

Identifying an unmet need

Are your patients experiencing symptoms of Digital Device Overuse?



65% of Americans experience symptoms of digital device overuse on a daily basis¹

10% report their symptoms to their OD

The Vision Council "Digital Eye Strain Report 2016." <http://www.thevisioncouncil.org/digital-eye-strain-report-2016>



We collected over

56,000+

surveys, and found that

57%

of patients were **symptomatic**

FOR PATIENT USE
Lifestyle Index

FOR OFFICE USE
PT INITIALS / ID: _____
DATE: _____

This questionnaire is meant to help your doctor understand what you're experiencing on a regular basis — **whether it's caused by your eyes, posture, stress, etc.** Your responses will help make sure you receive the best care possible.

How often do you experience any of these symptoms? Fill in applicable circle.

You get headaches of any severity each week (even just a dull ache counts).

Headaches

1 Never	2 Rarely	3 Sometimes	4 Very Often	5 Always
------------	-------------	----------------	-----------------	-------------

Additional notes: _____

Your neck gets stiff and sore when you work at a computer or read. (This might even be from your posture.)

Stiffness / pain in neck / shoulders

1 Never	2 Rarely	3 Sometimes	4 Very Often	5 Always
------------	-------------	----------------	-----------------	-------------

Additional notes: _____

Your eyes get tired, burn, or get red easily when you work at a computer for long hours.

Discomfort with Computer Use

1 Never	2 Rarely	3 Sometimes	4 Very Often	5 Always
------------	-------------	----------------	-----------------	-------------

Number of hours per day using a digital device: _____

Your eyes feel increasingly fatigued/tired as the day goes on.

Tired Eyes

1 Never	2 Rarely	3 Sometimes	4 Very Often	5 Always
------------	-------------	----------------	-----------------	-------------

Additional notes: _____

Your eyes progressively feel more dry/sandy/gritty as the day goes on.

Dry Eye Sensation

1 Never	2 Rarely	3 Sometimes	4 Very Often	5 Always
------------	-------------	----------------	-----------------	-------------

Additional notes: _____

Bright / Strong lights (vehicle headlights, fluorescent lights etc.) bother you.

Light Sensitivity

1 Never	2 Rarely	3 Sometimes	4 Very Often	5 Always
------------	-------------	----------------	-----------------	-------------

Additional notes: _____

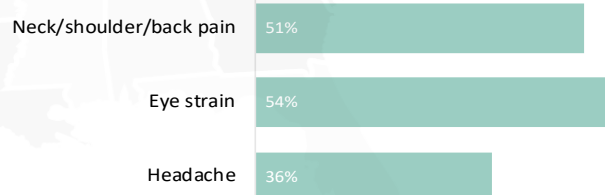
You experience an altered sense of balance and place (motion sickness, vertigo etc.)

Dizziness

1 Never	2 Rarely	3 Sometimes	4 Very Often	5 Always
------------	-------------	----------------	-----------------	-------------

Additional notes: _____

Additional Notes Any additional notes you'd like to add: _____



Objective. Dynamic. Accurate.



The **neuroLens® Measurement Device** is a breakthrough eye-tracking technology that measures the degree of eye-misalignment at distance and near and all elements of ocular fusion, including:

Heterophoria

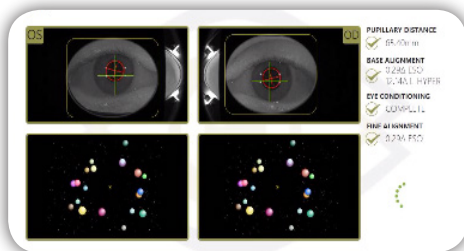
Vergence Conditioning

Binocular Peripheral Fusion

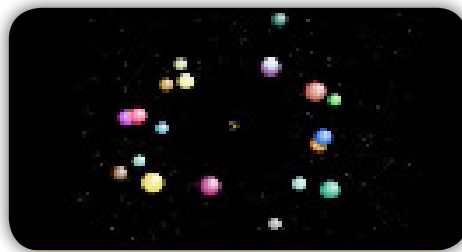
Fixation Disparity

Accommodative Convergence Response

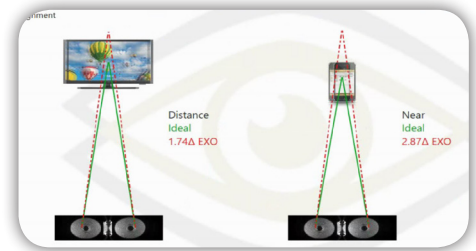
Alternating Monocular Central Fusion



Objective



Dynamic

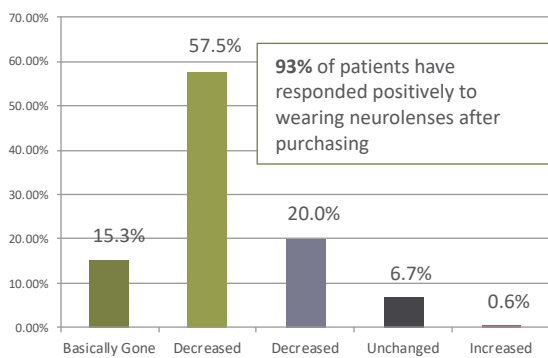


Accurate

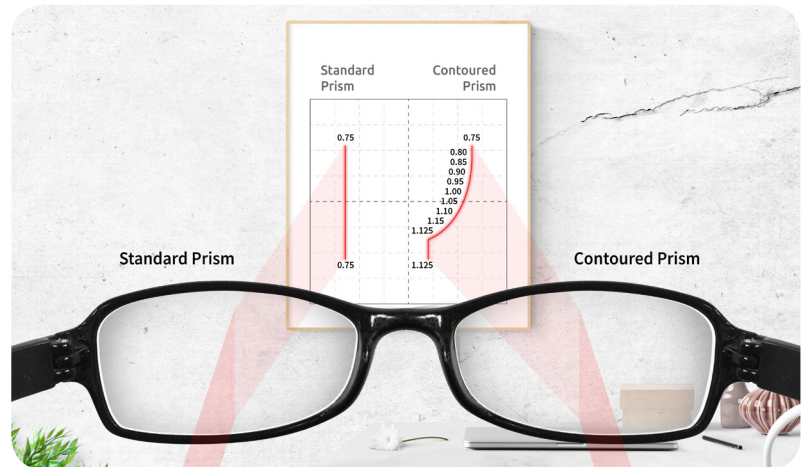


neuroLenses® are the first prescription lenses that add a **contoured prism** to bring the eyes into alignment relieving the headaches, neck/shoulder pain and eyestrain many patients experience

Real Results. Real Relief.



n = 360



“**neuroLens®** has been a perfect addition to our practice, not only clinically but financially as well. It allows us, the private practitioners, to provide a service and a product not found in other outlets and allows us to differentiate ourselves from the masses.

The customer support and training has been the best I have ever seen in our industry.”

- **Tim Fries, OD**

eyeBrain Medical
 3184C Airway Ave
 Costa Mesa, CA 92627
 949.339.5157



learn more at neuroLenses.com