



Meet EMMA™, The New Face of Case Implementation

New business enrollment submission is about to get a whole lot better

Providing accurate enrollment data to your benefits carrier is a challenge you have to deal with on a regular basis. If you make your submissions on Excel files, as many brokers do, your files are often delayed for additional information. You know all too well that getting the enrollment data right for each new business case is time-consuming, error-prone and frustrating. But not anymore.

EMMA will make new enrollment submissions simpler, faster and easier

EMMA (Enrollment Mapping and Management Application) is a revolutionary solution that lives on Guardian Anytime. EMMA uses smart-mapping technology to help you upload, validate and submit member census information directly to Guardian — with no errors, no missing data and no back and forth updating information. EMMA eliminates the need for paper submissions and streamlines member eligibility.

How EMMA works

EMMA is optimized for new business cases with 500 or less lives, for all products except Voluntary Permanent Life. EMMA's intuitive interface and user-friendly design enable you to:

- Determine what columns are needed on the file based on the coverage and plan design
- Map column headings from the submitted file to the Guardian census template file
- Clean data and fix formatting
- Find missing data and ask for completion
- Transmit the file to the Guardian administrative system in minutes

In addition, using EMMA for your case qualifies for expedited implementation under the 4+E+3 implementation timeline.

Contact your Guardian Sales Representative for more information



Simple – Easy-to-follow, step-by-step instructions

Fast – Reduces enrollment submission time by as much as half

Efficient – Uploads files in minutes, instead of days

Secure – Sensitive data is protected

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