

CASE STUDY

Country: South Cone, Latam (Argentina, Uruguay, Chile, Paraguay)

Contact: Alba Mora

RATIONALE

- This activity allowed us to connect and meet new on-boarding people in a dynamic and creative way. Everyone across all teams participated each person and each group built the 'Our Purpose' painting.

ACTIVITY

- Teams were divided in to groups and each team had a part of the painting to create. Without knowing what our purpose was beforehand, teams had to then piece the larger piece of artwork together, creating 'our purpose'.

OUTCOMES

- The CHC team is now familiar with the purpose and values and through this team building, they each had the opportunity to bring the purpose and values to life.

LEARNINGS

- It was a fantastic starting point to familiarise the CHC team with the purpose and values, however, it would also have been good to involve other colleagues not from CHC, so they could also be aware and spread the message of our purpose and values.

NEXT STEPS

- Ambassador group to take note of how they live the values each week, and this group will have breakfast with the GM once a month.
- Group formed to improve ways of working and to focus on celebrating achievements and how to communicate these to wider team.
- Colleagues from outside CHC to be involved in next CHC purpose workshop.

MORE INFORMATION

The Chile team



The Argentina team



The Uruguay team

