

*Portable & Affordable™ Courses
for Project Managers on the Go™*

Relax & Learn
Earn PDUs at Your Convenience

Course Catalog

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Date: June 18, 2013

Welcome to *PDU's2Go!*

As the Founder of *PDU's2Go* and President of Optimo, I want to personally thank you for registering for our *Portable & Affordable™* self-paced courses on PDU's2Go.com.

You're about to experience a new way to *Earn n' Learn®* as a *Project Managers on the Go™!* By completing the advanced project management and leadership courses we offer on PDU's2Go, you will learn the proven techniques of our *Project Performance Success System®* to optimize your project and your team.

PDU's2Go is a blended learning system that allows you to complete the course at your own pace for optimal impact. Unlike most learning systems, this one is designed to empower you with performance tools and ultimately, improve your project performance. Even after completing the course, you can return to the lessons periodically to refresh your skills, see how far you've grown and continue your journey to project management excellence.

Ready to start?

To begin, read the **Course Summary** of your **CourseGuide**. Here you will find the information about the course as well as how to submit your **Course Completion** forms and register your **PDUs**.

Then, *Relax & Learn*.

We look forward to working with you as you continue your Project Management Professional Development!

With excitement and thanks,

A handwritten signature in black ink that reads "Jennifer Bridges".

Jennifer Bridges, PMP, CPC

Jennifer Bridges, PMP



Jennifer Bridges is the Founder and CEO of PDU's2Go.com. She is a professional speaker and the author of *“Optimize Your Thinking®: How to Improve Your Performance Potential”*, the associated *“Thinking Journal®”* and complimentary *“Thought Master®”* series. With over two decades of leadership experience, Bridges has become the definitive expert for managing complex projects for a diverse group of *Fortune 500* clients, the Big Four consultancies, as well as non-profit and community organizations such as Accenture, ActionCoach International, Amdocs, BellSouth, BlueCross BlueShield, Kaiser Permanente, Project Management Institute (PMI), Oceaneering, Vanderlande, USAA, and Women in Technology.

Most recently, Jennifer launched PDU's2Go.com, branded in the Project Management community as the iTunes® for *Project Managers on the Go®*. From experience, she knows how difficult it can be to make time for classroom or online learning so she has developed a new way for *Project Managers on the Go®* to Earn n' Learn® PDU credits to renew their PMI PMP certification.

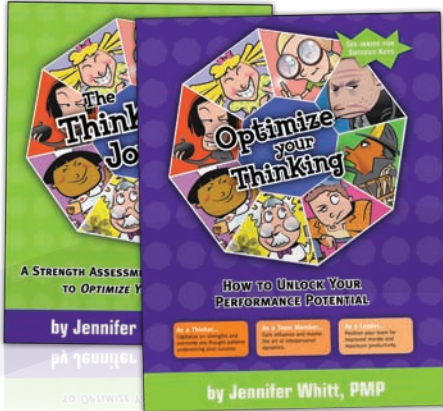
For almost twenty years, Jennifer has tackled the challenges that come with managing individuals, teams, and multimillion-dollar projects. Drawing from her extensive experience and working with a highly qualified team of experts, Jennifer refined the techniques into proven and practical life skill principles, which can be applied to virtually any situation in life. She teaches these principles with keynotes, seminars, workshops, and roundtable discussions. At PDU's2Go.com, she's now making these teachings available internationally as portable courses.

Jennifer is a member of the National Association of Female Executives. Jennifer works with NAAR, the National Alliance for Autism Research, to help coordinate the signature fundraising event for the Atlanta metropolitan area. She also volunteers her time to handle event coordination for Visionary Films and the Georgia Big Picture Conference.

Optimize Your Thinking®:

Introduction

– 2.5 PDUs

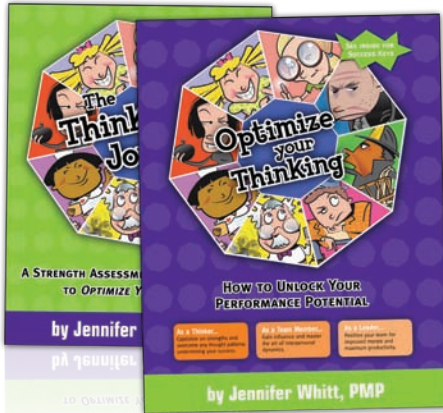


Based on the renowned seminar series, Optimize Your Thinking® is Jennifer Bridges's signature portable course. This innovative learning experience tackles the most complex element of project management – the human element.

Through revealing self-assessments, you'll examine your effectiveness as a thinker, team member, and leader while learning to adjust your approach for each personality and situation you encounter. Along the way, you'll meet 8 colorful characters who embody the 8 Ways of Thinking®. This powerful paradigm is taught in seminars around the US – now unlock your performance potential while on the go!

With this portable course, you'll receive:

- » *Optimize Your Thinking: How to Unlock Your Performance Potential*, which details the 8 Ways of Thinking® performance model with engaging stories and lessons learned.
- » *The Thinking Journal™* featuring Self-Assessments, Guided Journal Entries, Scenario-based Exercises, Self-scoring Quizzes, Reflective Questionnaires, Thought-provoking Quotes, Proven Performance Tools and much more!



Optimize Your Thinking®:

How to Unlock Your Performance Potential

– 25 PDUs

Based on the renowned seminar series, Optimize Your Thinking® is Jennifer Bridges's signature portable course. This innovative learning experience tackles the most complex element of project management – the human element.

Through revealing self-assessments, you'll examine your effectiveness as a thinker, team member, and leader while learning to adjust your approach for each personality and situation you encounter. Along the way, you'll meet 8 colorful characters who embody the 8 Ways of Thinking®. This powerful paradigm is taught in seminars around the US – now unlock your performance potential while on the go!

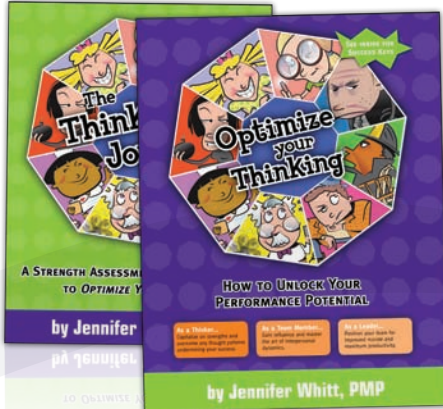
With this portable course, you'll receive:

- » *Optimize Your Thinking: How to Unlock Your Performance Potential*, which details the 8 Ways of Thinking® performance model with engaging stories and lessons learned.
- » *The Thinking Journal™* featuring Self-Assessments, Guided Journal Entries, Scenario-based Exercises, Self-scoring Quizzes, Reflective Questionnaires, Thought-provoking Quotes, Proven Performance Tools and much more!

Optimize Your Thinking®.

Optimize Your Team

– 1 PDU

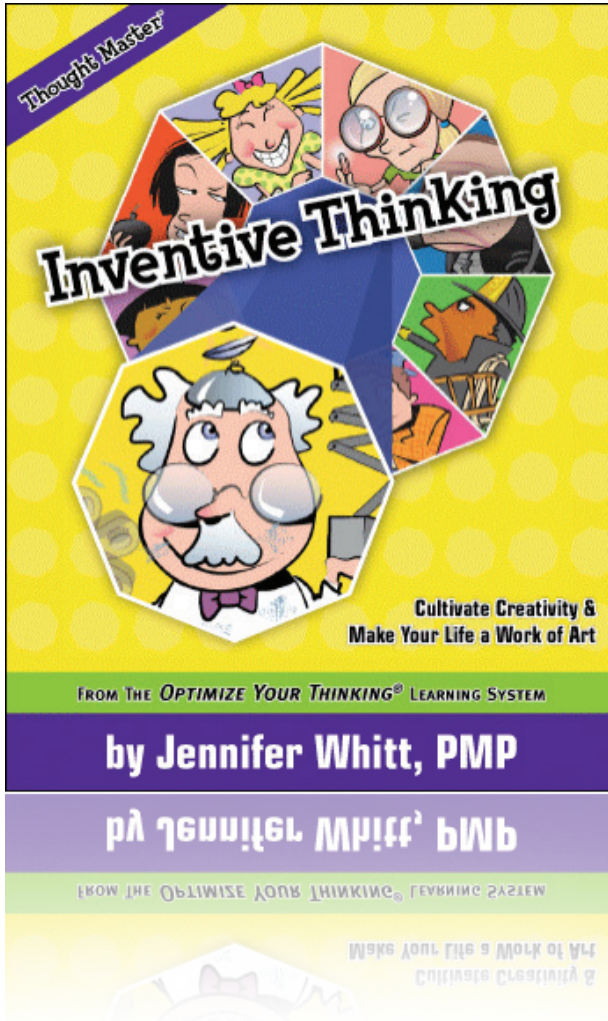


We all know that you can have the best strategies and plans in place, but it's the people that lead to the success or failure of any endeavor. That much is beyond doubt. But what most project managers don't know is how to assess the strengths each person brings to the team and how to leverage them for big results when certain situations arise. Literally, a gold mine is among your team waiting to be discovered!

In this seminar, you'll get the inside track on how to mine the gold on your team and cash in for big results – successful projects, customer satisfaction, executive buy-in and team loyalty just to name a few. Your project can be among the 20% of projects that actually succeed.

This seminar is sure to help you avoid some of the most common mistakes project managers make day in and day out as they refine their strategies and their plans while their team struggles to deliver the results.

And, best of all, you will participate in individual and group activities using information from your own project and our **PROVEN** methods. You will walk away with three critical worksheets and a powerful action plan to take back to the office. So congratulations on your decision to learn about how **Optimize Your Thinking®** can **Optimize Your Team** and how to mine the gold on your team and cash in for big results; it might be one of the best project decisions you ever make. Think about it - really.



Thought Master Series: Inventive Thinking

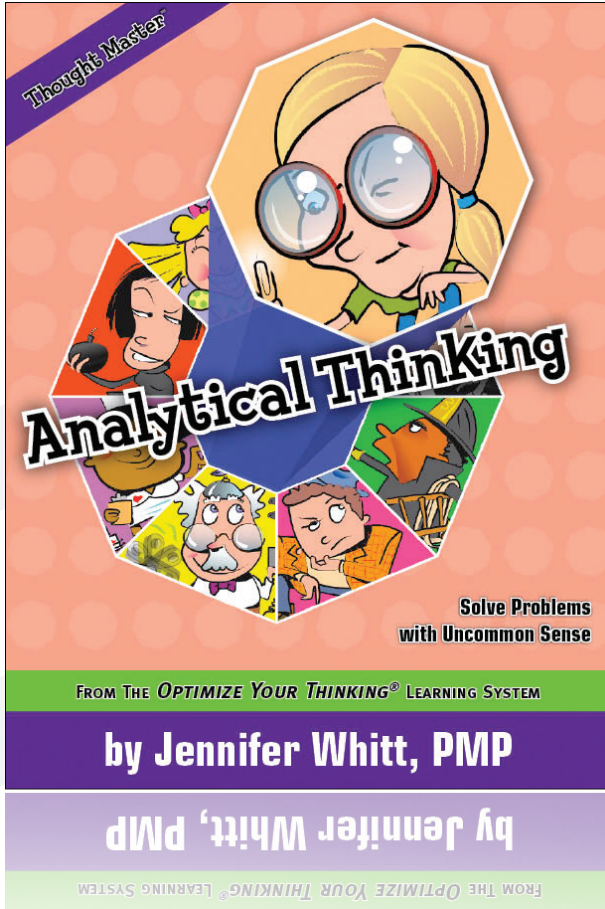
– 5 PDUs

In this installment of the Thought Master series, performance expert Jennifer Bridges, PMP takes you on a journey of the mind and teaches you to nurture the artist within. While Inventive Thinking is just one of the 8 Ways of Thinking® in her Optimize Your Thinking® performance philosophy, Bridges proves this style is essential to being effective as a leader.

You'll learn Inventive Thinking through self-discovery, while also getting to know Ivan the Inventor, the archetype of Inventive Thinking. A performance booster for you and your team, this Thought Master will help you maximize the inherent creativity we all possess. Discover the joy of creation and the impact of following through on your ideas. Master the art of Inventive Thinking.

With this portable course, you'll receive:

- » The Inventive Thinking learning guide including an introduction, detailed lessons, a profile of the inventive thinker, activities and exercises, a personal action plan, and a 30-day journal to record your progress!



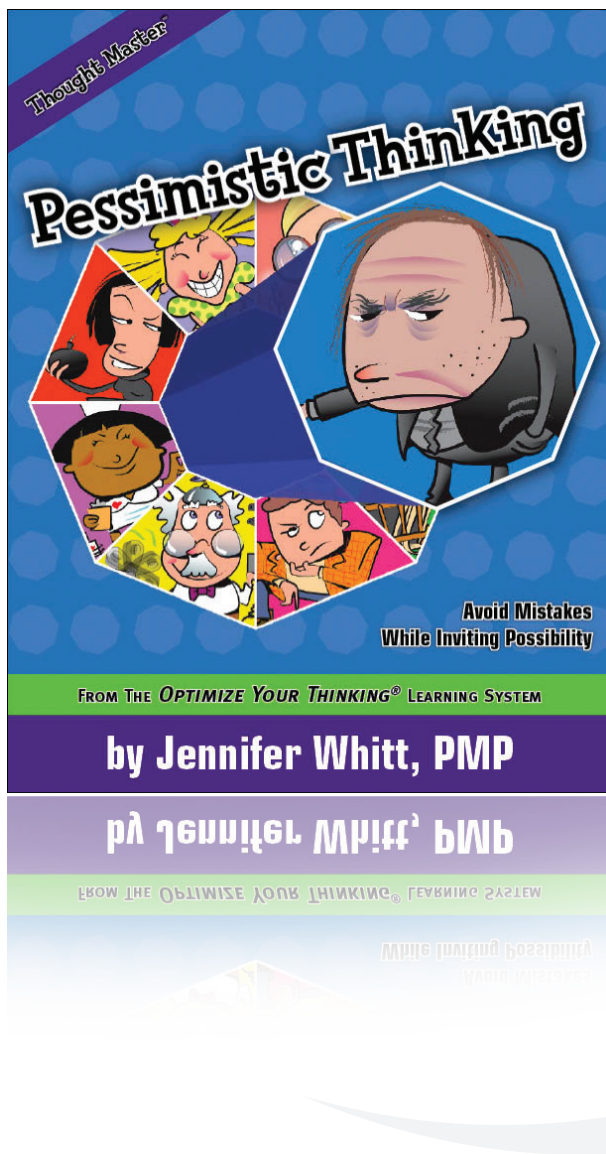
Thought Master Series: Analytical Thinking

– 5 PDUs

In this installment of the Thought Master™ series, performance expert Jennifer Bridges, PMP takes you on a journey of the mind and reveals the principles of successful Analytical Thinking. While Analytical Thinking is just one of the 8 Ways of Thinking® in her Optimize Your Thinking® performance philosophy, Bridges proves this style is one of the most complex and effective ways of thinking and also one of the most enjoyable to master.

The purpose of this learning guide is to teach Analytical Thinking through self-discovery – and to make it an enjoyable learning experience. You'll get to know and understand Donna the Detective, the archetype of Analytical Thinking. Following Donna's example, you can acquire the Analytical thinker's strengths and avoid the all-too-common weaknesses.

A performance booster for both work and personal endeavors, the Analytical Thinking Thought Master is a how-to guide for looking through a powerful lens of logic. From uncovering hidden assumptions to overcoming "analysis paralysis", you can discover the uncommon sense of balanced, reason-ruled thinking. Learn how to find the facts – and the hidden truths behind them. Master the art of Analytical Thinking.



Thought Master Series: Pessimistic Thinking

– 5 PDUs

In this installment of the Thought Master™ series, performance expert Jennifer Bridges, PMP takes you on a journey of the mind and shows you how the expect-the-worst mentality can foster preparedness and boost performance. While Pessimistic Thinking is just one of the 8 Ways of Thinking® in her Optimize Your Thinking® performance philosophy, Bridges proves there's attainable strength in this unique style of thought.

The purpose of this learning guide is to teach Pessimistic Thinking through self-discovery – and to make it an enjoyable learning experience. You'll get to know and understand Dr. Disaster, the archetype of Pessimistic Thinking. Following Dr Disaster's example, you can acquire the Pessimistic thinker's strengths and avoid the all-too-common weaknesses.

A performance booster for both work and personal endeavors, the Pessimistic Thinking Thought Master is a how-to guide for entering the complex mind of the Pessimistic Thinker. Discover the joy of embracing the upside of the downside. Master the art of Pessimistic Thinking.



Pizza Party®

– 5 PDUs

Informal gatherings can be the glue that binds a team together, especially on large-scale projects where team members only see each other occasionally (if at all). **Pizza Party: A Team-building Guide** helps teams go beyond voice mail, e-mail, and formal status reports to become more productive and collaborative as a group.

Jennifer Bridges, PMP has been training teams to stay motivated and engaged for years, and now she's created this portable course with the key ingredients to make informal gatherings an important tool in your PM toolkit.

With this portable course, you'll receive:

- » An illustrated guide full of ideas on where, when, and how to get your team together for informal interaction that will increase productivity, performance, and passion.
- » A template for your team-building event based on the 5 project management process groups – to ensure it's a success!





PMP in Practice ▲ **Best Practices**

4 Ways to Stay Energized as a PMP Project Manager

– 1 PDU

Today's fast-paced and competitive job environment can drain you of valuable energy every day you head into the office. The trick is learning what you can do to replenish this energy so you can keep not only yourself inspired and motivated but those around you as well.

The purpose of this eBook is to provide you with new and different ways that you can plug into optimizing not only your performance but also your team's performance. The following pages provide insight into:

- » 4 Ways that you can stay energized as a Project Manager
- » 3 Words You Should Never Forget as a PMP Project Manager
- » 4 Steps to Optimize Your Teams Performance, and
- » Understanding what the Spirit of Being a PMP Project Manager is all about!



PMP in Practice ▲ Best Practices

PMP Best Practices To Make You More Effective As A Project Manager

– 1 PDU

For nearly twenty-five years I have tackled the challenges the come from working with managing individuals, teams, and multimillion-dollar projects. This eBook has been compiled based upon these years of experience and working with highly qualified teams of experts. I'm sure you'll benefit as you apply some of these principles to make your day-to-day project manager life that much easier!

This eBook has been assembled to follow the flow of a project from the beginning to the end. This includes:

- » What are the best ways to start your project?
- » How can you avoid traps that many project managers fall into when it comes to planning?
- » What are some things you can do to keep your project moving once it has started?
- » How can you close your project out? and
- » A list of some of the tools I've found useful as a Project Manager.



The Essential Guide to Market Your BRAND as a PMP Project Manager

– 1 PDU

Job security and career longevity is something that is on everyone's mind as of late. This is whether you are new to Project Management and just earned your PMP Certification or have been practicing Project Management for decades. The uncertainty this economy has introduced keeps us all at the edge of our seats when we talk about our careers.

The purpose of this eBook is to help take that edge off a bit. The following pages provide insight into:

- » How to market yourself within your organization and outside your organization as a PMP Project Manager
- » What Professional Recruiters think about Project Managers and how you can position yourself in a favorable light with them
- » Ways you can be sought after as a PMP Project Manager, and
- » Why you need to consider change as a Project Manager



PMP in Practice ▲ **Best Practices**

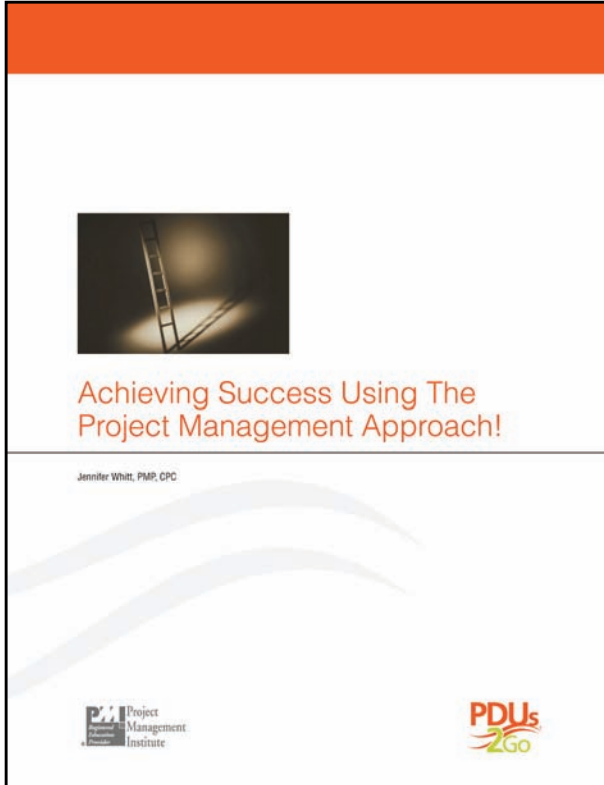
The Essential Guide To Optimize Your PMP Career

– 1 PDU

Job security and career longevity is something that is on everyone's mind as of late. This is whether you are new to Project Management and just earned your PMP Certification or have been practicing Project Management for decades. The uncertainty this economy has introduced keeps us all at the edge of our seats when we talk about our careers.

The purpose of this eBook is to help take that edge off a bit. The following pages provide insight into:

- » The mental shift you need to make as a Project Manager that you just have a “job”
- » What professional recruiters think about Project Managers and how you can position yourself in a favorable light with them
- » Ways you can help, and not hinder, your project teams, and
- » What you can do NOW to make sure that LATER your skills are transferrable as a PMP Project Manager



Achieving Success Using The PM Approach

– 1 PDU

As technology advances our projects have increasingly become more complex. Success may be measured by how well you manage your projects. Using Project Management standards and procedures can be invaluable. This program reveals what these practices are and how they can help achieve success.



PDU2Go Blitz!

– 60 PDUs

Stock up on all PDUs you need for your NEXT certification renewal. Don't wait though, time is running out. Your courses will NOT expire but our Blitz will SOON! Buy the courses NOW, take them LATER.

What's included in the Blitz?

1. Optimize Your Thinking® - 25 PDUs
2. Thought Master® Series: Inventive Thinking - 5 PDUs
3. Thought Master® Series: Analytical Thinking - 5 PDUs
4. Thought Master® Series: Pessimistic Thinking - 5 PDUs
5. Relationship Currency® for Project Management Professionals - 10 PDUs
6. LinkedIn® Best Practices for Project Management Professionals - 5 PDUs
7. Pizza Party® - 5 PDUs

What do you REALLY GET?

A TOTAL of 7 UNIQUE courses offered EXCLUSIVELY on PDU2Go.com!

A TOTAL of 60 PDUs!

These courses do NOT expire. BUY NOW, COMPLETE LATER!
Welcome to the PDU2Go community!



Greatest Hits Bundle

– 30 PDUs

PDU2Go 2010: The nostalgia of 8 Colorful Characters and a journey of their minds

Thousands flocked to the site in August of 2007 to experience the Portable & Affordable™ Self-Paced courses and a new way to earn & learn™ with the nostalgia of a cast of 8 Colorful Characters and a journey of their minds.

Stock up on all PDUs you need for your NEXT certification renewal. Don't wait though, time is running out. Your courses will NOT expire but our Blitz will SOON! Buy the courses NOW, take them LATER.

What's included in the Greatest Hits Bundle?

1. Optimize Your Thinking® - 25 PDUs
2. Pizza Party® - 5 PDUs

What do you REALLY GET?

A TOTAL of 2 UNIQUE courses offered EXCLUSIVELY on PDU2Go.com!

A TOTAL of 30 PDUs!

These courses do NOT expire. BUY NOW, COMPLETE LATER!
Welcome to the PDU2Go community!



PDU's2Go Mobile PMP: Experience Mobile Media - The Next Frontier for PMPs

– 1 PDU

Upon the recent launch of our PDU's2Go Mobile PMP Club, many of you have expressed interest in learning more about how I'm utilizing mobile media to expand PDU's2Go and to grow additional revenue streams. I've also been asked me about iZigg, the nation's fastest-growing mobile media company, and the company with whom we are partnered. I am excited about mobile media and the capabilities it and iZigg offers not only for PDU's2Go but also other opportunities.



PMP in Practice ▲ **Best Practices**

Time Saving Tips for PMP Project Managers

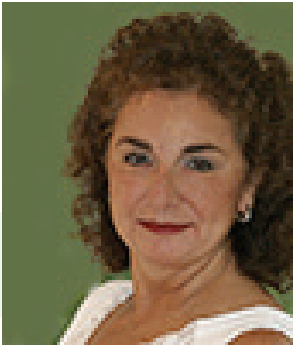
– 1 PDU

Time is fleeting. Your day starts off with the hope and optimism that you will be able to ALL the things done that are on your To-Do list. The next thing you know, the entire day has flown by and you have yet to check on thing off your list!

As a PMP Project Manager you have the additional requirement of needing to find the time to earn 60 PDUs to maintain your PMP Certification. Plus, you know how important it is to network with others for career development. There are just not enough hours in the day to get it all done!

The purpose of this course is to help you find a bit more time to get these things done.

MaryGrace Allenchey, PMP



MaryGrace Allenchey is the founder and principal of the Project Management Center of Excellence (PMCE) and is a PMI-certified Project Management Professional (PMP). Passionate about promoting project, program and portfolio management (PM) excellence, Mrs. Allenchey has developed and delivered PM and PMO models, methods, procedures, tools and courses. She has mentored and taught project management associates for corporate and university educational programs. Having extensive experience, Mrs. Allenchey has implemented and directed PMOs; and managed projects in diverse industry sectors including Telecommunications, Information Technology, Education, HealthCare, Automotive, Insurance and Retail.

Applying the facets of her *Diamond Dynamics™* performance improvement model to impart Knowledge, establish Processes, implement Technology and promote Professionalism, Mrs. Allenchey has written PM articles, PM instructor-led courseware and PM self-paced courses including:

© *PMO-STEPS: Project/Program/Portfolio Management Office – Strategies & Techniques for enterprise Program Success*

© *ESPM: Enterprise Standards for Project / Program Management*

© *PM-MAP: Project / Program Management Maturity Assessment Program for Individuals & Organizations*

© *PM-PDCP: Project / Program Management Professional Development & Career Program*

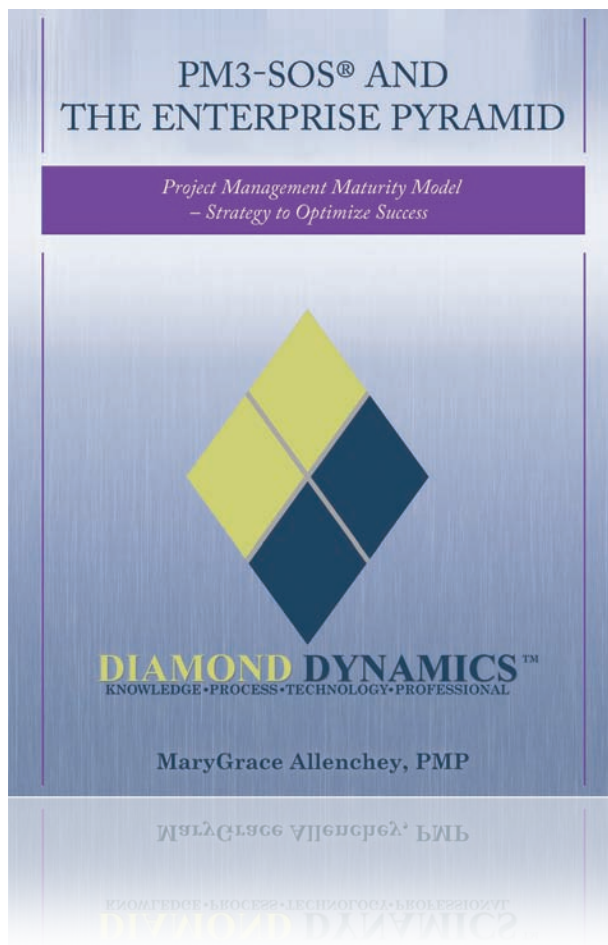
© *PM-Vitamin C®: Prescription for a Healthy Project / Program*

© *Power of PM Influence... All the Authority Needed for Project / Program Success*

© *PM3-SOS: Project/Program Management Maturity Model–Strategy to Optimize Success*

© *PMO - Dynamic Discipline and Management Strategy for the 21st Century*

Mrs. Allenchey is a recipient of the PMI Distinguished Contribution Award and has served in various leadership positions at the chapter and global levels, including the Vice President of Certification and Education on the PMI Atlanta Board, Director of Certification on the PMI Global Board, a Member of the PMI Global Certification Governance Council and Director for Accreditation of PM Courses and Curriculum in universities and colleges on the PMI-Atlanta Board.

