ENVISIONING THE PERFECT HOME, AR & HOME DESIGN

Exclusive webinar
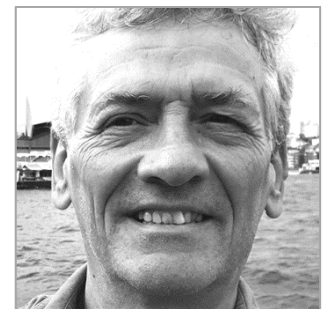
Gain access to first hand results of our co-creation workshops

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July 22 2019 10:00 CEST

Augmented reality (AR) alters the perception of the real world by adding images and information to it. Through product visualisation & project advice, AR can radically advance home improvement and how we live, work, cook, do personal care and entertain ourselves.

In late June 2019 Smart Homes holds a co-creation workshop on AR useful applications in the home and living environment.

This webinar provides first hand insights and results from this workshop. Join us for a discussion on

o how AR can **radically transform** the way we improve our homes;

o **how experts** in the building industry see future developments;

o how one would possibly live in a **future**, where AR software might determine one's perception of the world and oneself.

Hosted by

SMARTHOMES

Expert

Ad van Berlo
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Facilitator

Rainer Kuhn
Research Associate
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