CASE STUDY: by

B2C   B2B
On sale
Concept

Analize and compare your most relevant case studies and your own concepts.

DESCRIPTION   Price

The product is...

Used by...

Where?

*Main functions and
technologies are...*

SKETCH/ PICTURE

STRENGHTS /POSITIVE FEATURES ⊕

+

+

+

+

+

WEAKNESSESS /NEGATIVE FEATURES ⊖

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Answer to the questions on the Analysis Cards and highlight the correct features on the map. It will visualize four different aspects of the product.

Fill a feature map for each case study that you want to compare. Feel free to add other qualities.

ARCHITECTURE		SYSTEM	
STANDALONE	PARASITE	PRODUCT ECOSYSTEM	SERVICE ECOSYSTEM
WEARABLE	FIXED POSITION	DIRECT CONNECTION	MEDIATED
INTERNET DEPENDANT	SEMI-DEPENDANT	COLLECT DATA	VISUALIZE DATA
EMBEDDED INTERFACE	EXTERNAL INTERFACE	RESPOND, NOTIFY	CONTROL
INTERACTION		DATA	