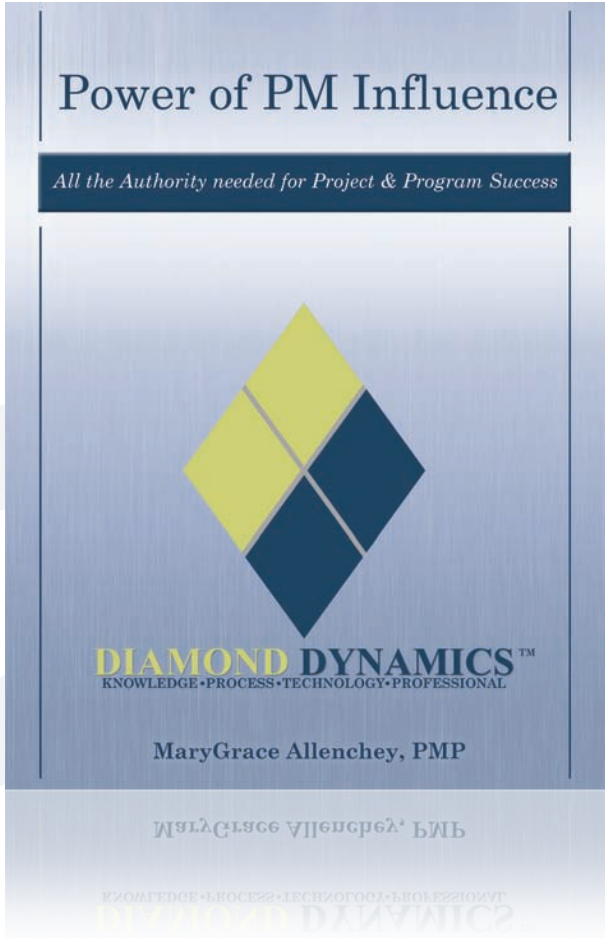


PM3-SOS and Enterprise Pyramid

– 5 PDU's

Successful organizations are required to continuously explore options to sustain growth and their competitive position, as well as to enhance their market penetration and profitability margins.

PM3 SOS: Project Management Maturity Model – Strategy to Optimize Success provides a total solution. It defines the Project and Program Management Maturity levels and provides an Implementation Strategy to attain the higher levels of maturity and optimize the performance capabilities of organizations and individuals.

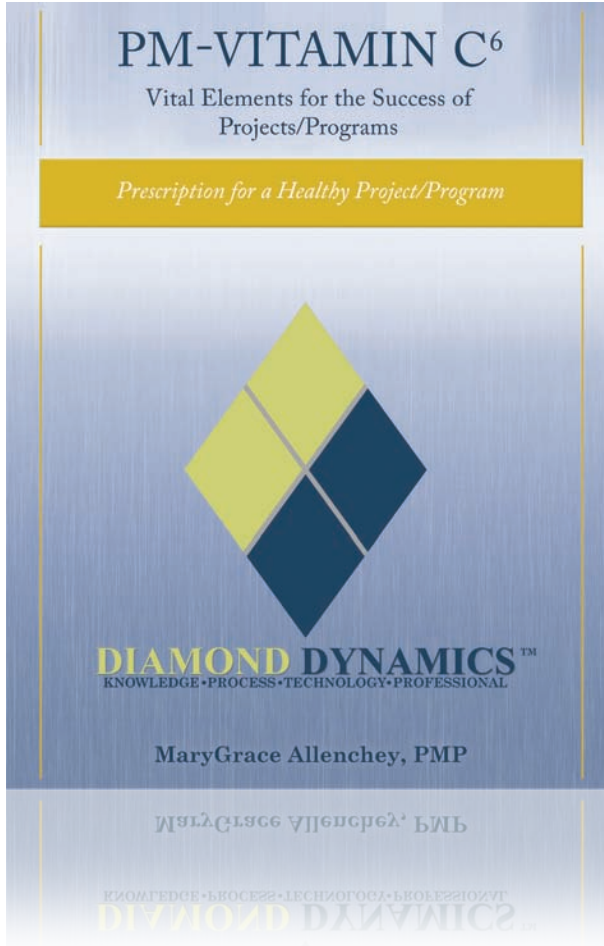


Power of PM Influence

– 5 PDUs

Project and Program Managers agree that their project and program performance results are closely aligned with, if not directly correlated to their ability to influence behaviors and promote effective decisions and performance.

Power of PM-Influence describes the techniques to optimize the application and deployment of the outputs, tools and techniques of PM best practices to influence stakeholders, and promote quality decisions, compel effective performance and positively impact project and program success.



PM Vitamin C⁶

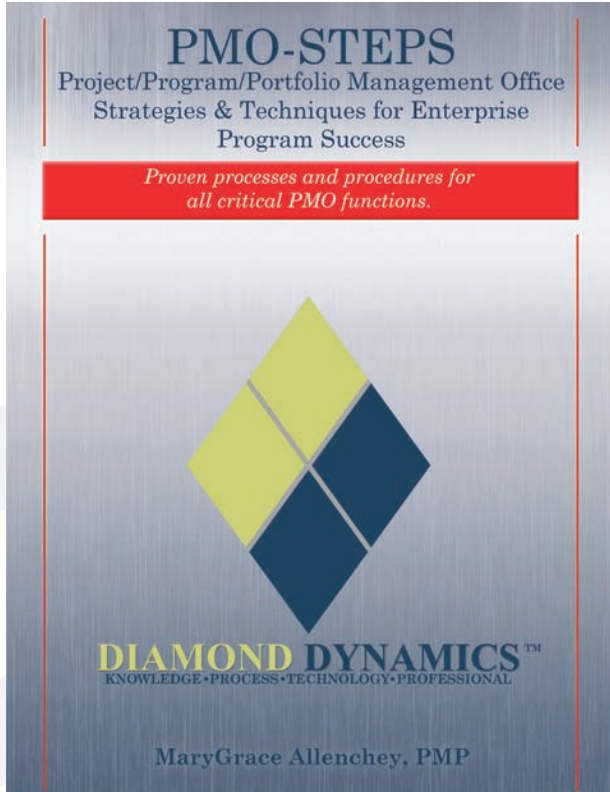
– 5 PDUs

The Project or Program Manager committed to excellence in product and service delivery, recognizes the critical need to effectively engage and sustain the involvement and optimum performance from all stakeholders throughout the lifecycle of the project or program.

PM (Project/Program Management) Vitamin C⁶ establishes and sustains productive relationships, fosters stakeholder involvement, facilitates effective stakeholder management, and promotes successful project and program results.

PM Vitamin C⁶ encompasses the application of the following, critical leadership and performance capabilities to promote effective teams and to ensure project and program success:

1. Communication
2. Collaboration
3. Cooperation
4. Commitment
5. Consensus
6. Celebration



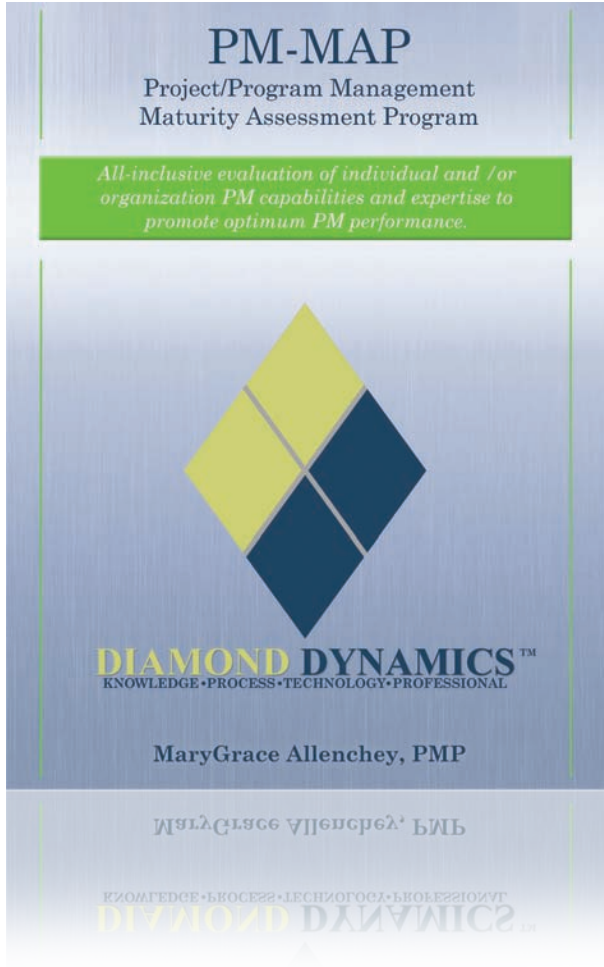
PMO-STEPS: Dynamic Strategy for Implementing a PMO

– 45 PDUs

You're about to discover one of the greatest gems within PM Diamond Dynamics! By completing this course, you will learn proven techniques for the Project/Program/Portfolio Management Office Strategies & Techniques for Enterprise Program Success.


PMO-STEPS provides a step by step guide for a deep understanding and comprehensive implementation of the requirements and guidelines to help you manage all PMO functions. This will facilitate concurrent management of multiple projects and programs; and raises the organization's competency in project and program management.

This system is designed to empower you with project management tools and ultimately, expand your enterprise capabilities.



PM-MAP
Project/Program Management
Maturity Assessment Program

*All-inclusive evaluation of individual and /or
organization PM capabilities and expertise to
promote optimum PM performance.*



DIAMOND DYNAMICS™
KNOWLEDGE • PROCESS • TECHNOLOGY • PROFESSIONAL

MaryGrace Allenchey, PMP

MARYGRACE ALLENCHHEY, PMP

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DIAMOND DYNAMICS™

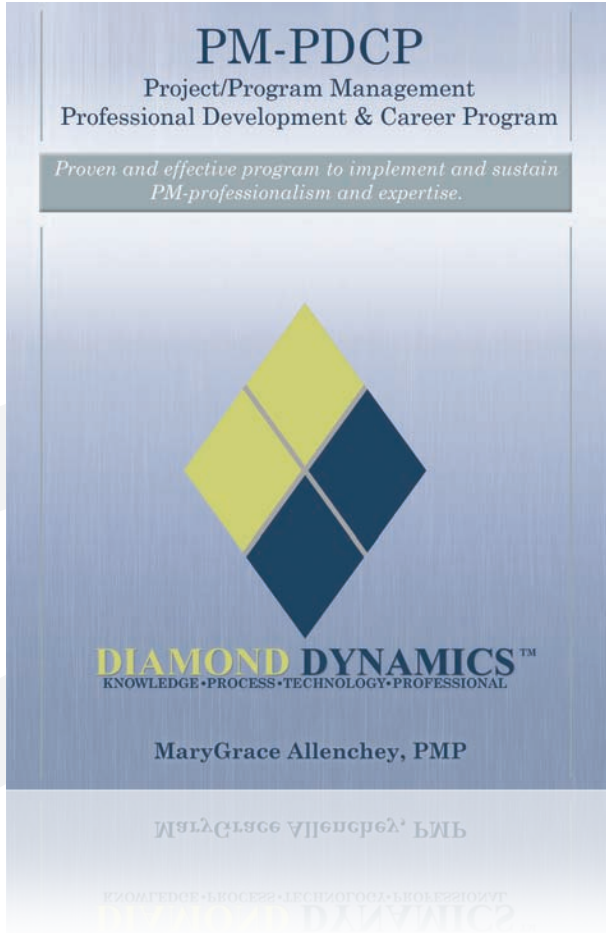
PM-MAP: Dynamic Assessment for PM-Maturity

– 20 PDUs

You're about to discover one of the greatest gems within PM Diamond Dynamics! By completing this course, you will learn proven assessment tools and benchmark measurements that can be used and implemented as your enterprise Project/Program Management Maturity Assessment Program.

Commitment to Project/Program Management (PM) excellence requires continuous application of PM best practices, and effective PM performance and technical skills, complemented by experience. PM-MAP provides the tool to promote and sustain enterprise PM-excellence, defines performance expectations and includes assessment tools to evaluate PM-capabilities of individuals and organizations.

Realizing your professional development is a lifelong endeavor your best can just keep getting better. Without a doubt, your most profound lessons can be learned from studying yourself and your greatest project successes can be obtained by applying them.



PM-PDCP: Dynamic Approach for PM Career Programs

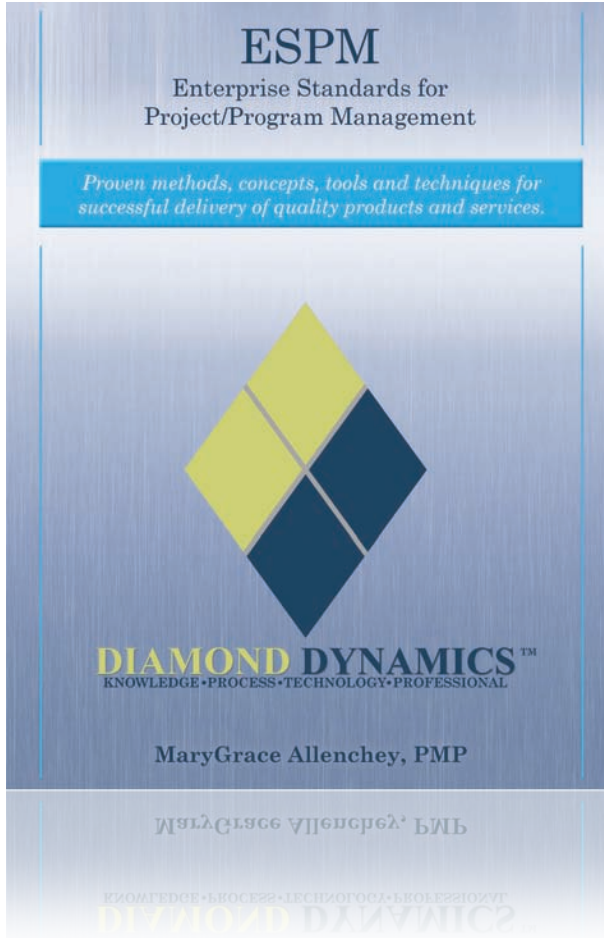
– 15 PDUs

You're about to discover one of the greatest gems within PM Diamond Dynamics! By completing this course, you will learn proven components of a clearly defined Project/Program Management Professional Development and Career Program.

The enterprise or organization committed to Project/Program Management (PM) excellence recognizes the need for a clearly defined career path for PM-professionals. PM-PDCP defines this path for PM-associates.

This program defines various PM-positions and provides the career advancement guidelines for PM-professionals. PM-PDCP establishes and sustains a staff of quality PM-professionals, facilitates successionplanning for the enterprise or organization, and promotes effective coaching/supporting leadership as well as successful mentor to mentee relationships. The course is designed to empower you with career advancement guidelines and ultimately, expand your leadership skills.

Realizing your professional development is a lifelong endeavor your best can just keep getting better. Without a doubt, your most profound lessons can be learned from studying yourself and your greatest project successes can be obtained by applying them.



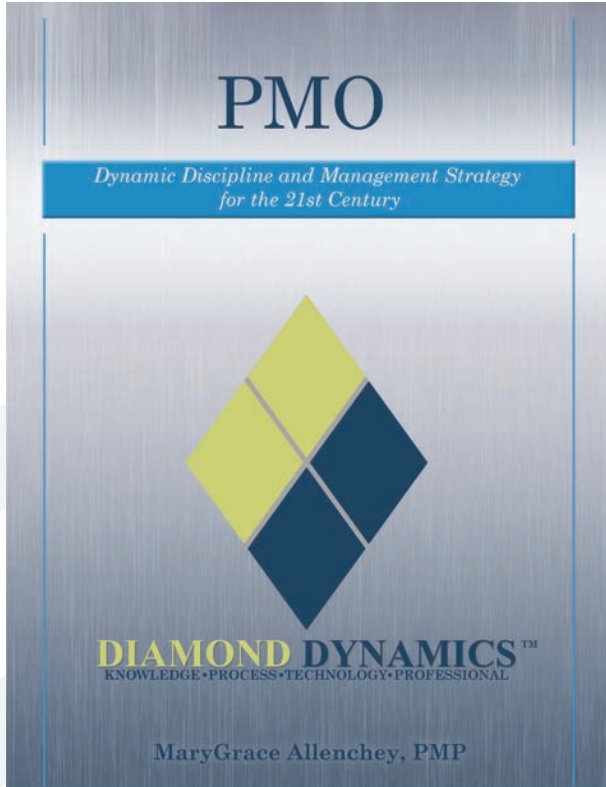
ESPM: Dynamic Tactics for Enterprise PM-Methods

– 30 PDUs

You're about to discover one of the greatest gems within PM Diamond Dynamics! By completing this course, you will learn proven best practices that will optimize your Enterprise Standards for Project Management.

This system is designed to empower you with project management tools and ultimately, standardize your enterprise project management standards. Realizing that optimizing enterprise best practices requires continuous improvement – your organization's best can just keep getting better.

Without a doubt, your most profound lessons can be learned from studying your enterprise and your greatest project successes can be obtained by implementing proven best practices.



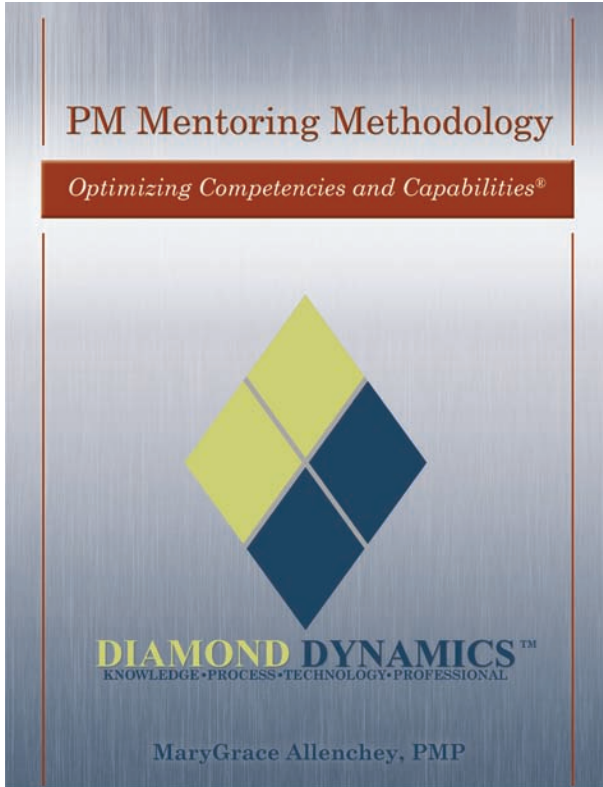
PMO - Dynamic Discipline and Management Strategy for the 21st Century

– 1 PDU

Individuals and organizations are continually seeking models, strategies, methodologies, processes and procedures to optimize enterprise performance. This course: PMO ... Dynamic Discipline and Management Strategy for the 21st Century, presents the critical models and strategies; and defines the required unique-functions and specific-elements, as well as outlines an effective implementation strategy, to establish the PMO (i.e.: Portfolio/ Program/Project Management Office) that optimizes and sustains optimum individual and enterprise performance.

PMO ... Dynamic Discipline and Management Strategy for the 21st Century addresses the critical challenges of a PMO:

- Promoting and sustaining the discipline and strategy of *best practices* program and project management; and
- Optimizing the individual's and organization's project and program management competencies, capabilities and skills by focusing on the following concepts that are critical to an effective and successful PMO:
 - Performance Improvement
 - Program/Project Management Maturity
 - PMO Functions
 - PMO Implementation and examining the elements of the following models that are critical to optimizing performance and ensuring successful deployment of the enterprise's mission-critical Portfolio of Programs and Projects:
 - The ENTERPRISE PYRAMID
 - The PERFORMANCE DIAMOND
 - PM-MATURITY LEVELS
 - PMO IMPLEMENTATION STRATEGY

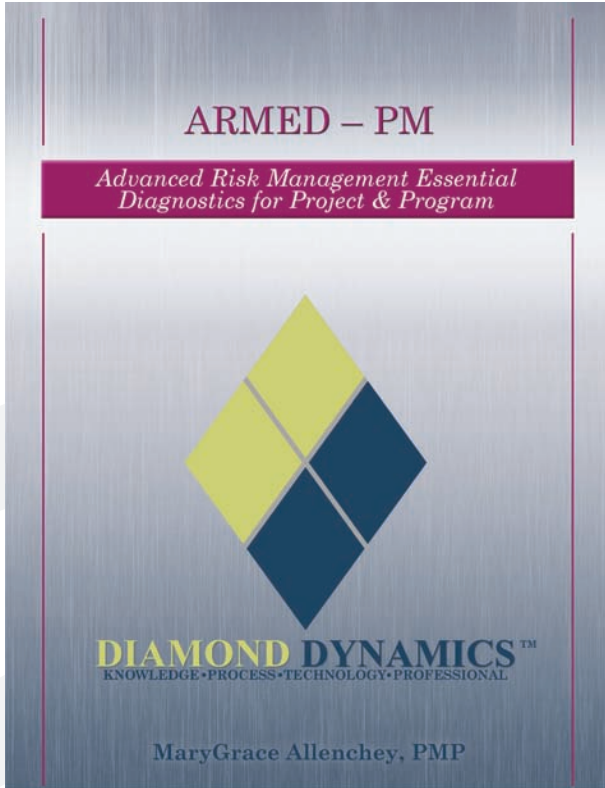


Mentoring Methodology: Optimizing Competencies And Capabilities

– 1 PDU

Experienced and certified professionals, especially Project Management Professionals or PMPs, are oftentimes expected and frequently required to impart their knowledge and expertise to others.

To achieve this transfer of knowledge and experience, organizations assign Mentors to less experienced associates. But most enterprises fail to implement a Mentoring program that effectively defines expected results, as well as communicates the required functions of the Mentor; and more importantly confirms the organization's commitment to performance improvement through mentoring!



Advanced Risk Management Essential Diagnostics for Project & Program Management

– 1 PDU

Experienced Project and Program Management (PM) Professionals acknowledge risk identification as the critical function of Risk Management.

ARMED-PM equips PM-Managers with techniques and tools to effectively, efficiently and proficiently identify potential threats to avoid as well as identify potential opportunities to embrace.

These diagnostics provide both a “readiness check” prior to project or program implementation, as well as “continuous assessment” throughout the project or program lifecycle.

David Nour



David Nour is a social networking strategist and one of the foremost thought leaders on the quantifiable value of business relationships. In a global economy that is becoming increasingly disconnected, David and his team are solving global client challenges with intracompany, as well as externally focused, Strategic Relationship Planning™.

A native of Iran, David came to the U.S. with a suitcase, \$100, limited family ties and no fluency in English! In the past 25 years he has built an impressive career of entrepreneurial success, both within large corporations and early stage ventures.

David is the author of *Relationship Economics* (Wiley, 2008) and *The Entrepreneur's Guide to Raising Capital* (Praeger, 2009), a senior management advisor, and a featured speaker for corporate, association and academic forums, where he shares his knowledge and experience as a leading change agent and catalyst for Relationship Economics® - the art and science of business relationships.

In addition to serving his community as a former board member of the Center for Puppetry Arts and a former co-chair of the United Way Tech Initiative, The Bridge, and the High Tech Ministries, David is also an active member of several professional organizations, including the Association for Corporate Growth (ACG), American Management Association (AMA), Institute of Management Consultants (IMC) and the Society of International Business Fellows (SIBF).

In recent years, David has been named to the *Georgia Trend's* 40 Under 40, *Atlanta Business Chronicle's* Up and Coming and the coveted Turnkett Leadership Character Awards. He has been featured in a variety of publications, including *The Wall Street Journal*, *The New York Times*, *The Atlanta Journal and Constitution*, *The Atlanta Business Chronicle*, *Georgia Trend*, *Entrepreneur* and *Success Magazines*.

David earned an Executive MBA from the Goizueta Business School at Emory University where he's often a guest lecturer and a BA degree in Management from Georgia State University.



Return on Impact

– 1 PDU_s

Social is more than “doing,” i.e. LinkedIn, Facebook, Twitter or YouTube.

Social is more than “being,” i.e. blogs, forums, and discussion groups.

Social is about market leadership - as an individual, team, and an organization.

If social networking is about creating presence, and social media is a platform to convey your ideas in discussions, social market leadership is about purpose - creating both an offensive and a defensive strategy to engage and influence their thinking, perspective, and call to action.

Join Jennifer Bridges, PMP, founder of PDU_s2Go.com and David Nour, best-selling author of Relationship Economics on key insights from his newest book: Return on Impact: Leadership Strategies for the Age of Connected Relationships (ASAE, 2012) as they discuss:

- » Creating a more customer-centric project management environments
- » Attracting world-class social talent to every project
- » Developing governance councils to lead key project initiatives
- » “iTunifying” your capabilities before, during, and after each project,
- » Evolutionary and highly controversial self-directed project models, and much more.

"Bulls eye! Return on Impact targets what matters most: value to members or customers. This book matters because nothing impacts success more than hitting the sweet spot of value."

— Gary LaBranche, FASAE, CAE, President & CEO—Association for Corporate Growth



return on impact

Leadership Strategies For
The Age of Connected Relationships

DAVID NOUR

Return on Impact BUNDLE

— 2 PDU

Listen to the recorded webinar and earn 1 Category A PDU. Then read the first chapter of David's book *Return on Impact*, and you can claim 1 Category A PDU for reading the PDF. Detailed instructions on how to claim your PDUs are included in your downloadable files once you purchase this product.

Don't miss what others are saying about their interactions with David Nour and key insights from his forthcoming book:

"Whether you call them members or customers, if you want to engage them more effectively, impact them more intently, and transform them more consistently, you need to read *Return on Impact* now!" — Daniel Burrus, CEO – Burrus Research Associates, and author of the New York Times best seller *Flash Foresight*

"In *Relationship Economics*, David Nour articulated the strategic value of business relationships. In *Return on Impact*, he forces the reader to question what value they are really adding and how to measure the impact of social as a business enabler on those strategic relationships." — Randy Seidl, SVP & GM Americas – Hewlett-Packard Enterprise Servers, Storage, & Networking

When you listen to this webinar, you will earn 1 PDU

When you read the PDF of the first chapter of the book, you will earn 1 PDU



Return on Impact: Success Journal for PMPs

– 10 PDUs

Based on the newly released book by David Nour.

Access to information is instantaneous. Social tools put professional networks within arm's reach. With that context, what are the leadership strategies that will allow your organization to create and support differentiating value and to nurture ongoing relationships with your members?

To find out, the ASAE Foundation teamed up with business-relationship expert David Nour, author of the bestselling *Relationship Economics*. In *Return on Impact*, Nour charts the implications of a socially enabled world and the reinvention--in structure and governance, talent acquisition, listening practices, and business and revenue models--that leaders of organizations must undertake to fuel growth in the next decade.

The context for this book is today's social-media-savvy environment, but *Return on Impact* is not another tactical book on social media or an orientation to particular networking tools. It is a strategy resource designed to show you what will set competitors apart.

"Bulls eye! Return on Impact targets what matters most: value to members or customers. This book matters because nothing impacts success more than hitting the sweet spot of value."
—Gary LaBranche, FASAE, CAE, President & CEO—Association for Corporate Growth



return on impact

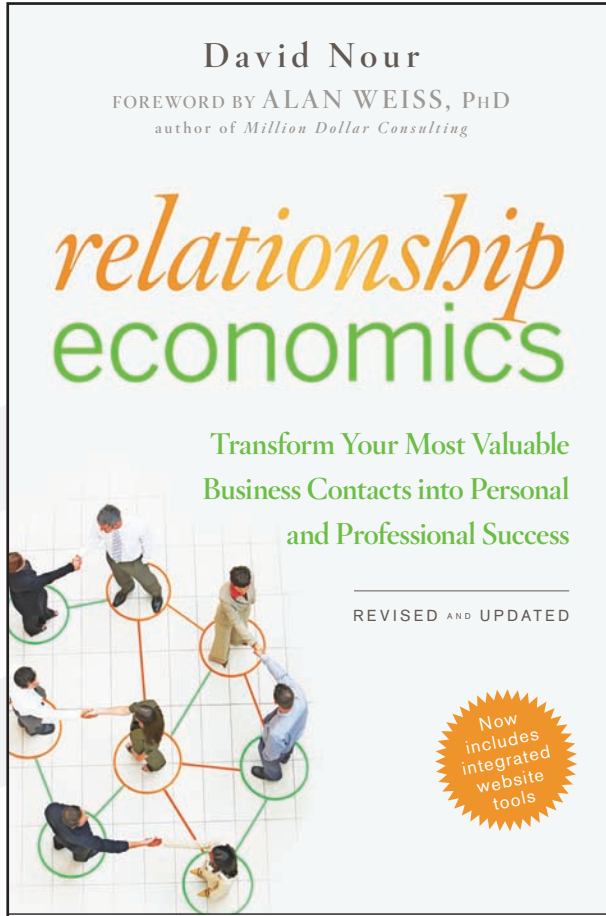
Leadership Strategies For
The Age of Connected Relationships

DAVID NOUR

Return on Impact: Do You Still Matter?

