



**GRITT™**  
BUSINESS  
COACHING

# PROFIT & CASH GAME®

**LEARNING ABOUT NUMBERS REALLY CAN BE FUN!**

**100% of attendees experience increased Business & Financial Literacy by playing the game!**

## – Why Play –

- Businesses need every employee to contribute to the financial success of the company
- Employees must possess both financial & business literacy
- Nearly 70% of Americans wouldn't pass a basic financial literacy test
- Financial Literacy improves productivity & performance

## – How with Profit & Cash® –

- Provides participants the opportunity to learn in a fast-paced, interactive environment
- Facilitates team building
- A workshop ideal for training all levels of an organization
- Participants take a role & are presented with critical decisions, investment opportunities, & strategic planning scenarios
- Just like in real life; players identify that some things are within their control while others are not
- Navigate through situational implications affecting the financial impact on the company

## – Player Outcomes –

- Understanding how the business makes a profit & how cash is generated
- Attain true financial acumen & are able to identify & understand critical numbers along with their influence on numbers
- Develop an understanding of how decisions influence the big picture
- Achieve a greater understanding of the financial statements, the business & their individual impact on the bottom line
- Financial & Business Literacy greatly increases, often two-fold

***“The game was first and foremost engaging as well as extremely educational and provided real-world experiences connecting to the financials in a practical way”***

***- A Player of Profit & Cash®***

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**CONTACT US TODAY!**

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