

Why PRN Dry Eye Omega Benefits? UNDERSTAND THE "4 P'S"

1. PROVEN

PRN DRY EYE OMEGA BENEFITS® IS A PROVEN NUTRITIONAL SOLUTION FOR PATIENTS SUFFERING FROM OCCASIONAL DRY EYE SYMPTOMS.

THE STUDY¹

A cohort of 105 subjects participated in a prospective, multicenter, interventional, randomized, double-masked, placebo-controlled study receiving four capsules daily of Omega-3s containing 1680mg of EPA and 560mg DHA or four capsules of a placebo for three months. All patients underwent an initial screen at baseline then re-evaluated at 6-week and 12-week intervals. The primary goal was to determine the effect of a re-esterified triglyceride Omega-3 nutritional regimen on Tear Osmolarity.

At both the six and twelve weeks evaluations, Tear Osmolarity had improved from baseline. Changes in tear composition can lead to a tear film that can no longer provide enough nourishment or protection to the ocular surface. By providing the essential nutrients to produce a proper lipid layer which was shown in this

cohort study to also normalize tear osmolarity. This nutritional regimen may help to maintain and protect the ocular surface.

THE RESULTS

This study demonstrated that oral consumption of re-esterified triglyceride omega-3 essential fatty acids (1680mg EPA and 560mg DHA) as a consistent daily nutritional regimen showed a statistical improvement against placebo in normalizing tear osmolarity after only 12-weeks. Additionally, secondary endpoints included a significant improvement against placebo in tear break-up time as well as study subjects reporting relief of occasional dry eye symptoms.

Results shown are in 12 weeks against placebo¹



Significant improvement in tear osmolarity



Omega-3 study subjects reported a significant improvement of occasional dry eye symptoms

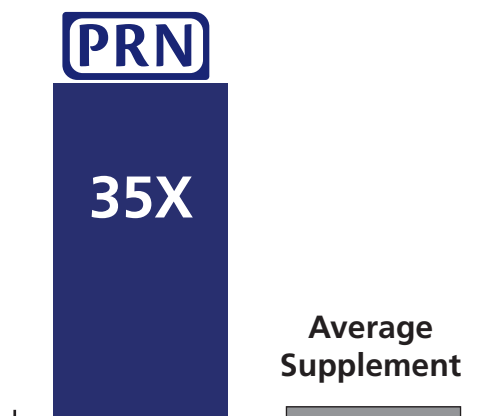


Significant improvement in tear break-up time indicating a healthy lipid layer, less tear evaporation and tear film instability.

2. PURIFIED

PRN DRY EYE OMEGA BENEFITS IS 35X MORE PURE THAN THE AVERAGE OMEGA-3 SUPPLEMENT

PRN's products are offered in the triglyceride form - up to three times better absorption by your body than other fish oil forms commonly found at the store²

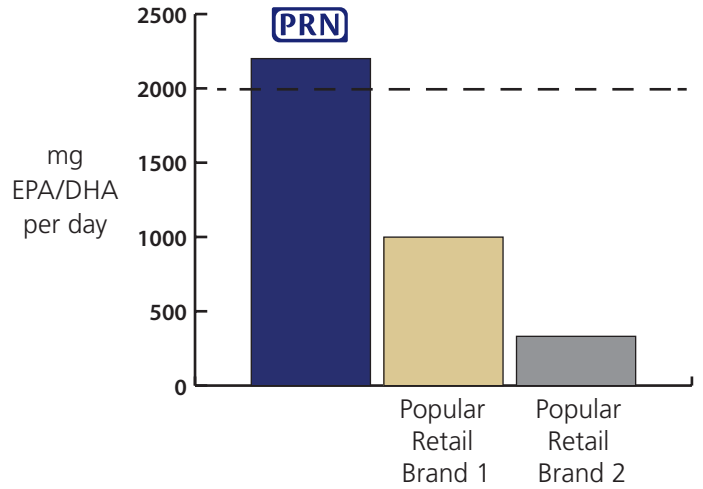
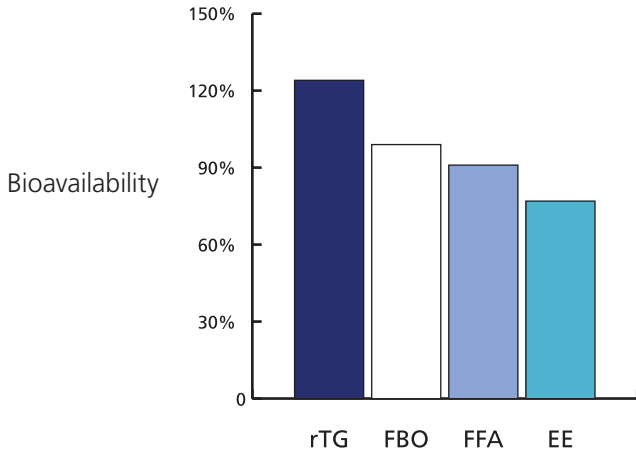


¹ Epitropoulos, Alice T, et al. Abstract Investigational Study, April 2015 Ahead of publication. (Presented at ASCRS April 19, 2015) Effect of Oral Re-Esterified Omega-3 Nutritional Supplementation on Tear Osmolarity: Double-Masked Randomized Placebo Controlled Study

² J. Dyerberg, et al., Bioavailability of marine n-3 fatty acid formulations, Prostaglandins Leukotrienes Essent. Fatty Acids (2010), doi:10.1016/j.plefa.2010.06.007

3. POTENT

Dry Eye Omega Benefits combines the potency of a more bioavailable form of Omega-3s (rTG) with the optimal serving for maximum body absorption (>2000 mg/day), offering patients an effective and nutritional way to address occasional dry eye symptoms systemically rather than topically.



4. PARTNERSHIP

PRN supplements are only available by recommendation from a physician. We value patient care and partnership with leading physicians who understand their patients.

THE "4 P'S"

PROVEN. PURIFIED. POTENT. PARTNERSHIP.