– 1 PDUs

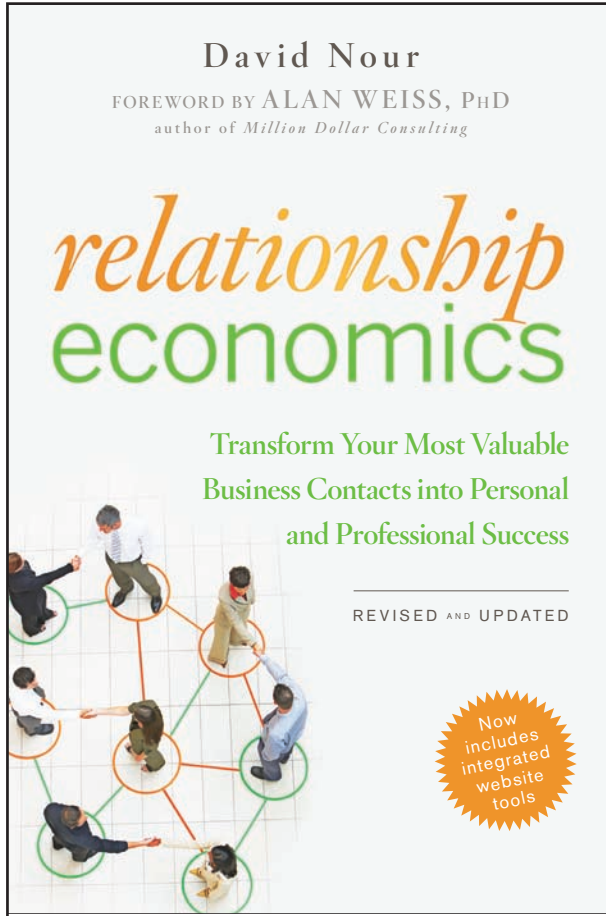
If social networking is about creating presence, and social media is a platform to convey your ideas in discussions, social market leadership is about purpose - creating both an offensive and a defensive strategy to engage and influence their thinking, perspective, and call to action.



Relationship Economics: Why Most “Networking” Doesn’t Work!

– 1 PDU

Relationship Economics takes a unique long term, strategic and quantifiable view of business relationships that goes far beyond networking oriented books. Nowadays, many companies believe that networking is a key to success. Relationship Economics shows us that this notion is a mere fallacy. With this course, the reader will learn the details of why most networking doesn’t work.



Project Management Relationships Reinvented! BUNDLE

– 2 PDUs

How do you most effectively position yourself to be the “go to person” for that marquee project?

How do you develop and nurture key internal and external relationships to accelerate your ability to deliver project results - on time and on budget?

How do you internally or externally “reference sell” the success of a previous project to create a marketing gravity for your personal brand?

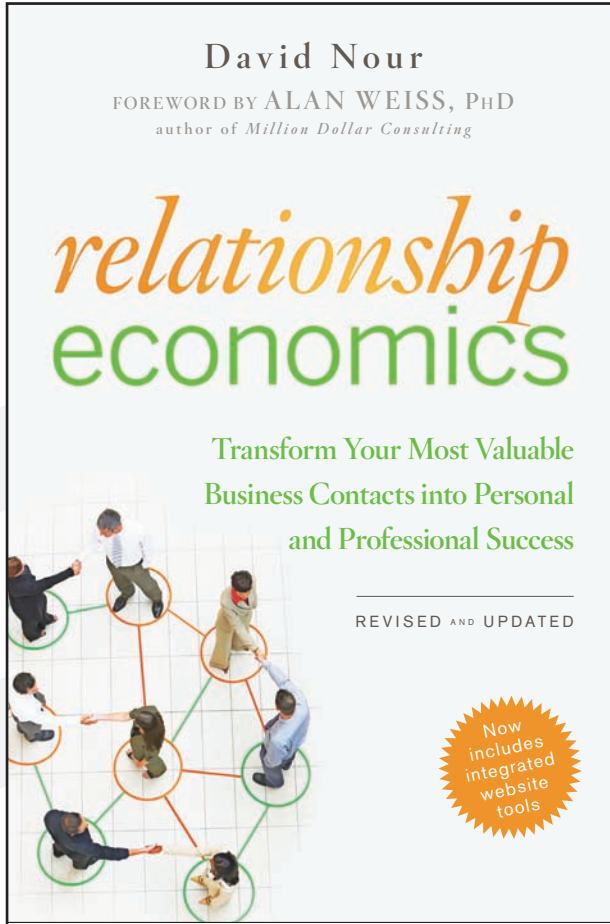
These are just some of the questions that David Nour - consultant, speaker, and best-selling author of Relationship Economics - Updated & Revised (Wiley, 2011) second edition will answer in a poignant, pragmatic, practical 60 minute webinar.

Don't miss key insights such as:

- » We're all products of the advice we take
- » If you're not at the table, you're on the menu
- » You must bridge relationship creation to relationship capitalization with consistent, value-add Relationship Signature Index™ - a candid evaluation of your relationship-development beliefs, behaviors, and skill sets
- » The six stages of strategic relationship development continuum

When you listen to this webinar, you will earn 1 PDU

When you read the first chapter of the book you will earn 1 PDU



Relationship Economics®: Success Journal Version 2

– 10 PDUs

Relationship Economics:
Transform Your Most Valuable Business Contacts into Personal and Professional Success

REVISED AND UPDATED with more than 40% new material

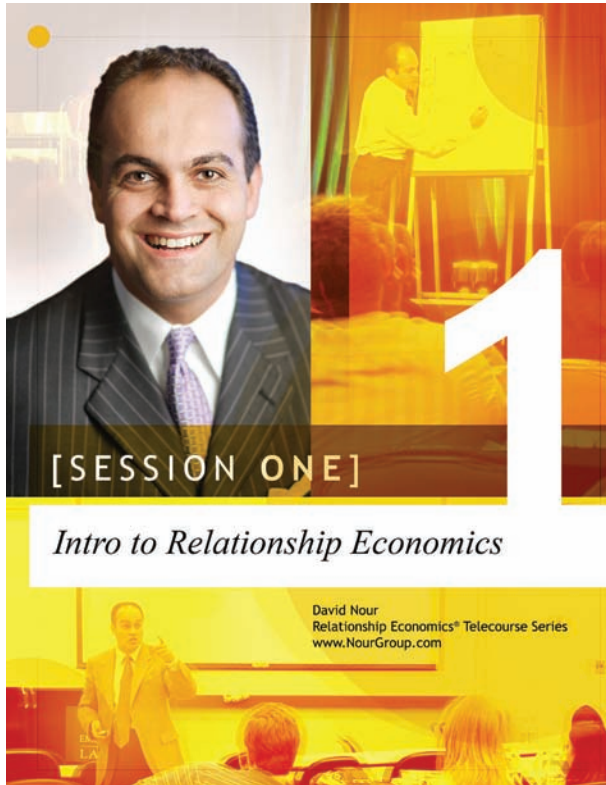
Based on the REVISED and UPDATED version of “book title” that includes integrated website tools.

NOTE: Visit the RE website for info on the website tools and links.

NOTE: Includes a download of the first chapter FREE.

A revised and updated guide to bridging relationship creation with relationship capitalization

Relationship Economics isn't about taking advantage of friends or coworkers to get ahead. It's about prioritizing and maximizing a unique return on strategic relationships to fuel unprecedented growth. Based on the author's global speaking and consulting engagements, Relationship Economics reveals that success comes from investing in people for extraordinary returns. This revised and updated version explains the three major types of relationships—personal, functional, and strategic—and how to focus each to fuel enterprise growth. It introduces new concepts in relationship management, including the exchange of Relationship Currency®, the accumulations of Reputation Capital®, and the building of Professional Net Worth®. These are the fundamental measures of business relationships, and once you understand them, you'll be able to turn your contacts into better executions, performance, and results.

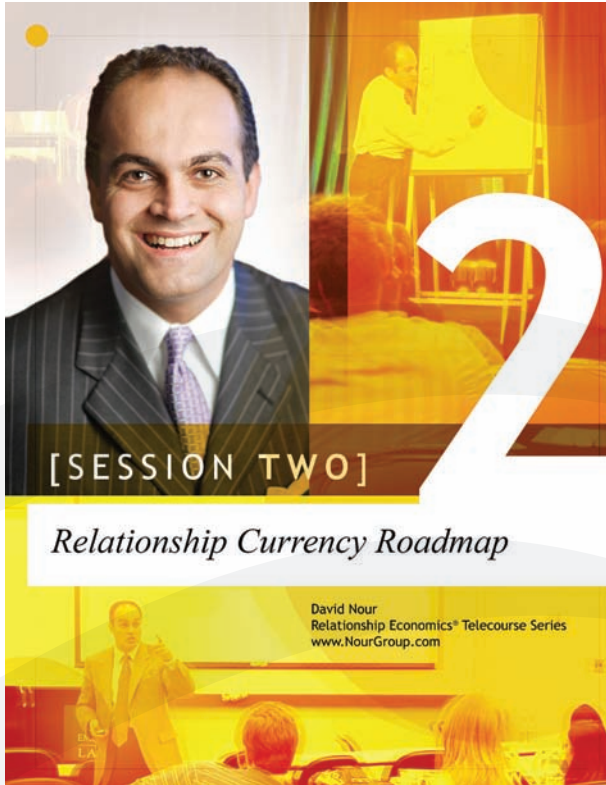


Relationship Economics®: Telecourse Series

– 1 PDU

Session One: Introduction to Relationship Economics®

Your personal and professional success depends on the diversity and quality of your relationships with others. Yet most of us don't spend enough time building and nurturing the key relationships we need to achieve success. That's where Relationship Economics® comes into play. Relationship Economics isn't about networking. It's about learning how to invest in people for an extraordinary return. It's about exchanging Relationship Currency®, accumulating Reputation Capital® and building your Professional Net Worth®. It's about learning the art and science of relationships.

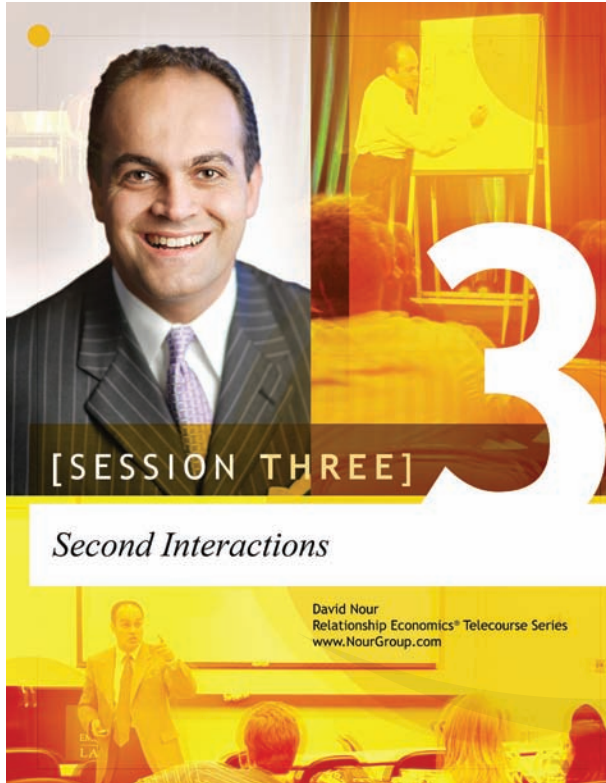


Relationship Economics[®]: Telescourse Series

– 1 PDU

Session Two: The Relationship Currency Roadmap[®]

Every relationship develops along a continuum of five unique stages: from initiating to garnering the second interaction, nurturing, sustaining and capitalizing. Join us for a telescourse focused on how to prioritize and focus your relationship development efforts, along a systematic, disciplined process of exchanging value and connecting the dots between the relationships you already have – your existing Relationship Bank[™] and the relationships you need – your Pivotal Contacts[™] to accelerate your ability to drive performance, execution and results.

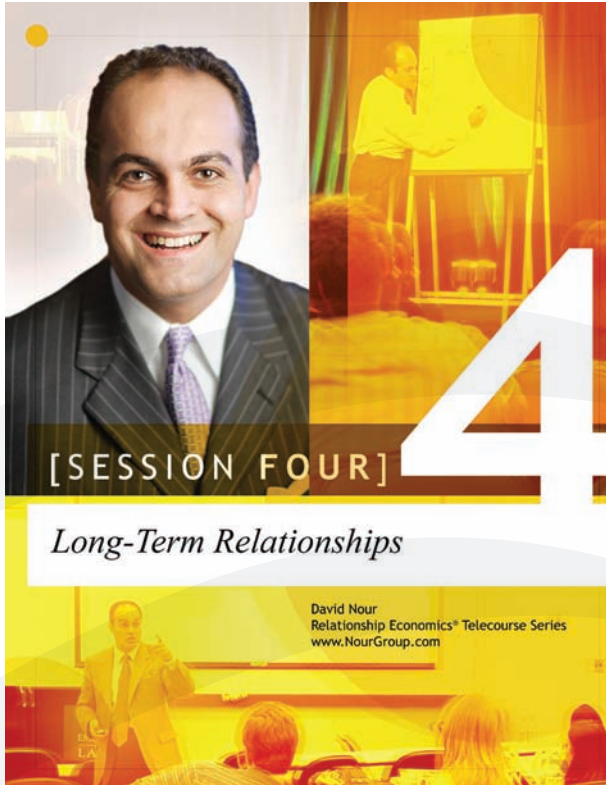


Relationship Economics®: Telecourse Series

– 1 PDU

Session Three: Beyond Initiating to 2nd Interactions

You've earned or otherwise have been granted the initial introductory meeting. Now what? What has to happen for you to create that relational gravity or pull toward a subsequent interaction? We believe it's a matter of mindset, toolset and roadmap. Join us for a telecourse focused on how to lead with Strategic Relationships FIRST, develop and nurture your Relationship Ecosystem, and consistently and creatively implement relationship nurturing best practices.

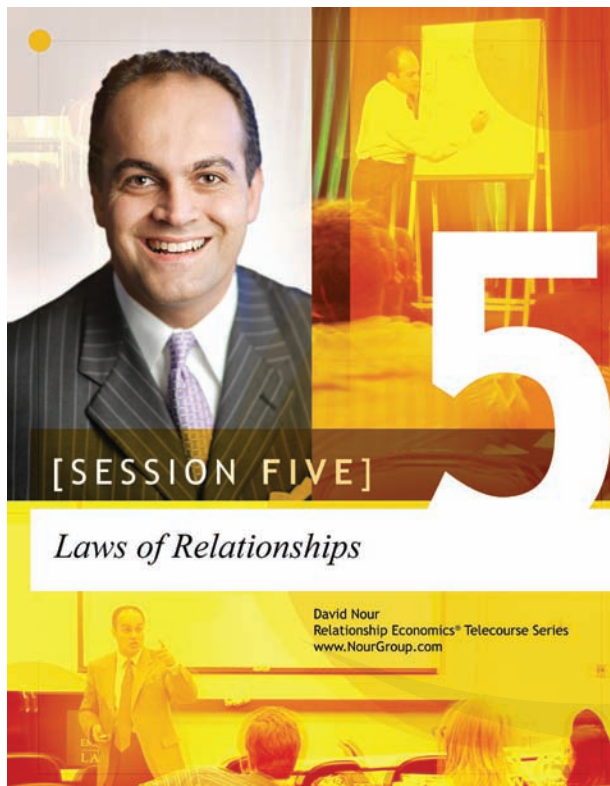


Relationship Economics®: Telecourse Series

– 1 PDU

Session Four: Sustaining Long-Term Relationships

Long-term or complex relationships require strategic relationship development and nurturing campaigns, often difficult, if not impossible to devise and implement alone. Join us for a telecourse focused on the Relationship-Centric High Performance Blueprint as individuals, teams and the organization. Learn how to quantify the value of strategic relationships, as you understand The New Norm in engaging and influencing others, reinventing trust along with tactical best practices in keeping your relationships updated.

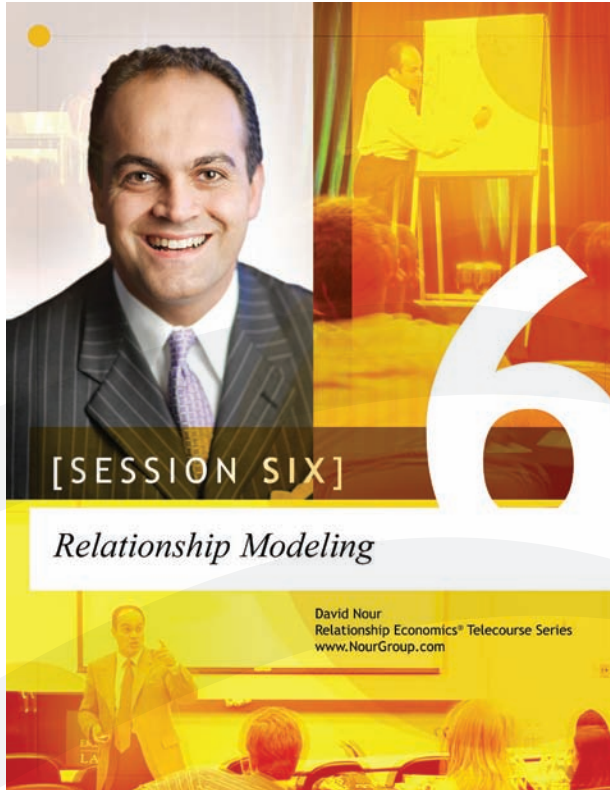


Relationship Economics®: Telecourse Series

– 1 PDU

Session Five: Fundamental Laws of Relationships

There are three types of relationships: personal, functional and strategic. Most people have plenty of the first, few of the second, and fewer yet of the third. Join us for a telecourse as we explore the three types of relationship builders, a strategic relationship maturing model and best practices in bridging relationship creation to relationship capitalization. We'll discuss key beliefs, which hold many people back from forming and nurturing great relationships, our individual and highly unique Relationship Signature Index (RSI)™ and why and how relationships go bad!

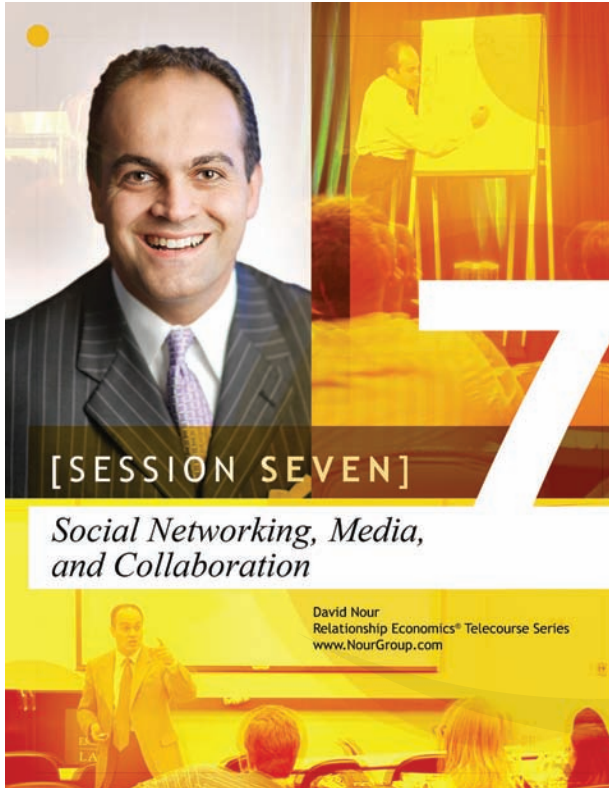


Relationship Economics®: Telecourse Series

– 1 PDU

Session Six: Relationship Modeling

Given our current low trust environment, how are you prioritizing and investing in your most valuable relationships to accelerate your ability to get things done? What are the strategic relationship development best practices in a turbulent economy? As a Project Management Professional, what specific behaviors do I need to enhance, change, or eliminate to build stronger internal or external relationships? These are just some of the questions, David Nour, consultant, professional speaker and best-selling author of *Relationship Economics Updated & Revised* (Wiley, 2011) will address in this entertaining, engaging, and informative webinar, hosted by Jennifer Bridges, founder of PDU2Go.

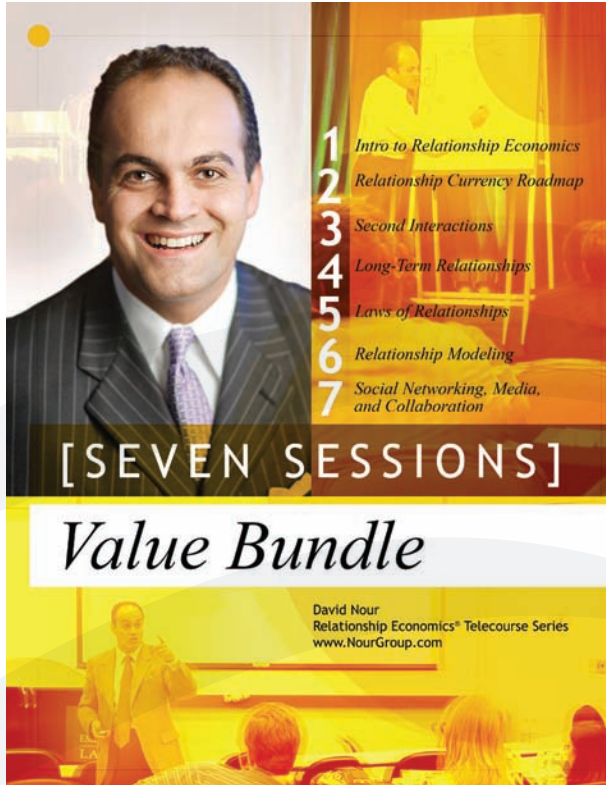


Relationship Economics®: Telecourse Series

– 1 PDU

Session Seven: Social Networking, Social Media, and Social Col- laboration

Social is more than networking, such as LinkedIn, Twitter, Facebook or YouTube. Social is more than media such as blogs, forums or discussion groups. Social has the power and promise to become an enabler of market leadership. Join us for a telecourse on Return on Impact – leadership strategies for the age of connected relationships, David Nour's most recent book, on how to think and lead differently because of social. After all, your friends and followers, connections, and subscribers aren't nearly as impactful as your strategic, digital relationships!

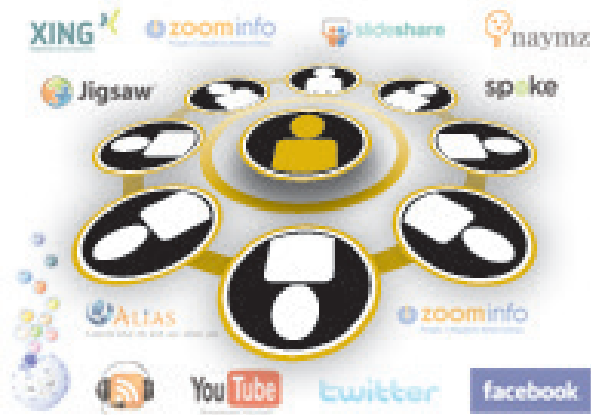


Relationship Economics®: Telecourse Series

– 7 PDUs

Value Bundle

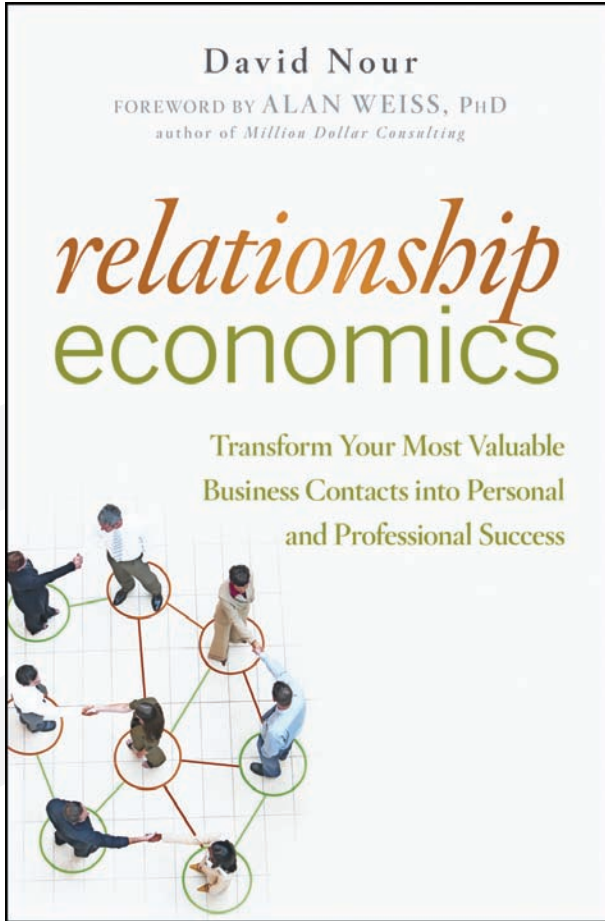
- Introduction to Relationship Economics® - 1 PDU
- The Relationship Currency Roadmap® - 1 PDU
- Beyond Initiating to 2nd Interactions - 1 PDU
- Sustaining Long-Term Relationships - 1 PDU
- Fundamental Laws of Relationships - 1 PDU
- Relationship Modeling - 1 PDU
- Social Networking, Social Media, and Social Collaboration - 1 PDU



Top 10 Relationship Economics Trends for 2012

– 1 PDU

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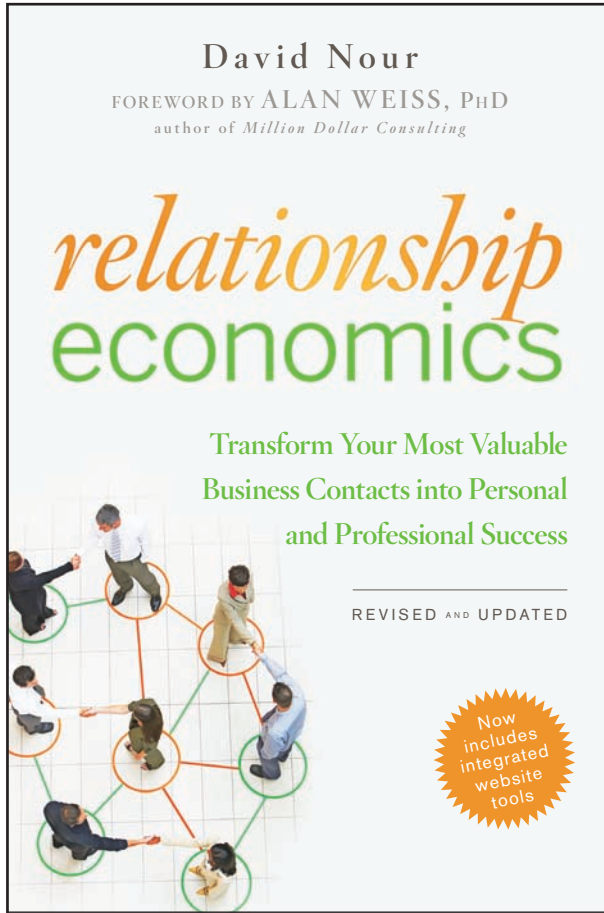


Relationship Economics®: Success Journal for PMPs

– 10 PDUs

Relationship Economics takes a unique long term, strategic and quantifiable view of business relationships that goes far beyond networking oriented books. Nowadays, many companies believe that networking is a key to success. Relationship Economics shows us that this notion is a mere fallacy.

With this course, the reader will learn that success comes from learning how to invest in people for an extraordinary return. Readers will be able to understand and develop the three types of relationships: personal, functional and strategic – that will ultimately help hone critical skills to not only develop a nose for identifying great opportunities, but which relationships to tap for execution, performance and results.



Project Management Relationships REinvented!

– 1 PDU

How do you most effectively position yourself to be the “go to person” for that marquee project?

How do you develop and nurture key internal and external relationships to accelerate your ability to deliver project results - on time and on budget?

How do you internally or externally “reference sell” the success of a previous project to create a marketing gravity for your personal brand?

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- » If you're not at the table, you're on the menu
- » You must bridge relationship creation to relationship capitalization with consistent, value-add Relationship Signature Index™ - a candid evaluation of your relationship-development beliefs, behaviors, and skill sets
- » The six stages of strategic relationship development continuum



LinkedIn® Best Practices: For Project Management Professionals

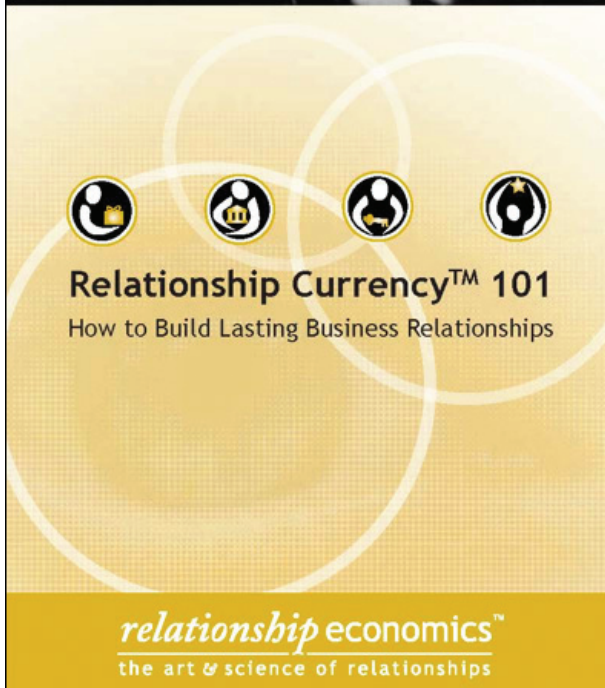
– 5 PDU

Are you LinkedIn®? Do you Spoke®, Ryze®, Jigsaw® or ZoomInfo®? Will you soon get a Second Life®?

