

## Introduction

Conscious visual perception has limited capacity. Our visual working memory capacity as well as our ability to track objects is limited to only a few individual items at a time (1, 2).

We hypothesized that capacity limitations originate at the encoding stage and are a general property of the visual system. We tested our prediction using response priming (3), which differs substantially from both working memory and object tracking paradigms.

## Experiment 1 (n = 20)

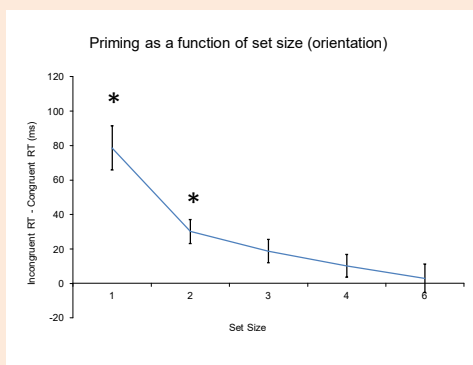
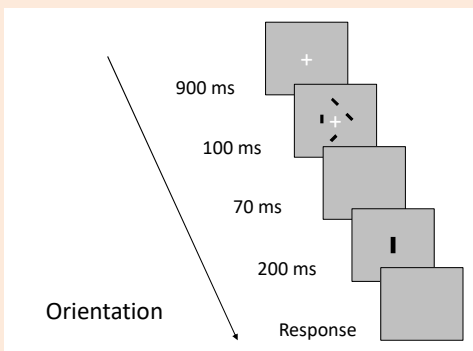
Participants responded to targets of different orientations, while we varied the number of objects presented simultaneously with the prime.

## Method

Participants made speeded responses to targets at the center of the display. Prior to target presentation, a prime was presented at one of the eight positions around the imaginary circle. We varied the number of items on the screen by presenting a single prime with distractors. Primes and targets were rotated 0° or 90°. Distractors were rotated 45° or 135°.

## Results

ANOVA revealed a main effect of congruency ( $p < .001$ ) and set size ( $p < .001$ ) as well as significant interaction between congruency and set size ( $p < .001$ ). Priming effects were the strongest for a single prime, presented in isolation. As the number of distractors increased, priming effects become progressively weaker and with the set size of six, were eliminated.



## Experiment 2 (n = 19)

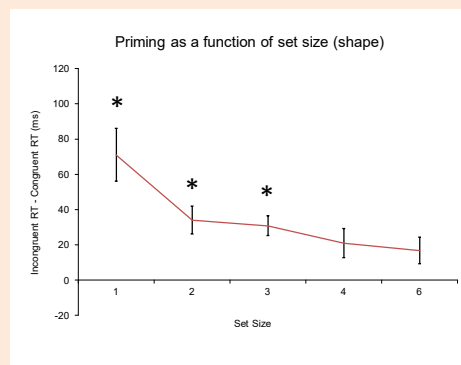
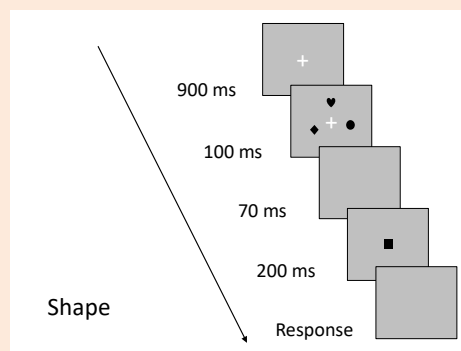
In this experiment we used different shapes for primes (circle and square) and distractors (heart and diamond).

## Results

ANOVA revealed significant main effects of congruency and set size ( $ps < .001$ ) as well as significant congruency x set size interaction ( $p = .04$ ). Priming was significant for set sizes 1-3 and decreased with increasing set size.

## Experiment 3 (n = 9)

Here, we used different colors for primes (green and yellow) and distractors (red and blue).

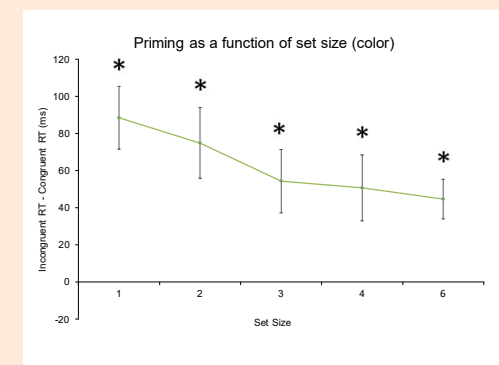
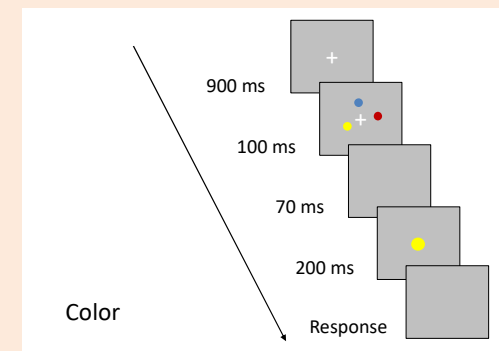


## Results

ANOVA revealed a main effect of congruency ( $p = .002$ ) and congruency x set size interaction ( $p = .028$ ). Mixed ANOVA revealed significant congruency x set size x feature interaction ( $p < .001$ ).

## Conclusions

- (1) The results of Experiment 1 show that orientation priming exhibits capacity limitation.
- (2) Results of Experiment 2 replicate Experiment 1 with shape as prime stimulus, demonstrating that capacity limitation is a general property of response priming.
- (3) Results of Experiment 3 suggests that color is better represented than orientation and shape.



Our results demonstrate that visual information representation is limited in capacity even for response priming, suggesting a general limitation for all visual pathways. Furthermore, capacity limitations are feature specific, and color, in particular, shows higher representational capacity than other features.

## References

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3. Neumann, O., & Klotz, W. (1994). Motor responses to nonreportable, masked stimuli: Where is the limit of direct parameter specification? In C. Umiltà & M. Moscovitch (Eds.), *Attention and performance XV* (pp. 123-150). Cambridge, MA: MIT Press.