VSP® ANNUAL PRACTICE REPORT



Work smarter, not harder.

Clearly, change is upon the optical industry. In order for all of us to succeed, we must embrace the future. To ensure success tomorrow, we must define a plan today and ask ourselves the following questions:

How is my practice performing today?

View practice-specific data in your personalized Practice Report to assess your practice's performance.

Where do I want to be tomorrow?

Your VSP Practice Report can show you how to capture more patient sales and promote practice growth.

What do I need to do to get there?

Identify opportunities provided in your Practice Report and maximize your revenue potential.

Visit **vsppracticereport.com** to view your current Practice Report today.