

➤ The RED List

Eliminating Unnecessary High-Cost Drugs

The RED List* empowers plan sponsors to counteract drugs that are driving higher pharmacy benefit costs by identifying clinically equivalent alternatives available over-the-counter at a significantly lower cost.

Expertly Designed With You In Mind

Developed by Confidio with the guidance of our clinicians and analysts, this strategy allows plan sponsors to reduce prescription benefit cost and minimize member impact. The RED List was created with the interests of the plan sponsor and member at the forefront to ensure the best outcomes for your plan.



Plan Savings with Limited Disruption

Ability to tailor strategy based on cost containment and member impact.



Active Member Communication

Communication with impacted members prior to implementation.



Pre-Approved by PBM Partners

Created alongside our PBM partners to generate maximum savings and minimal disruption.



*Recommended Excluded Drug List

Maintain member satisfaction. Deliver savings.

Confidio provides guidance to implement The RED List strategy that best meets your organization's objectives.

Choose options with member impact as low as 0.1% of claims and average 1-2% plan cost savings.

Enhances Existing PBM Programs

Confidio's RED List enhances the programs that exist with current PBMs. Plan sponsors can strategically leverage the RED List in addition to formulary design, utilization management programs and PBM exclusions lists.

➤ Confidio goes one step further to ensure our clients have the most efficient plan design possible by evaluating:



Over-the-counter Drugs -

Low cost OTC equivalent substitutions for high cost drugs.



Combination Therapy -

Drugs that consist of multiple ingredients with equivalent OTC products.

Real World.
Real Savings.

Prescription Kamdoy: \$4,034

OTC Lidocaine: \$14.00

Prescription Vimovo: \$3,248

Combination of

OTC Esomeprazole: \$14.00

OTC Naproxen: \$5.48

Prescription Duexis: \$2,314

Combination of

OTC Famotidine: \$4.98

OTC Ibuprofen: \$8.00

Amounts shown in estimated monthly cost.

Contact your Confidio representative today to learn more about The RED List.