If these social networking concepts are not in your radar, you are ignoring a dynamic trend that could have a profound impact on key areas of your project management expertise such as effective resource identification and allocation, talent acquisition and development, and operational efficiency and effectiveness.

This highly interactive, instructor-led course will demonstrate the power of social networking technologies, specifically LinkedIn® for project management professionals' most pressing challenges.

Materials included: Relationship Economics' Social Networking Technology Best Practices Booklet on LinkedIn®.

Relationship Currency™ 101
How to Build Lasting Business Relationships

relationship economics™
the art & science of relationships

Relationship Currency®: For Project Management Professionals

– 10 PDUs

How to Identify, Build, Nurture and Quantify lasting business relationships, both within and external to your organization

Beyond your educational foundation, technical skills, and business acumen, your success is fundamentally driven by the key relationships you have today and can build within and external to your organization. We believe relationships are the “social capital” which keeps all of us engaged and focused on getting the job done! Relationships transcend across any one industry or service specialization, business practice, geography or certainly a checklist or any set of milestones.

This program assists Project Managers to accelerate the success of their respective projects through functional and strategic relationships. Learn to determine what relationships in various business environments you need to gain key insights into the business drivers of that particular project. Learn how to Identify, Build, Nurture and Quantify lasting business relationships, both within and external to your organization and cash in for big results!



Relationship Economics® BUNDLE

– 25 PDUs

It's the time of the year to build and nurture your most critical relationships (and, your social networks). If you are not sure how, this bundle is for you! You can not only learn how but you can also earn PDUs.

With this special bundle you'll get:

Relationship Economics®:
Success Journal for PMPs - 10 PDUs

Relationship Currency - 10 PDUs

Social Networking for PMPs - LinkedIn® - 5 PDUs

A TOTAL of 3 UNIQUE courses offered EXCLUSIVELY on PDU_s2Go.com!

A TOTAL of 25 PDUs



Webinar Series BUNDLE: Social Networking for PMPs

– 18 PDUs

LinkedIn
Twitter
Blogging Best Practices
Plaxo & QAlias
Podcasts & RSS
ZoomInfo & Xing
Slideshare & YouTube
Naymz & Spoke
Jigsaw
Forums & Wikis:
Private-Label Social Networks
Looking Ahead - Social Networking Best Practices



Social Networking for PMPs:

Are you REALLY LinkedIn®?

– 1.5 PDU_s

LinkedIn and other business-to-business social networking technologies are changing the basic tenets of business relationships. In just a few short years, LinkedIn has been able to capture an enormous amount of mindshare among business professionals in a variety of industries in their online networking and relationship building efforts.

Whether used for business development, identifying a particular expertise, or conducting due diligence on a particular company, these applications will help you find the right people and ask the right questions.

There are already 30 million professionals in the LinkedIn network and that number is growing fast. Whether you seek a job, a hire, a reference, a sales lead, an expert, or an inside connection at one of 50,000 companies, LinkedIn is an irreplaceable resource for building your professional relationships and achieving your goals.



Social Networking for PMPs:

Twitter for Project Success!

– 1.5 PDUs

What could you possibly say in 140 characters? 4-5 million users have found a way to not only share what “they’re doing”, but what they’re reading, where they’re finding unique insights and uncommon perspective. Who they follow as influencers, and how are they engaging and influencing others with value-add, 140 characters at a time.

Twitter and other similar microblogging tools are creating “ambient aware” relationships on a daily basis. Build a profile, search for key topics or firms, follow major news sources, rank your overall presence, follow interesting individuals, uncover a world of opportunities – 140 characters at a time.

Whether used for staying in touch, searching for a particular expertise, or collaborating with others around a topic, microblogging is here to stay. Twitter has certainly made Facebook, LinkedIn and a number of other much larger and more prominent social networking applications take notice. JOIN US to learn about TweetDeck, TwitterFeed, Twellow and a host of other clever applications to learn and leverage this unique tool toward your project management success. Feel free to invite your PMP colleagues for PDU credits as well.

Who knew answering such a simple question could be so interesting and insightful... What are you doing?



Social Networking for PMPs:

Blogging Best Practices

– 1.5 PDUs

Blogs have become one of the hottest communication tools on the Web. Offering the opportunity for anyone to interact, engage, influence, persuade, and encourage opinions regarding a common mission, vision or enemy! Early newsgroups have evolved into sophisticated, often highly influential social networks. Blogs have extended their reach and applications into the corporate and government sectors as well. What started out as an outlet for teenage expression and grassroots journalism has turned into corporate blogging as an art and a science. Focused on accomplishing business objectives, “best practices” have emerged to ensure individuals, teams and organizations reap maximum benefits from this medium.

In 90 minutes, we’ll cover:

- Top 5 reasons blogging is critical
- Top Business Blogs and what makes them important
- Fortune 500 and top corporate CEO blogs
- Insightful & truly value-based blogs
- Sources of Authority for Blogging

Bonus: Project Management Blogs – Good, Bad & Ugly!



Social Networking for PMPs:

Plaxo & QAlias

– 1.5 PDUs

Connect – Share and Discover – Take it with you. All for Free. That's the promise of Plaxo, an early and often misunderstood pioneer in social networking. What began as a different kind of address book, one that leverages the power of the network effect to stay up-to-date has transformed into a hosted address books for more than 40 million people. And now, they're bringing those address books to life with "Pulse," a new way to enrich your connection with the people in your life. And just recently, Plaxo became a subsidiary of Comcast Interactive Media, with a plan to have Pulse become central to creating a unified "Social Media" experience across the Web and TV (and more).

Have you ever searched for your own name on the web? What did you find? Now you can create what you want people to see... a web profile that displays your best self. Create your bio, create or upload a business card, or design a bulletin announcement with easy to use tools. Welcome to QAlias!



Social Networking for PMPs:

Podcasts & RSS

– 1.5 PDUs

What do Harvard Business, Mad Money, NPR, BusinessWeek, TED and thousands of others in diverse areas such as Arts, Comedy, Education, Health, News & Politics, Science & Medicine, as well as Society, Culture, Technology, and yes – even Project Management have in common? They’re all examples of Podcasts – audio or video available for syndication (read: subscription) or downloads to your computer. Many at no or little cost. Imagine the insights within your reach, previously either incredibly expensive or requiring admission to an Ivy League school or a top-notch management consulting or Fortune 500 firm to access!

Really Simple Syndication or said easier, Rich Site Summary (RSS) is the ultimate utility in having great content that you find of interest or value, delivered directly to your browser. If you publish great content, it’s also a mechanism in which others can get consistent access to your ideas, the ability for you to disseminate throughout the web your best practices, lessons learned, tips, techniques and your overall thought leadership.



Social Networking for PMPs:

ZoomInfo & Xing

– 1.5 PDUs

ZoomInfo is the premier business information search engine with information on over 45 million people and 5 million companies. ZoomInfo's semantic search engine continually crawls the Business Web - the millions of company websites, news feeds and other online sources - and identifies information on people, companies, products, services and industries. ZoomInfo then organizes this information into fresh, comprehensive, objective and easy-to-read profiles.

Around the world every day, over 7 million business professionals use XING – the global business network – in 16 languages to do business and promote their career. XING makes networking and professional contact management simple, with made-to-measure networking functions and services. With the XING Jobs portal, more than 26,000 expert groups and networking events from London to Beijing to New York, XING has evolved from a platform to a web interface for business professionals around the world.



Social Networking for PMPs:

Slideshare & YouTube

– 1.5 PDUs

Referred to as “the YouTube of Presentations,” SlideShare is the world’s largest community for sharing presentations. Project managers and their organizations upload presentations to share their ideas, connect with others, and generate best practices for their projects. Anyone can find presentations on topics that interest them. They can tag, download, or embed presentations into their own blogs & websites.

YouTube is the leader in online video, and the premier destination to watch and share original videos worldwide through a Web experience. YouTube allows project managers to easily upload and share video clips across the Internet through websites, mobile devices, blogs, and email.



Social Networking for PMPs:

Naymz & Spoke

– 1.5 PDUs

What's your professional reputation? How do you know and what are you doing about it – on or off-line? That's the fundamental value proposition for project management professionals by Naymz, a powerful tool for any professional looking to advance their career to the next level. Because a good professional reputation is the key to effectively networking with other professionals, the Naymz platform allows people to find and discover new connections, opportunities, ideas, and information based on their backgrounds and reputations.

In the current economy, or otherwise, finding the relevant contact and gained access to them is critical to your success. Spoke makes it easy for project management professionals to discover and gain access to other business people via detailed contact information and professional networking. Spoke's business data and detailed contact information allows users to identify, research and access the right individuals at all levels of an organization. Information on over 55 million people across more than 2.3 million companies gives Spoke members the contact and detailed background information they need to maintain and grow their network and penetrate target accounts.



Social Networking for PMPs:

Jigsaw

– 1.5 PDUs

What do 500 corporations, 900 members, and 15 million business contacts have in common? They're members of an "exchange" for business contact, complete with hard-to-find direct dials and email addresses, while each company record gives the low down on company size, location, and industry.

The Jigsaw platform allows project managers to find and discover new connections, opportunities, and information based on their backgrounds and objectives. Millions of complete business contact records in Jigsaw's online database steadily grows as the Jigsaw community continuously shares their time and effort to make contributions.



Social Networking for PMPs:

Forums & Wikis

– 1.5 PDUs

User-Generated content has helped evolve dial-up Bulletin Board Systems (BBS) to web-based bulletin boards more commonly known as Forums. What's critical to understand are global best practices in creating and maintaining a forum – particularly for project management professionals.

The insights of the many often provides a broader influence footprint vs. the knowledge of one. That notion powers the creation of Wikis - highly interconnected websites into a single location, creating a powerful platform for internal collaboration, data collection and analysis, and multiple entries by multiple people.

Within the project management communities, Forums and Wikis can help reduce redundant processes, accelerate learning curves, organize and prioritize knowledge management as a process (vs. a system), and empower the project team's ability to get things done – faster and with fewer resources.



Social Networking for PMPs:

Private-Label Social Networks

– 1.5 PDUs

You can't do it in LinkedIn, Facebook or Twitter. But it's more powerful and impactful on the enterprise than CRM, ERP, or SCM – combined! It's the power and promise of social networking at work and project management professionals need to understand not only how it works, but why it is one of the top trends to watch in the next decade.

Private-label social networks such as Neighborhood America, Pluck, Jive or introNetworks offer the power and promise of social networking – a platform for mass collaboration, real-time eLearning, and knowledge management not as a system, but a process.

More importantly, contextually-relevant social networks can help PMPs focus their internal and external relationships on projects they're working on, the people with the right experiences and strengths to accelerate their ability to get things done, and what's relevant and of value to them in a value-based relationship.



Social Networking for PMPs:

Looking Ahead: Social Networking Best Practices

– 1.5 PDUs

The difference between social networking presence and social networking effectiveness for PMPs is very similar to tackling a complex, multi-faceted project WITH and WITHOUT a project plan! Can you get a project completed without a plan – maybe, but most PMPs would highly recommend against it!

You can not leave your online presence to chance. Our individual online presence will become more than a single website, but rather on a multitude of websites. Others will be able to learn more about us, get to know – and hopefully like and trust the holistic side of each of us, and engage and influence us more effectively. To be successful, PMPs need to understand and embrace a proactive online strategy – personally and professionally, within as well as external to their organizations.

Your off-line presence and your on-line presence, needs to become in-line! Congruent, consistent, and content-rich!



Social Networking for PMPs Series BUNDLE

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- Forums & Wikis - 1.5 PDUs
- Private-Label Social Networks - 1.5 PDUs
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A TOTAL of 18 PDUs!

Don Joseph Goewey



Don Joseph Goewey is president of ProAttitude, a human performance firm. ProAttitude transforms the workplace through a cutting edge approach that sustains peak performance by ending stress. San Francisco Chronicle said that: In Don, ProAttitude could not have a better leader.

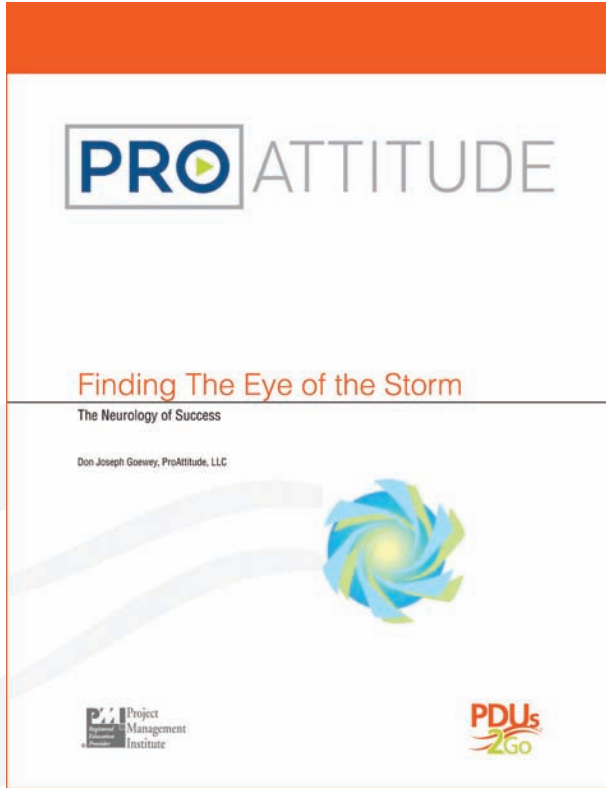
Don's career in the field of human potential and human performance extends over three decades. He has studied and consulted with Carl R. Rogers, Ph.D., the founder of the humanistic psychology. He has worked closely with Gerald Jampolsky, M.D., author of Change Your Mind, Change Your Life, in advancing a school of psychology based on attitude

Between 1993 and 2005, Don served as executive director of the Center for Attitudinal Healing, internationally recognized for its approach to human crisis. Don has worked with people facing some of the most stressful situations any one will ever face, from people challenged with life threatening illness, to parents who have lost children, to refugees of war who lost everything. From 1992-1995, Don led the Center's Croatia-Bosnia Project, funded by the US State Department to help refugees of the Bosnian War recover from post traumatic stress.

Prior to this, Don served as the lead executive in the Department of Medicine and the Department of Psychiatry at Stanford University. He was the administrator of San Mateo County's Emergency Medical Services and Mental Health Division. He also directed one of the three national demonstration sites of Robert Wood Johnson's Municipal Health Services Program and a regional AIDS program at the height of the AIDS epidemic in the Bay Area.

He is the author of Mystic Cool, Neuroplasticity, Transformation, and the Power of Attitude, which will be published by Simon & Schuster in the spring of 2009. He is also the author of Fishing for Fallen Light.

Don is a graduate of San Francisco State University.



Finding the Eye of the Storm: The Neurology of Success

– 10 PDUs

It is well established in research that attitude predicts a successful leader more than IQ.

Stress is a mindset that begins with a fearful attitude. A change in a defined direction leads to an exponential gain in personal power and performance.

In Neuroscience, the end of stress is the threshold to cognitive and emotional power and optimal health.

This is the same in the business environs. The one skill that puts you at your absolute best, regardless of the situation, is an attitude of fearless self-confidence that stress cannot unsettle.

Learning Outcomes:

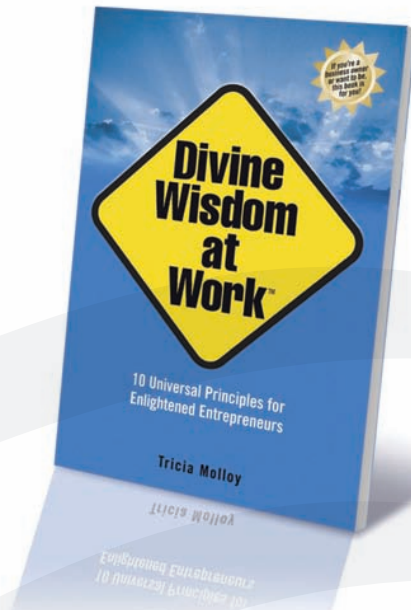
1. Heighten the awareness of self-defeating stressful patterns and identify the underlying fears.
2. Understand the neurological power in a dynamically peaceful
3. Attitude and how it sustains optimal brain function that translates into peak performance.
4. Master a set of internal tools to quickly end stress through a dynamic shift in attitude that restores peace.
5. Master a set of interpersonal tools to achieve greater connection, positive teamwork and interpersonal strength.
6. Implement a consistent practice to increase intelligence, enhance performance and provide the means to greater fulfillment and physical well-being.

Tricia Molloy



Tricia Molloy is the Working with Wisdom® expert. She is a professional speaker, business consultant and author of the acclaimed book, “Divine Wisdom at Work: 10 Universal Principles for Enlightened Entrepreneurs” and the upcoming book, “Take Your Higher Self to Work: 7 Best Practices for Success.” As the owner of Molloy Communications, a public relations firm she started in 1988, Tricia has extensive experience managing teams for marketing and communications projects. Whether it’s running a PR campaign or building her Working with Wisdom® speaking and training business, Tricia has always relied on the power of universal principles—like Affirmations, Visualization and Gratitude—to achieve her objectives.

Tricia is a member of the National Speakers Association and a speaker for Vistage International, the world’s leading chief executive organization. She has been featured in The Atlanta Journal-Constitution, the Atlanta Business Chronicle and Entrepreneur magazine and on radio and television.



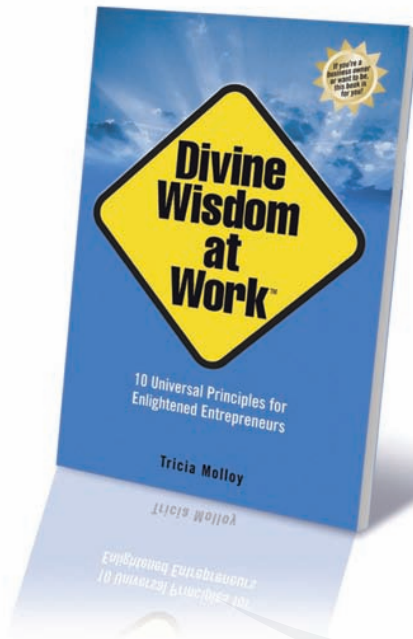
Working with Wisdom for Project Managers:

10 Universal Principles for Success
– 5 PDU_s

How to master simple strategies for the complex world of project management.

Do you want your project team to have the clarity, confidence and commitment to excel every day? When project team members are working with wisdom by using universal principles, they become fully engaged. They're highly productive and loyal. They enjoy their work and it shows. Through this fun, interactive program, Tricia Malloy inspires Project Managers and their teams to achieve their goals by working with wisdom. This popular program includes “**CRAVE Your Goals!®**: Five Steps to Attract What You Desire and Deserve.” It's a practical, memorable system that anyone can master. Universal Principles—like the Law of Attraction, Visualization, Affirmations and Gratitude—are ancient truths and proven tools that help you make better decisions, solve problems easier and build authentic relationships. They transform stress, fear and a sense of lack into peace of mind. The results: increased productivity and prosperity.

As the project leader, you are a proactive entrepreneur and owner of your project. Learn how to tap into your own wisdom and capitalize on the power of universal principles—like the Law of Attraction, Affirmations, Visualization and Gratitude—to succeed. Through information, inspiration, real-world anecdotes and exercises, you'll learn how to use universal principles to increase clarity and confidence and boost productivity.



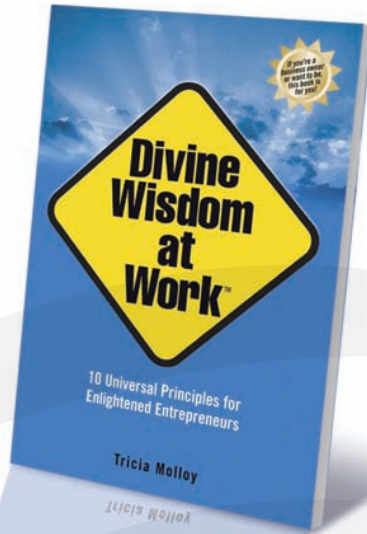
Working with Wisdom for Project Managers

– 1 PDUs

How to master simple strategies for the complex world of project management.

Do you want your project team to have the clarity, confidence and commitment to excel every day? When project team members are working with wisdom by using universal principles, they become fully engaged. They're highly productive and loyal. They enjoy their work and it shows. Through this fun, interactive program, Tricia Molloy inspires Project Managers and their teams to achieve their goals by working with wisdom. This popular program includes “CRAVE Your Goals!®: Five Steps to Attract What You Desire and Deserve.” It's a practical, memorable system that anyone can master. Universal Principles—like the Law of Attraction, Visualization, Affirmations and Gratitude—are ancient truths and proven tools that help you make better decisions, solve problems easier and build authentic relationships. They transform stress, fear and a sense of lack into peace of mind. The results: increased productivity and prosperity.

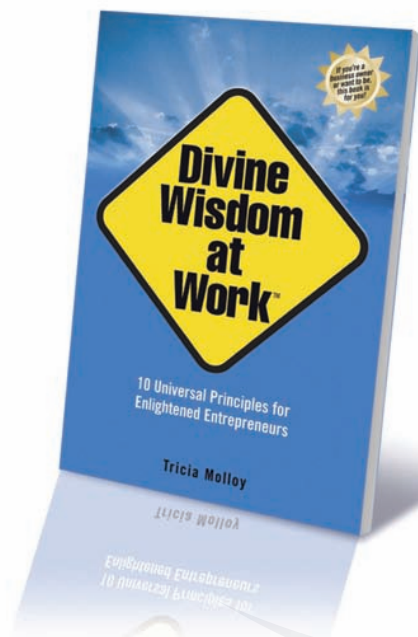
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Webinar Series BUNDLE: Working with Wisdom for PMPs

– 11 PDUs

The 10 Universal Principles for Success
Define Your Life Purpose: Setting Intentions
Embrace Prosperity
Clean Out the Clutter
Stay Present
Live Your Truth: Time for an Integrity Checkup
Engage the Law of Attraction
See to Believe: The Power of Visualization
Affirm Success
Cultivate an Attitude of Gratitude
CRAVE Your Goals!® Five Steps to Attract What You Desire and Deserve

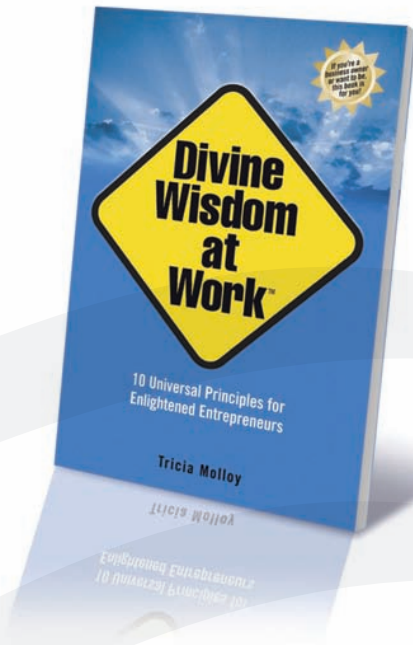


Working with Wisdom for PMPs:

Define Your Life Purpose

– 1 PDUs

Why are you here and how does your work reflect that purpose? Most successful, fulfilled people have a clear understanding and appreciation of their life purpose. Your life purpose is your personal calling, as unique as a fingerprint. It's what energizes and propels you to excel and serve others. In this session, Tricia Molloy will introduce a simple three-ingredient recipe for defining your life purpose. Once it has been defined, your intentions can be aligned. In your professional life, being on purpose may lead you to pursue certain projects or organizations. It could be what prompts you to get more training or an advanced degree. In your personal life, knowing your purpose will enhance your relationships with yourself and others and may even motivate you to become active in your community on behalf of worthy causes. These are all ways you can apply your project management skills and leverage your leadership capabilities to create impact beyond your imagination. In this case, the road to success and a life with fulfillment can be paved with good intentions.

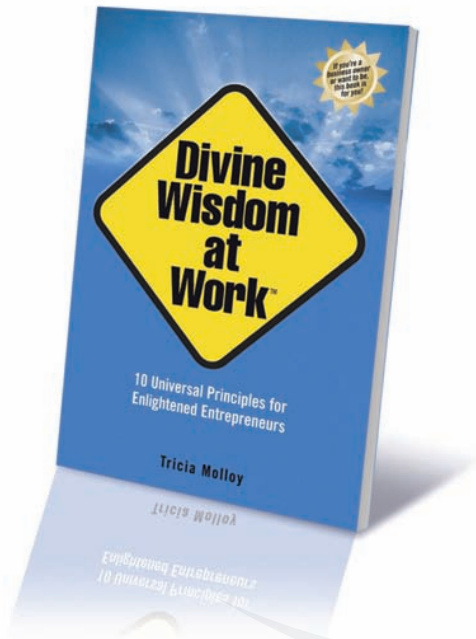


Working with Wisdom for PMPs:

Embrace Prosperity

– 1 PDUs

Prosperity consciousness—or the lack of it—affects the way we do our jobs and work with others. With so much apprehension around our economy—from our own personal budget to cutbacks at work—it's easy to get caught up in the drama and lose our focus. By understanding the universal laws of prosperity and success, you can rise above the fear and be your best at work.

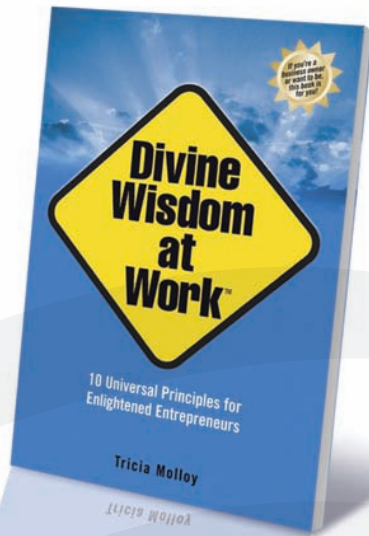


Working with Wisdom for PMPs:

Clean Out the Clutter

– 1 PDUs

Clutter distracts and confuses us. It drains our energy and keeps us from doing what's most important. It gets in the way of our professional and personal goals. We'll discuss the dangers of physical, technical, emotional and mental clutter, and what you can do to release that clutter and welcome in its place what serves your highest good.

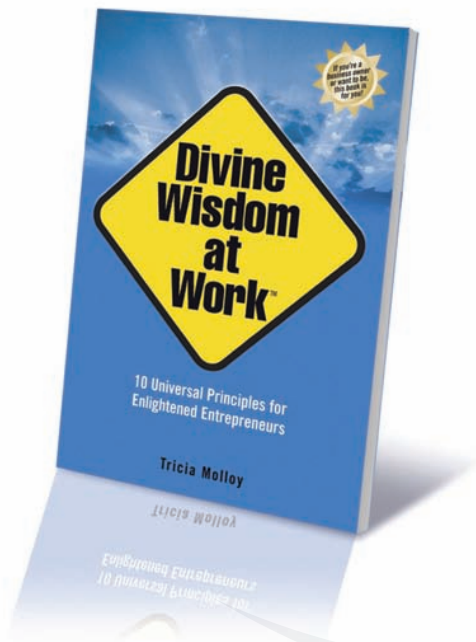


Working with Wisdom for PMPs:

Stay Present

– 1 PDUs

Many studies report that multi-tasking is vastly overrated. In fact, since our brain is not wired to do two tasks at the same time well, the quality and satisfaction of our work decreases each time we multi-task. We'll discuss the benefits and strategies of living fully in the present and being mindful. We'll also explore the ancient art of placement called Feng Shui and how a few simple changes in your workplace and home can increase your peace, harmony and success.

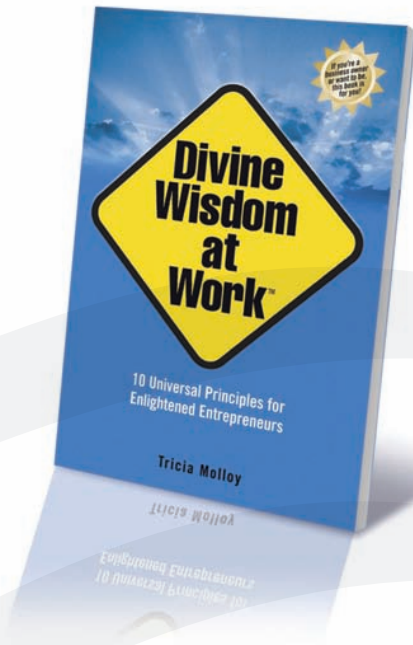


Working with Wisdom for PMPs:

Live Your Truth

– 1 PDUs

In any given workday, we make hundreds of choices that either reflect or contradict our integrity. When our thoughts and actions are out of alignment with the truth, we waste precious energy and tarnish our reputation. We'll discuss how to consciously increase our integrity in our work and our relationships, beginning with the relationship with ourselves.

