

HOW MUCH DOES IT COST?

A guide to help understand the actual return on investment in growing new groomers for your business!

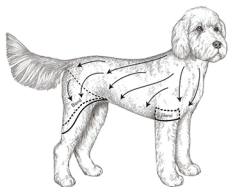
RETURN ON INVESTMENT CALCULATOR

\$2,500 INVESTMENT

this is the approximate cost of sending a student through Paragon's Distance Learning Program (complete with books and tools)



PRODUCTIVITY 5 'dpd'



dpd = Dogs Per Day
the approximate number of dogs a new graduate should be able to groom per day

\$50/avg TICKET PRICE

if we pay our groomers 50% gross profit per appointment is \$25 **\$25/\$25**

RETURN = 20 days

$\$2,500 \text{ investment} / \$25 \text{ gross profit} = 100 \text{ dogs}$
 $100 \text{ dogs} / 5 \text{ dpd} = 20 \text{ days!}$

(payback is even faster if compensation is less or dpd is higher)

START LOOKING AT HIRING DIFFERENTLY



distance
LEARNING
program
learn more, earn more

Grow your own groomers now!
Visit ParagonPetSchool.com