfectly tailored to your needs. By customizing Social Sites to meet your specific requirements, you can increase your business results. If you have ideas to further differentiate your organization from the competition, we can help make those ideas a reality with our customization services. Services include consulting for proof of concept success, enterprise deployment, and user adoption. NewsGator can also help with data integration and migration, custom development, user experience enhancements, reporting, user documentation, and user training.

With SharePoint 2010 and Social Sites, your organization will seamlessly:

- Operate as a single unit by bridging silos to connect people across regions, lines of business, projects, and interests
- Nurture and retain employees by encouraging on-demand professional networking, development, and e-learning
- Capture, store, and leverage knowledge, data, and resources across the enterprise
- Locate subject-matter experts and resources to accelerate situational awareness and decision making processes
- Adhere to security, privacy, and compliance regulations, while improving transparency throughout the organization
- Store a single, full-featured collaboration hub that is extensible with all Microsoft and .net platforms
- Deliver 24/7 access via reliable, award-winning mobile and desktop clients to all on-premise and remote employees

Learn More

For pricing and to learn how NewsGator can enable your organization with social collaboration, learning, and knowledge management tools, contact us at 800-608-4597 or +31 (20) 561-7038 (for outside the US and Canada) or visit us online at www.newsgator.com/contactus.

About NewsGator Technologies

As a Microsoft Gold Certified and Depth Managed Partner, NewsGator is helping nearly three million paid users in industries across the globe propel the future of productivity. NewsGator Social Sites delivers robust social technology to the enterprise with proven scalability and security to flagship clients like Accenture, Adidas, Deloitte, Ericsson, General Mills, JPMorgan Chase & Co., Kraft Foods, Merck & Co., Unisys Corporation, and the US Army. No other social software vendor can rival our deep integration with the entire Microsoft stack - reducing your total cost of ownership while increasing adoption, collaboration, and innovation. And for all that, Microsoft honored us as its 2011 US Partner of the Year. We're making SharePoint and Office365 social. Follow us on Twitter @newsgator! www.newsgator.com