



VARIOUS CAREER FIELDS

London, England

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Public Relations and Marketing role with Large Company

This company started out in media relations but today you'll find them competing with PR, advertising, social, design and digital agencies. Looking to the future is what keeps them young. They develop refreshing business-winning strategies, they exploit the latest technologies and they're constantly thinking up big ideas to build their clients' brands and impact sales. Intern tasks may include managing accounts manage marketing coverages, building publicity campaigns and marketing ideas, undertaking public relations activities, carrying out social media for clients as well as in house.

Marketing for Healthcare

This beauty system business supplies thousands of salons around the UK with skin care products and mineral cosmetics. Their exceptional brands have a sound, scientific basis and achieve incredible, proven results.

Intern tasks may include:

- Auditing brand awareness for Advanced Nutrition Programme, Environ and Jane Iredale across press, social and websites (IIAA owned and third party)
- Monitoring brand mentions across social activities
- Contributing to brand attribution and support the management of press/influencer activity
- Researching, planning and creating a visual strategy to improve consumer following for Advanced Nutrition Programme
- Completing a competitive SWOT mood-board
- Creating an image and visual planogram for photographic/design principles
- Delivering at least three sets of photographic image libraries using approaches outlined
- Working directly with the design and digital marketing team to suggest new visual approaches for our brands monthly social campaigns across all digital and social mediums
- Planning and recording six Jane Iredale make-up tutorials with Brand Manager
- Supporting the delivery of 2019 festive social visual messaging and guide asset development

Museum Placement for History Buffs

In the heart of London, this museum is one of the world's only remaining homes of the famous scientist, diplomat, and inventor; Benjamin Franklin. Built circa 1730, it is today a dynamic museum and educational

facility. Benjamin Franklin House provides free, active cross-curricular learning activities for primary and secondary school groups as well as tours and visits for adults. This internship is ideal for seniors and recent graduates who want to gain experience in a museum/historical building, with an interest in history, theatre, archaeology, heritage or science.

Intern tasks may include:

- Assisting with the smooth running of our Grade I listed Georgian museum.
- Supporting the Front of House and Marketing Supervisor, Education Manager and the Operations Manager on a variety of special assignments, from marketing to the organization of educational events.
- Writing articles to support marketing and earning activities
- Supporting general museum operations.

Highly Acclaimed Interior Design Firm

The team at this prestigious design firm oversees the entire process with an award winning construction team of fitters, joiners, tillers, and decorators. Each team member is unique and an integral part of the jigsaw that keeps the firm in its highly respected position in metro London. - Assisting in sourcing from library.

Intern tasks may include:

- Participating in plan to scale modeling.
- Partaking in 3D rendering.
- Giving presentations using PowerPoint and board.
- Learning overview of client presentation process and general office issues in design.
- Developing of IT and sourcing skills as well as client interaction.
- Updating of library manuals.

Fashion Business & Marketing w/ Trendy Fashion Organization

This company is a pioneering creative agency combining a global online trend research platform with an innovative design studio and consultancy service. Their expertise is in translating trend concepts into commercially successful products, ensuring products and campaigns are on trend and relevant to target consumers.

Intern tasks may include:

- Providing general support of the commercial team through ad-hoc sales and marketing related tasks including; researching of prospective clients providing email marketing support.
- Undertaking database updates whilst gaining experience of working with different databases and CRM platforms.
- Observing and understanding the inner workings of a creative and trend forecasting agency.
- Developing strong research skills and a deeper understanding of commercial aspects of creative work and trend forecasting.

- Working with and supporting Account managers, Account Directors, Marketing Department and Client Services Team.
- Researching and contributing to social media platforms.

Legal Placement at Well-Respected Firm

This company offers a wide range of legal services to individuals, businesses and other commercial organizations. They remain one of the largest providers of legal services in London and the country as a whole. Their specialist lawyers have offices on the Holloway Road and in Catford and Stratford, they also have meeting rooms in both Holborn and in the City.

Intern tasks may include:

- Shadow paralegals, trainee solicitors and solicitors.
- Assist staff with court and trial preparation.
- Attend and observe court hearings where appropriate and take notes.
- Assist with administration, reception and marketing tasks.
- Research and write legal news article for firm's website.
- Assist with reception queries and new client enquiries.
- Assist with routine and non-routine correspondence.
- Assist with preparation of Legal Aid forms.
- Assist with preparation of statements, documentation and forms.

Role with Women's Charity

This internship offers an overview and insight into the work of a registered charitable organization that aims to help women and children fleeing domestic violence. They offer dedicated legal advice, counseling and parenting services and domestic violence workshops. The Rape Crisis service at Solace is a free service and supports women and girls over the age of 13 who have experienced any form of sexual violence at any time in their lives. Whether this was in childhood, 5 years ago or yesterday.

Intern tasks may include:

- Collating and processing Service User administration
- Gaining experience and understanding of counseling
- Training and experience using secure data systems
- Observing some of the groups Solace runs
- Shadowing other services Solace offers