

# SCHLESINGER CLINICAL RESEARCH

Thirty Proprietary Sites.  
One Expert Team.

Our expertise in **participant recruiting** and **clinical project execution** for regulated healthcare studies provides unparalleled access to your target audiences for data you can trust.

## Comprehensive Clinical Data Collection Services



Participant recruitment  
for your entire clinical  
research study



Expert project  
management from  
feasibility to delivery



Full range of clinical  
research study types  
and methods

## What Sets Us Apart?

- ✓ An unprecedented level of expertise that is unique in the clinical data collection space
- ✓ Pre-identified therapeutic categories, conditions, and ailments
- ✓ Integrated research sites across the US
- ✓ High-level recruitment capabilities that shorten the research timeline
- ✓ Support a broad range of clinical researchers
- ✓ Diverse and hybrid study methods; online, in person, telephone, mobile

## An Expert Clinical Team

**One dedicated and expert point of contact oversees the recruitment and completion of clinical research protocols nationwide.**

- ✓ Dedicated Clinical Project management team
- ✓ Principal Investigators experienced with protocol design and IRB submissions
- ✓ Scalable to your project scope
- ✓ Trained in Human Subjects Protection and Good Clinical Practice to ensure clinical standards are maintained across sites
- ✓ Approved government vendor
- ✓ Unified SOPs and proven standards of discipline in our management and audit processes
- ✓ Customized solutions for each study to optimize success
- ✓ Consultative partnership through consistent, transparent communication on incidence, feasibility and protocols

## Clinical Recruitment Capabilities

Our vast proprietary panels of opted-in consumers and patients support more than 250,000 participants in our clinical studies annually. Diverse online and off-line recruiting methods enable a wide respondent pool from which to collect your data. Our panel sampling, recruitment expertise, and centralized management enable outstanding recruitment and retention results with timely and efficient responses.



### Patient Panel

Over 400,000 active members  
Tracks over 326 Medical Conditions



### Consumer Panel

Over 700,000 active members  
Deeply profiled verified members



## Integrated Proprietary Data Collection Sites

Thirty world-class Schlesinger Group research sites across the US. We coordinate all aspects of clinical research in each location with consistent high quality.



## Types of Clinical Research We Undertake

- ✓ Low Literacy/Low Health Literacy
- ✓ Non-Invasive Devices
- ✓ Invasive Devices
- ✓ Clinical Trial Enrollment
- ✓ Actual Use Tests (AUT)
- ✓ Label Comprehension
- ✓ Tracking Studies
- ✓ Human Factors Testing
- ✓ Behavioral Research
- ✓ Product Testing
- ✓ Observational Studies
- ✓ User Experience
- ✓ HEOR/RWE
- ✓ Cognitive Testing
- ✓ Packaging Design
- ✓ Rx-to-OTC Switch
- ✓ Cognition Testing
- ✓ OTC Products

## Broad Therapeutic Capabilities

We have more than 50 years of experience in healthcare research across all therapeutic areas with particular expertise in: cardiovascular conditions, dermatology, endocrinology, gastroenterology, genetic disease, immunology, neurology, men's and women's health, oncology and rheumatology.

## Teams We Support

- ✓ Clinical Research Organizations
- ✓ Manufacturers: CPG, Device, Drug
- ✓ Insights Agencies
- ✓ Human Factors Groups/Agencies
- ✓ Research & Development Teams
- ✓ Product Design & Engineering
- ✓ Health Economics & Outcomes Researchers (HEOR)
- ✓ Real World Evidence Researchers
- ✓ Universities & Academic Institutions
- ✓ Government Agencies

## Let's Work Together

Learn more about how our clinical research team helps you meet your regulated healthcare research objectives.

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