



Loyalty Rewards Program 2018



Monthly Loyalty Program Tiers

| | | |
|----------|--------------------------|------------------|
| BRONZE | 9 neuroLenses per month | \$180 Lab Credit |
| SILVER | 12 neuroLenses per month | \$300 Lab Credit |
| GOLD | 18 neuroLenses per month | \$500 Lab Credit |
| PLATINUM | 24 neuroLenses per month | \$825 Lab Credit |

neuroLens® Loyalty App

(coming by end of year 2018)

Features Include:

- Real-Time Sales Figure Updates
- Month-to-Date
- Year-to-Date
- Benchmark Notifications
- Bronze / Silver / Gold / Platinum status updates

