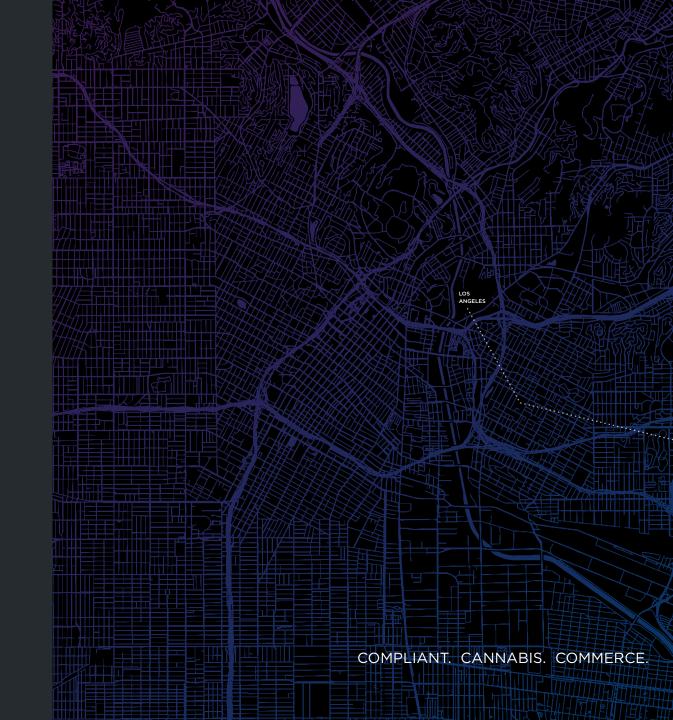
MANIFESTSEVEN





**TRANSFORMATION.** Formed originally as an investment company in 2014, we consolidated our holdings to launch our omnichannel strategy in 2017.









#### **FORMED AS VENTURE INVESTMENT FUND**

- Focused on California cannabis companies
- Invested initially only in ancillary businesses to manage risk

#### **BEGAN** INVESTING IN THC **COMPANIES**

- 12+ investments added to portfolio
- Financial and compliance advisory services launched

#### **VENTURE** INVESTOR-**TO-OPERATOR TRANSITION**

- Acquired flagship ancillary e-commerce business. Rolling Paper Depot
- Launched ancillary subscription platform, **Hippie Butler**

#### **FIRST LICENSED DISTRIBUTION CENTER IN COACHELLA**

- Acquired licensed distribution centers in Lona Beach and Oakland
- Vicinity real estate sidecar fund is conceived

## **OMNICHANNEL** INTEGRATION **PLATFORM IS CONCEIVED**

- Acquired foundational retail cannabis delivery business. **MDelivers**
- Acquired retail cannabis subscription business. MyJane

#### US\$15MM PRIVATE **PLACEMENT** & CSE LISTING

- Acquired flagship dispensary and launched Weden retail brand
- Completed acquisition of 1-800-CANNABIS



**HIIGHLIGHTS.** Some of us have known each other for more than five years now, and we have come a long way together.



#### **FINANCIALS**

**US\$5.2MM** FYE2018A Gross Revenues

US\$8.9MM Current Run-Rate Revenue

US\$25MM+ Projected Run-Rate Revenue by Q3

**US\$30MM+** Near-Term Acquirable Revenue Opportunity

**300%+**Revenue CAGR
Since Inception



#### **OPERATIONS**

100+ Employees & Operational Centers in 3 States

54,000 Square Feet of Total Operational Space

30,000 Square Feet of Licensed Space

6 Major California Markets

30 State & Local Licenses



#### **CAPITALIZATION**

**US\$15MM+** Private Placement (3x Over-Subscribed)

**US\$20MM** Vicinity Real Estate Fund

No Debt and Structured Transactions to Stretch Balance Sheet

Near-Term Public Listing on Canadian Securities Exchange

Underwritten
Secondary
Offering Planned
for 2019

**INSIGHT.** Evaluating hundreds of cannabis companies as a first-mover venture investor provided unique insights that have shaped our commercial strategy as a leading operator.

Cultivation is a race to the bottom.

Brands and consumer tastes are still evolving.

Be price agnostic. Control the channel. Own the customer.

Local licenses are the gateways to long-term proprietary value.

Never outsource. Own and operate everything. The cannabis ground-game is at the local level.

Regulatory fragmentation has created infrastructural deficiencies and commercial inefficiencies. Build the legal cannabis superhighway across the largest market in the world. Then, look to the East.

