



AN ALPHAEON[®] COMPANY

Dry Eye 60-Day Nutritional Program

The Dry Eye 60-Day Nutritional Program

- Create your own Dry Eye Center of Excellence in your practice
- PRN Dry Eye Omega Benefits 60-Day Nutritional Program
 - 240-count bottle, a full 60-Day supply
 - Exclusive size for eye care providers
 - **Not available at retail** – only through your practice
 - Not just a one-time sale, but an ongoing annuity model for your business



PRN U.S. Wholesale Pricing

Item	Total Qty	Total Cost	Cost Per Bottle	Minimum Advertised Price	Your Profit Margin	
12 Patient Pack	12	\$672	\$56.00	\$98.00	43%	
24 Patient Pack	24	\$1,200	\$50.00	\$98.00	49%	
48 Patient Pack	48	\$2,208	\$46.00	\$98.00	53%	Free shipping
96 Patient Pack	96	\$4,128	\$43.00	\$98.00	56%	Free shipping
600 Patient Pack	600	\$24,600	\$41.00	\$98.00	58%	Free shipping
1200 Patient Pack	1200	\$46,800	\$39.00	\$98.00	60%	Free shipping

PRN Suggested Practice Protocol

We recommend the following clinical protocol for the optimal patient outcome as well as best financial impact for your practice.

Day 1

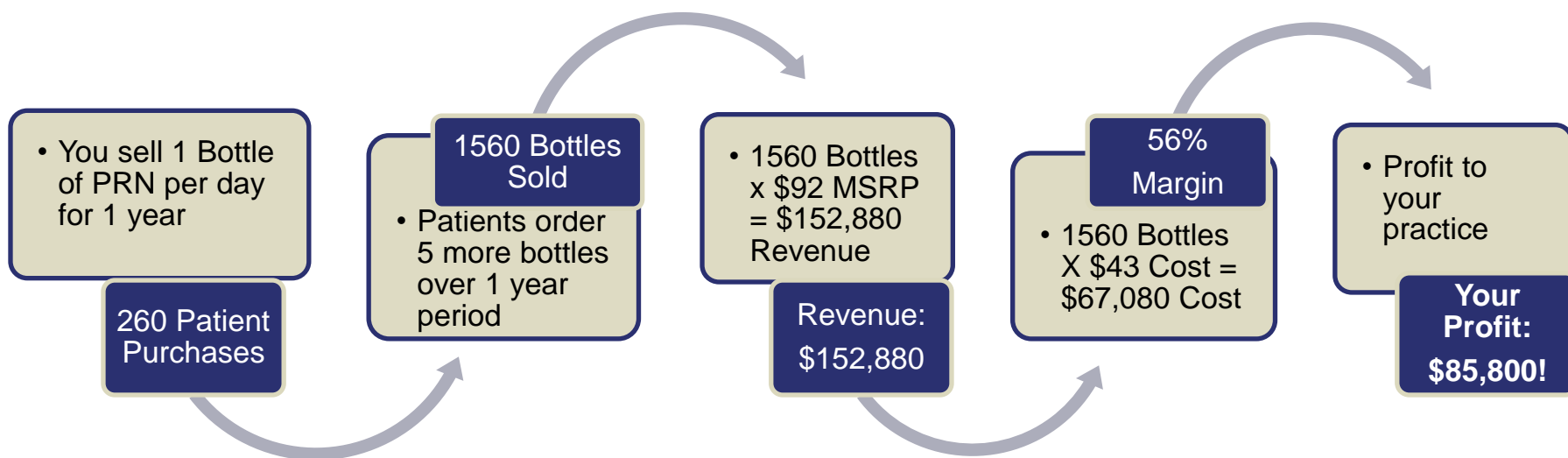
- Patient exam
- Recommend and sell PRN Dry Eye Omega Benefits 60-Day supply to patient
- Immediately schedule 60-day follow up exam

Day 61

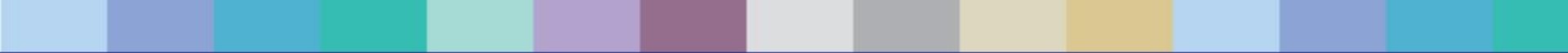
- Patient follow-up exam
- Note improvement in signs and symptoms
- Request to see patient back in 4, 6 or 10 months
- Direct patient to purchase 2, 3 or 5 more bottles to last until their next visit

PRN in Your Practice: Earnings Potential

Take a look at 1 patient per day following our suggested practice protocol:



Imagine how more than just one patient per day can impact your business!



In reality, you likely see more than just one patient per day that experiences occasional dry eye symptoms.

You probably see 4 to 5 every day!