

A recent Unisys global study, conducted by IDC, on the consumerization of IT found that the number of information workers in enterprises with 500+ employees using smartphones will grow from 90 million in 2009 to 160 million in 2014, and the use of social networks by these workers will also double over the same time period. The number of business interactions will grow fourfold from 3.5 trillion in 2010 to 12.7 trillion in 2013.

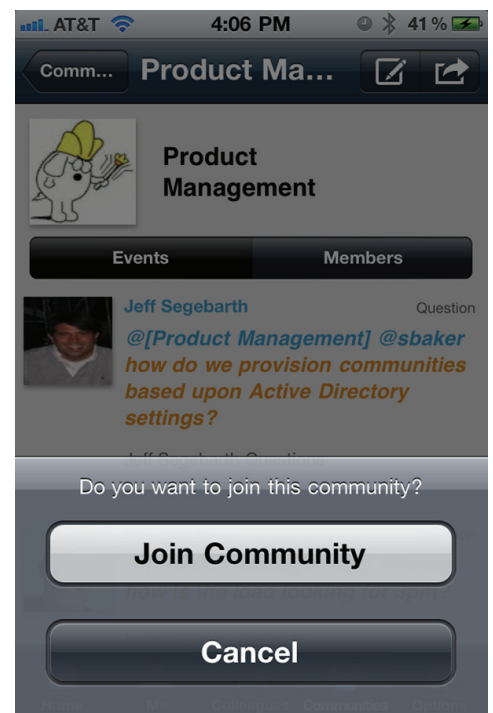
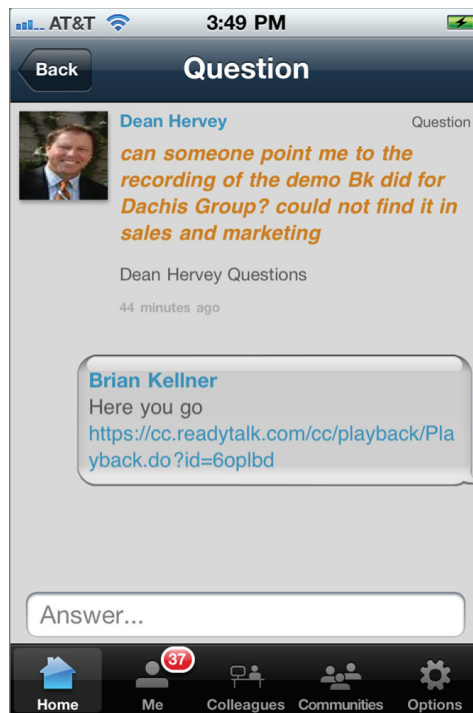
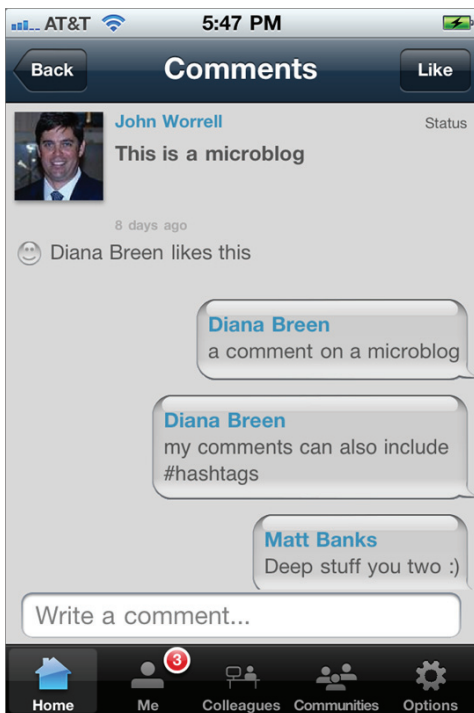
As this study echoes, it is crucial to keep your workforce connected, informed, and productive in order to best serve your clients and partners. NewsGator offers an intuitive Mobile solution package with its Social Sites enterprise social computing software that delivers social mobile integration with the iPhone, iPad, and BlackBerry® clients. Through these mobile applications, you can interact with colleagues, communities of practice, and content - conveniently and flexibly.

