

SharePoint 2010 vs. Social Sites 2007 & Social Sites 2010

Capability and Feature Comparison	SharePoint 2010	Social Sites 2007	Social Sites 2010
Social Profiles			
- Terms of Use		X	X
- Profile Set-Up Tutorial		X	X
- Colleague Recommendations		X	X
- Areas of Expertise			X
- Earned Badges			X
Activity Stream / Microblogging			
- Status Updates	X	X	X
- Events from Colleagues	X	X	X
- Comments, Like, Share, Follow-up		Comments & Like Only	X
- Notifications and Alerts	Via Email	X	X
- Broadcast Messaging		X	X
- File Uploading (Images, Documents, Videos)		X	X
- Hashtags/Keywords		X	Multi-word Hashtags
- @ Targeting			X
- Post Microblog via Email			X
- Private Messaging			X
- Search, Filters		X	X
Communities			
- Integrated Team Sites with Wikis, Blogs, & Discussions	X	X	X
- Tagging, Rating, Tag Clouds	X	X	X
- Community Event Distribution (e.g., upload a document)		X	X
- Templates			X
- Set Up Tutorial, Administration			X
- Social Activity Reporting/Insights		X	X
- Ad Hoc Communities with Opt-In		X	X
- Recommended Communities		X	X
- "My Top Communities" Smart Menu Option			X
Questions & Answers			
- Ask Questions, Receive Answers within Activity Stream			X
- Automatic Targeting of Questions to Users and Communities			X
- Automatic Expert Routing Using 'Ask Me About' Keywords			X
- Post Question via Email			X
Desktop & Email Clients			
- Notifications via Email		X	X
- Easy-to-Use Desktop Client		X	X

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Innovation Management			
- Post Ideas Directly in Activity Stream			X
- Create Idea Campaigns		X	X
- Vote and Comment on Ideas		X	X
- Filter Ideas by Most Popular and Most Recent		X	X
- Promote Successful Ideas Campaigns Into Action		X	X
Social Media Monitoring and RSS			
- RSS Aggregation and Management		X	X
- View News Feeds Directly in Activity Stream			X
- Personal Subscriptions (including Twitter, LinkedIn)		X	X
Video			
- Upload Videos	X	1,000 KB or less	X
- Play Videos Inline in the Activity Stream		X	X
- Upload Numerous File Formats			X
- Smooth Streaming in HD up to 1080P			X
- Automatic Thumbnail Creation			X
Mobile Clients			
- Android			Coming soon!
- Blackberry		X	X
- iPhone/iPad		X	X
- Windows 7			Coming soon!
- Web-based Access from Mobile Browser	X	X	X
Expertise Discovery			
- Configure Expertise Scoring by Event/Activity			X
- Interactive Social Graphs		X	X
- Advanced Topic and People Search			
Badging & Recognition			
- Configure Badge Weights by Event/Activity			X
- Include Activities/Events from External Sources (e.g., CRM)			X
- Manually Award Badges			X
- Leaderboard Web Part			X
- Create Custom Badges Aligned to Strategic Mission			X
Localization			11 Languages
Architecture	Platform	Platform	Managed Service Application
Deployment Options			
- On Premise	X	X	X
- BPOS/SPO-D	X		X
- Cloud	X		X
- Hybrid	X		X

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