Businesses are impaired by a lack of service depth, coverage, predictability, and reliability. Do more than legally move the product.

Innovate a value proposition that moves the client's needle.

Consumers, especially new adopters, expect conventional retail experiences. The customer base in segmenting. They are used to Amazon and Uber. Plan accordingly.

Anticipate the industry that will exist tomorrow, not the one that exists today.

Go OMNICHANNEL.
ORDER from
anywhere.
FULFILL from
everywhere.

**CONTEXT.** Regulatory fragmentation and a chaotic supply chain encumber operations for cannabis businesses and limit the retail experience for cannabis consumers.

**CANNABIS** 

**FRAGMENTED** 

**CHALLENGING** 

• Expensive

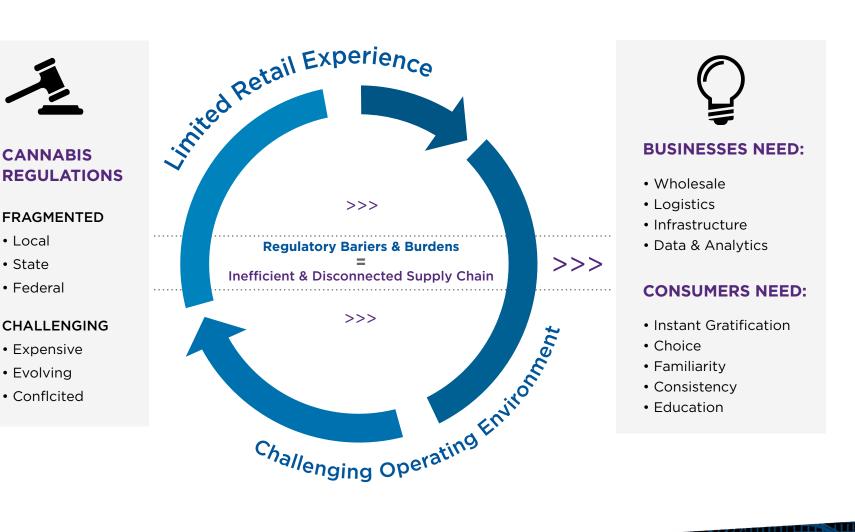
Conflcited

Evolving

• Local

• State

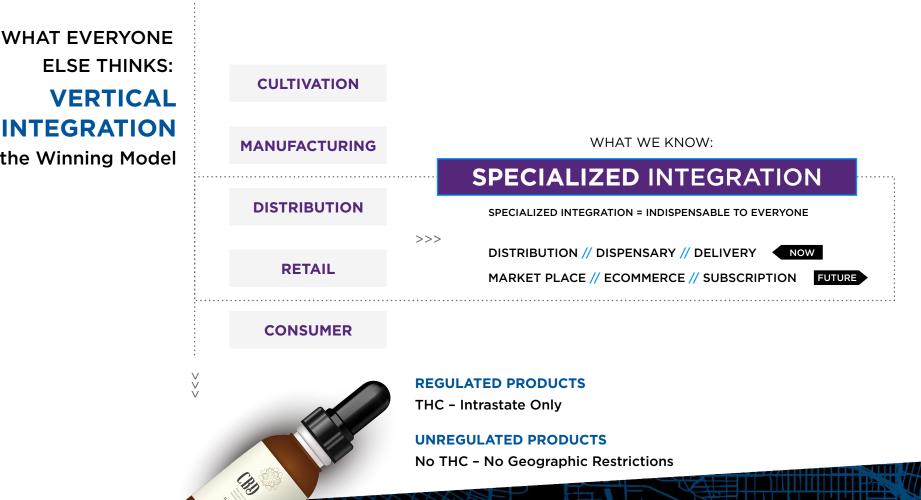
• Federal



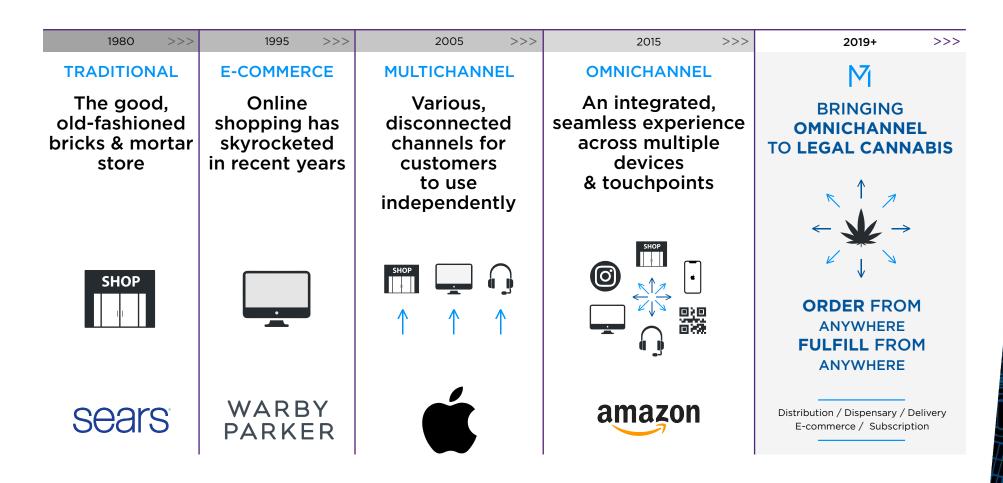
