

# **VARIOUS CAREER FIELDS**

Milan, Italy Prepared by: Monroe Dziersk, University Programs Coordinator

## Fast-Paced Digital Branding

This company believes in offering an integrated approach to all aspects of communication. Their services include digital communication, content production, website development, PR & brand building. With their wealth of experience and contacts they are able to provide their clients with a complete offer including all aspects of digital branding. They offer a full tailor-made service in order to guarantee to their clients an effective performance always respondent to their unique needs.

Internship Tasks may include:

- Working with English speaking clients and building relationships
- Creating, editing and brainstorming for marketing campaigns in English
- Drafting social media marketing posts on all platforms in English
- Collaborating directly with clients on marketing needs under the supervision of a tutor

### **Fashion & Communication**

This showroom is located in the heart of Milan and aims to open international markets and works with new fashion designers and companies looking to launch new products and projects. Their services include support with sales campaigns, brand introductions to buyers, marketing awareness for up and coming brands, ordering online as business to business, and planning events such as fashion shows, press presentations, and trade shows.

Internship Tasks may include:

- -Presenting collections to clients
- -Receiving, check and transmit orders
- -Editing posts and articles for marketing purposes
- Editing photo

### Fashion Placement at Long-Standing Showroom

This showroom was founded in 1997 and is active in the representation and distribution of Italian fashion brands of international renown in the territory of the ex Soviet Union.

Several factors have contributed to the success that they achieved over the years not only evident in the growth of the company but also in the quantity and quality of contacts established with the most important business groups in the territory.

Internship Tasks may include:

- Helping in opening of the new collection
- Assisting in control and display of the collection in the showroom
- Welcoming customers / customer service
- Assisting the sellers and the sales
- Other duties as assigned including attending Pitti Fashion week in Florence or other fashion events
- General fashion business tasks in the showroom

### Accounting Internship for Italian Chartered Accountant

This accountant studio was founded by an Italian-American as a bridge between American and Italian accountancy. Business is conducted in English, and they provide all accounting requirements and services for individuals and LLC's, working primarily with American expatriates.

Internship Tasks may include:

- Helping to check invoices
- Bookkeeping, filing and coding/understanding accountancy documents
- Creating internal reports for foreign clients
- Obtaining a general knowledge of the Italian fiscal and accounting systems
- Researching about IVA issues
- Researching administration and accountancy laws
- Working with various Italian governmental agencies
- Helping clients with their unique financial needs in relation to work or life abroad

### Marketing for short term rentals in Milan

This company is an agency for short term rental focusing on students and foreign clients. Their strengths are the communication with clients and a excellent website where is possible explore the apartments with 360 virtual tour, all inclusive price and video reviews. Their goal is to be the best and honest short term rental agency in Milan.

Internship Tasks may include:

- Assisting supervisor in Search Engine Optimization
- Managing and editing social media networks and website
- Assiting in facility management
- Helping in coding company website if interested/able