

Sustainability Series Webinars

Prairie Capital Advisors, Inc. is an employee-owned company that offers investment banking, ESOP advisory, valuation advisory and financial reporting valuations to support the growth and ownership transition strategies of middle-market companies. As a leading ESOP advisor, we provide ESOP valuation updates to more than 275 ESOP companies each year. We offer a robust webinar program to educate business owners and their advisors on ownership transition topics such as alternatives available, employee ownership, corporate governance, communications and more.

Webinar Archive: All of our previous webinars are available on our website for viewing at your convenience. Our archive can be found: www.prairiecap.com/archive

Sustainability Series: ESOP Sustainability 101

May 14th

ESOP policy decisions are established at the inception of the plan when a clear understanding of how these decisions will influence the business is unknown. However, policy decisions can have a significant impact on business operations. Join Prairie professionals, Greg Cook and Nick Dolan as they review:

- Keys to ESOP Sustainability
- Value Trajectory
- Benefit Expectation
- Future Cash Flow Implications
- Management Succession

Sustainability Series: Defining the 5 R's

June 16th

In relation to ESOP sustainability, it's important to assess the pros and cons of the "Five R's." The reality is that each strategy has different outcomes and impacts to employee benefits, cash flow, value trajectory and repurchase obligation. Join Prairie professionals, Franco Silva and Eric Johnson, as they define each strategy in detail and explain the importance of developing initiatives to communicate and manage these strategies.

Sustainability Series: Engaging Board Members in ESOP Sustainability

August 25th

ESOP sustainability is a topic that every ESOP company should discuss. It's important to include the board in these discussions since the sustainability strategy that the company decides will impact employee benefits, cash flow, value trajectory and repurchase obligation. Join Prairie professionals, Franco Silva and Tim Jamison as they discuss the importance of engaging the board in ESOP sustainability decisions.

*All webinars are from 12-1pm CST.

www.prairiecap.com/events-webinars

2020 Future Webinars

Financing Alternatives

July 2020

Critical Issues in ESOP

Company Acquisitions

September 22nd

Selling an ESOP Company

September 2020

Board Governance: Diversity
Inclusion-What does this mean
to ESOP companies

October 2020

Forecasting

October 2020

Quarterbacking an ESOP
Transaction

October 2020

The Changing Business
Landscape

November 2020

Exploring the Alternatives of
Ownership Transition

November 2020

Motivating a Millennial
Workforce

December 2020

2020 Previous Webinars

Viewable at prairiecap.com/archive

ABCs of Valuation

January 16th

ESOP Series Part 1: Is
Employee Ownership Right for
Your Business?

January 21st

Preparing Your Company for
Transition

February 6th

ESOP Series Part 2:
Decision Making in an ESOP
Transaction

February 25th

Valuation in Turbulent Times

April 9th

ESOP Series Part 3: What to
Expect as an ESOP Company

April 14th

*All webinars are from 12-1pm CST.

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Investment Banking | ESOP Advisory | Valuation Advisory | Financial Reporting Valuations

Securities transactions are effected and offered through Prairie Capital Markets, LLC

Helping businesses **think forward**