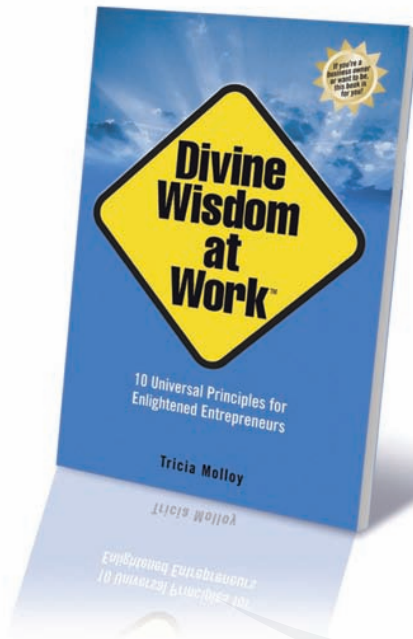


Working with Wisdom for PMPs:

Engage the Law of Attraction

– 1 PDUs

We are all energy beings and we all vibrate at different levels at different times. Vibration is just another word for feelings and emotions. When we vibrate at a high, positive, constructive level—which is based on feeling good and appreciated—we will attract people, resources and circumstances that vibrate at that level. By capitalizing on the Law of Attraction, you can increase your success at work.

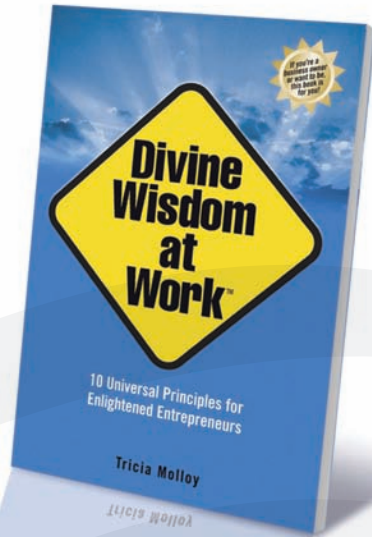


Working with Wisdom for PMPs:

See to Believe

– 1 PDUs

Every top athlete has harnessed the power of visualization. The runner sees herself breaking through the tape at the end of the race and the golfer sees the hole in one. We'll discuss how you can capitalize on the power of visualization to increase the success of your projects by using a three-step process. You'll also learn how to create a Treasure Map or Vision Board.

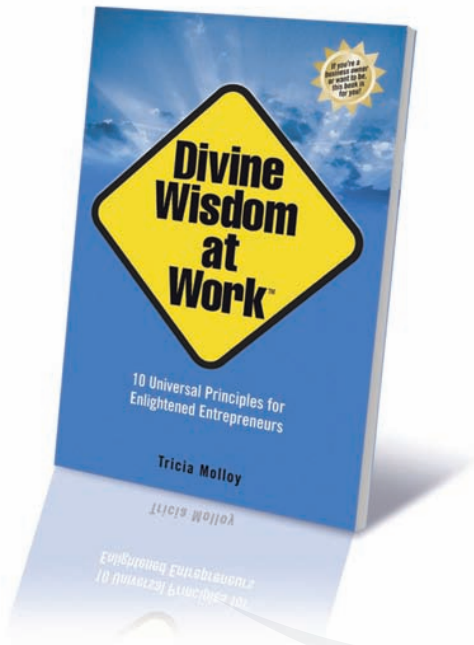


Working with Wisdom for PMPs:

Affirm Success

– 1 PDU

Studies show that we speak to ourselves about 10,000 times a day and 80 percent tends to be negative. When we use positive messages in the present, we counter that negative self talk and increase the confidence and focus we need to achieve our goals. We'll discuss why affirmations work and you'll learn how to craft affirmations that support your success.

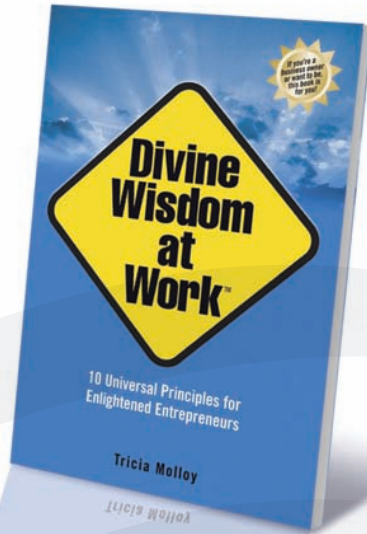


Working with Wisdom for PMPs:

Cultivate an Attitude of Gratitude

– 1 PDUs

What we focus on expands. Unfortunately, we tend to focus on what's not going right in our work and our life. When we cultivate an attitude of gratitude, we become more positive, focused and productive. We can also transform challenging relationships. We'll discuss simple practices to capitalize on the power of gratitude.



Working with Wisdom for PMPs:

CRAVE Your Goals![®]

– 1 PDU

The CRAVE* system is a powerful, practical process to help you capitalize on your subconscious mind and universal principles. In this webinar, you will choose three goals: a professional goal, a personal goal and a big dream goal. Then, we'll review the five CRAVE steps and learn how to apply them to your goals. *CRAVE is an acronym for Clean Out the Clutter, Raise Your Vibrations, Affirm Success, Visualize and Express Thanks.

Mark A. Jankowski



Mark Jankowski co-founded Shapiro Negotiations Institute in 1995 and has written two best-selling books on negotiation, *The Power of Nice: How to Negotiate So Everyone Wins – Especially You!* and *Bullies, Tyrants & Impossible People: How To Beat Them Without Joining Them*, which have formed the basis for SNI's negotiation training programs. Although he continues to deliver Keynotes and Seminars, Mark's primary focus is on consulting clients on Real Deal Negotiations.

Experience & Client History

Over the past 15 years, Mark has helped clients negotiate a wide array of deals in multiple industries, including:

- Oil and Gas: \$250 million purchase of petroleum assets from BP;
- Municipal: Settlement of a significant dispute within the Baltimore City Police Department;
- Manufacturing: Acquisition of a \$250 million plastics manufacturing company;
- Health Care: Long-term licensing agreement for a biomedical company;
- Media: Contract negotiation for a major regional newspaper;
- Finance: Assistance in the closing of a \$12 million reinsurance transaction;
- Real Estate: Negotiation for the purchase of 12 long-term health care facilities.

Mark has lectured on negotiation and dispute resolution at the Wharton School of Business, Case Western Reserve University, and Johns Hopkins University. He is a regular contributor on negotiations to *SmartMoney* and has written negotiation articles for *CEO Magazine*, *American Business Journal*, and Southwest Airlines' *Spirit Magazine*. Mark's negotiation expertise has also been featured in *Reader's Digest* and *Fortune*.

Mark has developed highly customized programs and has provided negotiation consulting services for a wide variety of public and private organizations across many diverse sectors: Financial Services (Bank of America); Insurance (GeneralReinsurance, a Berkshire Hathaway Company); Entertainment (Ringling Bros. and Barnum & Bailey Circus); Telecommunications (Verizon Business); and Health Care (Nexion Health Care). Mark also works closely with companies that provide other products and services such as Black & Decker, Gillette, General Motors, and PHH Arval.

International Experience

Mark has delivered programs on six continents and in 15 countries including Canada, Mexico, Brazil, Ireland, England, Spain, France, Germany, Italy, South Africa, Singapore, China, Japan, and Australia.

Professional Background

Mark started his career as a Corporate and Securities Attorney in the Baltimore law firm, Shapiro Sher Guinot & Sandler. After three years of practicing law, he became the Senior Vice President of Sales and Marketing for a software development company in the Financial Services industry. Prior to co-founding SNI, Mark was Vice President of a Mid-Atlantic investment firm.

Education and Community Involvement

A graduate of Harvard University (B.A., magna cum laude, 1986), Mark received the John Harvard Scholarship, recognizing excellence in academics. He then attended the University of Virginia School of Law (J.D., 1990), where he received the Hardy Cross Dillard Scholarship and was a member of the University of Virginia Law Review.

Mark is a co-founder of "Hands on Baltimore," an organization created to match young adult volunteers with charities throughout the Baltimore area. He also served on the Board of The Living Classrooms Foundation, focusing on providing entrepreneurial alternatives for inner-city residents, Mark also raised over \$750,000 while serving on the Board of the University of Maryland Cancer Center.

Ronald M. Shapiro



Expert Negotiator, Sports Agent, Attorney, Educator, New York Times Bestselling Author, and Civic Leader, Ron Shapiro attended Haverford College and graduated *Cum Laude* from Harvard Law School in 1967. After moving to Baltimore in 1967 for a federal clerkship, he began teaching law school in 1968. From 1972 to 1974 Mr. Shapiro served as Maryland State Securities Commissioner and earned a reputation as one of the most effective state investment officials in the nation. In 1972 he founded what is now known as **Shapiro Sher Guinot & Sandler**, a prominent Baltimore law firm. Subsequently, in 1976 Mr. Shapiro founded **Shapiro, Robinson & Associates**, a sports management firm that developed a national reputation through its holistic approach to contract negotiation, sound financial management, and commitment to community involvement on the part of its clients. In 1995 he founded **Shapiro Negotiations Institute**, a negotiation seminar and consulting firm that has trained over 350,000 professionals in the art of negotiation, dealing with difficult personalities, and enhancing preparation and listening skills.

USA TODAY called Ron Shapiro “one of baseball’s most respected agent-attorneys,” and **THE SPORTING NEWS** named him one of the “100 most powerful people in sports.” His impressive list of clients includes more Hall of Famers than any other agent, including Cal Ripken, Jr., Jim Palmer, Brooks Robinson, Kirby Puckett, and Eddie Murray, who have benefited from the more than one billion dollars in contracts that Mr. Shapiro has negotiated. In addition, Mr. Shapiro is the *Special Advisor* to the owner of the NFL Baltimore Ravens and the General Manager of the NBA San Antonio Spurs.

In October 1998, Mr. Shapiro’s book, ***THE POWER OF NICE: HOW TO NEGOTIATE SO EVERYONE WINS- ESPECIALLY YOU!*** (Revised Edition, 2001) was published by John Wiley & Sons, Inc. ***THE POWER OF NICE***® was excerpted in ***FORTUNE MAGAZINE*** and named one of the “Top Ten ‘On the Job’ Business Books of the Year” by the ***LIBRARY JOURNAL***. Mr. Shapiro’s second book, ***BULLIES, TYRANTS & IMPOSSIBLE PEOPLE: HOW TO BEAT THEM WITHOUT JOINING THEM***, was released by Crown Books (Random House) in June 2005 and made the Wall Street Journal’s Best Seller List. Mr. Shapiro’s third book, ***DARE TO PREPARE: HOW TO WIN BEFORE YOU BEGIN***, released by Crown Business imprint of Random House in January 2008, made the ***New York Times***, ***Business Week*** and the ***Wall Street Journal’s Best Seller Lists***.

Mr. Shapiro also authored more than 20 law journal articles; co-authored books on corporate and securities law; founded Maryland’s major bar review course; and began a legal publishing company. He taught at the Johns Hopkins University, the University of Maryland School of Law, and the University of Baltimore School of Law where he was honored for teaching excellence. Mr. Shapiro was named the 1996 Edward B. Shils Lecturer in Arbitration and Alternative Dispute Resolution at the University of Pennsylvania Law School. A charismatic and creative individual, Ron Shapiro appeared as a negotiations expert on ABC’s “Good Morning America,” CNBC’s “Power Lunch,” Mutual Radio’s “The Larry King Show,” National Public Radio’s “Morning Edition,” ABC’s Nightline,” and ESPN’s “Up Close.” Mr. Shapiro also appeared as a panelist on “Square Off” on CBS’s Baltimore affiliate. In addition, he has hosted a weekly talk show, “Front Page,” and “Special Edition,” a series of prime time specials, both on NBC Baltimore affiliates.

Mr. Shapiro’s dispute resolution techniques have settled a major symphony orchestra strike, facilitated solutions to human relations problems, and resolved disputes in governmental, corporate, and major biotechnology challenges. Mr. Shapiro has negotiated on behalf of, or served as deal coach to, Fortune 500 companies, government agencies, as well as entertainment and news personalities. Ron Shapiro is frequently cited by parties representing each side in a negotiation as the ultimate “Win-Win” negotiator.

the Power of Nice

Negotiating with The Power of Nice®

– 5 PDUs

Are you looking to more effectively negotiate with leadership, peers, direct reports, suppliers, and customers?

Negotiation plays a vital role for Project Management professionals in today's competitive business environment. As a Project Manager, you are tasked with a myriad of negotiations, both internally and with customers, that places daily pressure on you and your team. Under pressure, you typically revert back to old habits by doing what you would normally do during the course of a project.

What will make you more effective is a system that you can apply to every negotiation, no matter with whom you are negotiating.

By learning and implementing a straightforward, systematic approach to Negotiation, "The Power of Nice," you will come to understand that Negotiation is a process and not an event. "The Power of Nice" is based on the philosophy that the best way to get what you want in any negotiation is to help the other side get what they want. Embracing SNI's Systematic Approach: *The Three Ps – Prepare, Probe, and Propose* will allow you to build the habits and confidence to cultivate lasting relationships and craft "WIN-win" negotiation strategies.

Rick Forbus, PH.D



Principal, Rick Forbus, holds a PhD in Human Relations and Leadership. He studied executive coaching with one of the coaches from the Center for Creative Leadership in Greensboro, North Carolina, and attended George Washington University Business School Extension. Rick specializes in organizational re-design using behavioral and community-based action research techniques. He maintains an active speaking engagement schedule and is a highly sought-after corporate retreat and workshop facilitator. His particular areas of expertise include team-building, meeting dynamics, decision-making and communication.

In addition to writing a new book called, *Migration: The Basics of Team Development*, Rick has conducted numerous workshops on Team Development, Process Consulting, Project Communications, and Powerful Decision Making. His extensive career in facilitation and conference speaking spans 10 years.

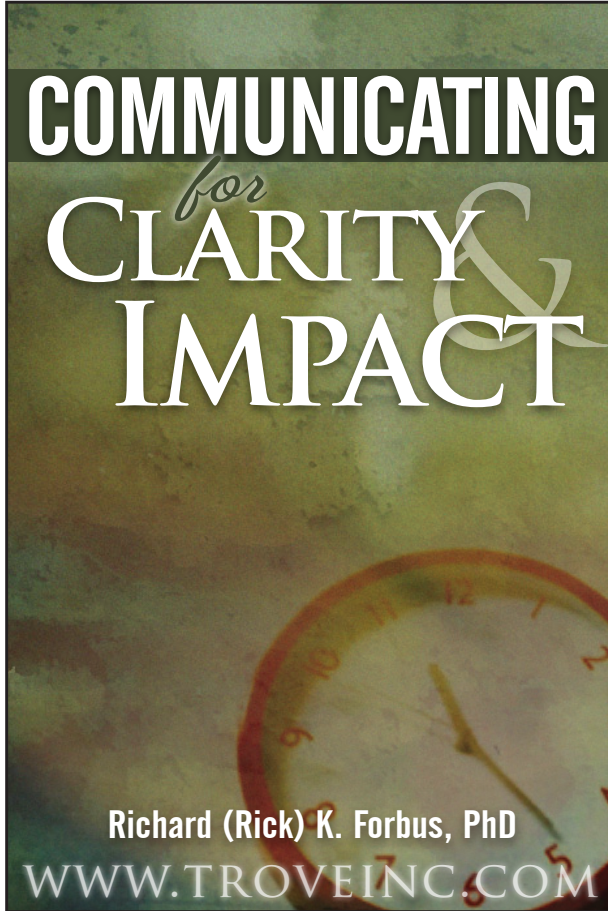
Rick's book entitled *Migration: The Basics of Team Development (Nine Fundamentals That Build High-Performance Teams)* addresses how organizations can enhance their focus and efficiency by creating harmony and synergy. Rick is also the author of several articles on team development, vision-casting and general leadership. Rick recently completed an extensive writing project entitled "Leadership: Executing for Success". In addition to this, he has authored 14 curriculum-based workshops and elevated the theme of leadership development and management skills.

Corporate Experience Summary

Rick's expertise includes facilitating workshops and authoring workshop materials on such topics as:

- Process consulting
- High-performance meetings
- High-performance decision-making
- Vision-casting
- People alignment
- Negotiation
- Change Management

Rick brings extensive strategic planning, leadership development and relationship management experience to Trove. His broad human resources consulting background has demonstrated measurable success in the areas of human relations, solution strategies, team-building and key client retention.



Communicating for Clarity & Impact:

An Overview – 1 PDU's

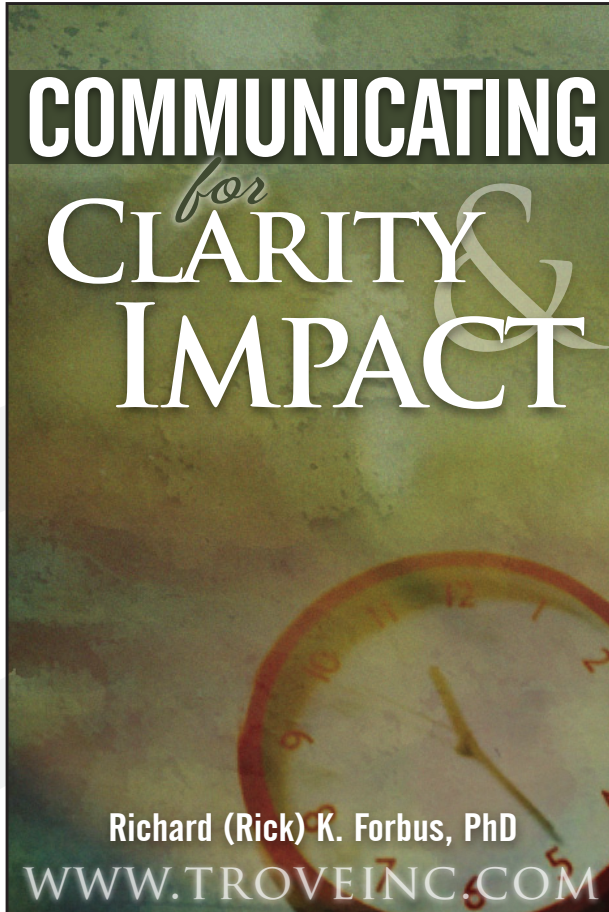
Project Managers tell us that they do everything well but communicate! Their sincerity is endearing but shockingly humorous. There is no more important exercise an organization or company does than communicate.

This workshop explores the science of communication, the art of framing: “who we are”, “why we are here” “who is our target” and “how do we communicate”.

This experience is thrilling when INTACT teams work through these things together. The team leaves with these questions answered:

- What is our purpose?
- How do we communicate it to our clients/customers?
- How do we communicate it to the company?
- What does it look like when we are successful?
- How do we “frame” what we want to say?
- How do we build a communication plan that works?
- What communication skills do we individually have or need?
- And, much more...!

The team leaves with clarity and a communication plan that will bring success!



Communicating for Clarity & Impact

– 5 PDUs

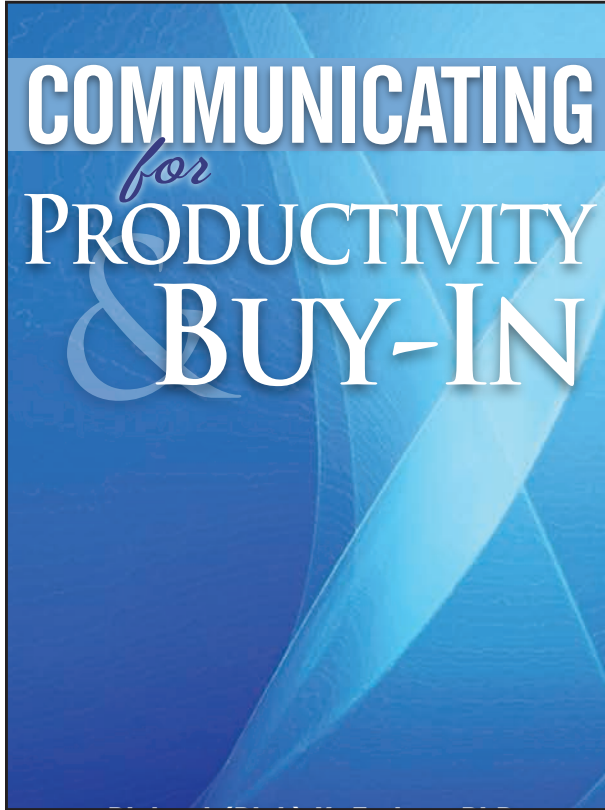
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- How do we “frame” what we want to say?
- How do we build a communication plan that works?
- What communication skills do we individually have or need?
- And, much more...!

The team leaves with clarity and a communication plan that will bring success!



Communicating for Productivity & Buy-in

– 5 PDUs

Communicating for Productivity and Buy-in workshop was created out of needs that surfaced from working with project managers and businesses. This workshop deals with the fine art of listening in a detailed and interactive way. The group discussions are guided with strategic questions and the activities are great teaching tools. The communication section on project teams and the part on communicating under stress are invaluable to leading teams through powerful communication. This workshop will cover:

LISTENING

- Personal pride in excellence
- Career advancement
- Job security
- REHEAR technique
- Overcoming Listening Distractions
- Listening Exercises
- The 10 Laws of Listening

COMMUNICATING

- Communicating with project teams
- Verbal, written and non-verbal techniques
- Communicating for group buy-in
- Consensus communication techniques
- Communication Action Plan and more

Robert A. Rausch, Ph.D.



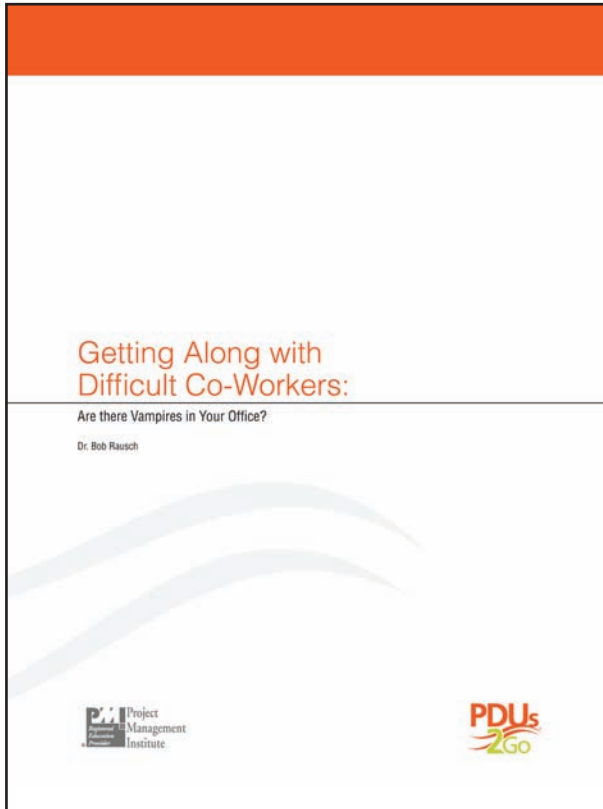
For more than 30 years, Dr. Bob Rausch has served as a coach/consultant for corporate leaders and teams in the United States, Canada and Europe. His focus is on improving internal and external relationships to help “Energize Performance” and drive bottom line results. Recognized as North America’s leading authority on personal and enterprise energy, Dr. Bob inspires and challenges executives, managers, and individuals to unlock their personal potential and discover the keys to successful communication and productivity through the effective management of their energy resources. A Ph.D. in Clinical Psychology and years of practical experience support Dr. Bob’s extensive knowledge and expertise.

At the core of Dr. Bob’s message is the objective to significantly improve employee performance and positively impact a company’s bottom line. Dr Bob’s unique approach to developing high performance teams is for him to become part of the team which: 1) Eliminates skepticism of team members, and 2) Maintains objectivity, enabling him to challenge the team to higher levels of performance.

In addition to being an executive coach and consultant, Dr. Bob is a renowned speaker and workshop leader for organizations and associations. He is a Registered Corporate Coach and a Certified Executive Coach. He has had the opportunity to work with several high profile CEOs and large corporations, including Merck and Pfizer Pharmaceuticals, Kimberly-Clark, New York Life, Cephalon Corporation, U.S. Steel, Lone Star Technologies, Frymaster International, Preferred Health Systems of Wichita, and the James Hardie Corporation.

He is the author of four books: *The Secret Power in Stress – Unleash Your Energy Potential*; *The Power of Personal Energy*; *Energy Matters—How to Tap the Power Within*; and, *High Energy Pharmaceutical Sales—Guidelines from the Frontlines*. Central to his books is his compelling “Energy Matters” message that inspires people to make long-term substantive changes in their personal and professional lives. These messages are also distributed as part of his “Energy Matters – Today” newsletter. Dr. Bob also hosted his own talk radio program on KEEL Radio Shreveport, Louisiana. The program was called Strategies for Living and aired from 5 to 6pm five days a week.

Dr. Bob also has written numerous articles for business organizations. Some of his topics include: “Overcoming Organizational Paralysis,” “Tuning a Piano—Making the Most of Your Best Resources,” and “Dealing with Difficult People—Giving Time But Saving Energy.” As a result of his published articles, Dr. Bob received The Readers Favorite Award in 2003 and 2004 from the Fabricators & Manufacturers Association International.



Getting Along with Difficult Co-Workers:

Are there Vampires in Your Office?

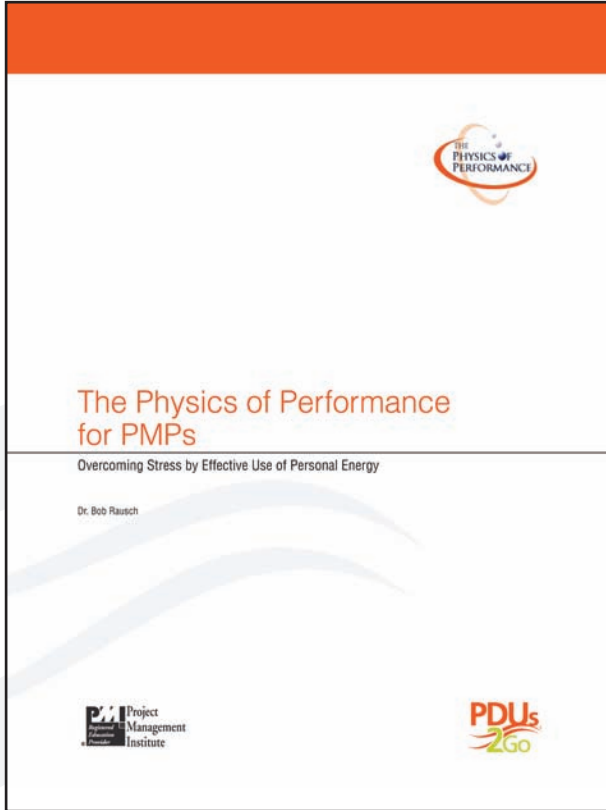
– 1 PDU

Based on his recent survey of businesses across the U.S., Dr. Bob Rausch discovered that 75% of those responding to the survey wanted to know how to better deal with difficult co-workers. They can be peers, subordinates, bosses or clients who drain your energy with their negativity, complaining, gossiping or creating a variety of conflicting situations. Recognizing how to handle these people is imperative to maintaining peak performance for the individual and high levels of team productivity. Failure to deal with them produces a combination of low energy and high stress resulting in a feeding ground for explosive behavior and escalating conflict between team members. In short, wasting personal and team energy on non-productive actions and behaviors.

The key is to know how to keep negative people from tarnishing your day with their behavior. This involves specific ways to respond to negative communication and minimize conflict so you get the most out of your day and leave work feeling energized. Explore the importance of each team member's responsibility to maintain the energy of the team and how best to resist and reverse the negative effects of stress, including the vampires!

Learning Objectives:

- Recognize the importance of personal and team energy and how difficult people affect the energy of others.
- Identify and define the Four Types of Difficult People and the Three Types of Energy Vampires.
- Learn specific scripts to maintain personal energy when dealing with difficult people and vampires.
- Discover the Five Strategies for Resolving Conflict.
- Learn how to keep negative people from occupying your thoughts and feelings.



Physics of Performance for PMPs:

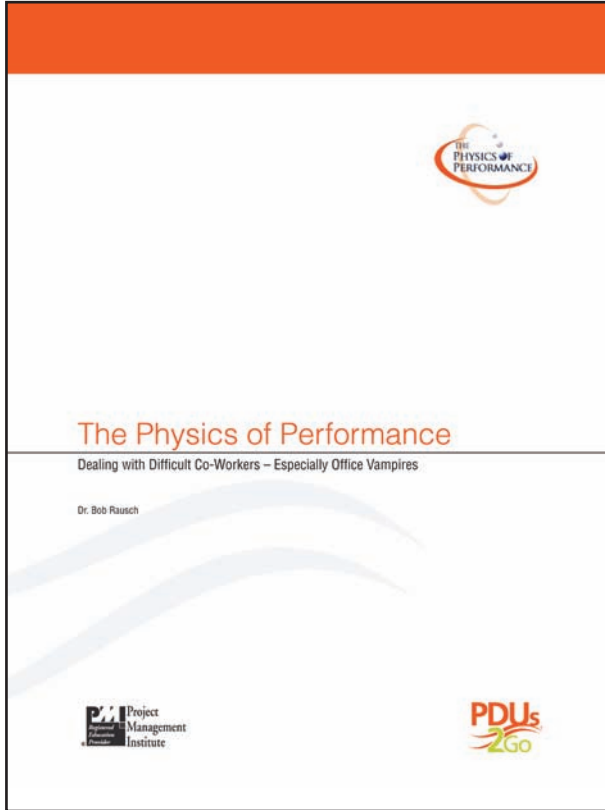
Overcoming Stress by Effective Use of Personal Energy

– 1 PDU

What do you do when you experience stressful situations and stressful people? Are you exhausted when you get home at night? Stress on a good day costs U.S. industry 300 billion annually. The present business environment, however, has intensified the factors and the effects of stress.