**STRATEGY.** M7 is laser-focused on its distribution and retail core competencies to universalize the cannabis industry's first omnichannel platform, repair a dysfunctional supply chain, and transform today's retail landscape.

WHAT EVERYONE **ELSE THINKS: VERTICAL** 

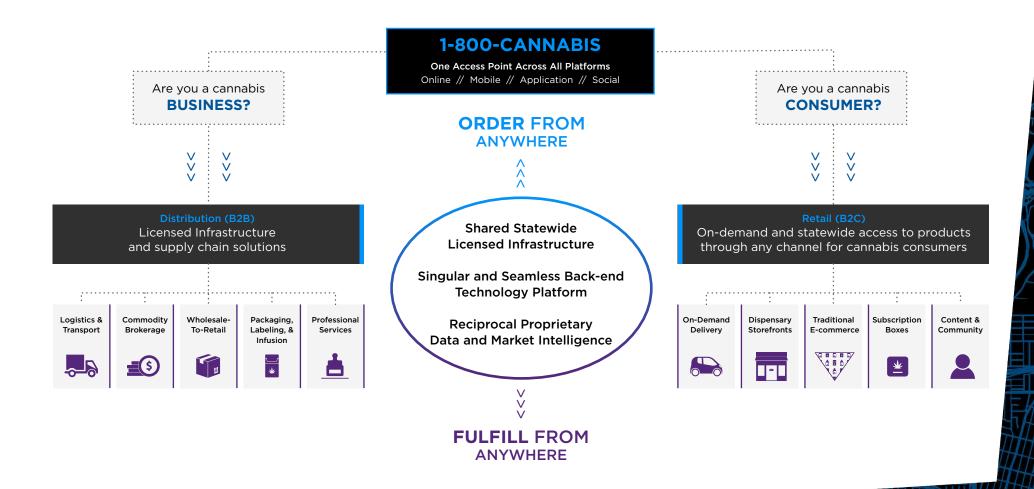
Is the Winning Model



**OMNICHANNEL.** M7 is seamlessly integrating compliant distribution, dispensary, and delivery operations in across the State of California to build the cannabis industry's first omnichannel distribution and retail superhighway.



**MANIFESTSEVEN.** M7's statewide infrastructure unlocks the omnichannel value proposition for both cannabis businesses and consumers: universalized access to products and services through any channel and from any location.



**COMPANIES.** M7's omnichannel approach is not only commercially disruptive but also drives multiple revenues streams, enhanced market intelligence, and stickier customer bases.



