

# Boost Your Benefits Game

Industry-leading, cloud-based HR and payroll solutions to increase your value to your clients.



Today's workplace requires benefit consultants, advisors, and brokers to broaden expertise on clients' HR and workforce development challenges. Whether it's benefits, payroll or risk management, your clients look to you for critical advice to manage key processes and provide solutions to run their businesses more efficiently and skillfully.

## Enhance Client Engagement and Accelerate New Business Growth

Paylocity's *Amplify Broker Partner Program* helps benefit consultants, advisors, and brokers raise your level of expertise and expand the services you provide, helping you to outpace your competition and attract new clients. Paylocity offers several important advantages:

### The Industry's Best Software

Align your firm with award-winning, cloud-based solutions that increase efficiency for you and your clients.

- Payroll Management
- HR Management
- Benefit Administration
- Time & Labor Management
- Talent Management
- Mobile

### High-Impact Marketing Support

We support our Broker partners with high-impact marketing programs and tools to drive qualified demand generation and new business for your firm.

### Extensive Vendor and Carrier Integration

With 300+ partners across 20 product categories, Paylocity enables clients to manage payroll and HR data across business platforms. We also have a dedicated team that builds and maintains carrier integrations. This enables your clients (and you) to leverage the systems they need without the hassle of disparate data, time-consuming management, or a poor user experience.

### Responsive Service and Support

Work with dedicated Partner Services and Sales teams, experienced professionals who succeed when you and your clients do.

### Intuitive Partner Portal

Gain one-click access to key information about your clients' businesses, enabling informed strategic decisions on plan design and advisory activities.



# A Broker Partner Program Tailored to You and Your Client Base

	select	preferred	elite
	No requirements	Minimum \$50,000 per year in new Paylocity product sales	Minimum \$250,000 per year in new Paylocity product sales
<b>High-Impact Marketing Support</b>	Eligibility for Amplify co-funded program support	Eligibility for Amplify co-funded program support and marketing resources	Eligibility for Amplify co-funded program support, hosted activity and co-marketing support
<b>Carrier Integration</b> <i>(Enterprise &amp; Enhanced only)</i>	Up to (4) no-cost integration feeds per customer <i>(minimum 100+ employees)</i>	Up to (6) no-cost integration feeds per customer <i>(minimum 100+ employees)</i>	Unlimited no-cost integration feeds per customer <i>(minimum 100+ employees)</i> Prioritized Integration
<b>Benefit Administration Platform Integrations</b> <i>(Any supported third-party Benefit Administration platform)</i>	Standard fees apply	50% discount on set-up fees and monthly subscription costs Employee Navigator fees included at no cost	No set-up fees or monthly subscription costs Employee Navigator fees included at no cost Prioritized integration
<b>Expert Integration and Implementation Support</b>	Dedicated partner services team Partner hotline/email	Dedicated partner services team Partner hotline/email Partner onboarding meeting Custom implementation options Monthly implementation status reports (1) Partner business review per year	Dedicated partner services team Partner hotline/email Partner onboarding meeting Custom implementation options Bi-weekly implementation status reports (2) Partner business reviews per year
<b>Flexible Benefit Services &amp; COBRA Administration</b>	10% discount 50% discount on setup and renewal fee	20% discount Waive setup and 50% off renewal fee	30% discount Waive setup and renewal fee
<b>Partner Portal</b>	A comprehensive platform which provides timely and usable data and business insights to better serve your clients		
<b>Partner/Sales Resources</b>	Dedicated local sales team	Dedicated local sales team Dedicated Regional Partner Manager Dedicated Partner Director	Dedicated local sales team Dedicated Regional Partner Manager Dedicated Partner Director
<b>Pricing Credits for Referred Clients</b> <i>(Any Paylocity product)</i>	10% off	20% off	30% off

## Take Your Benefits Business to the Next Level

Enhance your industry knowledge, deliver improved service levels, increase customer satisfaction, and grow your business faster and more profitably — with Paylocity.

[partnerships@paylocity.com](mailto:partnerships@paylocity.com)

*"We've progressively adopted more of Paylocity's products, and each implementation has been great because someone is dedicated to assisting you. And I appreciate that there are regular development upgrades facelifts; it shows they're accepting users' feedback."*

**Austin H. — G2 Review**

*"Outstanding customer service. When I need help with something, I have a dedicated account rep. I do not get shuffled around from person to person. I never receive an answer of 'we can't do that'. If it's something not yet available, they actually work on it and try to make it so."*

**Trudy L. — G2 Review**