# SPANISH PLUS PROGRAM

Summer Course description Academic Year 2019-2020





# Courses taught in English\* Summer 2020

### CH3161 Art in Spain

This course is an introduction to art in Spain over the past five hundred years. It focuses on certain key topics and periods that help the students map out the particular nature of Spanish artistic culture through the centuries. The course will place special emphasis on the works of internationally renowned Spanish artists such as Velázquez, Goya, Picasso, Dalí and Miró.

## CH3021 European Studies: Culture, History and Integration

The European continent has been through some major changes in recent decades and with the 2020 COVID-19 pandemic it is facing one of its biggest challenges ever. Remaining united in diversity while holding back extreme nationalism from flourishing again is not an easy task. In this course you will learn about the European Union, what it is and how it is coping with the current situation, and how that might deeply change the face of Europe. We will discuss how European Institutions work and what their roles are in this crisis. Moreover, we will discuss about the different views Europeans have on the aftermath of the pandemic and what their criticisms and concerns are in this new world scenario. We will also look back through European history of the 20th and 21st centuries to examine some of its most challenging moments and their consequences.

#### **DE4554 International Management**

Crisis management and decision-making skills in times of global emergency

There is a proverb that says: "You cannot keep the birds from flying over your head, but you can keep them from building a nest in your hair." Planning and organization are essential tools in international management, including governments, companies and other actors in the international arena. This course deals with multiple functions of management, such as organizing, coordinating, planning, and staffing in an international cross-cultural context, especially in current features that require professional skills for crisis management that affect organizations and decision-making processes to face global emergencies (e.g. COVID-19 crisis). This course will focus on the complexity of international management and students will learn how diverse national cultures affect management functions in different ways. During this course, high impact simulators, scenarios and activities will be used to discuss issues such as communication in times of crisis, conflict management, decision-making techniques, ethical conflicts and leadership during difficult times.



#### **LM107 Intercultural Communication**

Why living peacefully and working effectively in multicultural environments is more important now than ever

The pandemic we are now fighting has revealed itself as an opportunity to learn how to be more flexible, creative and how to deal with uncertain and ambiguous situations. Unfortunately, it has also stoked fear and intolerance against those who are different and, consequently, fractured societies and ideas of segregation may emerge. Collaborating cross-culturally and promoting intercultural understanding is more important now than ever. Therefore, developing intercultural skills in this new global world will be essential to advance and succeed both personally and professionally. These skills enable professionals to work well among various cultures, feel more comfortable doing business internationally, communicate effectively in culturally diverse environments, manage multicultural teams, and resolve all kinds of culture-related conflicts. In this course we will discuss: stereotypes, ethnocentrism, different cultural dimensions, communication styles (both verbal and non-verbal), intercultural and global skills, conflict management and cultural adjustment among others.

\*All courses will be taught entirely online with live sessions and discussions, written assignments and readings which will be delivered through our virtual platform.