426,000

**Consumers in Email Database** 

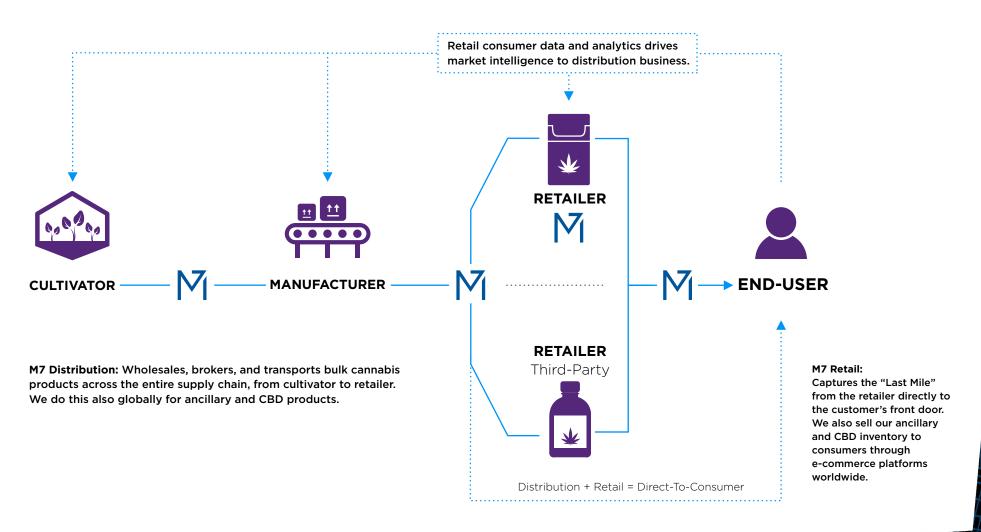
500,000

**Consumer Social Touchpoints** 

445,000

**Active Customers** 

**DIFFERENTIATION.** M7's omnichannel approach allows its clients to reach consumers directly and enables consumers to receive cannabis products without leaving their home.



**BRANDING.** The assimilated treatment of our brand portfolio presents a coherent and institutionalized vision, starting with the universal access point, 1-800-CANNABIS.



**LEADERSHIP.** Our leadership team has invested in, advised, and built enterprises in high-growth emerging markets for decades, including a deep domain expertise in the cannabis sector.









































**US\$5+ billion** 

in combined career transaction value

150+ years

of combined business and transactional experience

60+ years

of outside experience applied to cannabis investment and operations

**TRACTION.** We are working with the world's leading cannabis, ancillary, and e-commerce companies, and our omnichannel strategy is already getting global attention.









**GROUPON** 

jet

amazon





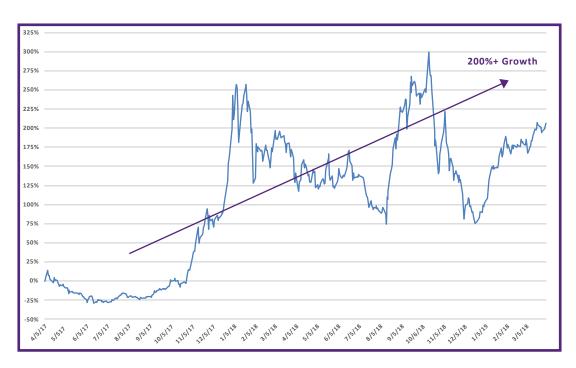
**FUTURE.** We are now poised for rapid growth, throughout California and beyond, and look forward to our future as a publicly-listed company.

# **MARKET**

**66.9x**Average Public Multiple
Applied to LTM Gross
Revenues

**92.9x**Average Public Multiple
Applied to LTM Gross
Revenues

# US\$28.0MM Median Gross Revenues from Top 44 Public Cannabis Companies



# **M7**

# **US\$8.9MM**

current revenue run-rate

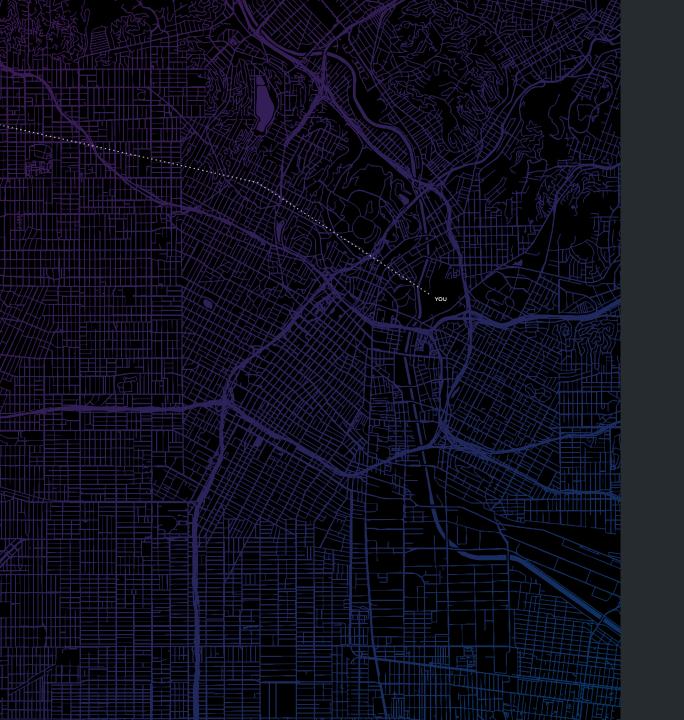
#### **US\$30MM+**

projected revenue run-rate (Q3)

## **US\$60MM+**

projected revenue run-rate





TM

MANIFESTSEVEN