On a personal level ineffective management of stress has a major influence on mental, emotional and physical performance. Everyone understands the effects of stress, but did you know there is power “in” stress? The Physics of Performance offers an innovative and unique approach to overcoming the overwhelming effects of stress by focusing on its source. The secret power in stress is how you use your personal and enterprise energy.

The principles of science and psychology provide specific methods to use energy more effectively, whether you are dealing with difficult situations or difficult people. The key is the understanding and application of personal energy resources. You are going to discover what drains the energy of project managers and how to increase energy levels during the good and “not so good” times.



Physics of Performance for PMPs:

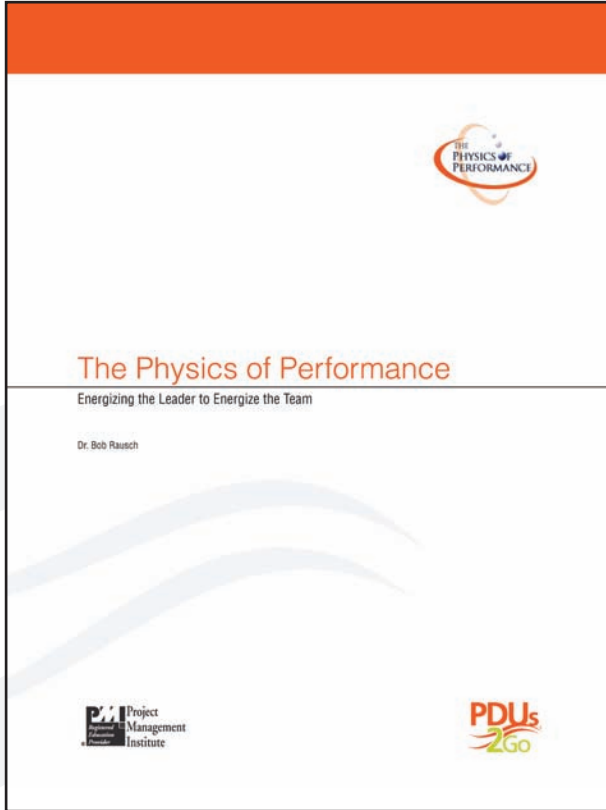
Dealing with Difficult Co-Workers

– 1 PDU

Based on a 2005 survey of businesses across the U.S. Dr. Bob discovered that 75% of those who responded want to know how to better deal with co-workers. During this webinar he will be exploring the fact that stressful co-worker relationships negatively impact both individual performance and ultimately the team's productivity. Low energy and high stress also can be the feeding ground for explosive behavior and conflict between team members.

How can you keep negative people from tarnishing your positive day with their complaints? What are specific wants to address negative communication and conflict so you don't leave work drained of energy?

Dr. Bob will explore the importance of each team member's responsibility to maintain the energy of the team and how best to resist and reverse the negative effects of stress, including the office vampire.



Physics of Performance for PMPs:

Energizing the Leader to Energize the Team

– 1 PDU

There are two aspects of energy that increase performance on a team. The first is how the leader maintains his or her personal energy. It is imperative that a high performance team have a leader that understands how important it is to manage personal stress and maintain their personal energy. This first area also addresses ways team members can be more responsible to positively impact the energy of their team leader.

The second aspect of this webinar is to provide the team leader and team member methods they can use to produce a collaborative team. It's every team member's responsibility to build morale and energize one another. Both the leader and team members will discover what mental and emotional activities need to be performed to increase team performance and the success of the team.

David Ryback, Ph.D.



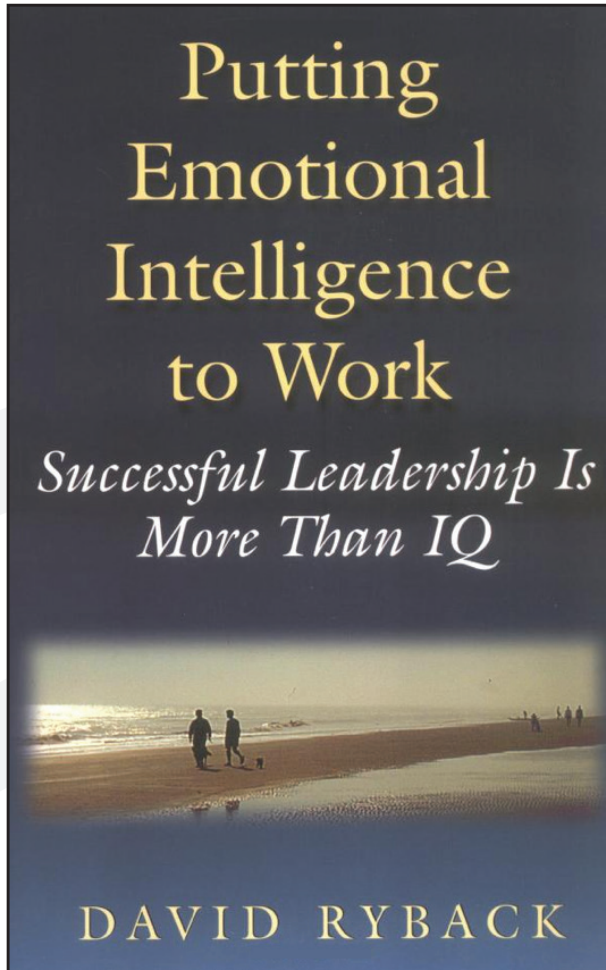
David Ryback is an expert on emotional intelligence and the psychology of success. He is one of the foremost thought leaders on applying these principles to business issues. A former corporate consultant with Rohrer, Hibler & Replogle in Montreal, Canada, he has also done research and published on such topics as perception affected by mindset, emotional intelligence, interpersonal communication, scholastic achievement, and enlightened management.

A native of Montreal, Canada, and world traveler before settling in Atlanta, Georgia, David is the head of EQ Associates International, serving business and educational organizations across Europe, Asia and the United States and Canada.

David is the author of *Putting Emotional Intelligence to Work* (Butterworth-Heinemann) and co-author of *Psychology of Champions* (Praeger). He is currently finishing up on his forthcoming book, *Connecting at Work*. He is a featured speaker for corporate, association and academic forums, where he shares his knowledge and experience as a leading change agent and catalyst for the cutting edge of applying emotional intelligence to business challenges.

Dr. Ryback is associate editor of the *Journal of Humanistic Psychology* and has been book critic for a number of magazines. He is on the editorial board of *Georgia Psychologist*, and has been book columnist for *Speaker*, the magazine of the National Speakers Association, with a distribution of over 5,000 to the most influential speakers across the globe. One of his presentations covers the most creative and effective ways to raise academic achievement through enhanced classroom management.

Dr. Ryback is the author of over 60 professional articles and innumerable book reviews in such publications as *Psychology Today*, *The Atlanta Journal-Constitution*, *Creative Loafing*, *AHP Perspective*, *Business to Business* magazine among others. He has been a professor at the University of Maryland (Overseas Division), the University of West Georgia, Georgia State University and Emory University. He earned his B.Sc. with Honors in Psychology at McGill University, his M.S. at San Diego State, and his Ph.D. at the University of Hawaii.



Emotional Intelligence: Success Journal for PMPs

Putting Emotional Intelligence to Work - Successful Leadership is more than IQ

– 10 PDUs

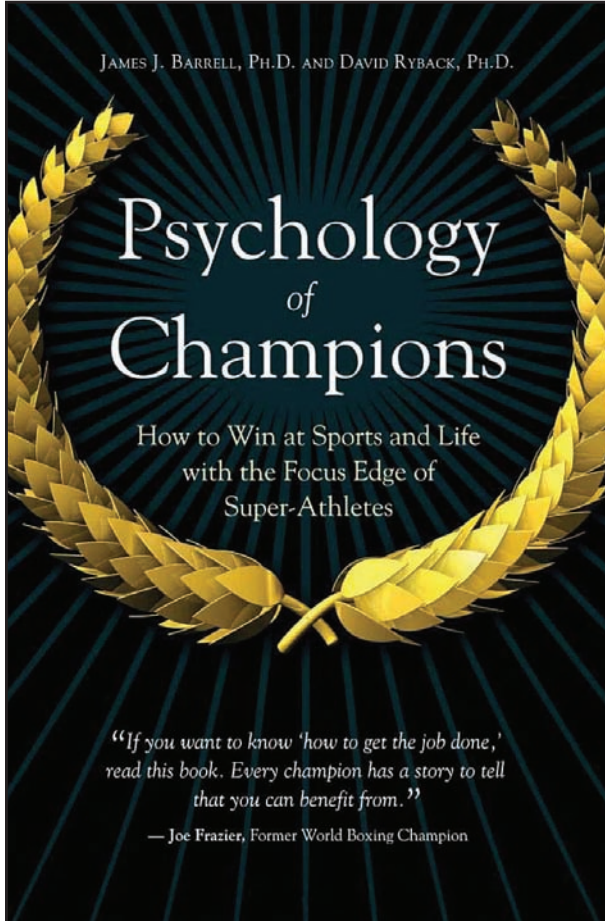
Project Managers tell us that they do everything well but communicate! Their sincerity is endearing but shockingly humorous. There is no more important exercise an organization or company does than communicate.

This workshop explores the science of communication, the art of framing: “who we are”, “why we are here” “who is our target” and “how do we communicate”.

This experience is thrilling when INTACT teams work through these things together. The team leaves with these questions answered:

- What is our purpose?
- How do we communicate it to our clients/customers?
- How do we communicate it to the company?
- What does it look like when we are successful?
- How do we “frame” what we want to say?
- How do we build a communication plan that works?
- What communication skills do we individually have or need?
- And, much more...!

The team leaves with clarity and a communication plan that will bring success!



Psychology of Champions: Success Journal for PMPs

How to Win at Sports and Life with
the Focus Edge of Super-Athletes

– 10 PDUs

Psychology of Champions is a business approach to improved project management using the Focus Edge of super-athletes. This approach is just now coming into full bloom as a way to manage successfully in a more competitive economy. Psychology of Champions offers an approach to managing projects with greater bottom-line success, and greater results with team effectiveness.

With this course, the reader will learn that success in management comes from learning how to lead others so that they end up being more productive with greater efficiency. Readers will be able to understand and develop the three components used by many successful athletes: self-motivation, confidence and concentration at deep levels.

Jeff Justice



Jeff Justice is serious about Humor

Jeff Justice was destined to become a humorist. At an early age he discovered that if he could make his older brothers laugh they would stop giving him “Noogies”. Thus, his first realization in humor: You can’t laugh and be angry at the same time.

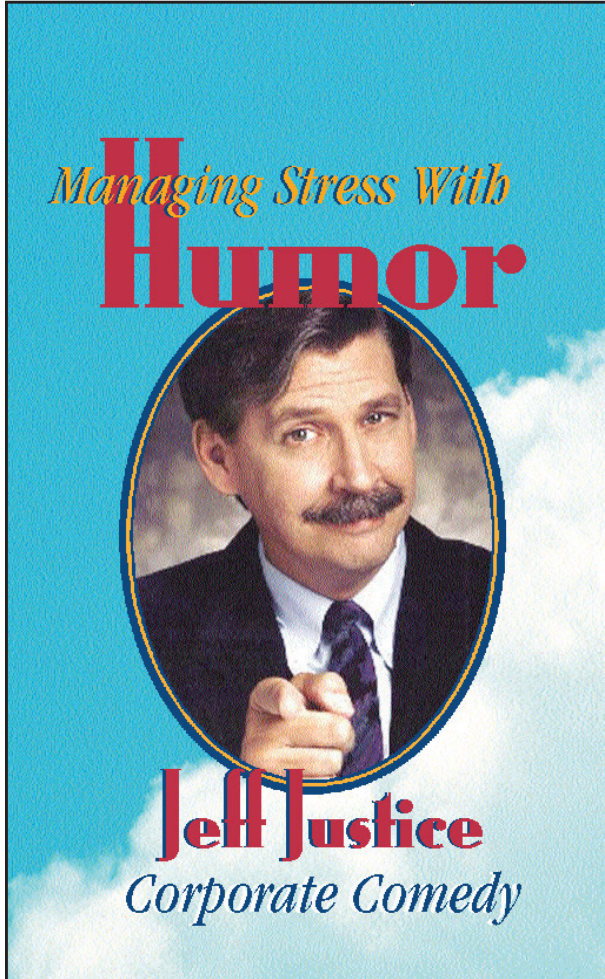
He spent fourteen years headlining the top comedy clubs across the US. For the past seventeen years his focus had been on empowering corporate Americans to reduce stress in both their business and personal life by using the safety valve we were born with, our sense of humor.

Jeff’s true gift is helping people laugh at their mistakes so they can take themselves lightly and their work seriously.

His innovative ideas have been featured many times on CNN and CNBC while his expertise in humor has also been recognized in numerous magazine and newspaper articles as well as radio shows across the country.

His client list includes, IBM, AT&T, Coca-Cola, Southern Company, Kroger, Food Marketing Institute, National Association of Realtors and the list goes on.

His latest book is, “Laugh More, Stress Less (and avoid getting burned out)”.



Managing Stress With Humor

– 1 PDU

Did you know that the number one sign of burnout is taking yourself too seriously?

Stress not only affects your performance and leadership abilities but it affects the performance of those you work with.

Being able to use humor appropriately in the workplace is a vital leadership tool. It will help you to release stress, defuse anger and better relationships.

Once you understand how to use humor effectively you'll get people to work with you instead of for you.

Jennifer B. Kahnweiler, Ph.D.



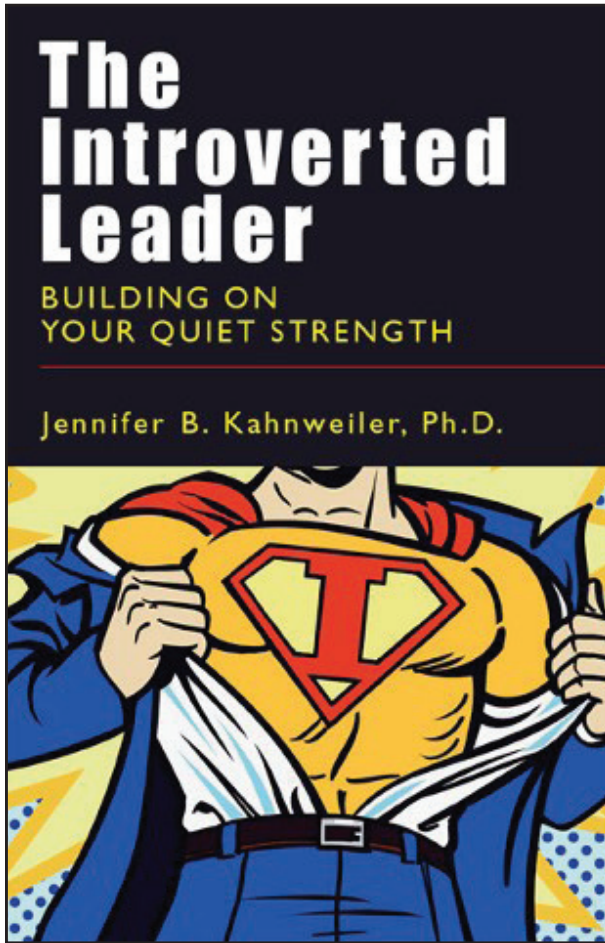
Dr. Jennifer B. Kahnweiler helps build strong leaders through her highly engaging speaking and coaching programs. She is the author of the new book, *The Introverted Leader: Building on Your Quiet Strength* (Berrett-Koehler, June 2009). Called “The down to earth Ph.D.” Jennifer specializes in translating leadership theories into practical approaches.

Dr. Kahnweiler has had key assignments at such companies as Capital One, GE, Turner Broadcasting, The U.S. Department of Education, The Coca-Cola Company and AT&T. The American Management Association termed her a “world class expert.” Jennifer has also consulted in Tokyo with Japanese businesswomen and in Great Britain with senior HR professionals.

She was featured as an expert on the WTBS TV hit show, *Movie and a Makeover* and drew upon her human resources expertise to co-author the book, *Shaping Your HR Role: Succeeding in Today's Organizations* (Elsevier, 2005) She was invited to write the first workplace advice columns for *AARP The Magazine*, *SHRM* and *The Atlanta Journal Constitution Jobs Blog*, which she did for several years.

Jennifer serves on the board of the National Speakers Association of Georgia, is a member of the National Speakers Association and a founding member of the Leadership Executive Circle of the Women's Leadership Exchange. She also serves on the board of the Workplace Learning Society of the Technology Association of Georgia.

Jennifer is a native of New York and has lived in Atlanta, Georgia for the past 20 years with her spouse, Dr. Bill Kahnweiler, a professor at Georgia State University. She “brags on” her two daughters, Lindsey, a pediatric nurse in Denver and Jessie, a filmmaker in LA.



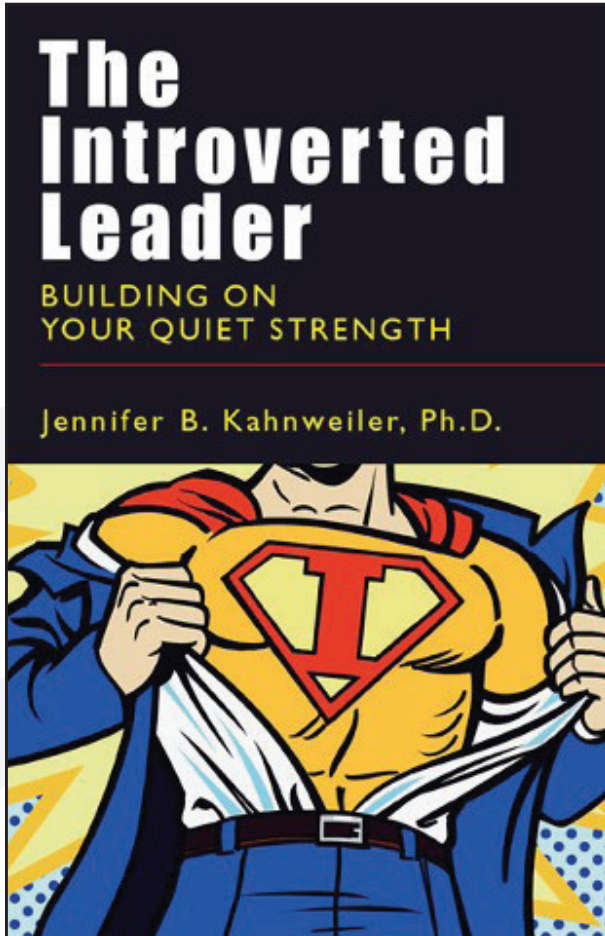
The Introverted Leader: Success Journal for PMPs

Building on Your Quiet Strength &
Heading Up Projects

– 1 PDU

This course draws from stories and research from project managers to show how introverts can succeed as leaders and work with, not against, who they are. Extroverts also learn how to get the best out of introverts, resulting in stronger and more effective teams.

The course will address how introverts can build on their strength to improve their people and leadership skills in project management. We will look at how a process called the 4 P's, Prepare, Presence, Push and Practice can be used to accomplish these goals.



The Introverted Leader: Success Journal for PMPs

Building on Your Quiet Strength

The Defining Behaviors and
Strengths of Introverted Leaders

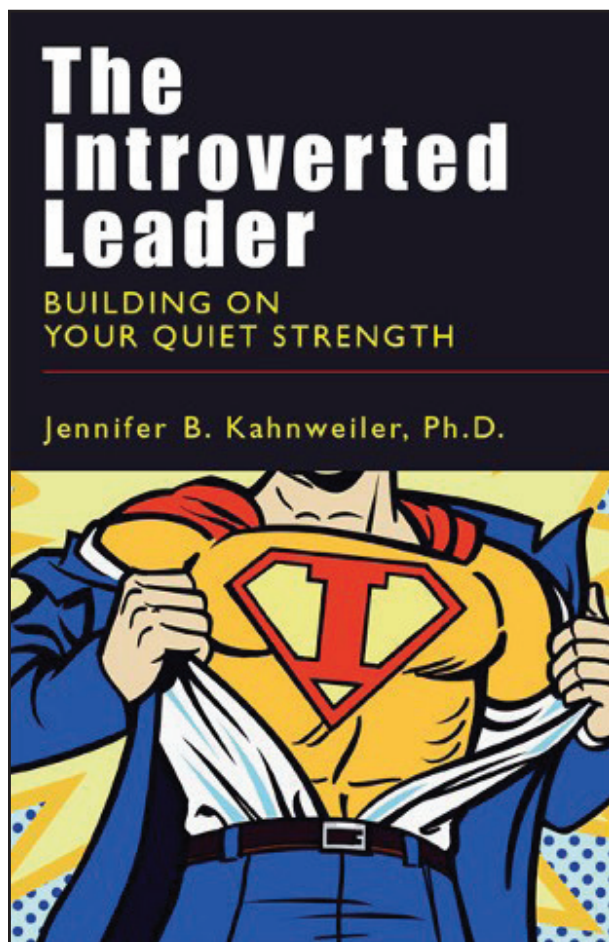
– 1 PDU

Introverts may be less noisy at work, but by all accounts they outnumber extroverts. Even many high-powered executives—a full 40 percent—describe themselves as introverts, including Microsoft’s Bill Gates and investor Warren Buffett. But what is introversion, anyway? Introversion is a key part of personality, yet resists a neat definition. In the C-suite and beyond introversion is best described by eight defining behaviors.

This course will describe, in depth, the key characteristics of introverted leaders. These behaviors will also be highlighted as strengths. How, for instance, can a calm reserved manner be an asset in today’s turbulent workplace? Effective Project managers need to know how to motivate teams that are composed of introverted team members.

We will also show you a way to determine if you are more introverted or extroverted and why introverted leaders have much of the “right stuff” to lead organizations.

The course will also address why the topic of introverted leaders is important to consider when developing your leadership skills.



The Introverted Leader: Success Journal for PMPs

– 10 PDU

Provide an overview of the course and learning outcomes. “It’s not easy being green,” laments Muppet Kermit the Frog. The same goes for being introverted in an extroverted business world.

With their appetite for talk and attention, extroverts often dominate the workplace. Meanwhile, introverts—with their quiet smarts and unsung successes—often sit on the professional sidelines, routinely ignored, overlooked, and misunderstood. There is good news, however. When introverts confront their challenges, they can learn to manage them. In fact, in a study the author conducted, over 40 % of introverts said they want to learn more tools to manage these “hard realities.”

This course will examine the four key challenges introverted professionals and project managers often face in the workplace. Based on her research and building on years of coaching introverts, Dr. Kahnweiler will help you to better understand the nature and impact of these hard realities. You will learn a straightforward four step process to handle work situations such as managing and leading, managing up, leading projects, public speaking, meetings, and building relationships.

Jennifer Kahnweiler's
**ABOUT
YOU**

Career Success in Turbulent Times: Strategies for Introverted Project Managers

– 1 PDU

The economic climate today offers challenges and opportunities for project managers. On one hand, they are working harder than ever, often living with uncertainty. On the other, they are pushed to examine their priorities and become creative and collaborative. In this webinar we will address how introverts, those who are quieter in temperament, can build on their strengths to move their career forward.

We will discuss 4 common career derailers introverts face and how to overcome them. In addition, participants will learn a career success model to serve as a roadmap for career planning. This model will help them assess their self, functional and organizational knowledge.

We will also demonstrate a career coaching process that will help project managers to decide on their next important career action step. The material covered is relevant to those project managers who are currently working and those who are seeking their next opportunity.

Lakecia Carter, PMP



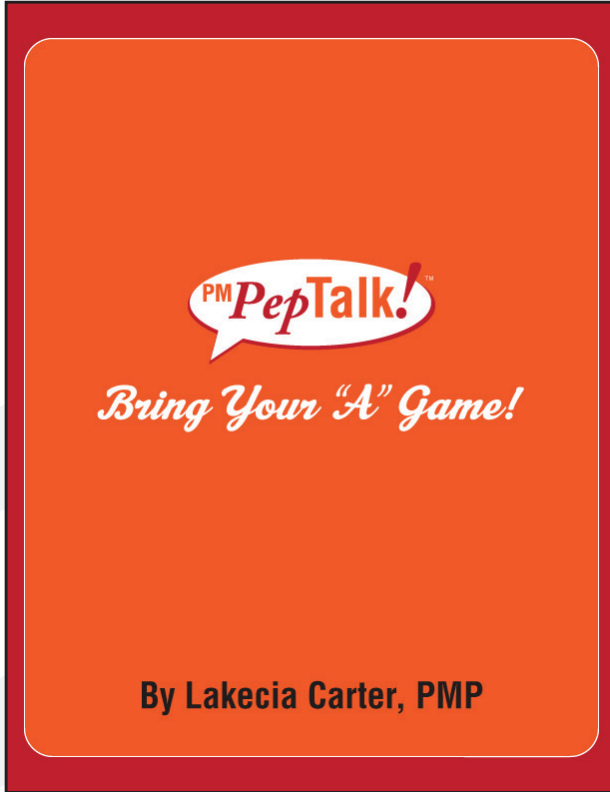
Lakecia Carter is an author, coach, speaker, and President of PMVisionware, Inc, a company that creates inspirational content for leaders in Project Management. She is a PMI-certified Project Management Professional (PMP) and the author of PM PepTalk!

Lakecia's core expertise includes 15 years of progressive technical and managerial experience in the Information Technology industry. She has excelled in leadership roles in Software Development, Project Management, Coaching, Consulting and Training.

Lakecia's passion for inspiring people through writing and coaching is the transformative fuel behind her success. Lakecia has an innate ability to bring authentic leadership, confidence, vision, passion, creativity, vitality and fun to diverse and complex environments. As an Author, Lakecia creates inspirational content that uplifts and empowers individuals to achieve total fulfillment in their personal and professional lives. As a Coach, Lakecia thrives on helping people discover their purpose and passion, and connect with the people and opportunities they were destined for! Lakecia believes this discovery process is essential to the growth and success of leaders in every community and organization.

For years, Lakecia has achieved remarkable success as a Project Manager, Coach, Mentor and Inspiration Leader. Lakecia now brings her insight and inspiration to the Project Management community of Leaders through PM PepTalk!

For two years, Lakecia volunteered with Diamond in the Rough, a youth development and leadership organization in Atlanta, Georgia. She served as co-chairperson of OPTIONS, a college preparation and career development program. Other affiliations have included: Project Management Institute, International Coaching Federation, Toastmasters, and ITT Technical Institute Advisory Board. In 2007, she was the keynote speaker at ITT Technical Institute's commencement program in Jacksonville, Florida.



PM PepTalk!

Bring Your “A” Game!

– 1 PDU

PMS! Are you ready to be ignited with a renewed passion for your profession? Are you ready to elevate your teams to new levels of success?

Because you are on the go, sometimes you just need a quick “picker-upper” to get yourself off to a great start! PM PepTalk!™ is the inspirational vitamin that you need to get focused, energized and excited about the day ahead of you! After you get a dose of PM PepTalk!™, you will burst forth with confidence and a fresh vision for success! Your positive energy will inspire those around you!

PM PepTalk! Bring your “A” Game! Is a power-packed dose of inspiration for project management professionals and the teams they lead! In this course, you will discover 3 essential leadership qualities (your “A” Game) that create exponential value in your organization! You will explore a simple model that will help you develop or refine your “A” Game! To take it one step further, you will be equipped to help your team bring their “A” Game. These insightful tools and techniques will guarantee a huge win every time! Get your playbooks ready! You are about to bring out the best in yourself and your teams!

Pamela A. Scott



Whether it is face to face or communicating to the masses, Pam Scott can help you ensure you get your message across simply and effectively. Pam, president of Armstrong Scott Inc. and WeKnowEngineers.com, is an executive coach for CEOs and executives and leads workshops and webinars on communication and managing your people.