NewsGator Makes SharePoint Mobile

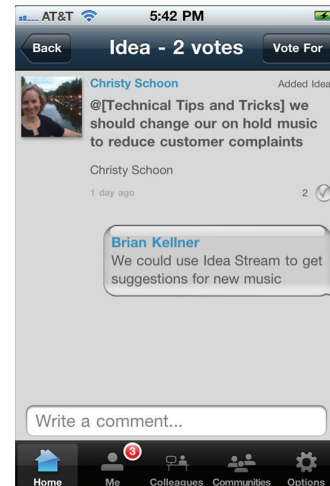
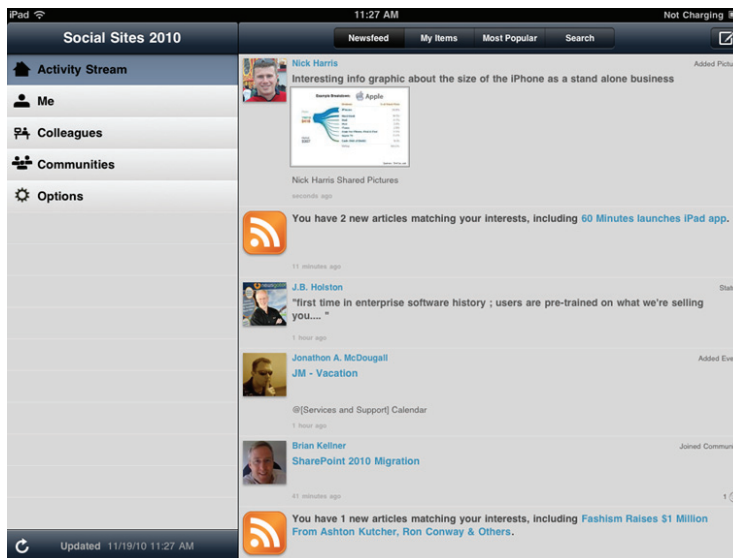
The Mobile solution package allows users to access Social Sites features including their fully-aggregated activity stream, communities, microblogging, Q&A, ideas, news feed, and their profile, as well as being able to follow, comment, vote, tag, and rate any item in their activity stream (i.e., documents, idea submissions, bookmarked links, etc.).

For example, this Mobile solution allows users to:

- View the activity stream to see what colleagues are saying and doing
- Enter a status update to keep colleagues informed of their latest accomplishments and activities
- Access their community discussions and conversations
- Find and interact with colleagues and community members - initiate emails, phone calls, or targeted updates
- Receive proactive notifications when colleagues like or comment on your activities



Even more importantly, NewsGator's iPhone and iPad mobile applications provide deeply integrated access to SharePoint content libraries, including documents, contacts, pictures, videos, tasks, announcements, bookmarks, and more - creating a rich, interactive experience for the user.



Don't let your road warriors get disconnected from their colleagues or miss the latest updates inside SharePoint - provide them with a lifeline to the organization using the Social Sites Mobile solution package - powerful social mobile integration with the iPhone, iPad, and BlackBerry®.

Mobile Security from an Administrator's Perspective

Using the Social Sites Mobile solution package, secure communication with SharePoint can be accomplished in a variety of ways. Administrators can expose their SharePoint Server to the internet either open or using SSL, or they can configure their Apple iOS devices to connect to your company VPN (our suggested configuration). All communication with SharePoint is authenticated via the Windows NT LAN Manager or HTTP Digest access authentication. Passwords are never sent as clear text. And all data stored on the iOS device is encrypted per Apple's encryption schema.

Supported Mobile Clients and Devices

- Apple iPhone and iPod Touch: Version 3.1 and above.
- Other Apple iOS Devices: Version 4.1 and above.
- Apple iPad: Version 3.2 and above.
- RIM Blackberry: Version 4.3 and above. Devices supported include Bold, Curve, Pearl, and Tour models.

NewsGator is constantly updating its support of mobile clients and devices, so please check with your NewsGator Sales Manager for the most up-to-date list of supported mobile clients and devices.

Learn More

To learn how NewsGator can enable your organization with social collaboration, learning, and knowledge management tools, contact us at 800-608-4597 or at insidesales@newsgator.com.

About NewsGator Technologies

NewsGator, founded in 2004, offers award-winning enterprise social computing solutions. Our flagship product - Social Sites® - is social computing software built directly inside Microsoft SharePoint. Direct integration with SharePoint's business collaboration platform means Social Sites integrates hassle-free with thousands of companies' existing computing infrastructures. Capabilities such as microblogging, activity streams, social profiles, mobile clients and expertise location - much like familiar consumer-oriented social software - ensure Social Sites users extract real business value from collaboration and knowledge management activities. With over 2.5 million paid enterprise users, NewsGator helps the Fortune 2000 and the government to better collaborate, share content, expand employee knowledge and improve productivity. Customers achieving results include Accenture, Biogen Idec, CME Federal Credit Union, Deloitte, Fujitsu, Novartis, the United States Air Force, and the United States Army. Get social at www.newsgator.com.