Pam has written numerous articles, courses, and presentations on communication, including

- The Art and Science of Communication
- Communication = Money: Use It or Lose It
- How to Delegate Effectively
- The People Side of Business Development
- Focus on Communication Styles to Reduce Misunderstanding

As Pam has learned, ***"Numbers may drive the business, but people drive the numbers."***[®]

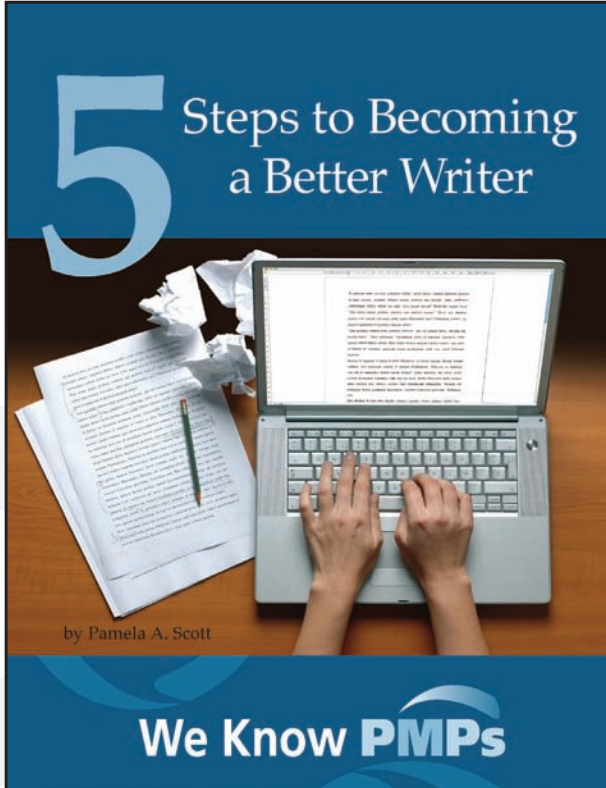
Pam was a newspaper editor for 13 years, much of it at The Atlanta Journal-Constitution. Two of the three years she spent in the Sports Department, the newspaper won The Associated Press Award for Best Sports Section in the country.

Pam then spent 8 years helping government auditors and accountants report their findings to Congress, while employed by the U.S. General Accounting Office. This involved translating highly technical information into language a layman could understand.

She also has helped engineers, scientists, IT professionals, and other managers improve their communications.

Pam is a member of Vistage, an international organization of CEO, and other professional associations. She spent 6 years on the Board of Directors for the Association of Professional Communication Consultants.

Pam has an MA in education and human development from George Washington University and a BA in communications from Bethany (WV) College. She is certified to use Myers-Briggs personality type, the Herrmann Brain Dominance Instrument, and the EQ-I emotional intelligence assessment.



5 Steps to Becoming a Better Writer

– 5 PDUs

Being able to write clearly, concisely, and effectively is critical to project success. Pamela A. Scott, communications expert, walks you through five steps to becoming a better writer. Learn

- How to employ the most important first step--which most writers skip--that gives you focus and direction
- How to organize your content and details so your reader can follow your thinking
- How to ensure you write so your reader can understand you (and that's harder than you think)
- How to cut the flab so your reader doesn't get lost in your wordiness
- How to proofread like a pro so that your reader gets the message you intended, not the one spellcheck provided

Learn to write so your audience can

- Read it
- Understand it
- And act on your message the FIRST time they read it.

Writing project documents no longer needs to be a headache.

Mac M. Martirosian, CPA



Mac M. Martirosian is a senior level general management executive with a successful history of maximizing organizational effectiveness, profit and cash flow, both domestically and internationally, across five continents. His experience spans over three decades leading global mergers and acquisitions, international business turnarounds, strategic sales management and creating innovative marketing tools. He is driven by three core values: **Delight** the Customer, **Develop** the Associate and **Deliver** the Plan.

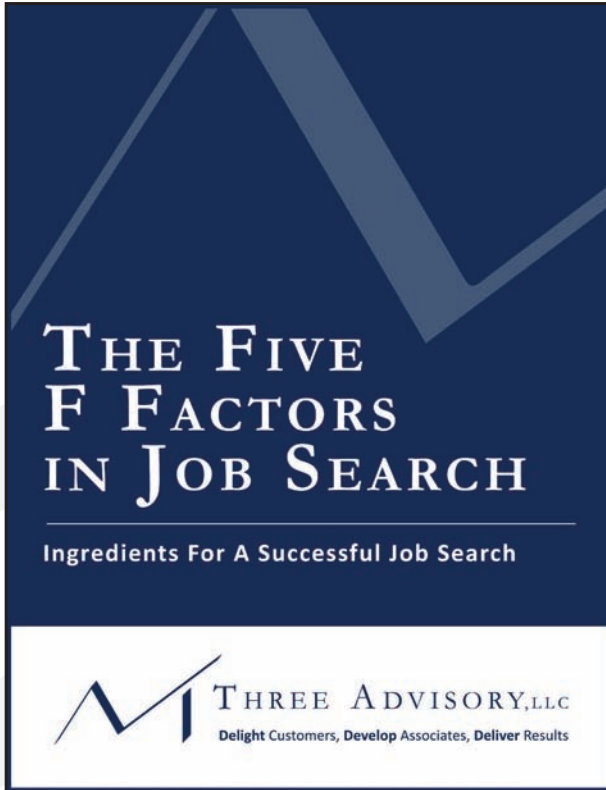
Most recently Mac served in Senior Management positions at The Home Depot Home Services Division, overseeing Field Operations across 28 branches in the United States. Prior to The Home Depot, he was in various Senior Executive leadership positions at PRG-Schultz International, Inc., a NASDAQ listed company, in his last position overseeing business operations in 12 countries in Asia, the Pacific and South Africa. Prior to PRG-Schultz, he held Senior Finance and Operations roles at two publicly traded companies. He spent the first 12 years of his career with Price Waterhouse, in New York and Dallas.

Mac has served on the front lines of Project Management, both as a Manager and a Leader, running various large scale projects as a Management Consultant at Price Waterhouse, implementing an ERP system and launching a Field Operations while at AMRE, Inc. and directing the pre and post merger PMO, while at PRG-Schultz.

In addition to being a trusted advisor for Business Unit Leaders, he has also served on various for profit and not for profit boards, as a Director and Chairman, currently serving as a Trustee and member of the Executive Committee at the Center for the Visually Impaired in Atlanta.

Mac is a member of the American Institute of CPAs, the National Speakers Association, a past member of Toastmasters International and avid speaker on business topics. He graduated summa cum laude from Long Island University's School of Professional Accountancy in New York.

Currently, he is Managing Director of MThree Advisory Services, LLC, a firm dedicated to assisting clients improve operating profits in all stages of their corporate life cycle.



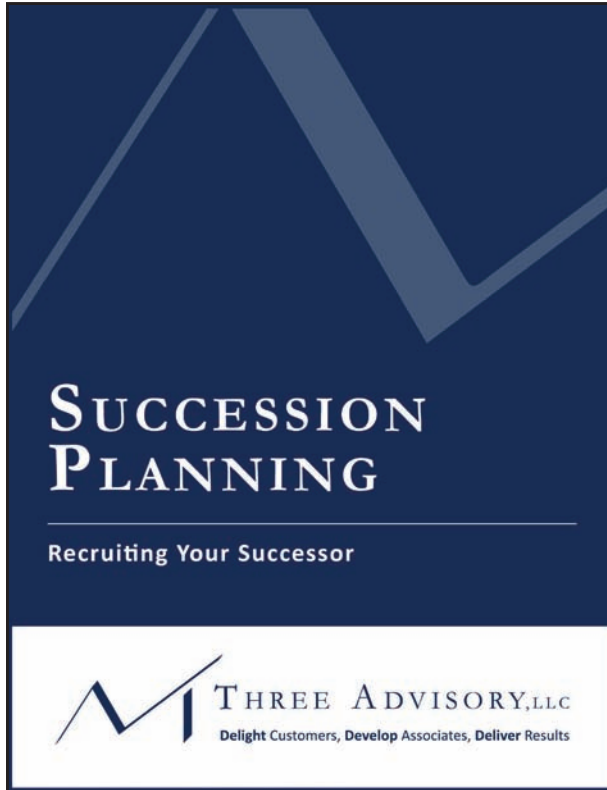
The Five F Factors in Job Search

– 1 PDU

Much has been discussed and presented about useful techniques for job search, involving Social Networks, On-line Job Boards and New Technology Tools such as Video Resumes.

The biggest stumbling block in conducting a search however is clarity of mind. This course deals with what counts the most in Job Search---The Brain. The Five F Factors are certain to help you have a new view and refreshed view of Job Search, which in turn will lead to a more productive and effective campaign.

The content of this course was developed by the author who himself went through two successful transitions in the past Five (no pun intended) years.



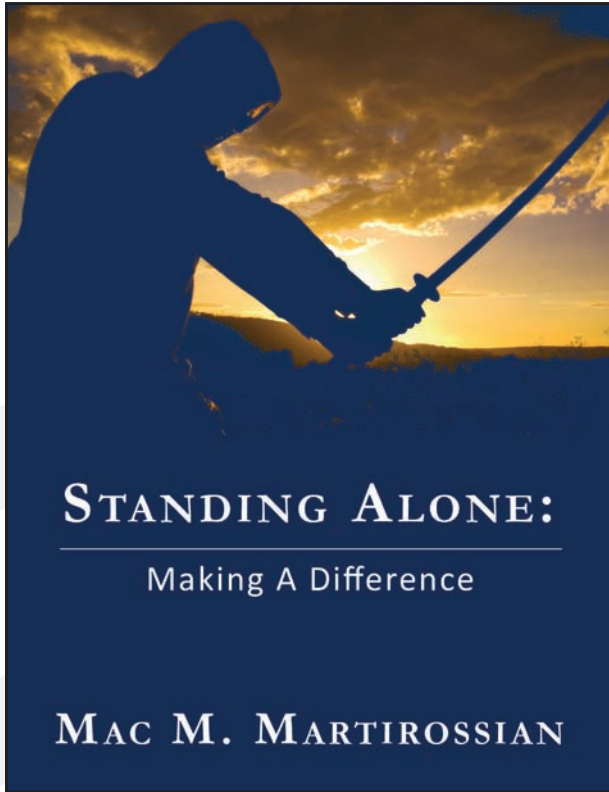
Succession Planning

– 1 PDU

One of the reasons why talented Project Managers do not advance within their organizations is because there is no one to succeed them. Effective Succession Planning mandates a proactive deliberate process in developing a path to identifying a qualified successor to take over responsibilities.

This course offers a step by step process in developing a strategy for an effective transfer of responsibilities, well in advance of a promotion, to enable a seamless transition.

The thorough completion of the exercises will ensure that the participant has a jump start in this process, and the promise of a bright future for the successor.



Standing Alone: Making a Difference

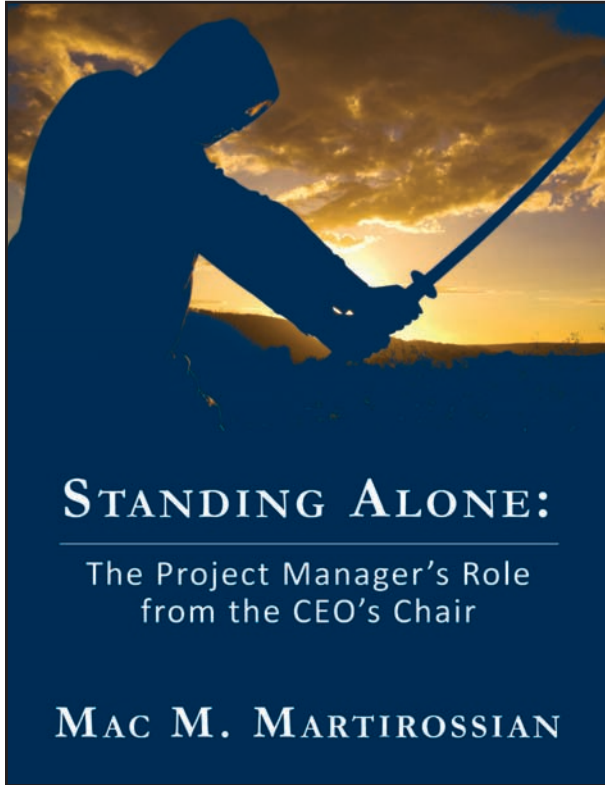
– 1 PDU

Did you know you can unlock greater potential within yourself and others by examining the way you think?

Like most people, you might not realize that your potential is directly related to the way you think. But how you process the world helps determine your place in it.

This means that by “optimizing” your thinking, you’re taking charge of your success. When you’re armed with a keen understanding of the way you - and those around you - think and process information, you can better achieve your goals, influence others, and lead a team to victory. In fact, by adjusting your thinking style to each person and situation you encounter, you can enhance your performance in all areas of life.

By deciding to Optimize Your Thinking®, you’re embarking on an uncommon journey to explore and expand the very nature of your thinking. Along the way, you’ll get to know a memorable cast of characters who embody the strengths and weaknesses of the 8 Ways of Thinking®. Throughout your journey, you’ll discover the success keys held by the top achievers of the world. And, finally, you will cultivate a flexible, multifaceted thinking style that allows you to flourish as a thinker, team leader and a leader.



Standing Alone: The Project Manager's Role from the CEO's Chair

– 1 PDU

Wouldn't it be grand if a greater number of Senior Leadership positions were filled with Project Management professionals? What would it take for Project Managers to have a career track took them to the office of Chief Executive? Why can't Project Management leaders have the same level of influence as other trusted advisors like CFOs?

The answer lies in the perception that CEOs have about Project Managers and the limitations placed on the importance of the Project Manager's role in an enterprise, caused by those in the role of Project Management.

This course provides insight into what CEO's expect from their Project Managers, and how to assimilate into their way of thinking, protect them from their blind spots and become a trust advisor.

Drew Stevens, Ph.D.



Drew Stevens PhD, President of Stevens Consulting Group and renowned author, consultant and sales expert literally wrote the book on improving business skills. Dr. Drew is the author of six books including *Pump Up Your Productivity* and *Ultimate Business Bible* that have helped thousands of frustrated managers, and entrepreneurs improve their skills and gain dramatic results.

Experienced with helping entrepreneurs and project managers, Dr. Drew works with organizations that desire to dramatically accelerate business growth! Drew has been successful in developing a consistent organizational culture that increases productivity by 40% while creating business standards to reduce labor intensity-resulting in record revenues and higher productivity and profitability.

Drew Stevens is a passionate, professional, and personable keynote speaker, and workshop facilitator; Drew conducts over 50 presentations per year in over 20 countries. He is also the author of 100 articles on sales, customer service and strategy quoted frequently in the media, with periodicals such as *The New York Times*, *The New York Daily News*, and *Chicago Tribune*.

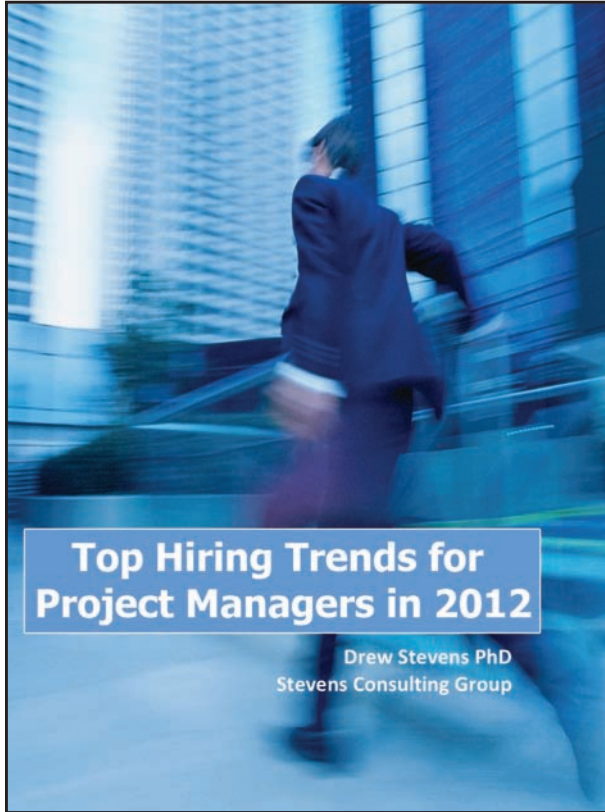
Dr. Drew can assist your organization with:

- Creating leaders that serve as exemplars for higher productivity
- Developing a culture that decreases inefficiencies in work and creates a higher team environment
- Optimize employee effectiveness by reinventing the employee hiring and on-boarding process

Drew's methodology is based on his widely acclaimed book *Split Second Leadership* where he presents over 25 years of tested data that provides individuals with the use of the PRACTICE™ method. Inspired by observing athletes, Dr. Stevens discovered that over 85% of organizations poorly implement strategic direction! Research in the field of leadership substantiates that those without proper strategy and efficient organized labor lose unrecognized revenue and commissions. Drew believes that athletes practice; attorneys practice, students practice and musicians practice and so must business professionals! To grow business, acquire and retain clients a single and results oriented methodology gains quicker results.

His consulting firm, Stevens Consulting Group, has attracted clients such as American International Group, Hilton Hotels, AT&T, The Federal Reserve Bank, Reliv International, The New York Times, Mercy Health Plans Quicken Loans and over 500 other leading organizations.

Drew has trained thousands of business professionals, traveling to places such as Johannesburg, Tokyo, London, Singapore and Quito Ecuador. Drew provides instruction to top universities in the St. Louis area, concentrating on Entrepreneurship, International Business, Human Resources and Strategy. He holds an MBA in International Business and a Ph.D. in Organization and Management with an emphasis in workplace productivity.

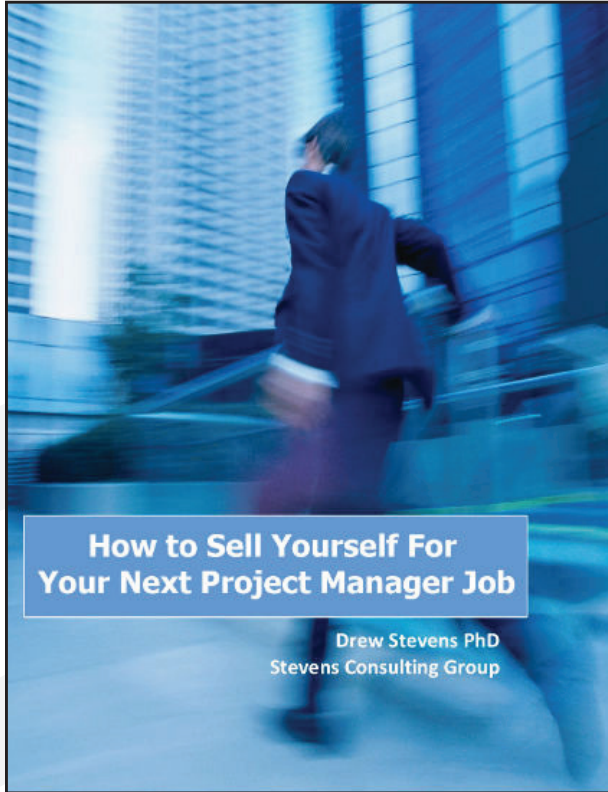


Top Hiring Trends for Project Managers in 2012

– 1 PDU

The devastating impact of the recession is hopefully nearing the end and as it does, changes begin to take precedent. During every recessionary period there are changes in politics, economics, technology and even demographics. Yet many do not often speak of the changes in talent. Yes, with the numerous organizations now needing people to drive new production numbers and those “survivors” seemingly desirous to take a leap there will be many changes in the year 2012.

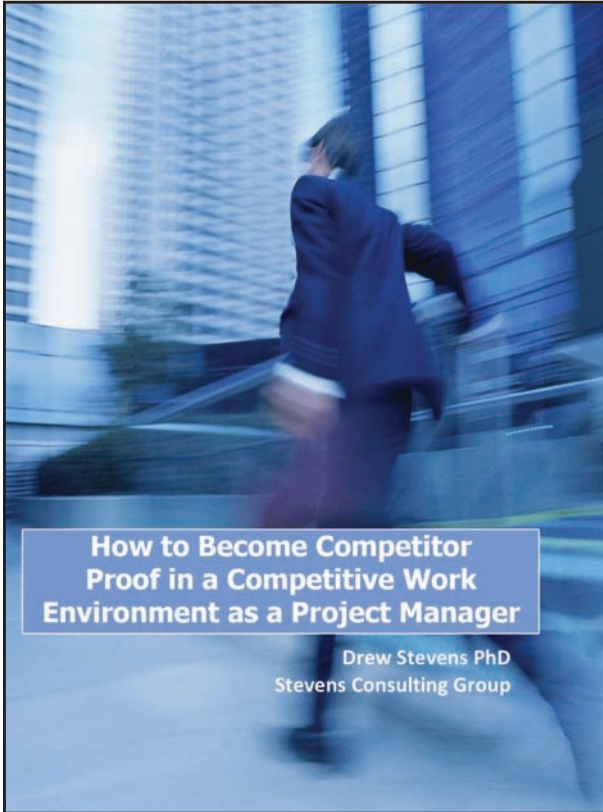
Many organizations have learned the hard way not to be tactical. The trends coming in the year ahead will require organizations to become more strategic and deliberate in the manner in which they maintain talent. Organizations must come to realize that talent is an asset NOT a liability on the balance sheet and when treated correctly, the talented people are the linchpin to organizational success. Discover the top trends that firms will look for in 2012 and how you can position yourself for success!



How to Sell Yourself For Your Next Project Manager Job

– 1 PDU

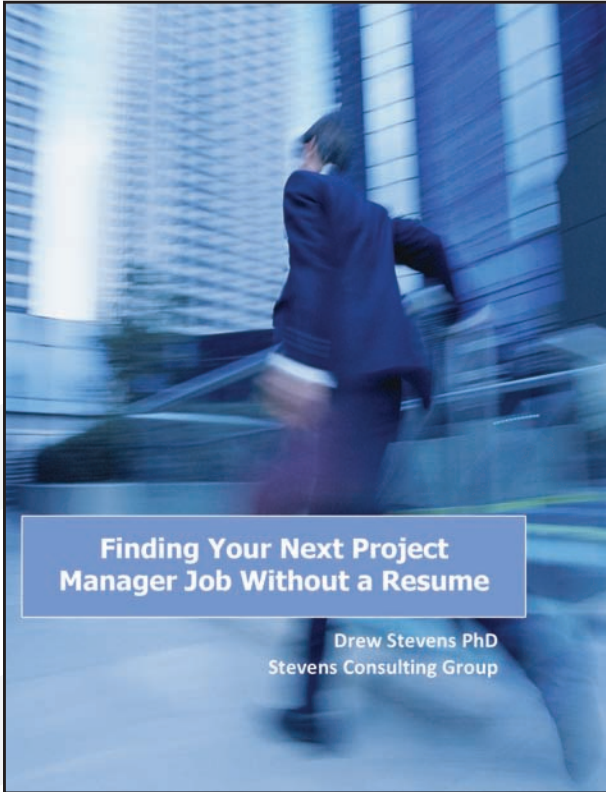
Did you know that almost 80% of most jobs come from those you know. That means there is so much time wasted searching job boards and submitting resumes. If you want to discover your next Project Manager job without wasting time or money, come learn the secrets that will keep you in the hunt whether you are looking or not.



How to Become Competitor Proof in a Competitive Work Environment as a Project Manager

– 1 PDU

There are simply too many Project Managers having similar qualifications as you. What is important is how you market, how you brand, how you illustrate value and how you separate yourself from the competition. There are secrets to learn so that you spend less time with no's and more time getting calls with people that want your talents.



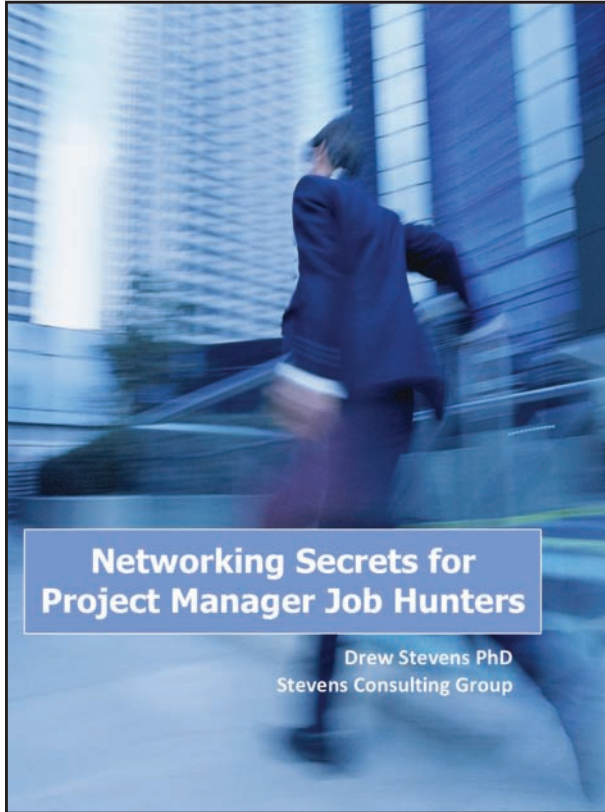
Finding Your Next Project Manager Job Without a Resume

– 1 PDU

Looking for a Project Manager job is a pain. It is time consuming and similar to those desiring instant success in Hollywood or Nashville, it is rejection based. Are you seeking less rejection and more time getting interviewed? This session will teach you the secrets of discovering how to achieve your next Project Manager job!

Are you tired of submitting to jobs and getting no returns on your time? Have you gotten tired of job hunting? Are you seeking better alternatives to the sludge of job searching? If you answered yes to another of these questions then you need better ways to aid your search.

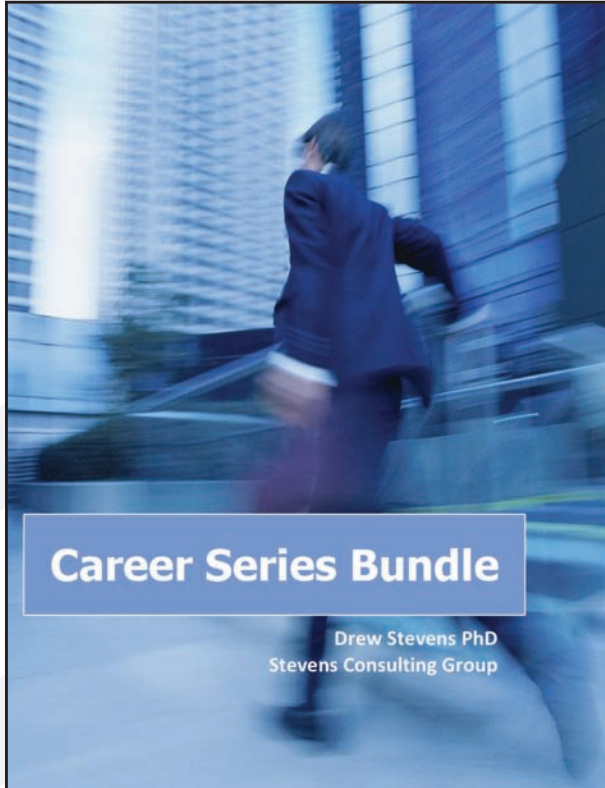
The problem is that too many individuals suffer from following the crowd and not doing the right things for a better career. Using this simple three step formula we will aid you in finding your next opportunity without the use of traditional tools such as a resume. Yes you can find a job without a resume and we will show you how.



Networking Secrets for Project Manager Job Hunters

– 1 PDU

To obtain Project Manager jobs in today's ridiculously busy and competitive world requires being visible so that potential clients see you in action. Business networking is the process of meeting other people for mutual gain. Business networking forms the basis of great business relationships and possible jobs. The problem with networking is that many individuals don't enjoy it because it takes them from their comfort zone. Most people are more comfortable conversing with those they know and meeting new people is simply an annoyance. Come find the secrets to your success, discover not only your comfort zone but how to get your next Project Manager job!



Career Series Bundle

– 5 PDUs

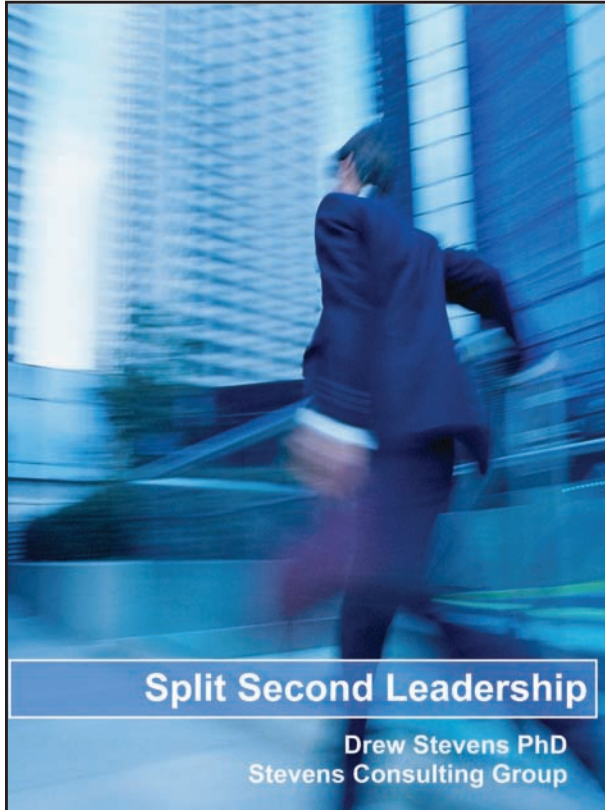
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- » Finding Your Next Project Manager Job Without a Resume - 1 PDU
- » Networking Secrets for Project Manager Job Hunters - 1 PDU
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A TOTAL of 5 PDUs!



Split Second Leadership

Keeping Employees Productive

– 1 PDU

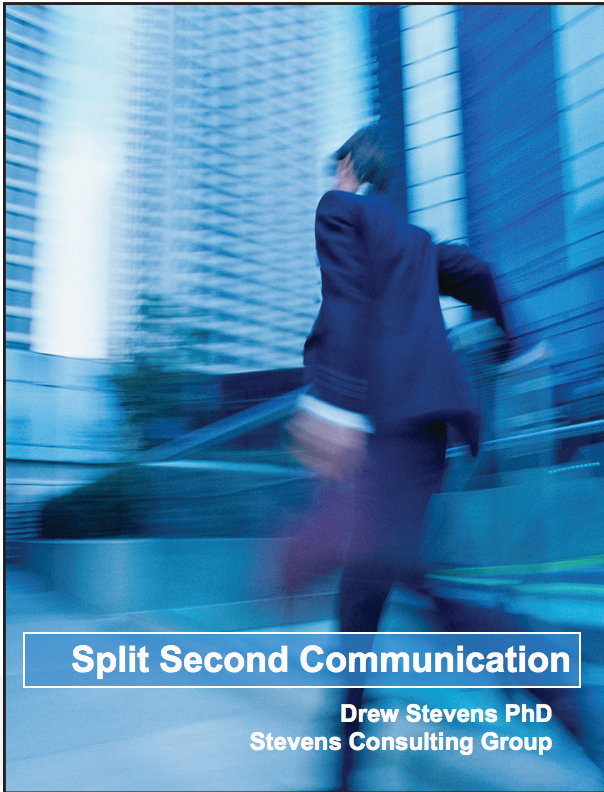
Did you know that there were estimated to be 32 million actively unproductive employees costing the small business up to \$350 billion per year in lost productivity?

Your audience would profit from knowing how to get workers to commit to their jobs, become more functional and have organizations more profitable.

A study by the Corporate Leadership Council reveals the tremendous impact managers have on an employee's level of commitment. It is imperative to note that individuals do not leave companies - they leave poor managers. Such loss includes absenteeism, tardiness, and poor work.

To dilute the productivity impact, research shows that taking time to build relationships with employees through personal interaction is a key step managers can take to keep morale high. Employees need to feel trust and respect from their managers. Employees desire feedback from management to understand their work matters.

Learn the secrets of Split Second Leadership® and what it takes to create a winning group of individuals dedicated to achieving mutual success!



Split Second Communication

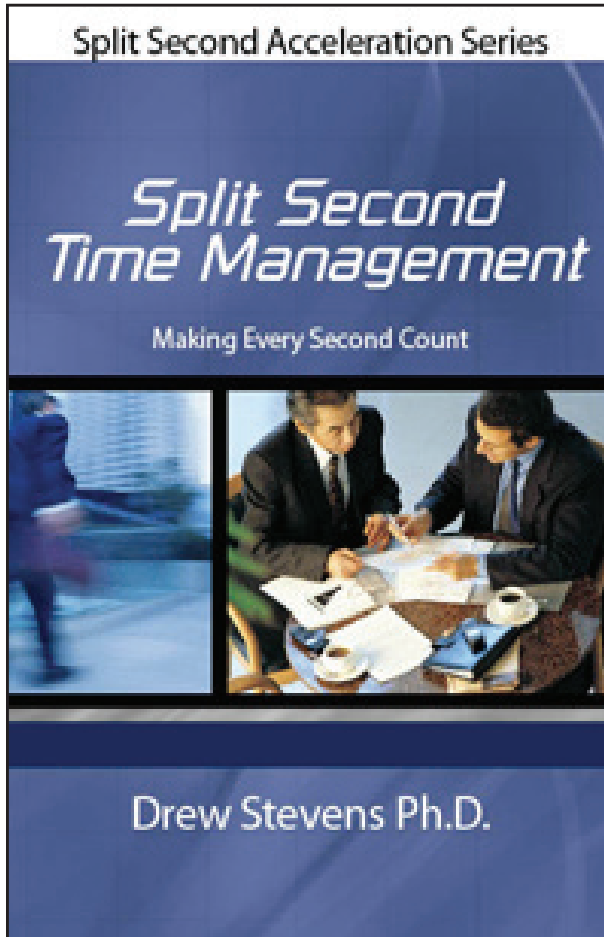
– 1 PDU

Did you know that even though the average adult speaks at a rate of 125 to 200 words per minute and over 18,000 per day, this does not mean that messages are clearly relayed?

Words like eyeglasses obscure everything, which they do not make clear.

Communication is a vital component for any organization. Without proper communication, projects, milestones and morale are doomed for failure. We live in a multicultural, multigenerational and multigendered world. Communication has drastically changed and you must change with it.

Listen to Split Second Communication and understand the keys to successful communication and how to motivate your project team to higher levels.



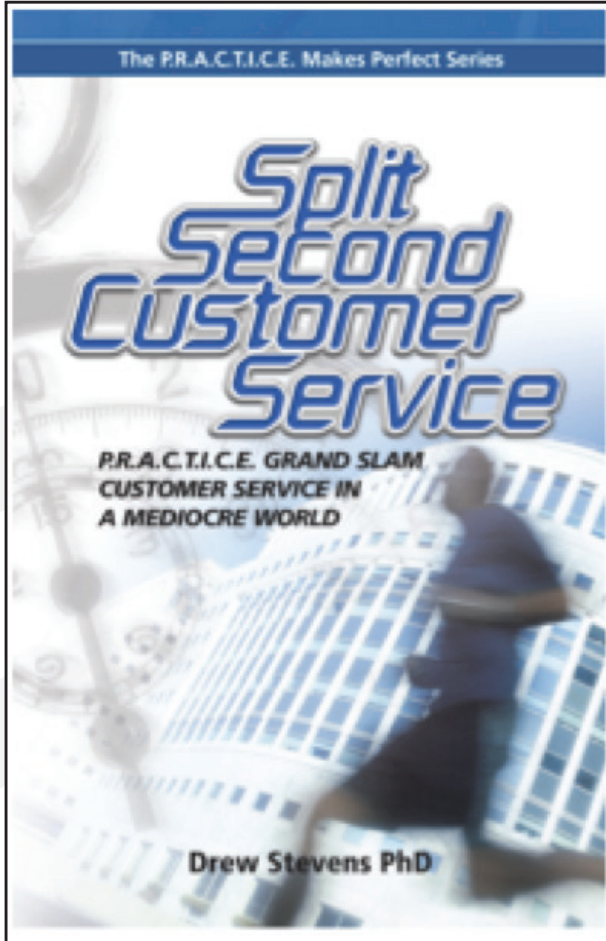
Split Second Time Management

Helpful resources for the stress out
Project Manager

– 1 PDU

Your company made the tough decision to reduce its workforce, but the workload remains the same. The employees that remain must pick up the slack – but they will not be able to unless you teach them how to optimize their time. There are still projects to do, profits to be made and people that must produce!

Productivity expert Dr. Drew Stevens' time-tested organizational strategies saves individuals up to 20 hours a week while increasing productivity up to 30% or more. For more than 25 years, he has taught strategies and techniques to prioritize employee workload and maximize productivity. With his easy-to-implement efficiency strategies, your employees will learn the secrets to optimizing their project and individual time while reducing frustration and in some cases labor!



Split Second Customer Service

The Hidden Secrets of Service for Project Managers

– 1 PDU

You learned the intricate rules of project management but what they didn't teach you was how to adjust and manage people. On the front line, you deal with milestones and expectations of individuals. And you have to be prepared to meet and service their deadlines, while going beyond their expectations. It is not just about completing a project but how well you relate and communicate to your team and suppliers that really matters.

Dr. Drew Stevens, author of the soon to be released book "Ultimate Business Bible and Grand Slam Customer Service helps project managers master that balance between projects and people. He teaches you the secrets to increasing your level of service and expectations without time and money. You may be the best project manager in the organization, but if your service is poor not many desire your services.

In this course, you'll learn how to:

- Develop effective customer relationships and gain customers for life
- Correct common communication flaws that decrease frustration and project breakdowns
- Identify and avoid common service blunders that lead to lost milestones and even projects
- Identify methods to learn customer expectations

Linda Henman, Ph.D.



For more than 30 years, Linda Henman has helped leaders in Fortune 500 Companies, small businesses, and military organizations define their direction and select the best people to put their strategies in motion.

Linda holds a Ph.D. in organizational systems, two Master of Arts degrees in interpersonal communication and organizational development, and a Bachelor of Science degree in communication. By combining her experience as an organizational consultant with her education in business, she offers her clients selection, coaching, and consulting solutions that are pragmatic in their approach and sound in their foundation.

A former university professor, Dr. Henman belongs to the adjunct graduate faculty at Washington University, The National Speakers Association, The National Association of Corporate Directors, and the Air Force Association. She holds numerous certifications, including Director of Professionalism, a designation given by the National Association of Corporate Directors.

The author of *The Magnetic Boss: How to Become the Leader No One Wants to Leave*, Linda has served as a contributing editor of two editions of *Small Group Communication: Theory and Practice*, written peer-reviewed published articles, and authored numerous articles published in trade magazines.

Serious about humor, Linda draws from her original doctoral research on the Vietnam Prisoners of War to help leaders cope with change and adversity so they can emerge from setbacks hardier and more resilient. She continues her association with the Robert E. Mitchell Prisoner of War Center, a Naval research facility that has studied the Vietnam Prisoners of War since their 1973 repatriation.

Whether working with executives or members of the board of directors, Linda helps develop strategic leaders and solve critical problems. Her academic and corporate credentials enable her to improve individual performance and increase overall organizational effectiveness.

the
Magnetic
BOSS

How to become the leader
 no one wants to leave

LINDA D. HENMAN, Ph.D

The Magnetic Boss: Success Journal for PMPs

How to Become the Leader No One
 Wants to Leave - An Overview

– 1 PDU

Magnetic Bosses know they have three main responsibilities: To attract the best and brightest, to develop the talent, and to retain the stars. Failing to do any one of these costs the organization, both in dollars and lost opportunities. But Magnetic Bosses also realize that getting the right people in the right place doing the right thing is not easy. It requires painstaking efforts and well-honed skills.

You will learn techniques that will prepare you to hire top talent, develop the skills of high potentials, and retain the best and brightest in your industry:

- Save your organization thousands of dollars by hiring smarter
- Reduce recruiting and hiring costs by keeping the talent you have.
- Achieve better results.
- Strengthen professional relationships between bosses and direct reports
- Gain commitment from employees to achieve their potential and contribute to organizational goals.
- Keep the star performers in your organization

Rob 'Waldo' Waldman, Lt. Col - The Wingman

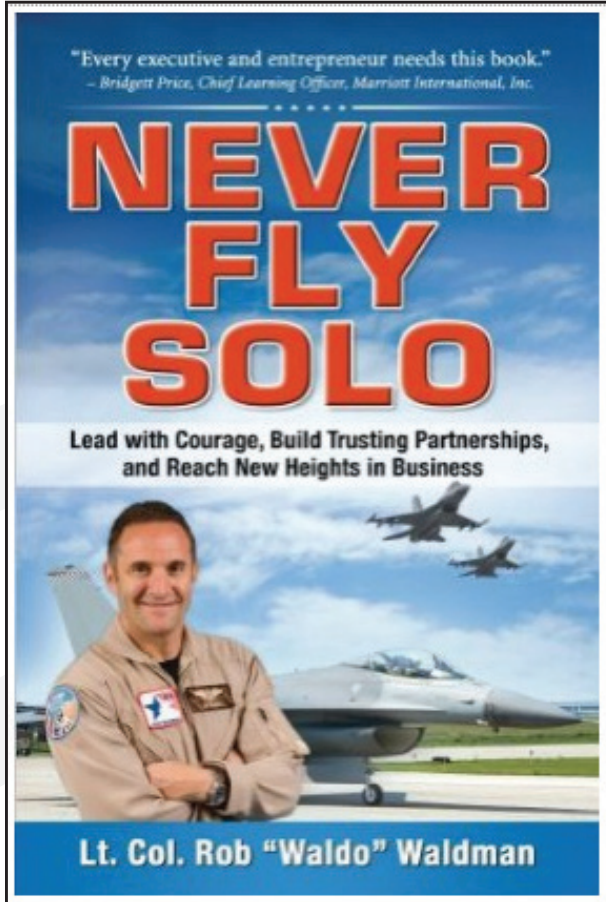


Rob teaches associations and corporations how to build trusting, revenue producing relationships with their employees, partners, and customers. While relaying his personal experiences as a combat decorated fighter pilot and businessman, he makes a striking parallel that is memorable and exciting and brings fighter-pilot energy into each story and illustration.

Waldo believes that the key to building a culture of trust lies with your wingmen – the men and women in your life who help you to overcome obstacles, adapt to change, and achieve success. **In business and life, you should never fly solo!** The solution to winning when the heat is on lies in the ability of every wingman in your organization, regardless of their role, to give 110% and support the team.

Audiences connect with him not only because of his extensive business background, but also because he truly speaks from the heart and has an infectious passion for helping people. Waldo's captivating personal stories combined with dramatic jet fighter video footage and inspirational music (composed by him!) will encourage you to *prepare diligently for every mission, face challenges with courage, build more meaningful relationships, and maximize your potential both in business and in life.*

Waldo is a graduate of the U.S Air Force Academy and also holds an MBA with a focus on Organizational Behavior. He is a Certified Speaking Professional (CSP) and past President of the GA Chapter of the National Speaker's Association.



Top Gun Leadership for PMPs

– 5 PDU_s

How to Build a Culture of Courage in Business and Life

- How can you instill a climate of **ownership** in your organization so that every person feels like they are **accountable** and responsible for its success?
- What tools can you employ to motivate the members of your organization to **focus on the mission** rather than themselves?
- How can you help create an organization where change and innovation are not met with fear, but embraced with **courage** and respected as a tool to beat the competition?

The key to building a high-powered organization that encourages **innovative thinking, loyalty to the mission, effective communication**, and a relentless **commitment to excellence** lies with its leadership. In this high energy, multimedia workshop, Waldo highlights the difference between managing people, and *leading* them to be responsible, empowered and confident wingmen! What results is a more productive and efficient organization with superior morale that can rapidly overcome challenges in a competitive marketplace.

Waldo discusses proven leadership principals based on his experience as a graduate of the US Air Force Academy, as a seasoned Air Force officer and combat decorated fighter pilot, and experienced businessman. **Relentless self-discipline, passion for the mission, dedicated teamwork**, and a **commitment to excellence** are just a few key elements of this engaging and highly interactive seminar.

Sheila Murray Bethel, Ph.D.



Dr. Sheila; Global Leadership and Change Expert, CEO Bethel Leadership Institute, Best Selling Author who's latest's book, *A New Breed Of leader, 8 Qualities That Matter Most, What Works, What Doesn't and Why* is winning global praise.her client list reads like a Global Who's Who of Business, Trade Associations, Education and Government....over 3,000 presentations to over two million people in 20 countries...Sheila brings a broad view of current trends and relevant issues. Business savvy and people smart, she understands how to help people be their best and what it takes to make a business work.

Made for Success Series for PMPs: Leadership Excellence Bundle – 5 PDU

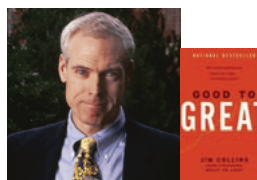
#1 Best Selling Authors Included in this Bundle



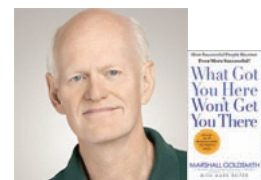
Marcus Buckingham
Author of *First, Break All the Rules: What the World's Greatest Managers Do Differently*



Tom Peters
Author of *The Project 50 (Reinventing Work): Fifty Ways to Transform Every "Task" into a Project That Matters!*



Jim Collins
Author of *Good to Great: Why Some Companies Make the Leap... and Others Don't*



Marshall Goldsmith
Author of *What Got You Here Won't Get You There*

LEADERSHIP EXCELLENCE TIPS & LEADERSHIP EXPERTS in this bundle

Accountability, by John Patterson & Chip Bell
Bold Dreams, by Lance Secretan
Branded Developers, by Jon Younger, Norm Smallwood & Dave Ulrich
Build Strong Habits, by Marcus Buckingham
CEO-Chariman Debate, by Curtis J. Crawford
Certification, by Judith A. Hale
Change for the Better, by Marshall Goldsmith
Change Happens Twice, by James Mapes
Charisma, by Anthony F. Smith
Coachability, by Howard M. Guttman
Commitment, by Michael Feiner
Corporate Politics, by Joanne G. Sujansky
Creating Leader 2.0, by André Martin
Decision Leaders, by Howard M. Guttman
Developing Leaders, by Michael E. Echols
Every Day Is Opening Day, by Jeff Angus
Expand Comfort Zones, by Michelle Gall
Failure or Fallure, by Jim Collins
Four Priorities, by Christopher Rice
Generational Differences, by Jennifer J. Deal
Governing Values, by Bowen H. McCoy
Great Leaders, by Dr. Bill Adams
Hot Spot Gold, by Lynda Gratton
Humble Leaders, by William R. Daniels
Leadership Agility, by Bill Joiner & Stephen Josephs

Leading All-Star Teams, by Andy Boynton & Bill Fischer
Lean Thinking, by Rob Lebow
Magnificent Seven, by BJ Gallagher
Make Your Company a Great Place to Work, by Stephen J. Cabot & Julius M. Steiner
Managing Momentum, by Samuel B. Bacharach
Master Leaders, by Tom Hopkins
Onboarding, by Kevin Cashman & Marti Smye
People Skills, by Marshall Goldsmith
Performance Management, by Michael M. Grant
Power Mentoring, by Elton Ensher & Susan E. Murphy
Power Sharing, by Marjan Bolmeijer
Selecting a Leader, by David Maister
Seven Deadly Traps, by Dede Henley
The Carrot Principle, by Adrian Gostick
The New Leader, by Judith E. Glaser
The Race for Talent, by Brian C. Walker
To Develop Others, Start With Yourself, by Marshall Goldsmith
Top Performance, by Jeff Snipes & Liz Becker
Transformation, by Dr. Carolyn B. Aiken & Scott P. Keller
True Leadership, by James Mapes
Trustworthy Leaders, by Dr. David Abshire
Unlocking Genius, by Alan S. Gregerman
What Motivates You to Lead?, by Cynthia E. Marsh
Why Are You Here?, by Tom Peters

Made for Success Series for PMPs: Managing Teams to Achieve BIG Goals – 60 PDUs Goal Setting and Achievement for Team Leaders

#1 Best Selling Authors Included in this Course



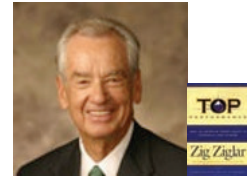
Bob Proctor
 Author of *101 Great Ways to Improve Your Life*



Brian Tracy
 Author of *Goals!: How to Get Everything You Want -- Faster Than You Ever Thought Possible*



Connie Podesta
 Author of *How To Be The Person Successful Companies Fight To Keep*



Zig Ziglar
 Author of *Top Performance: How to Develop Excellence in Yourself and Others*

LEADERSHIP PROGRAMS & LEADERSHIP EXPERTS in this Course

21 Days to Transform Your Career, by Marcia Wieder

21 Great Ways to Become An Outstanding Manager, by Brian Tracy

3 Key Mindsets Essential to Being a Great Manager, by Larry Iverson

9 Steps to Achieve Any Goal, by Bill Bartman

Achieving Greatness, by Larry Iverson

Achieving Your Highest Vision of Yourself, by Laura Stack

Goal Setting and Achieving, by Krish Dhanam

How to Achieve Your Greatest Desires, by Brad Worthley

How to be the Person Successful Companies Fight to Keep, by Connie Podesta

How to Lead Instead of Managing Employees, by Brad Worthley

How to Stay Motivated-The Goals Program, by Zig Ziglar

Leave the Office Earlier, by Laura Stack

Making Teams Work, by Laura Stack

Management - Ziggets, by Zig Ziglar

Management Skills for the New Sales Manager, by Kimberly Alyn

Managing Beyond Your Own Style, by Jennifer Sedlock

Mind Your Own Business, by Pamela Aal

Out of the Puddle, Into the Pond, by Marsha Petrie

Resilience Scores Goals, by Bob Proctor

Running Toward Your Team Goals, by Jennifer Sedlock

Set and Achieve Million Dollar Goals, by Brian Tracy

Set Goals to Get Fit and Stay Trim For Life, by Brian Tracy

Strategies of Influence, by Larry Iverson

Team Development - Ziggets, by Zig Ziglar

The 3 Keys to Exceptional Achievement, by Larry Iverson

The Science of Change Management, by Larry Iverson

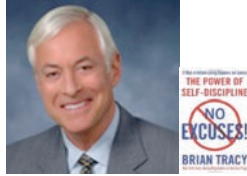
Vision, Plan, Action, by Jennifer Sedlock

Made for Success Series for PMPs: **Managing Projects at the Speed of Time – 60 PDUs** **Time Management Techniques to Thrive Under Pressure**

#1 Best Selling Authors Included in this Course



John Maxwell
 Author of *Make Today Count: The Secret of Your Success Is Determined by Your Daily Agenda*



Brian Tracy
 Author of *No Excuses!: The Power of Self-Discipline*



Laura Stack
 Author of *SuperCompetent: The Six Keys to Perform at Your Productive Best*



Marsha Petrie Sue
 Author of *The Reactor Factor: How to Handle Difficult Work Situations Without Going Nuclear*

LEADERSHIP PROGRAMS & LEADERSHIP EXPERTS in this Course

The 6-D System, by Laura Stack
The 9 Secrets to Time Mastery, by Larry Iverson
Amp Up Your Mental Health, by Mache Seibel
Communicating Effectively with Email, by Laura Stack
Controlling Your Day in an Uncontrollable World, by Laura Stack
Courage – Predictability = Recklessness, by Lonnie Pacelli
Creating a System that Works for YOU, by Laura Stack
Creating Your Signature Work (Secular), by Dianna Booher
Digital Quicksand: Avoiding Social Media OCD, by Laura Stack
Emptying Your Inbox, by Laura Stack
Fire Up Your Brain!, by Larry Iverson
Focusing on Your Work, by Laura Stack
Freedom From Anxiety, by Crystal Dwyer
Get Rid of Stress & Burnout, by Laura Stack
Go For the Gold, by Marsha Petrie Sue
How to Get More Done with Less Stress, by Sarita Maybin
How to Overcome Stress & Pressure, by Larry Iverson
I've Got One Nerve Left and You're Standing On It, by Karyn Buxman
Important Components of a Time Management System, by Laura Stack
It's About Time Management, by Marsha Petrie Sue
Keep Your Job, Your Family, and Your Sanity, by Laura Stack
Leading Under Pressure and Making a Difference, by Sheila Murray Bethel

Learn to Make Life Happen for You, by Crystal Dwyer
Managing Your Time, by Laura Stack
Organizing Your Office and Your Life, by Laura Stack
Peace of Mind, by Larry Iverson
Relaxing at Speed, by Jeff Davidson
Ridiculous Bliss at Work, by Matthew Ferry
Running Toward Your Team Goals, by Jennifer Sedlock
Simplify Your Life, by Bryan Tracy
Sometimes You're the Bug and Sometimes You're the Windshield, by Pamela Jett Aal
Stop Worry Now, by Crystal Dwyer
Stress Management for Better Life Balance, by Kimberly Alyn
Stress Relief Visualization Technique, by Lorraine Howell
Tackling Timewasters, by Laura Stack
Taking Time, by Marsha Wieder
Time Empowerment, by Brian Tracy
Time Management, by Laura Stack
The Ultimate Time Management Workbook, by Laura Stack
The Ultimate Time-Management Seminar, by Chris Widener
Using Time or Abusing it, by John Maxwell

Made for Success Series for PMPs: Communicating for Results – 60 PDUs Leadership Skills through Structured Communications

#1 Best Selling Authors Included in this Course



Audrey Nelson, PhD
Author of *You Don't Say: Navigating Nonverbal Communication Between the Sexes*



Brian Tracy
Author of *Speak to Win: How to Present with Power in Any Situation*



Tom Marcoux
Author of *Be Heard and Be Trusted: How You Can Use Secrets of the Greatest Communicators to Get What You Want*

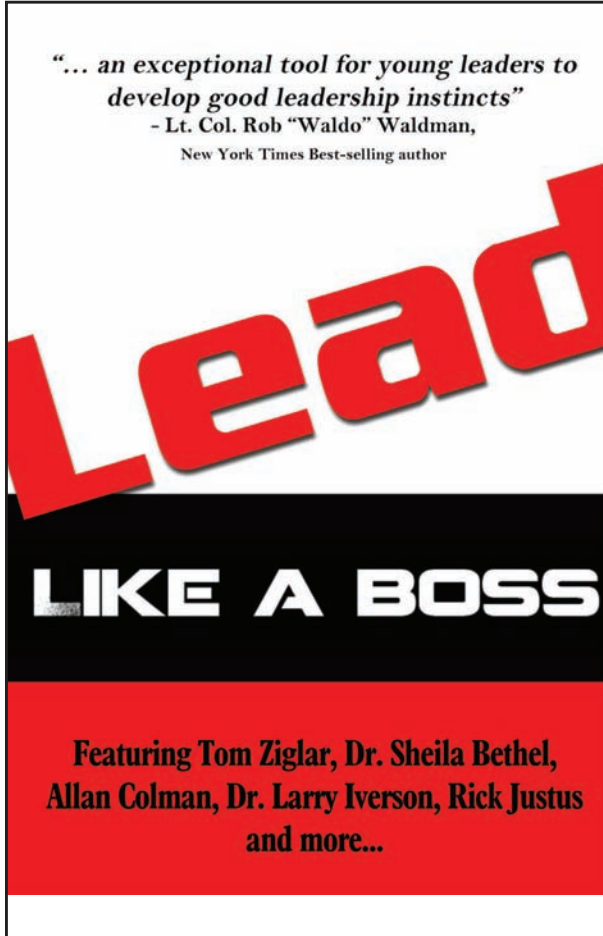


Tony Alessandra, PHD
Author of *Charisma: Seven Keys to Developing the Magnetism that Leads to Success*

LEADERSHIP PROGRAMS & LEADERSHIP EXPERTS in this Course

Are You Listening, by Marsha Petrie Sue
The Art of Conscious Communications, by Audrey Nelson
Be Heard and Be Trusted, by Tom Marcoux
Building Rapport to Achieve More, by Dianna Booher
Building Winning Relationships, by Zig Ziglar
Communicating Beyond Your Own Style, by Jennifer Sedlock
Communicating Effectively with Email, by Laura Stack
Communicating for Results from Conflict to Cooperation, by Marilyn Sherman
Communication - The Master Skill to Powerful Relationships, by Brian Tracy
Communication Skills to Influence, by Chris Widener
Connecting in a Disconnected World, by Shawna Schuh
Connecting: High-Powered Strategies for Successful Communications, by Elizabeth Jeffries
Conversational Charisma, by Brad Worthley
Dealing with Difficult People, by Dianna Booher
Effective Communication Skills, by Marjorie Brody
The Five C's of Good Communication, by Laura Stack
He Speaks, She Speaks, by Audrey Nelson
How to Give an Elevator Speech, by Brian Walter
How to Influence People with Powerful Communication, by Brad Worthley
Instant Rapport Building, by Larry Iverson

It's What You Don't Say That Counts, by Vanna Novak
Non-Verbal Communication, by Tony Alessandra
Perils of Profanity, by Daniel Lapin
Power Listening, by Tony Alessandra
Power of Communication Technology, by Mike Siegel
Power of Non-Verbal Communication, by Mike Siegel
Power of Persuasive Communication, by Mike Siegel
The Psychology of Nonverbal Vocabulary, by Larry Iverson
Public Speaking Success Secrets, by Marsha Petrie Sue
Results Oriented Communication Skills of a Pro, by Nido Qubein
The Six Laws of Approachability, by Laura Stack
Snipers, Steamrollers, and Chronic Complainers, by Pamela Jett Aal
Speak with Confidence - Thinking on Your Feet, by Dianna Booher
Speed Reading for Success, by Jane Smith
Strategies of Influence, by Larry Iverson
Surviving & Thriving with Difficult People, by Eileen McDargh
Victors Without Victims, by Audrey Nelson
Winning Together Through Conflict Management, by Marsha Petrie Sue
Words Matter: What to Say, by Pamela Jett Aal
Yes, I Can Say No, by Colette Carlson



LEAD: Like A Boss

– 10 PDUs

To lead "Like a Boss" means to develop a new set of leadership skills -leading with style and courage. This collection of leadership principles from authors, PhD's, psychologists, CEO's and professional speakers is designed to help new leaders develop instantaneous leadership results.

Would you like to become an incredible leader of change... and have your team love it? Would you like to understand the 3 core traits of young leaders? Perhaps you'd like to discover how leaders face the top 7 personality challenges and succeed? Well now you can. Internationally acclaimed authors present their incredible ideas on how new leaders can adapt to personalities in the workplace and generate loyal followers:

1. How to Leave a Legacy in your Company
2. Understand the Top 7 Personality Challenges
3. Master the 4 Core Strategies Essential to Managing Change
4. How to Lead the Four Stages of Change
5. How to Lead Beyond Your Own Style

This team of authors, PhD's, psychologists, CEO's and professional speakers has teamed-up to share their success secrets for developing leadership skills. Every leader is faced with responding to rapid changes in the marketplace with imperfect data to make decisions.

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